

Committee Of The Whole
April 12, 2016

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COUNCIL OF THE CITY OF PHILADELPHIA
COMMITTEE OF THE WHOLE

Room 400, City Hall
Philadelphia, Pennsylvania
Tuesday, April 12, 2016
10:35 a.m.

PRESENT:

COUNCIL PRESIDENT DARRELL L. CLARKE
COUNCILWOMAN CINDY BASS
COUNCILWOMAN JANNIE L. BLACKWELL
COUNCILMAN ALLAN DOMB
COUNCILMAN DEREK S. GREEN
COUNCILMAN WILLIAM K. GREENLEE
COUNCILWOMAN HELEN GYM
COUNCILMAN BOBBY HENON
COUNCILMAN KENYATTA JOHNSON
COUNCILMAN CURTIS JONES, JR.
COUNCILMAN DAVID OH
COUNCILWOMAN CHERELLE L. PARKER
COUNCILWOMAN MARIA D. QUINONES-SANCHEZ
COUNCILWOMAN BLONDELL REYNOLDS BROWN
COUNCILMAN MARK SQUILLA
COUNCILMAN AL TAUBENBERGER

BILLS 160170, 160171, and 160172
RESOLUTION 160180

- - -

1
2 COUNCIL PRESIDENT CLARKE: Good
3 morning. We're going to get started.
4 This is the public hearing of the
5 Committee of the Whole regarding Bills
6 No. 160170, 160171, 160172, and
7 Resolution No. 160180.

8 Mr. Stitt, please read the
9 titles of the bills and resolution.

10 THE CLERK: Bill No. 160170, an
11 ordinance to adopt a Capital Program for
12 the six Fiscal Years 2017 through 2022
13 inclusive.

14 Bill No. 160171, an ordinance
15 to adopt a Fiscal 2017 Capital Budget.

16 Bill No. 160172, an ordinance
17 adopting the Operating Budget for Fiscal
18 Year 2017.

19 Resolution No. 160180,
20 resolution providing for the approval by
21 the Council of the City of Philadelphia
22 of a Revised Five Year Financial Plan for
23 the City of Philadelphia covering Fiscal
24 Years 2017 through 2021, and
25 incorporating proposed changes with

1 4/12/16 - WHOLE - BILL 160170, etc.
2 respect to Fiscal Year 2016, which is to
3 be submitted by the Mayor to the
4 Pennsylvania Intergovernmental
5 Cooperation Authority (the "Authority")
6 pursuant to the Intergovernmental
7 Cooperation Agreement, authorized by an
8 ordinance of this Council approved by the
9 Mayor on January 3, 1992 (Bill No.
10 1563-A), by and between the City and the
11 Authority.

12 COUNCIL PRESIDENT CLARKE:

13 Thank you, Mr. Stitt.

14 Today we continue the public
15 hearing of the Committee of the Whole to
16 consider the bills read by the Clerk that
17 constitute proposed operating and capital
18 spending measures for Fiscal 2017, a
19 Capital Program, and a forward-looking
20 Capital Plan for Fiscal 2017 through
21 Fiscal 2022.

22 Today we will hear testimony
23 from the following City departments:
24 Mayor's Office of Planning and
25 Development, Mayor's Office of Housing

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and Community Development, City Planning
3 Commission, and Mural Arts, and then we
4 will have License and Inspection and
5 Office of Information Technology.

6 Mr. Stitt, the first person to
7 testify is?

8 THE CLERK: Anne Fadullon.

9 COUNCIL PRESIDENT CLARKE: Can
10 we have, if it's okay with you all, to
11 bring whoever is going to testify for the
12 first three agencies. Might as well have
13 them all up. I'm just trying to
14 facilitate activity.

15 (Witnesses approached witness
16 table.)

17 MS. FADULLON: Good morning,
18 Council President Clarke and members of
19 City Council. My name is Anne Fadullon
20 and I'm Director of the Office of
21 Planning and Development. Joining me
22 today I have the Deputy Director of the
23 Office of Housing -- it has a slightly
24 different name now, but anyway, Melissa
25 Long, and then also the Executive

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Director of the Planning Commission, Gary
3 Jastrzab, and I also have other members
4 of my staff here, Nick Scafidi, who is
5 Interim Director of the Land Bank, and
6 John Farnham, who is Executive Director
7 of the Historic Commission, as well as my
8 Deputy Director, Kathy Califano.

9 The Office of Planning and
10 Development's mission is to coordinate
11 the City's planning, zoning, housing, and
12 development functions to promote the
13 economic health of all Philadelphia's
14 neighborhoods in the City as a whole. To
15 that end, I'm pleased to provide
16 testimony on our Fiscal Year '17
17 Operating Budget and our overall goals
18 for 2017.

19 Within the portfolio of
20 Planning and Development are the City's
21 various planning and redevelopment
22 entities, including Housing and Community
23 Development, the Philadelphia
24 Redevelopment Authority, the Philadelphia
25 Housing Development Corporation, and the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Land Bank. We also encompass the
3 Planning Commission, the Historic
4 Commission, and the Art Commission, and
5 also the Office of Development Services.
6 Combined, these entities employ 195
7 full-time staff and 15 executive-level
8 staff. We represent a diverse City
9 workforce.

10 Of our full-time employees, 57
11 percent are female and 43 percent are
12 male, 46 percent are African American, 39
13 percent are white, 12 percent are
14 Hispanic, and 3 percent are Asian. The
15 combined executive team, which I am still
16 in the process -- which we're still in
17 the process of assembling, is currently
18 71 percent white and 29 percent African
19 American, 65 percent male, and 35 percent
20 female.

21 Currently, the office itself
22 only has three staff positions for Fiscal
23 Year '17 - the Director of Planning and
24 Development, which is my role; the Deputy
25 Director of Planning and Development,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 which is filled by Kathy Califano; and
3 the Deputy Director of Development
4 Services, which is John Mondlak.

5 We already talked about our
6 mission. Our objectives as a whole in
7 Fiscal Year '17 are to develop an
8 organizational chart for the creation of
9 the Department of Planning and
10 Development, which is to launch in Fiscal
11 Year '18.

12 Right now, per Executive Order,
13 we are an office under the Mayor, and in
14 Fiscal Year '18, we will become our full
15 department to complete the Five Year
16 Strategic Housing and Community
17 Development Plan, ensuring public
18 investment in all market sectors and
19 responding to current conditions and
20 continue to increase coordination between
21 and approvals by City agencies for
22 private development projects and to
23 continue to increase the functionality of
24 the Land Bank to streamline the assembly
25 and disposition of blighted properties

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and to provide more opportunities for
3 affordable housing by working with
4 advocates to extend the reach of the
5 Housing Trust Fund and the projects it
6 supports.

7 So essentially our two major
8 goals in Fiscal Year '17 are to come up
9 with the overall organizational structure
10 for this new department and to develop a
11 strategic plan around how we invest our
12 resources.

13 The proposed strategic plan
14 will set forth development strategies
15 that will address barriers to improving
16 neighborhood and residential health,
17 creating additional housing opportunities
18 for households at various income levels,
19 and improve market stability. Working
20 with City Council, leadership from the
21 existing departments, and through a
22 collaborative process of engaging diverse
23 constituent groups, we seek to produce a
24 blueprint that defines core values,
25 assesses existing conditions, applies

1 4/12/16 - WHOLE - BILL 160170, etc.
2 best practices, evaluates current
3 programs, and garners public and
4 philanthropic support for new
5 initiatives.

6 As required by the Charter and
7 Council, the planning process has an
8 aggressive timeline. We look to ensure
9 that the information we get from the
10 strategic planning process helps inform
11 how we plan for expending housing and
12 planning resources in the Fiscal Year '18
13 budget.

14 While we engage in this
15 planning process, our offices will
16 continue to engage, improve, and expand
17 services to our residents in the
18 development community. In Fiscal Year
19 '17, our Development Services team will
20 continue to increase public awareness of
21 our services and respond to development
22 entities, seeking coordinated reviews by
23 City departments. We anticipate
24 facilitating public approvals of 6 to 12
25 large-scale projects, conducting 25

1 4/12/16 - WHOLE - BILL 160170, etc.
2 developer service meetings, and
3 participating in four public education
4 sessions to associations, including the
5 Building Industry Association and the
6 Philadelphia Association of Community
7 Development Corporations.

