

**PHILADELPHIA MUSEUM OF ART  
FISCAL YEAR 2018 BUDGET TESTIMONY**

**DEPARTMENT MISSION & PLANS**

**Mission:** The Philadelphia Museum of Art (PMA) – in partnership with the city, the region, and art museums around the globe – seeks to preserve, enhance, interpret, and extend the reach of its great collections in particular, and the visual arts in general, to an increasing and increasingly diverse audience as a source of delight, illumination, and lifelong learning.

**Plans for Fiscal Year 2018:**

FY18 will mark the first full fiscal year in which the Museum is under construction for the Core Project. The Core Project is a \$196 million, three-and-a-half-year construction project which, will address the Museum’s critical infrastructure needs and transform the interior of our landmark building by removing the auditorium and reorganizing and renovating 90,000 square feet of public space. As part of the Core Project, the Museum will replace and upgrade systems with new technology that will reduce energy costs, make necessary fire and life safety investments, and ensure the historic building is in compliance with safety codes.

In addition to the systems work, the Core Project will improve the visitor experience by renovating and reopening historic public spaces that have been closed to the public for decades, including the Kelly Drive entrance and Vaulted Walkway; increase accessibility; and rationalize circulation within the building. The Museum will add much-needed, ADA-compliant restrooms on the public floors of the museum, which will significantly benefit the up to 65,000 schoolchildren that visit the Museum each year for educational programming. As part of the Core Project, the Museum will transform current spaces on Level A into 23,000 square feet of gallery space for the display of the Museum’s vast American, Modern and Contemporary art collections.

Once complete, the Museum will be a more welcoming, more navigable institution that is better equipped to engage the 21<sup>st</sup> century visitor. School bus drop-off will be moved from the West Entrance to the Kelly Drive Entrance, which will make class trips more efficient by getting the students off the bus and up into the galleries more quickly. Visitors entering from the West and East Entrances will be better able to orient themselves and find the galleries. By improving and enhancing how the visitor experiences the building and, expanding and renovating important gallery space, the Museum will increase its capacity to welcome more visitors and to host more exhibitions, all of which will have a substantial economic impact on the City and region.

While the Museum will be under construction over the next three years, the Museum is committed to staying open and continuing to host a robust schedule of programming. In FY18, the Museum will take part in the celebration of the Benjamin Franklin Parkway. As part of this 14-month celebration, the Museum will take the opportunity to highlight its own holdings, through major exhibitions such as the *Old Masters Now: Rediscovering the Johnson Collection*, architectural tours, community conversations etc.

**BUDGET SUMMARY & OTHER BUDGET DRIVERS**

Staff Demographics Summary (as of December 2016)				
	Total	Minority	White	Female
Number of Full-Time Staff	383	67	316	254
Number of Civil Service-Exempt Staff	N/A	N/A	N/A	N/A
Number of Executive Staff (deputy level and above)	7	1	6	3
Average Salary, Full-Time Staff	\$56,105	\$46,961	\$58,043	\$54,052
Average Salary, Civil Service-Exempt Staff	N/A	N/A	N/A	N/A
Average Salary, Executive Staff	\$320,717	\$184,014	\$343,500	\$252,293
Median Salary, Full-Time Staff	\$47,500	\$42,000	\$48,000	\$47,532
Median Salary, Civil Service-Exempt Staff	N/A	N/A	N/A	N/A
Median Salary, Executive Staff	\$286,000	\$184,014	\$289,593	\$184,014

Employment Levels (as of December 2016)		
	Budgeted	Filled
Number of Full-Time Positions	383	383
Number of Part-Time Positions	139	139
Number of Civil-Service Exempt Positions	N/A	N/A
Number of Executive Positions	7	7
Average Salary of All Full-Time Positions	\$56,105	\$56,105
Median Salary of All Full-Time Positions	\$47,500	\$47,500

Note: Staff are funded through the Philadelphia Museum of Art and not through City of Philadelphia operating funds.

