# PLANNING \& DEVELOPMENT FISCAL YEAR 2018 BUDGET TESTIMONY APRIL 11, 2017 

## Introduction

Good morning, President Clarke and Members of City Council. I am Anne Fadullon, Director of Planning \& Development. Joining me today are Cathy Califano, First Deputy for Planning \& Development; Eleanor Sharpe, Deputy Director, Division of Planning \& Zoning; and Fred Purnell, Deputy Director, Division of Housing \& Community Development. I am pleased to provide testimony on Planning \& Development's Fiscal Year 2018 Operating Budget.

## Department Mission \& Plans

Mission: The Department of Planning \& Development (P\&D) coordinates the city's planning, zoning, preservation, and housing functions to promote a dynamic city with strong neighborhoods. P\&D includes the Division of Housing and Community Development (DHCD, formerly the Office of Housing and Community Development), the Division of Planning and Zoning (City Planning Commission, Art Commission, Zoning Board of Adjustment, and the Historical Commission), and the Division of Development Services. The Department seeks to achieve its mission by:

- Guiding the orderly growth and development of the city through the preparation and maintenance of the Comprehensive Plan;
- Preparing the City's annual Capital Program and Budget, in partnership with the Office of the Director of Finance, based on this Comprehensive Plan;
- Recommending actions on current and proposed land use policies through zoning ordinances, amendments, and regulations concerning subdivision of land;
- Leading the City's federal and local housing and community development investment activities to promote the provision of new affordable housing opportunities, the preservation of existing affordable housing, the development of housing for people with special needs, and the revitalization of Philadelphia's neighborhoods;
- Preserving and promoting Philadelphia's cultural and historic assets;
- Engaging and informing the development community on the approval process for City Departments, Boards and Commissions;
- Creating forums to resolve conflicting direction from different departments, boards and commissions related to development requirements;
- Streamlining, where possible development processes, City policies and code amendments;
- Collaborating with other City departments and quasi-governmental entities to reactivate vacant, publicly-owned or public spaces throughout the City; and
- Proactively identifying and promoting strategic and catalytic development opportunities that advance equitable growth throughout the city.


## Plans for Fiscal Year 2018:

FY18 will be the first year during which P\&D will operate as a consolidated department, although P\&D anticipates that activities related to implementing this consolidation will continue throughout the next year or two. Staffing structure and departmental functions will be organized to better align the district planning activities of the City Planning Commission (PCPC) with the services and development activities supported
by the Division of Housing \& Community Development (DHCD). The expected result is improved City services, economic development and neighborhood revitalization.

The Department of Planning \& Development is comprised of three Divisions: Housing \& Community Development, Planning \& Zoning, and Development Services.

The Division of Housing and Community Development will continue its efforts to increase or improve affordable housing opportunities and promote community development efforts within our neighborhoods. Examples of this work are our Residential Mortgage Foreclosure Prevention Program, Housing Counseling, Affordable Housing Development and the Basic Systems Repair, Weatherization, Adaptive Modifications and Heater Hotline Home Improvement Programs.

Our FY18 Targets are as follows:

- Mortgage Diversions: 1,200 homes saved
- Housing Counseling: 11,350 clients (homeowners and renters)
- Affordable Housing Development:350 units
- Basic Systems Repair, Weatherization, Adaptive Modifications and Heater Hotline: approximately 7,400 homes repaired
The substantial increase in the number of homes repaired is due to a $\$ 60$ million bond issuance made possible by City Council increasing the Real Estate Transfer Tax from 3\% to $3.1 \%$. These additional resources will allow us to clear up the current backlog for these programs over a three-year period.

The Philadelphia Land Bank, which falls within the Housing \& Community Development Division, is expected to have cleared approximately 6,000 deeds on properties held by the PRA, PHDC, and the City to allow transfer of those properties to the Land Bank. By June 30, 2017, the Land Bank anticipates owning an estimated 2,300 properties, and the Land Bank anticipates acquiring an additional 1,700 properties in FY18 through a combination of transfers from other public agencies and the Land Bank's acquisition authority. In FY18, the Land Bank plans to dispose of properties to facilitate housing and mixed-use development, contribute to business expansion projects increase public open space and community gardens, create side and rear yards to minimize blight.

Division of Planning and Zoning is a bridge between the public and government, informing long term goals with public input to create healthy, equitable and resilient communities that are affordable and desirable. The agencies of the Philadelphia City Planning Commission (PCPC), the Zoning Board of Adjustment (ZBA), the Art Commission and the Historical Commission contribute technical and design expertise to guide public investment to preserve and improve the quality of life for all Philadelphians.

City Planning Commission: Ongoing initiatives that align with the Administration's goals include an updated Comprehensive Plan and the citywide zoning remapping program that have the potential to increase revenues, reduce costs, improve services, and increase government efficiency and effectiveness by making the development process in Philadelphia more predictable, transparent, and efficient for private-sector investment.

These initiatives, along with the Commission's other responsibilities, aim to improve neighborhoods through economic development, land management, and improvements in housing, transportation, parks and open space, the public realm, environmental sustainability, and preservation. These goals are expected to improve economic opportunities for all Philadelphians, with collateral benefits of increased public safety and overall quality of life improvements.

Fifteen of 18 district plans have been adopted through FY17, and the district planning process will be completed by the end of FY18.