8 Although not all projects
9 require development meetings, we
10 anticipate that a developer's checklist
11 can help smaller and newer development
12 entities navigate through public
13 approvals. Our goal is to produce an
14 undated checklist guidebook before the
15 end of the calendar year.

16 Last, we recognize that with a
17 city of this agency's size, some of our
18 processes are antiquated or not
19 operational, and we will work in Fiscal
20 Year '17 on cross-department initiatives
21 to approve government efficiency related
22 to spurring and sustaining development.

23 In the fall of 2013,
24 Philadelphia launched the creation of the
25 Land Bank. Since that time, it has

1 4/12/16 - WHOLE - BILL 160170, etc.
2 achieved numerous milestones that improve
3 access to blighted properties for
4 redevelopment purposes. Namely, it is
5 nearing completion of an effort to
6 research and correct the legal
7 descriptions of more than 6,000 deeds.
8 Approximately 1,800 properties have moved
9 or are moving from other public land
10 agencies into the Land Bank inventory and
11 another 500 properties are expected to do
12 so by the end of Fiscal Year '16.

13 The Land Bank is also starting
14 to acquire vacant tax-delinquent
15 properties at tax foreclosure sale. We
16 anticipate acquiring 60 to 70 parcels
17 through tax foreclosures in the next six
18 months.

19 While we note our
20 accomplishments, we also recognize that
21 our processing of expressions of interest
22 has been slow. Our goal is to clear the
23 current backlog by July 1, 2016 and
24 improve the business processes to
25 increase response times.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Lastly, the Land Bank has added
3 more features to its website regarding
4 Philadelphia's real estate market and its
5 property inventory and will continue to
6 streamline the expressed interest
7 submission process.

8 In Fiscal Year '17, the Land
9 Bank will align its goals to the goals of
10 the Department of Planning and
11 Development's strategic plan, ensuring
12 the acquisition and disposition access
13 support the need for affordable,
14 workforce, and market-rate housing in
15 Philadelphia, as well as that all those
16 activities support the other activities
17 that are going on within the City such as
18 commercial corridor development, capital
19 programs, and transportation access.

20 Also included in our testimony
21 is an outline/diagram of how the
22 department is currently configured today,
23 which is we really oversee three main
24 functions - Planning and Zoning,
25 Development Services, and Housing and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Community Development.

3 COUNCIL PRESIDENT CLARKE:
4 Thank you. Thank you very much.

5 You guys want to just go
6 through all of the testimony, because
7 it's going to overlap. And there's a
8 reason why I asked you all up here,
9 because I want to get a sense of what
10 it's going to be like once we officially
11 launch the new --

12 MS. FADULLON: Sure. We can do
13 that, and I appreciate that because
14 that's exactly what we're doing and why
15 we're here.

16 COUNCIL PRESIDENT CLARKE:
17 That's the whole point of doing the
18 Charter change. Thank you.

19 MS. LONG: Good morning,
20 Council President Clarke and other
21 members of City Council. I'm Melissa
22 Long, Deputy Director of the Office of
23 Housing and Community Development, and
24 I'm here today to present testimony on
25 OHCD's proposed General Fund operating

1 4/12/16 - WHOLE - BILL 160170, etc.
2 budget for Fiscal Year 2017. The
3 proposed combined operating budget under
4 the Community Development Block Grant
5 fund, Grants Revenue, Housing Trust Fund
6 will be presented in the spring or early
7 June to the Finance Committee in its
8 hearing on the Consolidated Plan
9 ordinance. That hearing will authorize
10 the submission to the U.S. Department of
11 Housing and Urban Development of the
12 Consolidated Plan, which includes the
13 budget for the Community Development
14 Block Grant and other housing programs
15 for Fiscal Year 2017.

16 The mission of the Office of
17 Housing and Community Development is to
18 strategically align housing and community
19 development resources and programs to
20 prevent homelessness by keeping people in
21 their homes, increase affordable housing
22 by producing new affordable housing
23 units, strengthen communities by
24 eliminating blight and promoting
25 neighborhood planning, and creating jobs

1 4/12/16 - WHOLE - BILL 160170, etc.
2 by attracting and retaining businesses.

3 The Year 42 allocation of CDBG,
4 HOME, and HOPWA from HUD to OHCD is \$54
5 million. These resources will support
6 programs consistent with the City's
7 housing and community development
8 priorities and the priorities of the
9 Office of Planning and Development to
10 serve low- and moderate-income
11 individuals and families to revitalize
12 neighborhoods.

13 One of the biggest challenges
14 facing the City remains the significant
15 reduction of more than \$45 million in
16 federal and state resources over the last
17 14 years, making General Fund support
18 critical to meeting the City's
19 priorities.

20 The proposed FY 2017 General
21 Fund budget allocates 2.865 million to
22 the Office of Housing and Community
23 Development. This funding includes 2.3
24 million to support the vacant land
25 stabilization and maintenance activities

1 4/12/16 - WHOLE - BILL 160170, etc.
2 of the Philadelphia LandCare program,
3 345,000 to support the North Central
4 Choice neighborhood, and 130,000 to
5 support the Settlement Grant and Tangled
6 Title Programs.

7 In FY 2017, a total of 2.39
8 million will support the Philadelphia
9 LandCare program through the Pennsylvania
10 Horticultural Society to stabilize and
11 maintain nearly 9,000 of the 40,000
12 vacant lots in Philadelphia. This
13 award-winning national best practice
14 model creates jobs, raises property
15 values, reduces crime, and promotes new
16 development. In FY 2016, PHS launched
17 the ReEntry Initiative. This innovative
18 program provides citizens returning from
19 incarceration with marketable skills and
20 an opportunity to work for landscape
21 services contractors. To date, a total
22 of 27 returning citizens have been
23 trained, hired, and supported through
24 this program and an additional 2,000 lots
25 are now cleaned and maintained as green

1 4/12/16 - WHOLE - BILL 160170, etc.
2 community assets.

3 In addition, a total of 30,000
4 in FY 2017 will support average grants of
5 \$1,100 per household for low-income
6 homeowners to obtain a clear title to
7 their home. A total of 100,000 for
8 Settlement Assistance Grants of up to 500
9 per household will assist income-eligible
10 home buyers to pay for closing costs.

11 We will return to City Council
12 next month to present the complete FY
13 2017 proposed budget as part of the
14 Consolidated Plan hearing.

15 Thank you.

16 COUNCIL PRESIDENT CLARKE:

17 Thank you.

18 MR. JASTRZAB: Good morning.
19 I'm Gary Jastrzab, Executive Director of
20 the City Planning Commission, and joining
21 me over on this side is Deputy Executive
22 Director Eleanor Sharpe. I'm happy to
23 provide testimony on the City Planning
24 Commission's Fiscal 2017 operating
25 budget.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 The mission of the City
3 Planning Commission is to guide the
4 overall growth and development of the
5 City through sound planning principles
6 and policies. The Home Rule Charter
7 directs the Commission to prepare and
8 update a comprehensive plan to guide the
9 City's physical development, to prepare
10 an annual capital program and budget to
11 guide City infrastructure and public
12 facility investments, to prepare proposed
13 zoning ordinances and maps to ensure
14 appropriate development, to administer
15 the regulations concerning the
16 subdivision of land, and to make
17 recommendations on the acquisition and
18 sale of City real estate.

19 The Commission's other
20 responsibilities include administering
21 the Zoning Code's Civic Design Review and
22 Registered Community Organization
23 processes and operating the Citizens
24 Planning Institute as the educational,
25 training, and civic engagement arm of the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 City Planning Commission. The
3 administration of the Art Commission is
4 also included in the City Planning
5 Commission's budget.