General Fund Financial Summary by Class						
	FY16 Original Appropriations	FY16 Actual Obligations	FY17 Original Appropriations	FY17 Estimated Obligations	FY18 Proposed Appropriations	Difference: FY18-FY17
Class 100 - Employee Compensation	\$0	\$0	\$0	\$0	\$0	\$0
Class 200 - Purchase of Services	\$0	\$0	\$0	\$0	\$0	\$0
Class 300 - Materials and Supplies	\$0	\$0	\$0	\$0	\$0	\$0
Class 400 - Equipment	\$0	\$0	\$0	\$0	\$0	\$0
Class 500 - Contributions	\$2,550,000	\$2,620,000	\$2,550,000	\$2,550,000	\$2,550,000	\$0
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$0	\$0	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0	\$0
	<b>\$2,550,000</b>	<b>\$2,620,000</b>	<b>\$2,550,000</b>	<b>\$2,550,000</b>	<b>\$2,550,000</b>	<b>\$0</b>

Professional Services Contracts Summary						
	FY12	FY13	FY14	FY15	FY16	FY17 YTD (Q1 & Q2)
Total amount of contracts	\$4,345,008	\$4,667,111	\$4,034,148	\$4,054,936	\$4,622,283	\$2,564,947
Total amount to M/W/DSBE	\$778,648	\$786,510	\$675,444	\$686,358	\$688,728	\$325,122
Participation Rate	18%	17%	17%	17%	15%	13%

M/W/DSBE Contract Participation Goal			
	FY16	FY17	FY18
M/W/DSBE Contract Participation Goal	20%	20%	20%

Art Museum

**PROPOSED BUDGET OVERVIEW**

**Proposed Funding Request:**

The proposed Fiscal Year 2018 General Fund budget totals \$2.55 million, the same as FY17.

The proposed budget includes:

- \$2,550,000 in Class 500, level with FY17.

Art Museum

**STAFFING LEVELS**

N/A – The Art Museum does not have any City-funded positions.

**NEW HIRES**

N/A – The Art Museum does not have any City-funded positions.

**PERFORMANCE, CHALLENGES, AND INITIATIVES**

FY18 Performance Measures				
Measure	FY16 Actual	FY17 YTD (Q1 & Q2)	FY17 Estimate	FY18 Target
Number of student visits in school programs *	57,922	15,974	58,044	55,000
Number of student visits from Philadelphia District-Operated and Charter Schools *	26,411	8,069	21,900	20,400
Number of visits by students participating in the Museum's out-of-school programs	3,945	1,642	3,900	3,900
Attendance *	792,936	406,451	739,796	625,132

*\*Attendance expected to be lower in FY18 due to Core Project construction activities.*

## **OTHER BUDGETARY IMPACTS**

### **Federal and State (Where Applicable)**

In addition to City funding for both operating and capital support, the Museum receives operating support from the Commonwealth of Pennsylvania through the Pennsylvania Council on the Arts (PCA), and the federal government through the National Endowment for the Arts (NEA), the National Endowment for the Humanities (NEH) and the Institute of Library and Museum Services (IMLS).

In FY17, the Museum received \$200,000 in unrestricted operating support from the PCA. Additionally, in FY17 the Museum received \$421,750 from IMLS to implement a digital residency program, \$75,000 from NEA to fund the Museum's critically-acclaimed exhibition, *Paint the Revolution: Mexican Modernism, 1910-1950*, and a three-year \$350,000 implementation grant from the NEH to support the creation of an online research portal to provide access to digitized archival materials created by or related to Marcel Duchamp. In addition to funding, IMLS administers the Federal Indemnity program, which saves the PMA and other art museums across the nation millions of dollars in insurance fees each year.