The Citizens Planning Institute will continue to seek increased citizen engagement in the comprehensive planning process through education and training classes, public meeting participation, and social media outreach. Now in its 14th semester, the CPI will have graduated approximately 400 "citizen planners" by this June.

Capital Program and Budget: PCPC will continue the charter-mandated responsibility of the Commission is to recommend an annual Capital Program and Budget to the Mayor and City Council. The Commission seeks to align the capital program with the Philadelphia2035 Citywide Vision and adopted district plans.

Art Commission: The Commission expects to see an increase in the number of applications that it processes with the implementation of the City's Rebuilding Community Infrastructure (Rebuild) Initiative.

Historical Commission: The FY18 Budget includes two additional staff persons for the Historical Commission. This increase in staff will allow the Historical Commission to focus on on identifying strategic properties and districts for historic designation as well as reviewing permits for changes to properties that are already designated. The Commission is projecting designating 250 new sites in FY18.

The Historical Commission also aims to plan and establish performance standards, as the Commission does not have an adopted set of performance measures.

Zoning Board of Adjustment: As of July 1, 2017, the start of FY18, the staff of the Zoning Board of Adjustment (ZBA) will fall under the purview of the Department of Planning \& Development. The ZBA anticipates that it will see approximately $1200-1300$ cases this year. While ZBA is moving into P\&D, it will continue to remain on track to improve the processing of variances and special exceptions using $L+I$ 's new eCLIPSE system. The system should, at a minimum, provide the ability to track the number of variances and special exceptions requested by each appeal to the ZBA , along with the zoning code provision causing each variance or special exception.

The Division of Development Services assists developers and business owners pursuing development in the City. The Division expanded its reach in FY17 to include work with non-profit developers and PHA. Through continued outreach efforts in communities and coordination with other city departments, the Division anticipates continuing to service and facilitate the more than $\$ 7$ billion in development occurring in the City.

## PLANNING \& DEVELOPMENT

## Budget Summary \& Other Budget Drivers

## Department of Planning and Development

Beginning in FY18, the Department of Planning and Development will consolidate all functions previously held within the following agencies: The Office of Housing and Community Development, the City Planning Commission, the Zoning Board of Adjustment, and the Historical Commission. The new Department of Planning and Development did not exist prior to FY18; the staffing and employment levels tables on this first page reflect the combined totals across the other departments. On the pages that follow, current breakouts by individual department are provided.

| Stafi Demographics Summary (as of December 2016-combined view) <br> Department of Planning and Development |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |
| Number of Full-Time Staff | 99 | 47 | 52 | 51 |
| Number of Civil Service-Exempt Staff | 56 | 36 | 20 | 33 |
| Number of Executive Staff (deputy level and <br> above) | 8 | 2 | 6 | 4 |
| Average Salary, Full-Time Staff | $\$ 70,178$ | $\$ 60,385$ | $\$ 81,729$ | $\$ 68,287$ |
| Average Salary, Civil Service-Exempt Staff | $\$ 71,118$ | $\$ 61,180$ | $\$ 88,620$ | $\$ 67,868$ |
| Average Salary, Executive Staff | $\$ 130,201$ | $\$ 135,000$ | $\$ 128,601$ | $\$ 137,659$ |
| Median Salary, Full-Time Staff | $\$ 68,582$ | $\$ 57,518$ | $\$ 71,250$ | $\$ 67,305$ |
| Median Salary, Civil Service-Exempt Staff | $\$ 64,403$ | $\$ 57,123$ | $\$ 82,049$ | $\$ 60,063$ |
| Median Salary, Executive Staff | $\$ 127,051$ | $\$ 135,000$ | $\$ 124,868$ | $\$ 132,500$ |


| Employment Levels (as of December 2016-combined view) <br> Department of Planning and Development |  |  |
| :--- | :---: | :---: |
|  | Budgeted | Filled |
| Number of Full-Time Positions | 103 | 99 |
| Number of Part-Time Positions | 0 | 0 |
| Number of Civil-Service Exempt Positions | 56 | 56 |
| Number of Executive Positions | 8 | 8 |
| Average Salary of All Full-Time Positions | $\$ 70,178$ | $\$ 70,178$ |
| Median Salary of All Full-Time Positions | $\$ 68,582$ | $\$ 68,582$ |

*Staffing and Employment Levels tables show positions from all funds.

Professional Services Contracts Summary -Planning and Development (as of December 2016-combined view)

|  | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 YTD (Q1 \& Q2) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Total amount of contracts | $\$ 436,313$ | $\$ 690,239$ | $\$ 377,115$ | $\$ 112,500$ | $\$ 558,493$ |  |
| Total amount to M/W/DSBE | $\$ 204,000$ | $\$ 303,335$ | $\$ 134,015$ | $\$ 72,500$ | $\$ 800$ | $\$ 288,743$ |
| Participation Rate | $47 \%$ | $44 \%$ | $36 \%$ | $54 \%$ |  |  |