6 Currently, the composition of
7 our staff is 57 percent male, 43 percent
8 female, 76 percent white, 18 percent
9 African American, and 6 percent Asian
10 American. We do have three bilingual
11 speakers on our staff, a Mandarin Chinese
12 speaker, a Spanish speaker, and a
13 Vietnamese speaker, and in addition we
14 have an OIT staffer that's assigned to
15 the City Planning Commission who speaks
16 Hindi and Gujarati.

17 Our primary efforts for Fiscal
18 Year 2017 revolve around three programs.
19 The Philadelphia2035 Comprehensive Plan
20 and the district plans. It's the first
21 citywide Comprehensive Plan since 1960
22 intended to align municipal, private,
23 institutional, and civic resources toward
24 common physical development goals. The
25 Commission continues to institutionalize

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the City's comprehensive planning process
3 so that it's updated and renewed in a
4 continuing cycle going forward. In 2013,
5 the Commission received a National Best
6 Practices Planning Award for this work,
7 and just last month the American Planning
8 Association, the professional association
9 of urban planners in the United States,
10 conferred its 2016 National Planning
11 Excellence Award for an Agency upon the
12 Commission, recognizing our work over the
13 past several years.

14 We're now engaged in a series
15 of 18 district plans addressing land use,
16 zoning, urban design, healthy community,
17 public facility, community schools, and
18 other physical infrastructure issues
19 throughout the City. Each district plan
20 involves extensive civic outreach and
21 public participation. Eleven district
22 plans have been adopted since 2012 and
23 one more is scheduled for adoption in
24 June. By this time next year, it's
25 anticipated that 15 of the 18 district

1 4/12/16 - WHOLE - BILL 160170, etc.

2 plans will have been completed and work
3 on plans 16 and 17 will be underway.

4 Our second major program is the
5 Zoning Remapping Program. Coming out of
6 the district plans are zoning
7 recommendations. Two types of zoning
8 recommendations are usually proposed -
9 corrective zoning to replace obsolete or
10 outdated zoning and zoning to advance the
11 plan, to achieve future development and
12 neighborhood conservation goals. To
13 date, recommendations have been made to
14 remap 8,250 acres of land, about one in
15 every five acres in the districts with
16 adopted plans.

17 Of this total, remapping has
18 been completed and is in place for 2,700
19 acres, about 33 percent. Another 900
20 acres, 11 percent, are in the legislative
21 process, and we're working on the balance
22 of about 4,600 acres, 56 percent. It's a
23 very labor-intensive and data-intensive
24 process.

25 During Fiscal 2017, the

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Commission expects to propose an
3 additional 1,500 acres of land for
4 remapping and, as you know, the City
5 Planning Commission staff works closely
6 with City Council members and other
7 community stakeholders to prepare all
8 zoning remapping bills.

9 And then our third major
10 program is the Citizens Planning
11 Institute. The CPI was created in 2010
12 as the Commission's education, training,
13 and civic engagement arm. The CPI helps
14 empower Philadelphians to take a more
15 proactive and informed role in shaping
16 the future of their city through a better
17 understanding of planning, zoning, and
18 the development process. Each spring and
19 fall the CPI offers educational courses
20 focusing on planning and urban design
21 topics, and we're now beginning our 12th
22 semester, with the first class tomorrow
23 evening, and by the close of this fiscal
24 year, the CPI will have graduated 360
25 citizen planners throughout the City.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 And with that, we're happy to
3 take any questions that you may have.

4 COUNCIL PRESIDENT CLARKE:

5 Thank you very much for your testimony.

6 I want to start out with Ms. Fadullon.

7 First of all, again,
8 congratulations on your new position. We
9 can't wait until the full implementation
10 takes place per the Charter change.

11 MS. FADULLON: I think I have a
12 lot to thank you for.

13 COUNCIL PRESIDENT CLARKE: I
14 know. I know. There's some headaches
15 thrown in there every now and then, but
16 that's a part of the deal. I felt the
17 same way about this job when I got it,
18 right. I was pretty excited, but there
19 are some days when you're like what the
20 heck did I do?

21 Quickly, with respect to that
22 issue about the consolidation, and I know
23 there are some limitations in terms of
24 what you can actually do and what you can
25 actually codify in the structure of your

1 4/12/16 - WHOLE - BILL 160170, etc.
2 organization. What have you been able to
3 do so far to allow you to facilitate
4 change and put in place a structure in
5 the government that is more
6 user-friendly, I like to say, not only
7 for elected officials but in particular
8 user-friendly for the citizens? And then
9 I'd like to follow up that by asking you
10 about the makeup on the chart. I think
11 all the colleagues have charts. And
12 particularly the Division of Development
13 Services, which is one that we kind of
14 created. I want to ask you about in the
15 interim what are we doing to utilize --
16 because that's pretty much the
17 constituent base arm of the government.

18 MS. FADULLON: So the Charter
19 change doesn't fully take effect until
20 July 1st, 2017, which would be
21 essentially Fiscal Year '18. So we have
22 a year to sort of work through what we
23 want that department to look like.

24 On January 4th when the Mayor
25 was inaugurated, he signed an Executive

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Order that created the Office of Planning
3 and Development and allowed us to
4 implement a large portion of the Charter,
5 but not everything. So what we've done
6 so far to date is, we have that one
7 division that's Planning and Zoning that
8 incorporates the Historic Planning
9 Commission, the Historic Commission, and
10 the Art Commission and in Fiscal Year '18
11 will also include the Zoning Board of
12 Adjustment. The Zoning Board has not
13 moved over to our department -- our
14 division -- office, excuse me, I'm sorry,
15 our office as of yet and we plan to take
16 the year to figure out how to do that.
17 That's a little bit tricky. Unlike the
18 other entities contained in this office,
19 the Zoning Board of Adjustment does not
20 have any direct report staff. They share
21 staff with two other boards. So we need
22 to figure out how to kind of figure that
23 out in the budget and also staffing-wise,
24 but we also want to take this opportunity
25 to see if we want to put in place

1 4/12/16 - WHOLE - BILL 160170, etc.
2 different processes around how the Zoning
3 Board is handled.

4 I'm going to sort of skip over
5 Development Services, because that was a
6 big chunk of your question, and then in
7 Housing and Community Development, the
8 Office of Housing has already been gotten
9 away with, and that's now the Division of
10 Housing and Community Development, but
11 for this year we really have them
12 functioning almost exactly the same way,
13 and that was really in conjunction with
14 the Finance and Budget Office to say it's
15 going to take us a little while to figure
16 out how to meld all this into one
17 department and one budget authority. And
18 so we, frankly, kind of kicked it down
19 the road for another year.

20 And then we have the
21 Redevelopment Authority, Philadelphia
22 Housing Development Corporation, and the
23 Land Bank that's housed within PHDC, and
24 they're all functioning as they were, but
25 I have to say we've created a kind of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 senior management staff and we're all
3 kind of looking at how those
4 organizations work together and in
5 concert with each other, and we're really
6 in the process of forming what I believe
7 to be a very strong team to oversee those
8 agencies and to figure out how we use
9 those dwindling resources that Melissa
10 referred to in as efficient a way as we
11 can and then also to see if we can go
12 after funds that traditionally we have
13 not taken advantage of, maybe some
14 private capital dollars, some
15 philanthropy dollars and some other
16 things. We're not content to come here
17 every year and testify that our resources
18 are dwindling.

19 In the realm -- in reference to
20 Development Services, that was a group
21 that was housed within the Commerce
22 Department. Technically they are still
23 paid out of either the Managing
24 Director's Office or PIDC stimulus
25 dollars, but, again, part of that -- not

1 4/12/16 - WHOLE - BILL 160170, etc.
2 part of the Executive Order but attached
3 to the Executive Order was an MOU that
4 was signed on January 4th by the Director
5 of Commerce that makes that division a
6 direct report to me, and they actually
7 now are on the 13th floor in 1515 Arch
8 Street. So they're on the same floor as
9 we are, and they continue to do the work
10 that they did in support of the Commerce
11 Department as far as business attraction
12 and retention and how new businesses who
13 are coming into the City can help ease
14 their way through the approval process,
15 but now they're much more closely tied to
16 also the development functions within the
17 City, including planning and the housing
18 functions, and we're opening that up to
19 more of our CDC and non-profit developers
20 where they accessed that service when
21 they knew about it, but we're being much
22 more proactive about making that linkage
23 and then also making sure that more folks
24 know about the opportunities and the
25 assistance that's provided through

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Development Services.

