

# OUR CITY AND OUR FAMILIES DESERVE SAFER STREETS

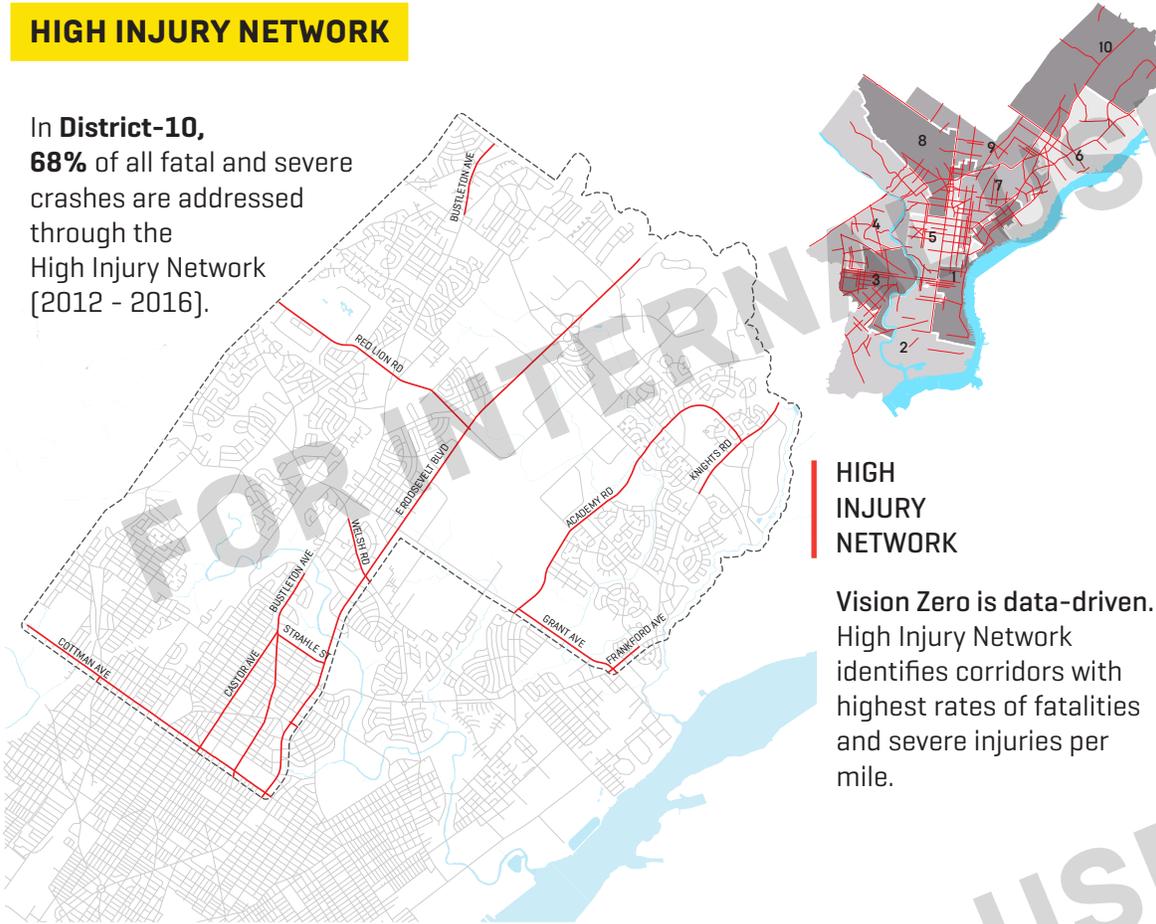
# VISION ZERO

CITY OF PHILADELPHIA

ZERO TRAFFIC DEATHS BY 2030

## HIGH INJURY NETWORK

In **District-10**, **68%** of all fatal and severe crashes are addressed through the High Injury Network (2012 - 2016).



### HIGH INJURY NETWORK

Vision Zero is data-driven. High Injury Network identifies corridors with highest rates of fatalities and severe injuries per mile.

## WHAT WE HEARD

During its initial outreach period, Vision Zero was presented to District-10 at a 7th Police District town hall meeting.

District-10 neighbors expressed concerns about excessive speeds observed on their streets, as well as concerns about traffic safety on Roosevelt Boulevard.