| General Fund Financial Summary by Class - Department of Planning and Development |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY16 Original Appropriations | FY16 Actual Obligations | FY17 Original Appropriations | FY17 Estimated Obligations | FY18 Proposed Appropriations | Difference: FY18FY17 |
| Class 100 - Employee Compensation | \$0 | \$0 | \$0 | \$0 | \$3,899,308 | \$3,899,308 |
| Class 200 - Purchase of Services | \$0 | \$0 | \$0 | \$0 | \$2,845,113 | \$2,845,113 |
| Class 300 - Materials and Supplies | \$0 | \$0 | \$0 | \$0 | \$48,961 | \$48,961 |
| Class 400 - Equipment | \$0 | \$0 | \$0 | \$0 | \$52,500 | \$52,500 |
| Class 500 - Contributions | \$0 | \$0 | \$0 | \$0 | \$850,000 | \$850,000 |
| Class 700 - Debt Service | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 800 - Payment to Other Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 900-Advances/Misc. Payments | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
|  | \$0 | \$0 | \$0 | \$0 | \$7,695,882 | \$7,695,882 |


| M/W/DSBE Contract Participation Goal- Planning and Development |  |  |  |
| :--- | :---: | :---: | :---: |
|  | FY16 | FY17 | FY18 |
| M/W/DSBE Contract Participation Goal | N/A | N/A | $35 \%$ |

## PLANNING \& DEVELOPMENT

## Office of Planning \& Development

| Staff Demographics Summary (as of December 2016)- P\&D |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |
| Number of Full-Time Staff | 3 | 0 | 3 | 2 |
| Number of Civil Service-Exempt Staff | 3 | 0 | 3 | 2 |
| Number of Executive Staff (deputy level and above) | 3 | 0 | 3 | 2 |
| Average Salary, Full-Time Staff | $\$ 138,594$ | $\$ 0$ | $\$ 138,594$ | $\$ 157,500$ |
| Average Salary, Civil Service-Exempt Staff | $\$ 138,594$ | $\$ 0$ | $\$ 138,594$ | $\$ 157,500$ |
| Average Salary, Executive Staff | $\$ 138,594$ | $\$ 0$ | $\$ 138,594$ | $\$ 157,500$ |
| Median Salary, Full-Time Staff | $\$ 145,000$ | $\$ 0$ | $\$ 145,000$ | $\$ 157,500$ |
| Median Salary, Civil Service-Exempt Staff | $\$ 145,000$ | $\$ 0$ | $\$ 145,000$ | $\$ 157,500$ |
| Median Salary, Executive Staff | $\$ 145,000$ | $\$ 0$ | $\$ 145,000$ | $\$ 157,500$ |


| Employment Levels (as of December 2016) - P\&D |  |  |
| :--- | :---: | :---: |
|  | Budgeted | Filled |
| Number of Full-Time Positions | 3 | 3 |
| Number of Part-Time Positions | 0 | 0 |
| Number of Civil-Service Exempt Positions | 3 | 3 |
| Number of Executive Positions | 3 | 3 |
| Average Salary of All Full-Time Positions | $\$ 138,594$ | $\$ 138,594$ |
| Median Salary of All Full-Time Positions | $\$ 145,000$ | $\$ 145,000$ |


| General Fund Financial Summary by Class -P\&D | FY16 Original <br> Appropriations | FY16 Actual <br> Obligations | FY17 Original <br> Appropriations | FY17 Estimated <br> Obligations | FY18 Proposed <br> Appropriations | Difference: FY18- <br> FY17 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Class 100 - Employee Compensation | $\$ 0$ | $\$ 0$ | $\$ 416,000$ | $\$ 482,197$ | $(\$ 482,197)$ |  |
| Class 200 - Purchase of Services | $\$ 0$ | $\$ 0$ | $\$ 40,000$ | $\$ 36,500$ | $(\$ 36,500)$ |  |
| Class 300 - Materials and Supplies | $\$ 0$ | $\$ 0$ | $\$ 15,000$ | $\$ 13,000$ | $\$ 0$ | $\$ 0$ |
| Class 400 - Equipment | $\$ 0$ | $\$ 0$ | $\$ 45,000$ | $\$ 38,500$ | $(\$ 13,000)$ |  |
| Class 500 - Contributions | $\$ 0$ | $\$ 0$ | $\$ 500,000$ | $\$ 600,000$ | $\$ 0$ | $\$ 0$ |
| Class 700 - Debt Service | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $(\$ 38,500)$ |  |
| Class 800 - Payment to Other Funds | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Class 900 - Advances/Misc. Payments | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
|  | $\$ \mathbf{0}$ | $\mathbf{0}$ | $\mathbf{\$ 1 , 0 1 6 , 0 0 0}$ | $\mathbf{\$ 1 , 1 7 0 , 1 9 7}$ |  | $\$ 0$ |

The Office of Planning and Development does not have any professional services contracts.

## PLANNING \& DEVELOPMENT

## Office of Housing and Community Development

| Staff Demographics Summary (as of December 2016) - OHCD |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |
| Number of Full-Time Staff | 50 | 35 | 15 | 30 |
| Number of Civil Service-Exempt Staff | 50 | 35 | 15 | 30 |
| Number of Executive Staff (deputy level and above) | 2 | 1 | 1 | 1 |
| Average Salary, Full-Time Staff | $\$ 64,133$ | $\$ 59,499$ | $\$ 74,428$ | $\$ 60,155$ |
| Average Salary, Civil Service-Exempt Staff | $\$ 64,133$ | $\$ 59,499$ | $\$ 74,428$ | $\$ 60,155$ |
| Average Salary, Executive Staff | $\$ 132,818$ | $\$ 150,000$ | $\$ 115,635$ | $\$ 115,635$ |
| Median Salary, Full-Time Staff | $\$ 60,888$ | $\$ 56,728$ | $\$ 72,407$ | $\$ 58,791$ |
| Median Salary, Civil Service-Exempt Staff | $\$ 60,888$ | $\$ 56,728$ | $\$ 72,407$ | $\$ 58,791$ |
| Median Salary, Executive Staff | $\$ 132,818$ | $\$ 150,000$ | $\$ 115,635$ | $\$ 115,635$ |