3 I'd like to add, in addition
4 what we're doing is in the next, I want
5 to say, week or so the Historic
6 Commission will be moving over to our
7 floor of the office as well, and we're
8 doing our best to kind of get people as
9 consolidated in one place as we can. We
10 have a dream that some day the housing
11 agencies will be in close proximity to us
12 as well, but right now we're turning
13 everybody's Fitbits by going back and
14 forth between the various places that
15 we're located.

16 COUNCIL PRESIDENT CLARKE:

17 Thank you. Thank you for that process.
18 At the end of the day, our ability to
19 make our service advantageous to the
20 citizens is what it's all about. That's
21 why City Council is all in one building.
22 I know some of us would like to be in
23 other buildings, but we're good here.

24 Quick follow-up to that, your
25 testimony. One of the things that we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 talked about, we didn't put it in the
3 Charter ordinance. When you talk about
4 Developer Services, there was some
5 concerns raised and actually in some
6 quarters some criticism about us coming
7 off as the developer -- too
8 developer-friendly of an ordinance and
9 what about the citizens. Because the
10 simple reality is in a lot of
11 neighborhoods throughout the City when
12 there's activity taking place, it can be
13 somewhat negative impacts when the
14 streets get trenched and 7 o'clock in the
15 morning the trucks are backing up with
16 the beep, beep, beep and all the things
17 associated with activity. It can create
18 a problem for the residents in those
19 communities. And I can attest to that,
20 being in areas where a lot of stuff is
21 going on. I actually talked to people
22 out in the street, and there was some
23 thought that the person could actually
24 call one number as it relates to
25 construction-related activity as opposed

1 4/12/16 - WHOLE - BILL 160170, etc.
2 to the person -- there was a Channel 10
3 story about this, whereas the street gets
4 trenched and the average citizen has no
5 clue, is it Water, sewer, PGW, cable,
6 whatever. It shouldn't be the
7 responsibility of the citizen to have to
8 figure out who is responsible for the
9 trench in the street that's been sitting
10 there for three months and every time a
11 car goes over it's bang, bang. And we
12 were talking about -- and I actually
13 promised some people that there will
14 actually be a number where the citizens
15 can call to find out what's going on in
16 my neighborhood, why are they digging and
17 excavating this big lot across the
18 street, is there going to be development,
19 all of those things.

20 In your implementation, had you
21 given any thought to that? And I don't
22 know if I had that level of details as it
23 relates to the conversation with you, but
24 that was the belief --

25 MS. FADULLON: So we're in the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 process of going around and meeting with
3 different departments, Streets
4 Department, L&I, the Water Department,
5 and sort of saying, Here we are, we're
6 the new Office of Planning and
7 Development, this is what we -- these are
8 kind of the resources and things that we
9 have available, and finding out what they
10 have available and how we can work
11 together. And I think as part of that,
12 we can look into figuring out how we
13 could collect the data about different
14 things that are going on in the City and
15 then house that in one location and
16 figure out a means to make that easily
17 accessible. Because I have to be honest
18 with you, right now I think if you called
19 one person in the City, that one person
20 would probably not know every single
21 thing that was going on within the City,
22 because just as mentioned, there's a lot
23 going on in a lot of different areas.

24 But we can certainly work with
25 our sister departments and figure out how

1 4/12/16 - WHOLE - BILL 160170, etc.
2 to collect that data and then figure out
3 a mechanism to make that available in a
4 way that makes sense to the public so
5 that people know what's going on. I
6 think that's really one of the things
7 that we're striving for, is to do a
8 better job of communicating with the
9 communities, and a big part of that we
10 feel is listening to what they have to
11 say and then getting our information out
12 there in as accessible manner as
13 possible. So we can certainly look into
14 figuring that out.

15 COUNCIL PRESIDENT CLARKE: That
16 would be helpful. Because we want to be
17 in a position of facilitating
18 development, but we also want to be in a
19 position where we are responsive to our
20 citizens, because there's a lot more of
21 them than there are of developers.

22 MS. FADULLON: And we don't
23 define development just as developers.

24 COUNCIL PRESIDENT CLARKE:
25 Okay. Thank you. I'll come back.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 The Chair recognizes Councilman
3 Jones.

4 COUNCILMAN JONES: Thank you,
5 Mr. President.

6 I had my staff -- when I first
7 got elected, President Clarke was kind
8 enough to ride through my district with
9 me, because he was a premier developer of
10 low- and moderate-income housing in his
11 district. So I prepared a list of
12 projects that I got ready for the
13 pipeline, and not knowing how long
14 development takes, then-Councilman Rizzo
15 got me this pipeline, and he signed it.
16 He said, Because you're in line behind
17 about ten other District Councilpeople by
18 way of development.

19 So the reason I brought it out
20 today -- and I'm going to get my freshman
21 colleagues to sign it -- is that I am
22 finally, President Clarke, closing what
23 we're -- finally the one project I showed
24 you was the Wynne Ballroom. We just now
25 demolished it and are building the new

1 4/12/16 - WHOLE - BILL 160170, etc.
2 one, eight years later, eight years
3 later.

4 So my hope is that this new
5 office allows things to go through the
6 pipeline a little quicker, and so the
7 planning and codification of all of these
8 departments is -- I'm optimistic about.

9 But let me ask a couple of
10 specific questions, particularly first
11 about planning.

12 There is a migration of sorts
13 from low-income, moderate-income people
14 around the City. My question is, where
15 are they going? And if it impacts us in
16 redistricting a couple of years back,
17 it's going to impact us in a different
18 way again.

19 And so I need to know where we
20 are -- and doesn't have to answer now,
21 but by the time you come back, know where
22 these folks are going. So if they're
23 moving from North Philly to Northeast or
24 to Southwest, we need to know that so
25 that we can meet them there almost and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 accommodate them with the price points
3 that they need. That's number one.

4 Number two is that President
5 Clarke put together a list of potential
6 developable houses, some 3,000, if I
7 recall, in different parts of the City
8 that -- it was 2,000? 2,000. Are you
9 incorporating that in your plan and, if
10 so, please respond how.

11 MS. FADULLON: So I believe,
12 Councilman Jones, you're referring to the
13 Workforce Housing initiative, which we
14 have been working diligently on. It's
15 been one of our highest priorities since
16 we got into office in January, and I
17 believe we're at a point -- so my first
18 entre to that was a meeting that I would
19 say there were at least 15 people in, and
20 there was issues with one of the initial
21 projects that had been rolled out, and I
22 think based on that, we sort of made the
23 decision of let's catch our breath and
24 before we try to do 1,500 or 2,000 of
25 these, let's make sure that we have the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 program that we want to have and get it
3 set up in the appropriate way.

4 So we've spent the last couple
5 months doing exactly that, working very
6 closely with the Council President's
7 staff, and we believe we've come up with
8 a mechanism that helps us better assess,
9 kind of along the lines of your first
10 statement, better assess the markets that
11 we're looking to work in to make sure
12 that the Workforce Housing program is
13 really hitting a market niche that is not
14 being met and to make sure that that
15 market niche is actually there so that we
16 don't end up with beautiful new
17 properties that we can't sell, and that
18 we can make sure that people can qualify
19 for the mortgages and that developers are
20 selling them at the prices that are an
21 affordable price and not coming back to
22 us and saying, We have to now sell it to
23 people at a higher level of median.

24 So we've really taken our time
25 to make sure that we're doing the right

1 4/12/16 - WHOLE - BILL 160170, etc.
2 analysis and that we're working with the
3 communities and that we're working with
4 the various Councilpeople, and we're
5 about ready to roll out our first RFP in
6 the Francisville community to put out
7 packages of properties there, and we're
8 going to -- hopefully that will be
9 successful in this program that we've
10 designed and we will then be able to come
11 and move to different districts with -- I
12 think we've identified about seven or
13 eight areas around the City that we think
14 have very high potential for this program
15 to succeed.