**CONTRACTING EXPERIENCE**

M/W/DSBE Participation on Large Professional Services Contracts											
Top Five Largest Contracts, FY17											
Vendor Name	Service Provided	Dollar Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % Participation - All DSBES	Total \$ Value Participation - All DSBES	Local Business (principal place of business located within City limits)	Waiver for Living Wage Compliance?
Allied Universal	Uniformed Security Officers	\$4,474,210	9/14/2016	5/1/2017	MBE: Best Efforts	0%	\$0	0%	\$0	yes	no
					WBE: Best Efforts	0%	\$0				
					DSBE: Best Efforts	0%	\$0				

**EMPLOYEE DATA**

<b>Staff Demographics (as of December 2016)</b>					
<b>Full-Time Staff</b>			<b>Executive Staff</b>		
	Male	Female		Male	Female
	African-American	African-American		African-American	African-American
<i>Total</i>	13	12	<i>Total</i>	-	1
<i>% of Total</i>	3%	3%	<i>% of Total</i>	0%	14%
<i>Average Salary</i>	\$43,193	\$42,045	<i>Average Salary</i>	\$0	\$184,014
<i>Median Salary</i>	\$38,112	\$38,555	<i>Median Salary</i>	\$0	\$184,014
	White	White		White	White
<i>Total</i>	106	210	<i>Total</i>	4	2
<i>% of Total</i>	28%	55%	<i>% of Total</i>	57%	29%
<i>Average Salary</i>	\$62,429	\$55,830	<i>Average Salary</i>	\$372,034	\$286,433
<i>Median Salary</i>	\$49,843	\$48,000	<i>Median Salary</i>	\$289,593	\$286,433
	Hispanic	Hispanic		Hispanic	Hispanic
<i>Total</i>	7	4	<i>Total</i>	-	-
<i>% of Total</i>	2%	1%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$68,683	\$43,700	<i>Average Salary</i>	\$0	\$0
<i>Median Salary</i>	\$35,494	\$44,738	<i>Median Salary</i>	\$0	\$0
	Asian	Asian		Asian	Asian
<i>Total</i>	2	15	<i>Total</i>	-	-
<i>% of Total</i>	1%	4%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$39,608	\$47,765	<i>Average Salary</i>	\$0	\$0
<i>Median Salary</i>	\$39,608	\$48,000	<i>Median Salary</i>	\$0	\$0
	Other	Other		Other	Other
<i>Total</i>	1	13	<i>Total</i>	-	-
<i>% of Total</i>	0%	3%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$20,020	\$46,852	<i>Average Salary</i>	\$0	\$0
<i>Median Salary</i>	\$20,020	\$47,500	<i>Median Salary</i>	\$0	\$0
	Bilingual	Bilingual		Bilingual	Bilingual
<i>Total</i>	-	-	<i>Total</i>	-	-
<i>% of Total</i>	0%	0%	<i>% of Total</i>	0%	0%
<i>Average Salary</i>	\$0	\$0	<i>Average Salary</i>	\$0	\$0
<i>Median Salary</i>	\$0	\$0	<i>Median Salary</i>	\$0	\$0
	Male	Female		Male	Female
<i>Total</i>	129	254	<i>Total</i>	4	3
<i>% of Total</i>	34%	66%	<i>% of Total</i>	57%	43%
<i>Average Salary</i>	\$60,147	\$54,052	<i>Average Salary</i>	\$372,034	\$252,293
<i>Median Salary</i>	\$46,299	\$47,532	<i>Median Salary</i>	\$289,593	\$184,014



**NUMBER OF BILINGUAL EMPLOYEES**

The Philadelphia Museum of Art does not track the language fluency of its employees. However, the Museum can confidently state that its employees speak a vast array of languages, including Chinese, French, Hindi, Italian, Korean, Japanese, Portuguese, Spanish and more. Additionally, the Museum ensures that it is accessible to a diverse array of visitors by offering the Museum brochure in eight languages including, Chinese, both traditional and simplified, French, German, Italian, Korean, Japanese, and Spanish