| Employment Levels (as of December 2016) - OHCD |  |  |
| :--- | :---: | :---: |
|  | Budgeted | Filled |
| Number of Full-Time Positions | 52 | 50 |
| Number of Part-Time Positions | 0 | 0 |
| Number of Civil-Service Exempt Positions | 52 | 50 |
| Number of Executive Positions | 2 | 2 |
| Average Salary of All Full-Time Positions | $\$ 63,748$ | $\$ 64,133$ |
| Median Salary of All Full-Time Positions | $\$ 60,888$ | $\$ 60,888$ |

*Staffing and Employment Levels tables show positions from all funds.

| General Fund Financial Summary by Class - OHCD |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY16 Original Appropriations | FY16 Actual Obligations | FY17 Original Appropriations | FY17 Estimated Obligations | FY18 Proposed Appropriations | $\begin{gathered} \text { Difference: FY18- } \\ \text { FY17 } \end{gathered}$ |
| Class 100 - Employee Compensation | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 200 - Purchase of Services | \$3,590,000 | \$3,587,000 | \$2,865,000 | \$3,365,000 | \$0 | (\$3,365,000) |
| Class 300-Materials and Supplies | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 400 - Equipment | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 500 - Contributions | \$0 | \$2,647 | \$0 | \$0 | \$0 | \$0 |
| Class 700 - Debt Service | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 800 - Payment to Other Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 900 - Advances/Misc. Payments | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
|  | \$3,592,647 | \$3,587,000 | \$2,865,000 | \$3,365,000 | \$0 | \$(3,365,000) |

Professional Services Contracts Summary - OHCD

|  | FY12 | FY13 | FY14 | FY15 | FY16 | FY17 YTD (Q1\&Q2) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Total amount of contracts | $\$ 207,747$ | $\$ 372,749$ | $\$ 204,275$ | $\$ 112,500$ | $\$ 163,000$ | $\$ 159,800$ |
| Total amount to M/W/DSBE | $\$ 85,000$ | $\$ 236,500$ | $\$ 113,375$ | $\$ 72,500$ | $\$ 72,500$ | $\$ 72,500$ |
| Participation Rate | $41 \%$ | $63 \%$ | $56 \%$ | $64 \%$ | $44 \%$ |  |


| M/W/DSBE Contract Participation Goal - OHCD | FY16 | FY17 | FY18 |
| :--- | :---: | :---: | :---: |
| M/W/DSBE Contract Participation Goal | $25 \%$ | $25 \%$ | N/A* |

*In FY18, OHCD's contracts will move under the new Department of Planning and Development.

## PLANNING \& DEVELOPMENT

## City Planning Commission

| Staff Demographics Summary (as of December 2016) - City Planning Commission |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |
| Number of Full-Time Staff | 35 | 8 | 27 | 16 |
| Number of Civil Service-Exempt Staff | 2 | 0 | 1 | 1 |
| Number of Executive Staff (deputy level and above) | 2 | 0 | 1 | 1 |
| Average Salary, Full-Time Staff | $\$ 77,463$ | $\$ 74,324$ | $\$ 77,382$ | $\$ 74,845$ |
| Average Salary, Civil Service-Exempt Staff | $\$ 127,051$ | $\$ 120,000$ | $\$ 134,101$ | $\$ 120,000$ |
| Average Salary, Executive Staff | $\$ 127,051$ | $\$ 120,000$ | $\$ 134,101$ | $\$ 120,000$ |
| Median Salary, Full-Time Staff | $\$ 73,467$ | $\$ 78,945$ | $\$ 70,026$ | $\$ 81,082$ |
| Median Salary, Civil Service-Exempt Staff | $\$ 127,051$ | $\$ 120,000$ | $\$ 134,101$ | $\$ 120,000$ |
| Median Salary, Executive Staff | $\$ 127,051$ | $\$ 120,000$ | $\$ 134,101$ | $\$ 120,000$ |


| Employment Levels (as of December 2016) <br> Commission |  |  |
| :--- | :---: | :---: |
| Number of Full-Time Positions | Budgeted | Filled |
| Number of Part-Time Positions | 37 | 35 |
| Number of Civil-Service Exempt Positions | 2 | 0 |
| Number of Executive Positions | 2 | 2 |
| Average Salary of All Full-Time Positions | $\$ 68,391$ | 2 |
| Median Salary of All Full-Time Positions | $\$ 65,071$ | $\$ 77,463$ |

*Staffing and Employment Levels tables show positions from all funds.