16 COUNCILMAN JONES: Well, I'm
17 going to need more data and definition of
18 that program, because one person's
19 prosperity is another person's misery.
20 Those people are moving from somewhere
21 going to another place, and us predicting
22 where they are, we can put market rate or
23 price points that they can afford in
24 place for them. And so that planning of
25 that is something I look forward to

1 4/12/16 - WHOLE - BILL 160170, etc.
2 getting some direction on.

3 The other one is that the
4 Realtors Association had a proposal where
5 there was a type of receivership that
6 they were going to get in a dilapidated
7 property, that we would take that
8 property, put it in the hands of a
9 responsible realtor that would fix it up,
10 and that if that owner wanted to redeem
11 that property, they could come back, pay
12 the arrearages and get that property
13 back, but in the meantime, that would be
14 a property put back on the rolls in
15 affordable housing. Is that being
16 considered in your planning process?

17 MS. FADULLON: Right. So I
18 think you're referring to the
19 conservatorship program. That has been
20 something that the state came up with and
21 has been in effect for a few years, and a
22 few people have taken advantage of it.
23 We haven't seen anything done at scale,
24 and part of that is we need to work
25 through -- there's some title and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 financing issues that come associated
3 with a conservatorship program. So I
4 think we'll take a look at that and,
5 again, kind of like we did with workforce
6 housing, let's learn how to walk before
7 we learn how to run and see if there's a
8 way that we may need to tweak that
9 program in order to scale it up and have
10 it really be as effective as what it was
11 envisioned to be.

12 So, yes, we are going to
13 consider -- we are at the point where
14 we're going to try to consider as many
15 possible things as we can think of, so --

16 COUNCILMAN JONES: In light --
17 MS. FADULLON: -- the more
18 ideas that you have, send them our way,
19 and we will definitely do the analysis.

20 COUNCILMAN JONES: So in light
21 of the fact that we're not going to wind
22 up with more CDBG dollars from heaven, we
23 have to use innovative ways to approach
24 the market in non-traditional ways. So
25 that -- what did you call it?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. FADULLON: Conservatorship.

3 COUNCILMAN JONES:

4 Conservatorship program and Workforce
5 Housing program are two at least viable
6 options that we should consider. There's
7 probably the devil is in the details, but
8 that's what I want to know by way of
9 investment by way of our public dollars
10 which one is the better way or both of
11 them to go.

12 Thank you, Mr. President.

13 COUNCIL PRESIDENT CLARKE:

14 Thank you, Councilman.

15 The Chair recognizes Councilman
16 Oh.

17 COUNCILMAN OH: Thank you very
18 much, Council President.

19 I just wanted to just give my
20 congratulations for the awards that you
21 have won. I did enjoy our conversation
22 when you stopped by my office, and I
23 think this is a wonderful process. I'm
24 not sure, but the way I understand it,
25 this is kind of a new process where you

1 4/12/16 - WHOLE - BILL 160170, etc.
2 are kind of at the hub of the wheel
3 reaching out to all the different
4 departments. Sometimes our city is like
5 an octopus with tentacles, doing so many
6 different things, but not necessarily
7 knowing what's coming next, who next door
8 is doing things, but your office will
9 kind of coordinate that. It should be
10 more efficient. We should not be doing
11 things and going back and redoing things
12 with this planning. So I really
13 appreciate the planning. I think it's a
14 wonderful thing for our city.

15 Thank you.

16 MS. FADULLON: Thank you.

17 COUNCIL PRESIDENT CLARKE:

18 Thank you, Councilman.

19 The Chair recognizes Councilman
20 Domb.

21 COUNCILMAN DOMB: Thank you,
22 Council President.

23 Good morning.

24 MS. FADULLON: Good morning.

25 COUNCILMAN DOMB: I just have

1 4/12/16 - WHOLE - BILL 160170, etc.

2 one or two or three quickie questions.

3 MS. FADULLON: What are my five
4 goals?

5 COUNCILMAN DOMB: No. I read a
6 study by Econsult back in 2011, and I
7 guess this was the impetus for
8 Councilwoman Sanchez and Council
9 President Clarke pushing the Land Bank.
10 But it said back then that we spend \$20
11 million a year on our vacant properties
12 in Philadelphia, and that's a lot of
13 money every year. But it also said that
14 there was only \$2 million in potential
15 real estate taxes that we could derive
16 from that 20 million that we spend of
17 real estate taxes. So I'm saying to
18 myself, from an economic standpoint, each
19 year we spend 20 million, the potential
20 revenue for the City is 2 million. It
21 will take us ten years to make up one
22 year's cost of maintenance.

23 So in that light, A, I heard
24 you mentioned some numbers, but roughly
25 today how many properties are in the Land

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Bank? How many properties can we get
3 into the Land Bank? And how do we get
4 the Land Bank properties sold much
5 quicker than what we're doing?

6 MS. FADULLON: Right. So I
7 think those are the things that we're
8 looking at. So right now we have about
9 1,800 properties in the Land Bank. We
10 anticipate an additional 500 coming in by
11 the end of this fiscal year. But I think
12 in all testament to the Land Bank staff,
13 they really spent the last couple years
14 trying to get the Land Bank up,
15 organized, and structured, and now we're
16 really moving in more to that operational
17 phase of the Land Bank. And so we're
18 really trying to -- we're really taking a
19 look at now how we can get the primary
20 functions of the Land Bank to either be
21 you're taking properties in or you're
22 getting properties out as opposed to that
23 set-up function. But that set-up
24 function really needed to happen, because
25 as we testified to, we've been in the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 process of cleaning up the deeds for
3 6,000 properties. I think one of the big
4 challenges in an older city, in a city
5 that has such severe tangled title issues
6 that we have is that although we knew we
7 owned these properties, we weren't sure
8 what we owned and we did not necessarily
9 have clear title to them. So working
10 through that was really important work
11 that the Land Bank was doing, but now we
12 have to really focus on getting the land
13 in and getting the land back out, and
14 that is -- we're really taking a hard
15 look at that and figuring out how we need
16 to structure things going forward so that
17 it's focused on operations as opposed to
18 organization.

19 COUNCILMAN DOMB: How many
20 properties -- there's 2,300 in the Land
21 Bank or going into the Land Bank soon.
22 How many properties do you envision this
23 year we'll have in the Land Bank?

24 MS. FADULLON: I'm sorry. I
25 missed -- how many --

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN DOMB: How many
3 properties do you think we'll have in
4 2016 going into the Land Bank?

5 MS. FADULLON: About 2,300.

6 COUNCILMAN DOMB: And if it's
7 costing us 20 million a year -- if you
8 and I were in business and it cost us 20
9 million a year to get \$2 million of
10 revenue, we would sell all those
11 properties right now, because it's a bad
12 economic deal for us, terrible. After
13 five years, it's going to cost us \$100
14 million to maintain properties that
15 produce 2 million a year.

16 How do we speed up this
17 process? Because it's worth the
18 investment to unload these properties and
19 get them into the hands of taxpayers and
20 get them off our books.

21 MS. FADULLON: Well, I do think
22 that there is probably a short-term gain
23 to sell off some of them that way, but I
24 also think we want to take a little bit
25 more of a strategic approach and figure

1 4/12/16 - WHOLE - BILL 160170, etc.
2 out if there's a way to combine them
3 maybe with some other properties that are
4 already in private ownership or other
5 forms of public ownership or tax
6 delinquent that we could then assemble a
7 larger development parcel. I think we
8 want to take a look at that as well and
9 make sure that -- we want -- let me just
10 say we're not content with the 2 million
11 on 20 million. We want to see really
12 where we can get to. And then I think
13 also to Councilman Jones' point, we also
14 need to make sure that we're taking care
15 of all the various residents in our
16 communities.