## WHY VISION ZERO MATTERS IN DISTRICT-10

On average, **287** people are killed or severely injured in Philadelphia every year as a result of traffic crashes (2012-2016).

# 28

**PEOPLE**  
KILLED OR SEVERELY  
INJURED EVERY YEAR IN  
DISTRICT-10  
(AVG. OVER 2012-2016)

## DISTRICT-10 FACTS

In District-10, traffic crashes resulted in **67 deaths** and **90 severe injuries** (2012-2016).

**10%** of all fatal and severe crashes in the city occurred in District-10 (2012 - 2016).

In District-10, pedestrian deaths and severe injuries make up **30%** of all severe crashes (2012 - 2016).

In District-10, **9** adults above 60 yrs of age were killed and **3** were severely injured (2012 - 2016).

Note: All numbers are inclusive of crashes within 250 feet of each district boundary to account for border conditions.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO

TAKE THE PLEDGE:

[WWW.VISIONZEROPHL.COM](http://WWW.VISIONZEROPHL.COM)

#VISIONZEROPHL

# WHAT IS VISION ZERO?

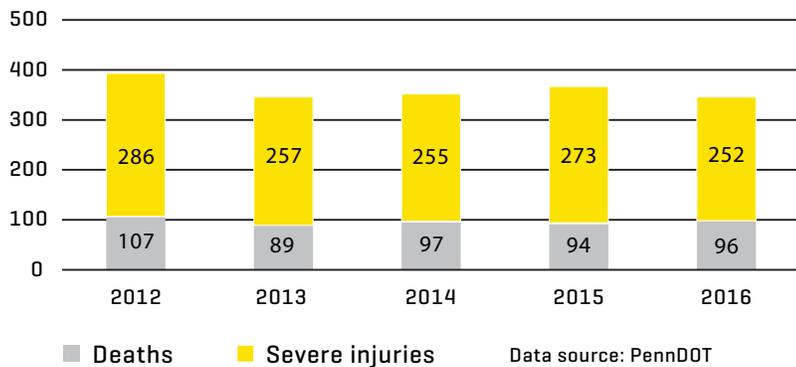
Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

## VISION ZERO CORE PRINCIPLES:

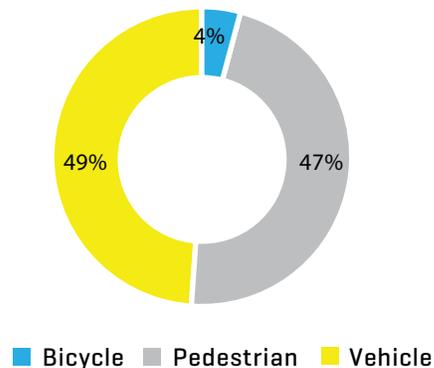
- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority
  - Preserving human life takes priority over convenience..
  - Philadelphia's transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life..

for more information about our efforts visit [visionzerophl.com](http://visionzerophl.com)

TOTAL NUMBER OF TRAFFIC-RELATED DEATHS AND SEVERE INJURIES IN PHILADELPHIA



PEOPLE KILLED IN CRASHES IN PHILADELPHIA



## VISION ZERO TOOLKIT

### EQUITY

Identify equitable solutions developed on behalf of all Philadelphians.

### ENGINEERING

Engineer streets to reduce the risk of crashes.

### ENFORCEMENT

Enforce laws to reduce and prevent unsafe roadway behaviors.

### EDUCATION

Educate Philadelphians to promote a culture of walking, and biking. safe driving,

### EVALUATION

Evaluate efforts to ensure resources are being used effectively.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

TAKE THE PLEDGE:

[VISIONZEROPHL.COM](http://VISIONZEROPHL.COM)

