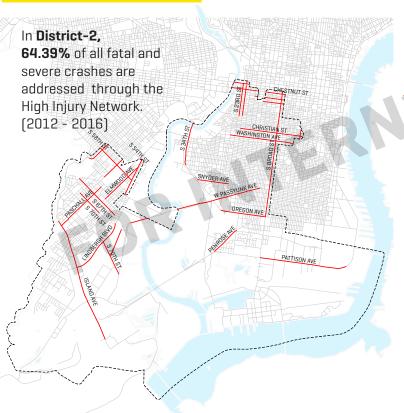
# OUR CITY AND OUR FAMILIES DESERVE SAFER STREETS



**ZERO TRAFFIC DEATHS BY 2030** 

#### **HIGH INJURY NETWORK**





HIGH INJURY NETWORK

Vision Zero is data-driven. High Injury Network identifies corridors with highest rate of fatal and severe injuries per mile.

#### WHAT WE HEARD

During its initial outreach period, Vision Zero was presented to District-2 at 1st, 12th, and 17th Police District meetings, as well as at three community events.

Illegal parking in crosswalks was an expressed concern by neighbors in the 1st Police District. Speeding, failure to yield for pedestrians, and running of red lights/stop signs were commonly reported by residents across District-2.

#### WHY VISION ZERO MATTERS IN DISTRICT-2

On an average, **290** people are killed or severely injured in Philadelphia every year due to traffic related crashes. [2012-2016]

27

**PEOPLE** 

KILLED OR SEVERELY
INJURED EVERY YEAR IN
DISTRICT-2
(AVG. OVER 2012-2016)

#### **FACTS**

In District-2, traffic-related crashes resulted in **32** deaths and **119** severe injuries. [2012-2016].

**9%** of all fatal and severe crashes in the City occurred in District-2 [2012 - 2016].

**19** People were killed while walking and **33** were severely injured, in District-2 (2012 - 2016).

2 Children were killed and 8 were severely injured in District-2. [2012 - 2016]

Note: All numbers are inclusive of crashes within 250 feet of each district boundary to account for border conditions.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO

TAKE THE PLEDGE: WWW.VISIONZERO.COM #VISIONZEROPHL

# WHAT IS VISION ZERO?

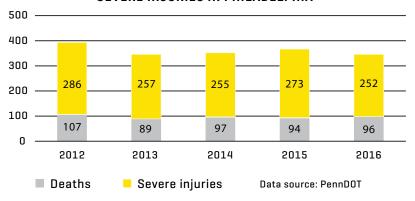
Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

#### **VISION ZERO CORE PRINCIPLES:**

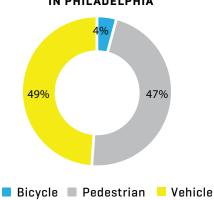
- · Traffic deaths are preventable and unacceptable.
- · Human life is our highest priority
  - Preserving human life takes priority over convenience..
  - Philadelphia's transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- $\cdot$  Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life..

for more inormation about our efforts visit visionzerophl.com

### TOTAL NUMBER OF TRAFFIC-RELATED DEATHS AND SEVERE INJURIES IN PHILADELPHIA



## PEOPLE KILLED IN CRASHES IN PHILADELPHIA



#### **VISION ZERO TOOLKIT**

#### **EQUITY**

Identify equitable solutions developed on behalf of all Philadelphians.

#### ENGINEERING

Engineer streets to reduce the risk of crashes.

#### **ENFORCEMENT**

Enforce laws to reduce and prevent unsafe roadway behaviors.

#### **EDUCATION**

Educate Philadelphians to promote a culture of walking, and biking. safe driving,

#### **EVALUATION**

Evaluate efforts to ensure resources are being used effectively.

#### PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

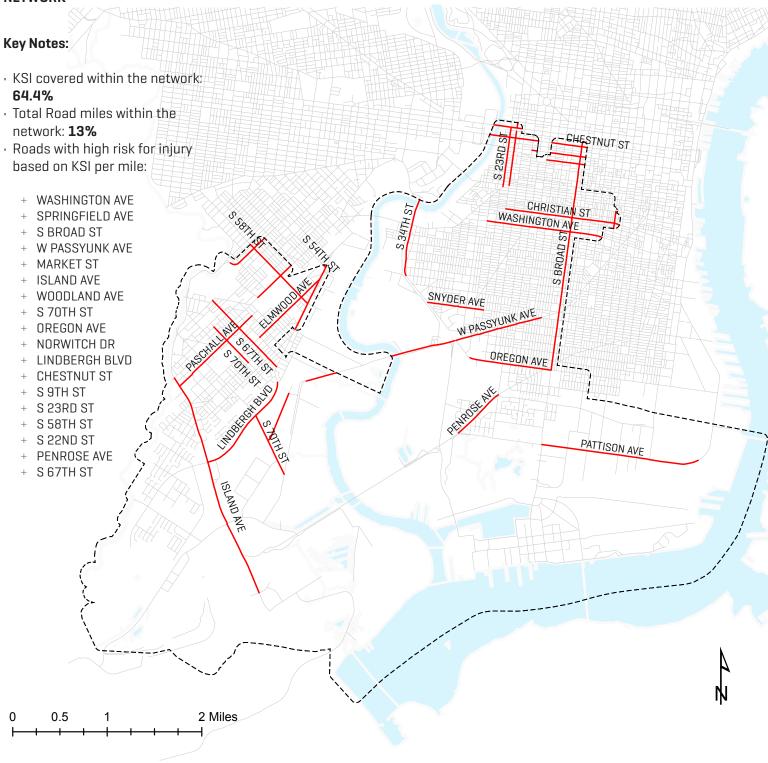
On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.



## HIGH INJURY NETWORK DISTRICT-2



HIGH INJURY NETWORK



Note: All numbers are inclusive of crashes within 250 feet of each district boundary to account for border conditions.