| General Fund Financial Summary by Class - City Planning Commission |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY16 Original Appropriations | FY16 Actual Obligations | FY17 Original Appropriations | FY17 Estimated Obligations | FY18 Proposed Appropriations | Difference: FY18FY17 |
| Class 100 - Employee Compensation | \$2,309,534 | \$2,211,5567 | \$2,369,484 | \$2,370,957 | \$0 | (\$2,370,957) |
| Class 200 - Purchase of Services | \$154,592 | \$139,357 | \$129,592 | \$126,187 | \$0 | $(\$ 126,187)$ |
| Class 300 - Materials and Supplies | \$25,652 | \$21,074 | \$33,152 | \$33,152 | \$0 | (\$33,152) |
| Class 400 - Equipment | \$15,000 | \$18,798 | \$7,500 | \$7,500 | \$0 | (\$7,500) |
| Class 500 - Contributions | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 700 - Debt Service | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 800 - Payment to Other Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 900-Advances/Misc. Payments | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
|  | \$2,504,608 | \$2,390,786 | \$2,539,728 | \$2,537,796 | \$0 | (\$2,537,796) |


| Professional Services Contracts Summary - City Planning Commission |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY12 | FY13 | FY14 | FY15 | FY16 |  |
| Total amount of contracts | $\$ 228,566$ | $\$ 317,490$ | $\$ 172,840$ | FY17 YTD (Q1 \& Q2) |  |  |
| Total amount to M/W/DSBE | $\$ 119,000$ | $\$ 66,835$ | $\$ 20,640$ | $\$ 0$ | $\$ 395,493$ |  |
| Participation Rate | $52 \%$ | $21 \%$ | $12 \%$ | $\$ 0$ | $\$ 216,243$ |  |


| M/W/DSBE Contract Participation Goal - City Planning Commission |  |  |  |
| :--- | :---: | :---: | :---: |
|  | FY16 | FY17 | FY18 |
| M/W/DSBE Contract Participation Goal | $25 \%$ | $25 \%$ | N/A* |
| *In FY18, OHCD's contracts will move under the new Department of Planning and Development. |  |  |  |

## PLANNING \& DEVELOPMENT

## Zoning Board of Adjustment

| Staff Demographics Summary (as of December 2016) - ZBA |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |
| Number of Full-Time Staff | 5 | 3 | 2 | 3 |
| Number of Civil Service-Exempt Staff | 0 | 0 | 0 | 0 |
| Number of Executive Staff (deputy level and above) | 0 | 0 | 0 | 0 |
| Average Salary, Full-Time Staff | $\$ 46,641$ | $\$ 39,600$ | $\$ 57,201$ | $\$ 39,600$ |
| Average Salary, Civil Service-Exempt Staff | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Average Salary, Executive Staff | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Median Salary, Full-Time Staff | $\$ 41,952$ | $\$ 39,237$ | $\$ 57,201$ | $\$ 39,237$ |
| Median Salary, Civil Service-Exempt Staff | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |
| Median Salary, Executive Staff | $\$ 0$ | $\$ 0$ | $\$ 0$ | $\$ 0$ |


| Employment Levels (as of December 2016) - ZBA |  |  |
| :--- | :---: | :---: |
|  | Budgeted | Filled |
| Number of Full-Time Positions | 5 | 5 |
| Number of Part-Time Positions | 0 | 0 |
| Number of Civil-Service Exempt <br> Positions | 0 | 0 |
| Number of Executive Positions | 0 | 0 |
| Average Salary of All Full-Time <br> Positions | $\$ 46,641$ | $\$ 46,641$ |
| Median Salary of All Full-Time <br> Positions | $\$ 41,952$ | $\$ 41,952$ |


| General Fund Financial Summary by Class - ZBA |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY16 Original Appropriations | FY16 Actual Obligations | FY17 Original Appropriations | FY17 Estimated Obligations | FY18 Proposed Appropriations | Difference: FY18FY17 |
| Class 100 - Employee Compensation | \$337,749 | \$326,821 | \$337,749 | \$344,132 | \$0 | (\$344,132) |
| Class 200 - Purchase of Services | \$34,541 | \$34,541 | \$34,541 | \$34,541 | \$0 | $(\$ 34,541)$ |
| Class 300 - Materials and Supplies | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 400 - Equipment | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 500 - Contributions | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 700 - Debt Service | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 800 - Payment to Other Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Class 900 - Advances/Misc. Payments | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
|  | \$372,290 | \$361,362 | \$372,290 | \$378,673 | \$0 | (\$378,673) |

The ZBA does not have any professional services contracts.

## Historical Commission

| Staff Demographics Summary (as of December 2016) - Historical Commission |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Total | Minority | White | Female |  |
| Number of Full-Time Staff | 6 | 1 | 5 | 4 |  |
| Number of Civil Service-Exempt Staff | 1 | 0 | 1 | 0 |  |
| Number of Executive Staff (deputy level and above) | 1 | 0 | 1 | 0 |  |
| Average Salary, Full-Time Staff | $\$ 68,391$ | $\$ 37,049$ | $\$ 74,659$ | $\$ 55,544$ |  |
| Average Salary, Civil Service-Exempt Staff | $\$ 106,088$ | $\$ 0$ | $\$ 106,088$ | $\$ 0$ |  |
| Average Salary, Executive Staff | $\$ 106,088$ | $\$ 0$ | $\$ 106,088$ | $\$ 0$ |  |
| Median Salary, Full-Time Staff | $\$ 65,071$ | $\$ 37,049$ | $\$ 65,071$ | $\$ 60,027$ |  |
| Median Salary, Civil Service-Exempt Staff | $\$ 106,088$ | $\$ 0$ | $\$ 106,088$ | $\$ 0$ |  |
| Median Salary, Executive Staff | $\$ 106,088$ | $\$ 0$ | $\$ 106,088$ | $\$ 0$ |  |


| Employment Levels (as of December 2016) |  |  |
| :--- | :---: | :---: |
|  | Historical Commission |  |
| Number of Full-Time Positions | 6 | 6 |
| Number of Part-Time Positions | 0 | 0 |
| Number of Civil-Service Exempt Positions | 1 | 1 |
| Number of Executive Positions | 1 | 1 |
| Average Salary of All Full-Time Positions | $\$ 68,391$ | $\$ 68,391$ |
| Median Salary of All Full-Time Positions | $\$ 65,071$ | $\$ 65,071$ |



The Historical Commission does not have any professional services contracts.