17 And so we are looking at which
18 ones of those should be -- really need to
19 be workforce housing or affordable
20 housing or community gardens. We're
21 really tasked with not just maximizing
22 economic initial short-term economic
23 gain. We're really charged with
24 long-term economic gain, and we've got a
25 lot of work to do in our communities

1 4/12/16 - WHOLE - BILL 160170, etc.
2 around that and to make sure that we are
3 taking care of the existing residents as
4 opposed to bringing new growth and new
5 development into the City.

6 COUNCILMAN DOMB: Are there
7 potentially 40,000 properties that could
8 go into the Land Bank over the long term?

9 MS. FADULLON: We believe so.
10 It's been a little bit difficult to get
11 an accurate count, but we think it's in
12 that vicinity. So potentially, but I
13 think, honestly, that the Revenue and
14 Finance Department would probably hope
15 that some of those folks would show up
16 and start paying their taxes and they may
17 want to develop them on their own as
18 opposed to necessarily going the Land
19 Bank route.

20 COUNCILMAN DOMB: Another
21 statistic, still about 8,000 to 10,000 of
22 those are vacant property. Is that the
23 number?

24 MS. FADULLON: I think vacant
25 in one form or another. So either a

1 4/12/16 - WHOLE - BILL 160170, etc.

2 vacant structure or a vacant lot. I
3 think that's probably about accurate.

4 COUNCILMAN DOMB: So on those,
5 if we attack those first, we're not
6 affecting anybody really. Those are just
7 empty properties that need to be
8 revitalized.

9 MS. FADULLON: Right. And so
10 we're taking a look at -- we're going to
11 take a look at those and figure out where
12 they really are and what's around them.
13 So one of the things that we're doing
14 with the strategic plan that we're
15 talking about doing and this tour that
16 we've been doing to other departments
17 that kind of Councilman Oh referred to
18 is, we're going to these other
19 departments and saying, We have great
20 planning resources. We have great
21 mapping resources. We have great --
22 really a lot of experience with how to
23 implement things. If any of those
24 services are a benefit to you, please let
25 us know. We want to offer them up, and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 in return, we'd like all your data. And
3 what we hope to do is develop a plan that
4 shows where are we investing in housing;
5 where do we have properties available;
6 where are we investing in commercial
7 corridors; where are we putting parks,
8 recs, and library money; where are we
9 investing in small businesses or capital
10 programs and does that make sense. Are
11 we leveraging things to the maximum
12 extent? Is that a way that we can go
13 after larger philanthropic dollars? Is
14 there a larger way we can go after
15 capital dollars to bring that investment
16 in? We're really working on being the
17 planning and implementation arm for the
18 City as well as for the residents of the
19 City to make sure that we're getting a
20 good economic bang for our buck, but also
21 to make sure that we're doing it in a way
22 that meets needs across the spectrum as
23 opposed to just picking one target.

24 COUNCILMAN DOMB: What do you
25 think is realistic timeframe-wise for us

1 4/12/16 - WHOLE - BILL 160170, etc.
2 to clean out these properties and
3 eliminate that \$20 million payment? Is
4 that a three-year or a five-year horizon?
5 What do you think is the realistic
6 timeframe?

7 MS. FADULLON: I think it's
8 probably at least a five-year timeframe.
9 I think -- like I said, we're really
10 focused on becoming as operational as we
11 can in the Land Bank realm, but we do
12 want to do it in an intentional way.

13 COUNCILMAN DOMB: Okay. Thank
14 you very much.

15 MS. FADULLON: We're getting
16 there. We're working on it every single
17 day. Some days we move a yard, some days
18 we move back a yard, and some days we
19 move an inch.

20 COUNCILMAN DOMB: All right.
21 Well, thank you. Thank you very much.

22 COUNCIL PRESIDENT CLARKE:
23 Thank you, Councilman.

24 Just real quick follow-up on
25 that. There are obviously philosophical

1 4/12/16 - WHOLE - BILL 160170, etc.
2 issues about where the Land Bank does its
3 work and about gentrification and all
4 those other things come up, but there are
5 two operational issues that, at least
6 from our perspective, need to be
7 addressed, and one is obviously the
8 staffing issue. And I know you guys are
9 working on it, but it is always a
10 challenge when you talk about staffing
11 with different workforce. And the other
12 thing is the Law Department. We found
13 that to be the most significant
14 impediment, our inability to get on the
15 same page with Law, because ultimately
16 Law has to start the Sheriff Sale process
17 in terms of how those properties get
18 picked up.

19 So I would like to see, as you
20 move towards an official cabinet-level
21 position, that you encourage people to
22 put a little more emphasis on getting Law
23 to certify those properties in a timely
24 way. And I understand there's this
25 conflict between Revenue, but at the end

1 4/12/16 - WHOLE - BILL 160170, etc.
2 of the day long term, those properties
3 will ultimately, Councilman, ultimately
4 will be part of the tax base, because as
5 soon as that land is conveyed to an end
6 user, they're immediately going to start
7 paying taxes. So short term you might
8 lose a little money, but long term it's
9 clearly going to be an annualized revenue
10 stream coming into the City.

11 MS. FADULLON: Right. And
12 we're working on that right now. We're
13 trying to get a hold of Revenue
14 Department data and Law and sit down and
15 analyze that to say, Listen, this is kind
16 of what makes -- we understand your
17 perspective. This is our perspective,
18 and understand we're not always at odds
19 and we're trying to work very
20 cooperatively with these various
21 departments to say we're all in this
22 together. We all want to be good
23 teammates. Let's figure out how we do
24 this that makes the most sense.

25 COUNCIL PRESIDENT CLARKE:

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Thank you.

3 The Chair recognizes --

4 COUNCILWOMAN SANCHEZ: Point of
5 information to that. Then start my
6 clock.

7 COUNCIL PRESIDENT CLARKE: You
8 want to get your point of information in
9 first and then start the clock?

10 COUNCILWOMAN SANCHEZ: Yes.

11 COUNCIL PRESIDENT CLARKE: I'll
12 tell you, these veteran Councilmembers,
13 they know all the tricks.

14 COUNCILWOMAN SANCHEZ: Thank
15 you.

16 Just on that, one of the
17 issues -- we were very deliberate in
18 creating the strategic plan to create
19 those buckets of opportunities, and one
20 of the biggest challenges is, as the
21 Council President Clarke mentioned and
22 Councilman Domb, is if Revenue has to
23 approve every single one of these, then
24 we're not -- that's going to hold us up.
25 So we really want to get the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Administration to agree, do they or do
3 they not agree with the buckets of
4 opportunities. Create that criteria,
5 because that NASA committee that I call
6 them -- I call them the NASA committee
7 because nobody knows who they are who
8 look at these. They do the checkoff, who
9 have never been to 3rd and Indiana, but
10 tell me yes or no about what I'm doing at
11 3rd and Indiana. We need a better
12 system, otherwise -- there has to be a
13 commitment from Revenue. They have to be
14 out of the picture around this and
15 released politically. Because I know
16 they need to collect. Otherwise, we're
17 going to be stuck on a
18 property-to-property basis.

19 Are we committed to the side
20 lot program? Yes or no? We have 2,000
21 of them for qualifying taxpaying
22 residents. Are we committed? That's
23 low-hanging fruit. So what's the
24 timeframe for us to move that? Because
25 those are thousands of properties.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. FADULLON: Right. So,
3 frankly, we couldn't agree with you more.
4 I mean, if you've ever sat in one of
5 those meetings, it's just painful, and to
6 get back to --

7 COUNCILWOMAN SANCHEZ: I don't
8 think they would ever let me into one of
9 those meetings.

10 MS. FADULLON: Trust me, you
11 really probably don't want to be there.

12 But back to Councilman Domb's
13 point, I mean, if that's going to be the
14 process, it will be a hundred years.

15 So like I said in response
16 that, we are really diligently trying to
17 get a hold of data just for exactly that,
18 side yards. Let's parse that data and
19 say, We can agree that these thousand
20 lots need to be side yards right now
21 rather than sitting down and saying, What
22 about this lot, well what about this lot.
23 And we're trying to, through initial data
24 analysis, figure out what are those
25 low-hanging fruit and agree on that. And

1 4/12/16 - WHOLE - BILL 160170, etc.
2 we know that there's going to be a pot of
3 these properties that is going to be a
4 hard sell, and we are going to have to
5 sit down and really bargain over them,
6 but that can't be 10,000 properties.
7 Let's figure out what are those
8 low-hanging fruit and get them out the
9 door while we figure out what we're going
10 to do with those remaining whatever
11 number that is.

