

**ART MUSEUM
FISCAL YEAR 2017 BUDGET TESTIMONY
April 29, 2016**

DEPARTMENT MISSION/PLANS

Mission: The Philadelphia Museum of Art – in partnership with the city, the region, and art museums around the globe – seeks to preserve, enhance, interpret, and extend the reach of its great collections in particular, and the visual arts in general, to an increasing and increasingly diverse audience as a source of delight, illumination, and lifelong learning.

Plans for Fiscal Year 2017:

In FY17, the Philadelphia Museum of Art will continue to serve as the City’s primary center and advocate for visual arts education, steward one of the country’s greatest art collections, bring diverse and compelling special exhibitions and serve as a major economic driver for the region. In FY17, the Philadelphia Museum of Art hopes to increase the number of students participating in the Museum’s educational programming to 70,000. The FY17 special exhibition program will bring to Philadelphia a number of exhibitions that will only be on view in Philadelphia, including *Paint the Revolution: Mexican Modernism, 1910-1950*, which is the first retrospective of this period in Mexican art in the United States since the Museum’s last exhibition in 1943. *Paint the Revolution* will contribute significantly to the region’s economy, generating significant tourism revenue for the City and State economies. Lastly, in FY17 the Philadelphia Museum of Art will break ground on the next phase of its Facilities Master Plan, the Core Project. The Core Project is the most complex stage of the Master Plan to date, and will involve significant upgrades and improvements to the Museum’s building systems bringing the building into compliance with current codes and making it more energy efficient.

**ART MUSEUM
BUDGET SUMMARY AND OTHER BUDGET DRIVERS**

Staff Demographics Summary*

	Total	Minority	White	Female
Full-Time Staff	358	17%	83%	65%
Executive Staff	7	14%	86%	43%
Average Salary - FTS	\$	\$	\$	\$
Average Salary - ES	\$	\$	\$	\$
Median Salary - FTS	\$	\$	\$	\$
Median Salary - ES	\$	\$	\$	\$

Employment Levels*

	Budgeted	Approved	Filled
Full-Time Positions	358	358	358
Part-Time Positions	128	128	128
Executive Positions	7	7	7
<i>Overall Average Salary</i>	\$	\$	\$
<i>Overall Median Salary</i>	\$	\$	\$

	Actual Obligations	Original Appropriations	Estimated Obligations	Proposed Appropriations	FY17 - FY16
Class 100 Employee Compensation	\$0	\$0	\$0	\$0	\$0
Class 200 Purchase of Services	\$0	\$0	\$0	\$0	\$0
Class 300 Materials and Supplies	\$0	\$0	\$0	\$0	\$0
Class 400 Equipment	\$0	\$0	\$0	\$0	\$0
Class 500 Contributions	\$2,550,000	\$2,550,000	\$2,550,000	\$2,550,000	\$0
Class 700 Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 Payment to Other Funds	\$0	\$0	\$0	\$0	\$0
Class 900 Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0
TOTAL	\$2,550,000	\$2,550,000	\$2,550,000	\$2,550,000	\$0

Contracts Summary*

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$326,056	\$4,345,008	\$4,667,111	\$4,034,148	\$4,054,936	\$2,203,228
Total amount to M/W/DBE	\$834,506	\$778,648	\$786,510	\$675,444	\$686,358	\$365,039
Participation Rate	19%	18%	17%	17%	17%	17%

*As of December 2015

**ART MUSEUM
PROPOSED BUDGET OVERVIEW**

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 general fund budget totals \$2.55 million, the same amount as Fiscal Year 2016.

STAFFING LEVELS – Not Applicable to the Art Museum

- See appendix for Bilingual Employees Chart.

**ART MUSEUM
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

Performance Measures	FY15	FY16 Estimate	FY17 Target
# of student visits in school programs	67,623	67,921	70,000
# of student visits from Phila. Public & Charter Schools	19,556	21,480	21,850
# of visits by students participating in the Museum's out-of-school programs	4,151	4,172	4,354

Performance Measures	FY15	FY16 Target	FY17 Target
Attendance	659,810	750,067	646,265 ¹
Jobs & Economic Impact	For the five years FY10 to FY14 on an average annual basis the Museum has generated \$240.44 million in economic impact, provided \$8.13 million in tax revenue to the City and \$7.46 million in tax revenue to the State and supported approximately 2,490 full-time equivalent jobs, more than half of which are held by city residents. FY15 numbers will be available in Spring 2016.		