## PLANNING \& DEVELOPMENT

## Proposed Budget Overview

## Proposed Funding Request:

The proposed Fiscal Year 2018 General Fund budget totals $\$ 7,695,882$, a decrease of $\$ 35,524$ from Fiscal Year 2017 estimated obligation levels when the budgets of the existing six departments are combined for comparison purposes.

The proposed budget includes:

- $\$ 3,899,308$ in Class 100, a $\$ 277,276$ increase over FY17, when the existing six departments' budgets are combined. This funding will cover the cost of the staff of Planning \& Development, the Planning and Art Commissions, the Historic Commission and the Zoning Board of Adjustment.
- $\$ 2,845,113$ in Class 200, a $\$ 721,300$ decrease from FY17, when the existing six departments' budgets are combined. This funding includes $\$ 2.39$ million to support the vacant land stabilization and maintenance activities of the Philadelphia LandCare program; \$170,000 to support North Central Choice neighborhood and 130,000 to support the Settlement Grant and Tangled Title programs. The remainder of the funds will be used to cover telephone, postal, transportation and software licenses to support and maintain the economic and community development of the City.
- $\$ 48,961$ in Class 300, a $\$ 2,000$ increase over FY17, when the existing six departments' budgets are combined. This funding will be used to support industry-related books and publications, materials and supplies and printing costs associated with the Department.
- $\$ 52,500$ in Class 400 , a $\$ 6,500$ increase over FY17 when the existing six departments' budgets are combined. This funding will be used to purchase computer equipment and furniture.
- $\$ 850,000$ in Class 500 , a $\$ 400,000$ increase over FY17 when the existing six departments' budgets are combined. This funding will fund operations of the Land Bank.


## STAFFING LEVELS

In FY17, there are currently 101 staff from all funds across the Planning and Development cluster. The Department is requesting 3 new positions to increase the staffing within the new Department of Planning \& Development. Two positions will be funded through General Fund and will support Historical Commission work. The third position, a Bilingual Service Representative at DHCD, will be completely funded with federal resources and will support the Department in its language access efforts.

New Hires

| New Hires (December 2016 to April 2017) |  |
| :--- | :---: |
|  | Total Number |
| Black or African American | 0 |
| Asian | 0 |
| Hispanic or Latino | 0 |
| White | 1 |
| Other | 0 |
| Total |  |

## PLANNING \& DEVELOPMENT

## Performance, Challenges, and Initiatives

FY18 Performance Measures -Division of Housing and Community Development (includes Land Bank and PHDC goals)

| Measure | FY16 <br> Actual | FY17 <br> YTD <br> $(Q 1+Q 2)$ | FY17 <br> Estimate | FY18 <br> Target |
| :--- | :---: | :---: | :---: | :---: |
| Number of residential mortgage foreclosures diverted (Mortgage <br> Foreclosure Prevention Program) | 1,502 | 499 | 1,200 | 1,200 |
| Number of clients (homeowners) receiving counseling (Mortgage <br> Foreclosure Prevention Program) | 10,428 | 5,463 | 11,350 | 11,350 |
| Number of owner-occupied homes repaired (HIP) | 6,080 | 2,573 | 5,000 | 7,395 |
| Number of unique city lots greened and cleaned (LandCare <br> Program) | 9,227 | 10,574 | 12,000 | 12,000 |
| Number of new returning citizens trained, hired and supported <br> (LandCare Program) | 40 | 40 | 40 | 40 |
| Number of Affordable Housing Units Created | 322 | 50 | 250 | 350 |
| Acquisition of Tax Foreclosure Properties * | 3 | 23 | 350 | 325 |
| Deed Transfer Project ** | N/A | 1,600 | 2,161 | 1,392 |
| Interagency Transfers $* *$ | N/A | 1,600 | 2,161 | 1,392 |

* The Land Bank has identified properties to acquire and has secured board approval. The Land Bank cannot acquire properties until it has an MOU with the City and School District on terms to waive taxes. This MOU is currently being negotiated. Once that is in place, the Land Bank will be able to quickly begin to acquire properties. The Land Bank received additional investment from the PRA to acquire parcels. This year's number reflects that additional resource, while next year reflects the proposed budget allocation. The interagency transfer reduction reflects that staff will balance tax foreclosure acquisitions, dispositions, and interagency transfers.
** The Deed Transfer Project clears title on properties. There are a number of publicly owned properties that do not have clear title or deeds. This means they show a public or private lien on the property, and/or the Department of Records and the Office of Property Assessment do not currently have accurate ownership information on the parcels. With that lien in place or cloudy titles, no public entity can sell the property. Through the Deed Reconciliation process, a team of Drexel law students conducts title searches, and then Land Bank staff works with Revenue, Finance, and Records to resolve deed issues.

