

# THE PHILADELPHIA ENERGY CAMPAIGN

A PLATFORM FOR JOB CREATION,  
ENERGY EFFICIENCY, AND CLEAN ENERGY

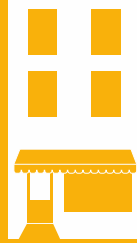


PHILADELPHIA  
ENERGY AUTHORITY

# CAMPAIGN GOALS



**GROWING  
JOBS**



**STRENGTHENING  
COMMUNITIES**



**CUTTING  
ENERGY BILLS**

and

**REDUCING PHILADELPHIA'S CARBON FOOTPRINT**

1

MUNICIPAL  
BUILDINGS



2

K-12  
SCHOOLS



3

LOW-INCOME  
RESIDENTIAL



4

SMALL  
BUSINESS



# CAMPAIGN TASKS

1

NETWORK THE BUILDING ENERGY  
STAKEHOLDERS

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2

SUPPORT MARKET INFRASTRUCTURE  
TO GROW A \$1 BILLION PIPELINE OF  
PROJECTS

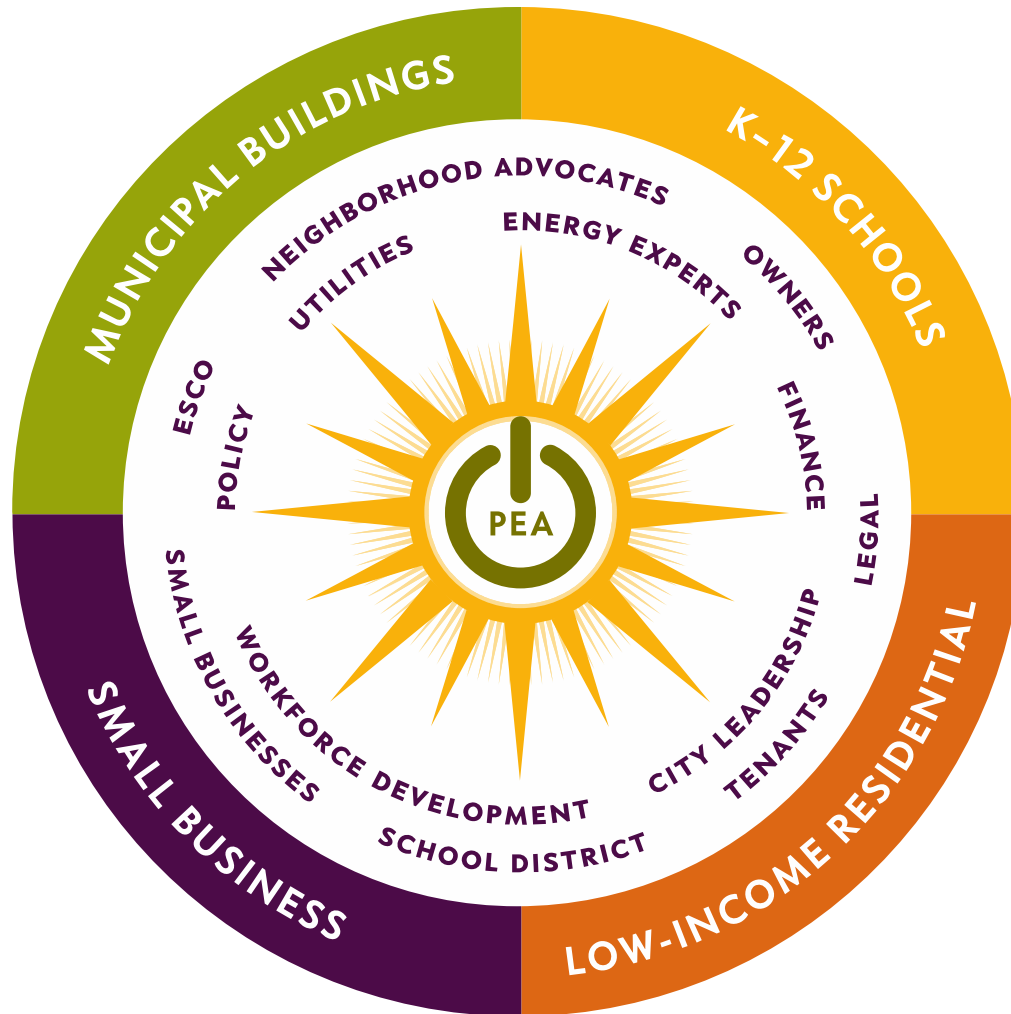
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3

BUILD CAPACITY TO FINANCE  
\$1 BILLION OF ENERGY PROJECTS

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# A BROAD COALITION



# SAVINGS



**\$200M  
SAVINGS**

**RETURNED  
TO THE LOCAL  
ECONOMY**

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