#VISIONZEROPHL



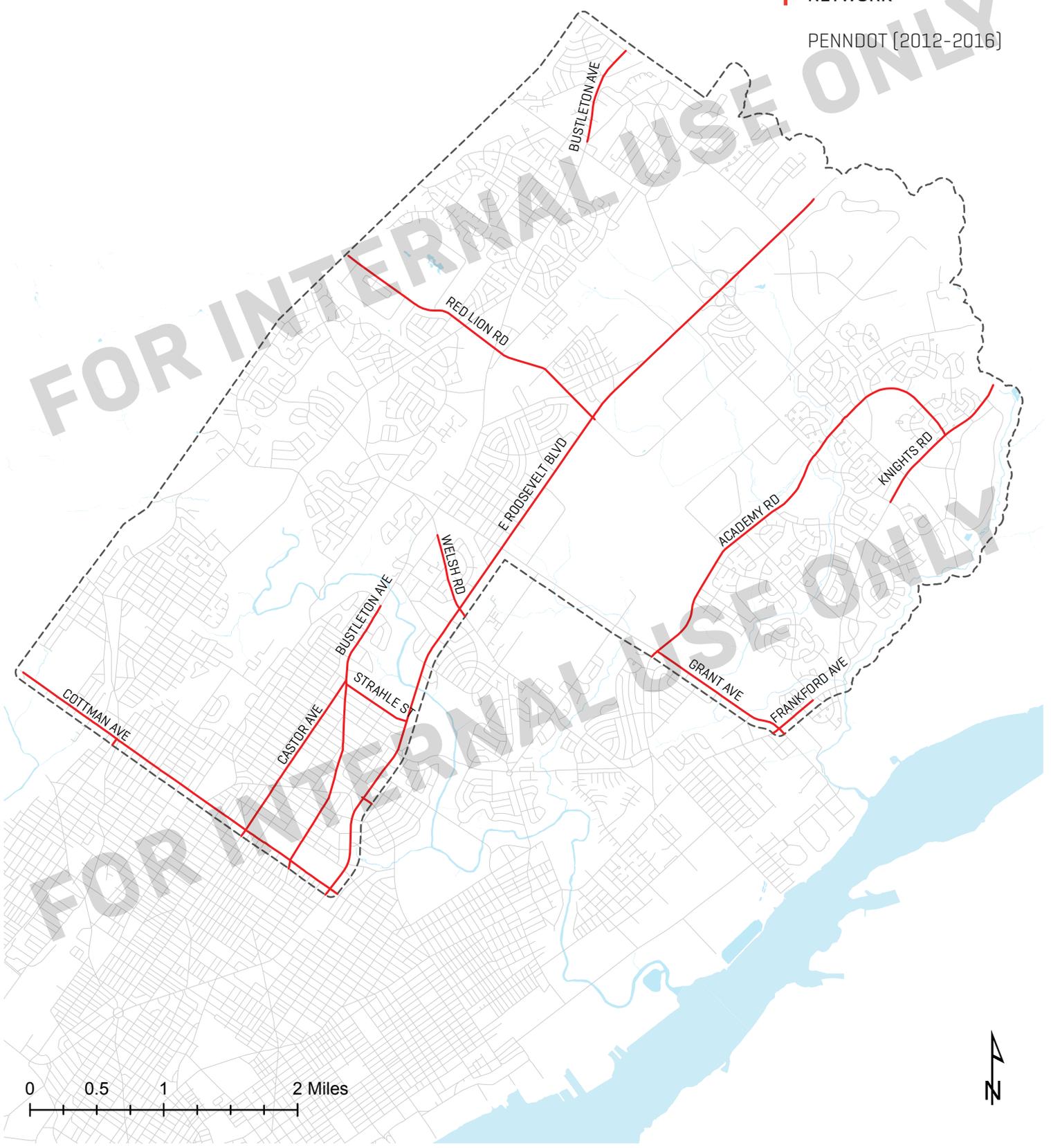
# HIGH INJURY NETWORK DISTRICT-10

# VISION ZERØ

CITY OF PHILADELPHIA

HIGH  
INJURY  
NETWORK

PENNDOT [2012-2016]





**Key Notes:**

- KSI : Killed and severely injured
- Percent of District-10 KSI included on High Injury Network: **68%**
- Percent of total District-10 road miles on High Injury Network: **12%**
- Index of District-10 High Injury Network streets:
  - ACADEMY RD
  - + BUSTLETON AVE
  - + CASTOR AVE
  - + COTTMAN AVE
  - + E ROOSEVELT BLVD
  - + FRANKFORD AVE
  - + GRANT AVE
  - + KNIGHTS RD
  - + RED LION RD
  - + RYAN AVE
  - + STRAHLE ST
  - + WELSH RD

FOR INTERNAL USE ONLY

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