FY18 Performance Measures - Division of Planning and Zoning

| Measure | FY16 <br> Actual | FY17 <br> YTD <br> $(Q 1+Q 2)$ | FY17 <br> Estimate | FY18 <br> Target |
| :--- | :---: | :---: | :---: | :---: |
| Number of ZBA Appeal Cases | 1,508 | 1,675 | 1,700 | 1,800 |

Additionally, the Division of Planning and Zoning will have completed 15 of 18 district plans by the end of FY18.

FY18 Performance Measures - Division of Development Services

| Measure | FY16 <br> Actual | FY17 YTD <br> $($ Q1+Q2 | FY17 <br> Estimate | FY18 <br> Target |
| :--- | :---: | :---: | :---: | :---: |
| Development Services Meetings (Full Committee) | N/A | 5 | 8 | 10 |
| Development-Related Meetings | N/A | 18 | 36 | 36 |
| Civic Engagement Meetings with Community | N/A | 2 | 6 | 6 |

## OTHER BUDGETARY IMPACTS

## Federal and State (Where Applicable)

President Trump's "skinny budget" zeroes out CDBG and HOME funding. Philadelphia uses these funds to save more than 1,000 homes a year from foreclosure, to help small businesses create jobs through loans, grants and technical assistance, to provide rental assistance to people facing homelessness, and to leverage private investment to develop affordable housing.

## PLANNING \& DEVELOPMENT

## Contracting Experience

No contracts: ZBA, P\&D, Historical Commission, and PCPC.

| M/W/DSBE Participation on Large Professional Services Contracts - OHCD |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Top Five Largest Contracts, FY17 |  |  |  |  |  |  |  |  |  |  |  |
| Vendor <br> Name | Service Provided | Dollar Amount of Contract | RFP Issue Date | Contract <br> Start Date | Ranges in RFP | \% of <br> M/W/DSBE <br> Participation Achieved | \$ Value of <br> M/W/DSBE <br> Participation | Total \% Participation - All DSBEs | Total \$ Value <br> Participation <br> - All DSBEs | Local Business (principal place of business located within City limits) | Waiver for Living Wage Compliance? |
| Tiger Productions | To provide assistance with the design and development of a wide range of public information materials. | \$72,500 | 3/5/14 | 7/1/16 | MBE: Best Efforts | 0\% | \$0 | 100\% | \$72,500 | Yes | No |
|  |  |  |  |  | WBE: Best Efforts | 100\% | \$72,500 |  |  |  |  |
|  |  |  |  |  | DSBE: Best Efforts | 0\% | \$0 |  |  |  |  |
| Reese Fayde \& Assoc. * | Strategic planning, meeting facilitation, technical information, written materials, coaching and liaison between OHCD and HUD as part of the Choice Neighborhoods Implementation Grant. | \$30,000 | 10/2015 | 4/1/17 | MBE: Best Efforts | 0\% | \$0 | 0\% | \$0 | Yes | No |
|  |  |  |  |  | WBE: Best Efforts | 0\% | \$0 |  |  |  |  |
|  |  |  |  |  | DSBE: Best Efforts | 0\% | \$0 |  |  |  |  |
|  | To provide technical | \$50,000 | 5/1/16 | 7/1/16 | MBE: Best Efforts | 0\% | \$0 | 0\% | \$0 | Yes | No |
| Robert Lukens | assistance/ non-profit capacity building to housing counselors. |  |  |  | WBE: Best Efforts <br> DSBE: Best Efforts | 0\% | \$0 \$0 |  |  |  |  |

*Note: Reese Fayde is certified as a WBE and MBE contractor in NY state, although she is not on our local registry.

## PLANNING \& DEVELOPMENT

## Employee Data

## Department of Planning and Development

As outlined above, beginning in FY18, the Department of Planning and Development will consolidate all functions previously held within the following agencies: The Office of Housing and Community Development, the City Planning Commission, the Zoning Board of Adjustment, and the Historical Commission. The new Department of Planning and Development did not exist prior to FY18; staff demographics on this first page reflect the combined totals across the other departments.

On the pages that follow, current breakouts by individual department are provided.