¹ While the Museum is under construction over the next five years, the building and the collection will remain open and accessible to the public, but lower attendance is anticipated during that period. However, the Museum's economic impact is expected to remain steady due to significant construction expenditures.

**ART MUSEUM
OTHER BUDGETARY IMPACTS**

FEDERAL AND STATE (WHERE APPLICABLE)

The Philadelphia Museum of Art receives operating support and capital support from the Commonwealth of Pennsylvania and project funding from the Institute of Museum and Library Services, the National Endowment for the Arts and the National Endowment for the Humanities.

The Commonwealth's budget impasse has negatively impacted the Museum's FY16 fiscal budget and will likely have a negative impact on the Museum's FY17 budget as well. The Museum receives operating support from the Commonwealth of Pennsylvania through the Pennsylvania Council on the Arts (PCA). PCA has provided \$199,206 in support for FY16, which represents less than 1% of the Museum's total operating budget. As a result of the budget impasse and its impact on the region's schools, thus far in FY16 the Museum has experienced an approximate 10% decline in school groups booking tours for the Museum. While Philadelphia public and charter school students attend the Museum for free, other school groups pay a fee, which, though modest, contributes to the Museum's earned income. The Museum anticipates that the number of school tour groups may continue to decline in FY17 as schools must pay back loans that were taken out to stay afloat during the impasse.

Most significantly, though related to the capital budget rather than the operating budget, the Commonwealth has not made any Redevelopment Assistance Capital Program (RACP) awards for 2015 Rounds 1 and 1A submissions. The Museum's submitted a business plan in Round 1A requesting \$20 million in RACP funds to support the Core Project. This funding is critical to the completion of the Core Project, which is the Museum's next phase of the Facilities Master Plan. Further, the Museum's 2014 Round 2 RACP award of \$5 million has not been released from the state. This delay has required the Museum to borrow funds to pay construction commitments for the enabling projects associated with the Core Project, as these must be completed prior to starting the Core Project. At the federal level, the Museum has received grants of \$775,000 in FY 2016 from the NEA, NEH, and IMLS to support exhibitions and gallery reinstallations.

**ART MUSEUM
CONTRACTING EXPERIENCE**

**M/W/DSBE Participation on Large Contracts
FY16 Contracts (Professional Services)**

Vendor	Service Provided	Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % and \$ Value Participation - All DSBES	Local Business	Living Wage Compliant?
AlliedBarton Security Services, LLC	Uniformed Security Officers	\$4,356,000	n/a	5/1/11	MBE: n/a	10%	\$435,600		yes	yes
					WBE: n/a	7%	\$304,920	17%		
					DSBE: n/a	0%	\$0	\$740,520		

**ART MUSEUM
EMPLOYEE DATA**

Staff Demographics

Full-Time Staff			Executive Staff		
	Male	Female		Male	Female
<i>Total</i>	126	232	<i>Total</i>	4	3
<i>% of Total</i>	35%	65%	<i>% of Total</i>	57%	43%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$
	African-American	African-American		African-American	African-American
<i>Total</i>	9	14	<i>Total</i>	0	1
<i>% of Total</i>	3%	4%	<i>% of Total</i>	0%	14%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$
	White	White		White	White
<i>Total</i>	106	192	<i>Total</i>	4	2
<i>% of Total</i>	30%	54%	<i>% of Total</i>	57%	29%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$
	Hispanic	Hispanic		Hispanic	Hispanic
<i>Total</i>	7	5	<i>Total</i>	0	0
<i>% of Total</i>	2%	1%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$
	Asian	Asian		Asian	Asian
<i>Total</i>	2	13	<i>Total</i>	0	0
<i>% of Total</i>	1%	4%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$
	Other	Other		Other	Other
<i>Total</i>	2	9	<i>Total</i>	0	0
<i>% of Total</i>	1%	2%	<i>% of Total</i>	%	%
<i>Average Salary</i>	\$	\$	<i>Average Salary</i>	\$	\$
<i>Median Salary</i>	\$	\$	<i>Median Salary</i>	\$	\$

ART MUSEUM
APPENDIX (Other Relevant Data and Charts)

Specific counts on bilingual employees are not readily available. The Museum does provide certain printed information for its visitors in six languages.