12 COUNCILWOMAN SANCHEZ: So when
13 will I know about side lots? Are we
14 committed to them or are we not? We did
15 it in the strategic plan. We outlined
16 them. We identified them. We told
17 people to apply for them.

18 MS. FADULLON: Yeah, we're
19 committed to side lots. We're committed
20 to executing the strategic plan.

21 COUNCILWOMAN SANCHEZ: How
22 long?

23 MS. FADULLON: In our next
24 strategic plan, frankly, we're interested
25 in identifying goals and making sure that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 we hit target goals as opposed to just
3 saying this is kind of the idea of
4 things. But I'll be honest with you, we
5 got some work to do to get there, and we
6 are working on getting that done.
7 Everybody is not on the same page right
8 now, but we are definitely on a tour to
9 make friends, to get cooperation going
10 and to get people to understand that
11 we're teammates.

12 COUNCILWOMAN SANCHEZ: Okay.
13 Thank you.

14 Now you can start my clock.

15 COUNCIL PRESIDENT CLARKE: It
16 actually started about a minute ago.

17 COUNCILWOMAN SANCHEZ: So let
18 me quickly get through this.

19 Happy to see more general
20 operating fund support to offset some of
21 the work that we're doing. I wanted to
22 ask around the decision -- first of all,
23 I'd like OHCD to provide to the Chair a
24 listing of all of the OHCD-funded
25 positions regardless of where they are

1 4/12/16 - WHOLE - BILL 160170, etc.
2 parked. We haven't looked at that list
3 for a long time, and I think we need to
4 look at that.

5 Why the decision to put the 2.8
6 million in General Fund to the vacant
7 lot, which is the CDBG-approved activity,
8 and why not use it for the activities
9 that we have found to be challenging?
10 And I'll list them for you. Corridor
11 cleaning, facade program.

12 What else, Council President?
13 Help me here.

14 Why not put -- oh, the
15 commercial fund, mixed development
16 commercial fund that Councilman Jones
17 created several years ago where we have a
18 backlog, because putting that money on
19 the ground is complicated meeting CDBG
20 requirements. I mean, we've talked about
21 this for years. It's sort of like if we
22 can get some of this money that's free,
23 so here you have a pot of money, why not
24 put it where we've had a challenge
25 putting it on the ground.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. LONG: The ongoing
3 maintenance --

4 COUNCIL PRESIDENT CLARKE: Just
5 state your name for the record.

6 MS. LONG: I'm sorry. Melissa
7 Long, Office of Housing.

8 One of the issues with CDBG
9 funding is that ongoing maintenance and
10 repair of vacant lots is not an eligible
11 CDBG expense. We do allocate roughly
12 around 350,000 for initial stabilization.

13 COUNCILWOMAN SANCHEZ: Why not
14 now? We've always put that 2 million
15 toward the LandCare and it's come out of
16 CDBG.

17 MS. LONG: No. It's come out
18 of General Fund, at least in the last
19 couple years since I've been back at
20 OHCD. And HUD is really on us. As the
21 funds dwindle, the monitoring increases,
22 and they are very clear that ongoing
23 maintenance and repair of a vacant lot is
24 not an eligible CDBG expense.

25 COUNCILWOMAN SANCHEZ: Okay.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 So that's news to me.

3 MS. LONG: But we can use it
4 for initial stabilization, and we do.

5 COUNCILWOMAN SANCHEZ: So can
6 we break that down about how many square
7 feet we're doing? Like 2 million square
8 feet of land maintenance care right now?

9 MS. LONG: I can get that
10 figure for you in one second.

11 COUNCILWOMAN SANCHEZ: So,
12 yeah. I'd be interested in looking at
13 that, again, so that we can really kind
14 of parse out -- again, very happy to see
15 the Administration put general operating
16 money here. Just want to make sure that
17 we're putting it where it's been the
18 hardest to kind of get it on the ground.
19 So that's an area.

20 Real quickly before my time
21 rings up, I wanted to talk a little bit
22 about the Basic Systems. I see that
23 there is a reduction -- of course I can't
24 find it. Basic Systems support.

25 MS. LONG: The Basic Systems

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Repair?

3 COUNCILWOMAN SANCHEZ: Yeah.

4 We're saying we're going to get to less
5 people than in the previous fiscal year.

6 MS. LONG: I think those were
7 the figures up through the end of
8 December, and we're on target to reach
9 the same number.

10 COUNCILWOMAN SANCHEZ: No. The
11 number is a little lower now.

12 MS. LONG: We're at 813.

13 COUNCILWOMAN SANCHEZ: Okay.

14 As it relates to some of the -- in your
15 budget book, there's no details around
16 housing counseling vendors, around any of
17 that. You're just putting these pots.
18 Is there any way we're going to get some
19 of that stuff itemized out?

20 MS. LONG: Yes. We can --
21 we'll provide that --

22 COUNCILWOMAN SANCHEZ: When you
23 do the plan?

24 MS. LONG: Exactly.

25 COUNCILWOMAN SANCHEZ: Kind of

1 4/12/16 - WHOLE - BILL 160170, etc.

2 lump it all in?

3 MS. LONG: Yeah.

4 COUNCILWOMAN SANCHEZ:

5 Particularly interested in like our NAC
6 funding and some of the other places
7 where we've seen reductions. Can you
8 delineate for us what choices you're
9 making around what are you reducing down?
10 I'm very concerned about things like CLS
11 and other things where we've seen a
12 reduction.

13 MS. LONG: Yes. And I can --
14 I'll definitely be able to delineate the
15 NACs and the housing counseling agencies.

16 One thing that we're facing is
17 that the housing counseling services fall
18 under what HUD calls public service cap,
19 and grantees can only allocate 15 percent
20 of their annual CDBG entitlement and
21 program income. So as that -- as our
22 funding keeps getting reduced -- we have
23 another 238,000 reduction in CDBG funding
24 again this year -- and as program income
25 goes down, that cap -- what we're allowed

1 4/12/16 - WHOLE - BILL 160170, etc.
2 under that cap shrinks. So public
3 services include corridor cleaning,
4 education that PHS does to educate
5 low-income communities on farming and
6 access to food, and the big expense under
7 there is housing counseling. So in this
8 past fiscal year, we're now right up
9 against the cap. So while we --

10 COUNCILWOMAN SANCHEZ: And
11 that's why I think it's important that
12 you list out for us what are the staffing
13 positions funded, because you're making
14 choices and some of these things -- we're
15 talking about neighborhood stabilization,
16 we're talking about all these things, and
17 I'm seeing your reductions in the areas
18 where we've identified we really should
19 be ramping up. Is there some other
20 decisions we could be making over there
21 around --

22 MS. LONG: Sure.

23 COUNCILWOMAN SANCHEZ: -- what
24 staffing we're paying with our poverty
25 allocation?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. LONG: I'm happy to do
3 that.

4 COUNCILWOMAN SANCHEZ: Thank
5 you.

6 COUNCIL PRESIDENT CLARKE:
7 Thank you, Councilwoman.

8 The Chair recognizes Councilman
9 Taubenberger.

10 COUNCILMAN TAUBENBERGER: Thank
11 you, Council President.

12 And, Anne Fadullon, thank you
13 very much for being here, for visiting
14 our offices. I think it's important. I
15 like what I'm seeing in your leadership
16 very, very, very much, and
17 congratulations on your department's
18 awards.

19 MS. FADULLON: Thank you.

20 COUNCILMAN TAUBENBERGER: I
21 want to make sure that's on the record as
22 well, people know about this.

23 My question has to do with
24 history, the Historical Commission, and
25 I'm a great believer that history and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 economic development through tourism tie
3 together, and I know the department
4 doesn't use up a lot of funds, but on the
5 other hand, the work they do is critical.