| Staffi Demographics (combined view as of December 2016) |
| :--- | :--- |


| Full-Time Staff |  |  | Executive Staff |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female |  | Male | Female |
| Total <br> \% of Total <br> Average Salary Median Salary | AfricanAmerican | AfricanAmerican | Total <br> \% of Total <br> Average Salary <br> Median Salary | AfricanAmerican | AfricanAmerican |
|  | 10 | 27 |  | 1 | 1 |
|  | 10\% | 27\% |  | 13\% | 13\% |
|  | \$67,443 | \$59,284 |  | \$150,000 | \$120,000 |
|  | \$62,492 | \$54,090 |  | \$150,000 | \$120,000 |
| White White |  |  |  | White | White |
| Total | 31 | 21 | Total | 3 | 3 |
| \% of Total | 32\% | 22\% | \% of Total | 38\% | 38\% |
| Average Salary | \$77,510 | \$80,437 | Average Salary | \$113,657 | \$143,545 |
| Median Salary | \$70,493 | \$79,392 | Median Salary | \$106,088 | \$145,000 |
|  | Hispanic | Hispanic |  | Hispanic | Hispanic |
| Total | 2 | 6 | Total | 0 | 0 |
| \% of Total | 2\% | 6\% | \% of Total | 0\% | 0\% |
| Average Salary | \$67,081 | \$47,725 | Average Salary | - | - |
| Median Salary | \$67,081 | \$45,520 | Median Salary | - | - |
|  | Asian | Asian |  | Asian | Asian |
| Total | 1 | 1 | Total | 0 | 0 |
| \% of Total | 1\% | 1\% | \% of Total | 0\% | 0\% |
| Average Salary | \$61,088 | \$81,382 | Average Salary | - | - |
| Median Salary | \$61,088 | \$81,382 | Median Salary | - | - |
|  | Other | Other |  | Other | Other |
| Total | 0 | 0 | Total | 0 | 0 |
| \% of Total | 0\% | 0\% | \% of Total | 0\% | 0\% |
| Average Salary | - | - | Average Salary | - | - |
| Median Salary | - | - | Median Salary | - | - |
|  | Bilingual | Bilingual |  | Bilingual | Bilingual |
| Total | 2 | 5 | Total | 0 | 0 |
| \% of Total | 2\% | 5\% | \% of Total | 0\% | 0\% |
| Average Salary | \$73,168 | \$54,862 | Average Salary | - | - |
| Median Salary | \$73,168 | \$60,063 | Median Salary | - | - |
|  | Male | Female |  | Male | Female |
| Total | 44 | 55 | Total | 4 | 4 |
| \% of Total | 45\% | 56\% | \% of Total | 50\% | 50\% |
| Average Salary | \$69,712 | \$60,155 | Average Salary | \$122,743 | \$137,659 |
| Median Salary | \$71,453 | \$58,791 | Median Salary | \$120,095 | \$132,500 |

## PLANNING \& DEVELOPMENT

## Office of Planning \& Development



## PLANNING \& DEVELOPMENT

## Office of Housing and Community Development



## PLANNING \& DEVELOPMENT

## City Planning Commission

| Staff Demographics (as of December 2016) - City Planning Commission |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Full-Time Staff |  |  | Executive Staff |  |  |
|  <br> Total <br> \% of Total <br> Average Salary <br> Median Salary | Male | Female |  | Male | Female |
|  | AfricanAmerican | AfricanAmerican | Total <br> \% of Total <br> Average Salary <br> Median Salary | AfricanAmerican | AfricanAmerican |
|  | 1 | 6 |  | 0 | 1 |
|  | 3\% | 17\% |  | 0\% | 50\% |
|  | \$82,282 | \$71,838 |  | - | \$120,000 |
|  | \$82,282 | \$72,755 |  | - | \$120,000 |
|  | White | White |  | White | White |
| Total | 18 | 9 | Total | 1 | 0 |
| \% of Total | 51\% | 26\% | \% of Total | 50\% | 0\% |
| Average Salary | \$77,634 | \$76,850 | Average Salary | \$134,101 | - |
| Median Salary | \$69,526 | \$81,082 | Median Salary | \$134,101 | - |
|  | Hispanic | Hispanic |  | Hispanic | Hispanic |
| Total | 0 | 0 | Total | 0 | 0 |
| \% of Total | 0\% | 0\% | \% of Total | 0\% | 0\% |
| Average Salary | - | - | Average Salary | - | - |
| Median Salary | - | - | Median Salary | - | - |
|  | Asian | Asian |  | Asian | Asian |
| Total |  | 1 | Total | 0 | 0 |
| \% of Total | 0\% | 3\% | \% of Total | 0\% | 0\% |
| Average Salary |  | \$81,282 | Average Salary | - | - |
| Median Salary |  | \$81,282 | Median Salary | - | - |
|  | Other | Other |  | Other | Other |
| Total | 0 | 0 | Total | 0 | 0 |
| \% of Total | 0\% | 0\% | \% of Total | 0\% | 0\% |
| Average Salary | - | - | Average Salary | - | - |
| Median Salary | - | - | Median Salary | - | - |
|  | Bilingual | Bilingual |  | Bilingual | Bilingual |
| Total | 1 | 1 | Total | 0 | 0 |
| \% of Total | 3\% | 3\% | \% of Total | 0\% | 0\% |
| Average Salary | \$68,901 | \$81,282 | Average Salary | - | - |
| Median Salary | \$68,901 | \$81,282 | Median Salary | - | - |
|  | Male | Female |  | Male | Female |
| Total | 19 | 16 | Total | 1 | 1 |
| \% of Total | 54\% | 46\% | \% of Total | 50\% | 50\% |
| Average Salary | \$77,634 | \$77,214 | Average Salary | \$134,101 | \$120,000 |
|  | \$69,526 | \$60,027 |  | \$134,101 | \$120,000 |

## PLANNING \& DEVELOPMENT

## Zoning Board of Adjustment

Staff Demographics (as of December 2016) - Zoning Board of Approval


## PLANNING \& DEVELOPMENT

## Historical Commission

Staff Demographics (as of December 2016) - Historical Commission


## PLANNING \& DEVELOPMENT

## Number of Bilingual Employees

| Number of Bilingual Employees (Combined view- all departments) |  |  |
| :--- | :---: | :---: |
|  | Spanish | Chinese |
| Director's Office | 1 | 0 |
| Contract Admin | 3 | 0 |
| Communications | 1 | 0 |
| Development | 0 | 1 |
| Policy \& Analysis | 1 | 0 |
| Total - All Divisions |  | 6 |
| Total - \# of Bilingual Employees |  |  |
| Total - of Languages Spoken |  |  |