6 For example, I know at least
7 one Councilman, one of my colleagues --
8 there may be others that know this, but
9 the oldest continuously used bridge in
10 all of North America is in the City of
11 Philadelphia. People come here from
12 around the world to study it. It's
13 important.

14 My question to you is, how
15 critical is the Historical Commission's
16 digitizing of their files?

17 I have a few questions. It
18 will all tie in. Please answer at the
19 end.

20 I worry that it is a small
21 amount, but how long should we wait to
22 have this program go forward? Could we
23 lose some of our history by not
24 preserving these files? And I don't want
25 future generations to say, Hey, why

1 4/12/16 - WHOLE - BILL 160170, etc.
2 didn't they -- they spend all this money
3 on many other projects. Of course
4 they're all important, but so very little
5 to preserve these very precious
6 documents.

7 MS. FADULLON: I'm going to ask
8 John Farmham, the Executive Director of
9 the Historic Commission, to come up to
10 answer that question, because he's
11 probably able to provide much more detail
12 than I am at this point.

13 (Witness approached witness
14 table.)

15 MR. FARNHAM: Good morning,
16 Council President.

17 COUNCIL PRESIDENT CLARKE: Good
18 morning.

19 MR. FARNHAM: And
20 Councilmembers. I am John Farmham, the
21 Executive Director of the Philadelphia
22 Historical Commission.

23 I'm wondering if you could
24 repeat your question.

25 COUNCILMAN TAUBENBERGER: Yes.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 It's a series of questions based really
3 on economic development and history.

4 How critical is it for the
5 Historical Commission to digitize their
6 files? I worry that a small amount -- it
7 is a small amount in the scope of things,
8 but how long should we wait to do this?
9 Could we lose some of our history by not
10 preserving these files? I'm concerned
11 about future generations saying, Hey, you
12 spent billions of dollars, almost 4
13 billion each year, but why didn't you
14 spend such a small amount to preserve
15 these very previous records? Because
16 once they're gone, they're gone.

17 MR. FARNHAM: Absolutely. Our
18 concern -- I'll say our momentary concern
19 with those records is that they've grown
20 so large physically that it's difficult
21 to store them, and as we move from City
22 Hall over to 1515 Arch Street, we're
23 keenly aware of the constraints that
24 we'll face in moving those records. And
25 you're absolutely right that a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 catastrophic event, a fire or some other
3 event, could destroy records that are to
4 the Historical Commission and to
5 Philadelphians priceless.

6 COUNCILMAN TAUBENBERGER: Well,
7 I guess my question to you in a nutshell
8 is, do you have a sense of how much money
9 is involved in that? Is that in the
10 budget and, if not, can we put it in?

11 MR. FARNHAM: It is not
12 currently in the proposed budget. The
13 proposed budget does not fund the
14 digitization project that the Historical
15 Commission has proposed.

16 The cost to do that varies
17 depending on the extent of the
18 digitization, but it is in the range of
19 \$150,000 to \$225,000.

20 COUNCILMAN TAUBENBERGER: Thank
21 you.

22 Thank you very much,
23 Mr. President. That concludes my
24 question. Thank you.

25 COUNCIL PRESIDENT CLARKE:

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Thank you, Councilman.

3 The Chair recognizes Councilman
4 Squilla.

5 COUNCILMAN SQUILLA: Thank you,
6 Mr. President.

7 Good morning. I know there's
8 always talk every year coming in about
9 ten-year tax abatement, how that's
10 progressing, whether that's something we
11 should expand, something that should be
12 phased in or phased out. I know we have
13 a bill coming up now with a 20-year
14 abatement option for affordable housing.
15 And when we have those options, there's
16 subsidies for developers. We also look
17 at it for affordable housing.

18 The idea has been floated out
19 there for development fees to maybe add
20 money to the Housing Trust Fund. That
21 would be charged to new development and
22 then given to the City for affordable
23 housing. Is that something that you guys
24 would support?

25 MS. FADULLON: So I think we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 want to see the details of that, but I
3 think those are all things that we're
4 willing to entertain. We do believe
5 that's important to work with City
6 Council and the advocates as the
7 Administration to figure out how we get
8 more dollars into affordable housing
9 given that we're getting less and less
10 money from the federal government and
11 state government and other sort of
12 traditional sources. So we'd be very
13 interested in looking at any of those
14 types of things and doing an analysis of
15 balancing economic growth with what is
16 needed for affordable housing, but I
17 think we are very much aware that
18 affordable housing is needed to produce
19 economic growth as well. So we're very
20 interested in working and looking at
21 various ideas about how to grow the
22 Housing Trust Fund.

23 COUNCILMAN SQUILLA: Instead of
24 taking away the subsidies or the
25 advantages of the abatement and things

1 4/12/16 - WHOLE - BILL 160170, etc.
2 like that, maybe we could work with those
3 developers that are coming in here and
4 have some sort of fee associated with
5 that that would then, therefore, go into
6 the Housing Trust Fund to help promote
7 the affordable housing. So I think
8 that's an option that is a possibility.

9 Also, as we mentioned about the
10 Land Bank and the selling of properties,
11 I'm a big advocate selling properties.
12 We did an auction last summer. But I
13 also think we should make sure we don't
14 sell them in a way that other people are
15 out there land banking and holding on to
16 them. I think a developer's agreement is
17 something that's necessary when we sell
18 our properties and making sure that we
19 just don't have other people out there.
20 We know we don't do a good job with them,
21 and I don't think we need other people
22 out there holding on to them and not
23 doing a good job with them also.

24 But wasn't part of the Land
25 Bank also supposed to be able to access

1 4/12/16 - WHOLE - BILL 160170, etc.
2 privately owned properties and to be able
3 to foreclose on them? Is that something
4 that is going to happen?

5 MS. FADULLON: Right. So one
6 of the powers that the state legislation
7 provided was the ability for the City to
8 go after -- certain properties kind of
9 step in front of the Sheriff Sale process
10 a little bit, if you will, by going after
11 privately owned tax-delinquent properties
12 as long as they were vacant. We don't
13 want to necessarily go after occupied
14 ones, but vacant ones that were strategic
15 as far as maybe -- I think one of the
16 impetuses behind the Land Bank was that
17 you go in and you see ten vacant lots
18 when you drive by, but you realize two of
19 them are owned by PHDC and one is owned
20 by the Redevelopment Authority and two
21 are City-owned, and right smack dab in
22 the middle are private ones that happen
23 to be tax delinquent and how can we
24 assemble those.

25 So, again, we're looking at

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that. We have our first test case of
3 that acquisition tool coming up in May to
4 acquire a few properties in Brewerytown
5 to see how that works. So, again, we're
6 in the process of doing a little pilot to
7 make sure we know how it works so we get
8 all the kinks out. And then I think
9 we're going to look at, again, tied into
10 the strategic planning we're doing, how
11 we can strategically identify additional
12 properties we can go after that hopefully
13 turn that \$2 million that Councilman Domb
14 was referring to into a larger amount of
15 dollars because we're combining it for a
16 larger redevelopment parcel or we can
17 expand opportunities for workforce
18 housing and affordable housing because
19 we're acquiring those properties in a
20 strategic means.

21 COUNCILMAN SQUILLA: Because
22 it's hard to do affordable housing as
23 in-fill separately on separate lots
24 because of the cost associated with that.

25 MS. FADULLON: Right. It's the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 cost and how you qualify for tax credits
3 to the Pennsylvania Housing Finance
4 Agency. They're not that big of fans of
5 scattered site. It's hard to manage a
6 scattered site deal. It's more
7 expensive. I think there's a lot things
8 that if we can combine parcels and get
9 development more at a scale, that there's
10 a lot of benefits to that.

11 COUNCILMAN SQUILLA: I know
12 some things we run into problems with
13 with the conservatorship is sometimes
14 there's back taxes, interest and
15 penalties associated, and we have to work
16 through Revenue case by case on each of
17 those that takes a really long time. Is
18 that the same process that's going to
19 happen now on your test model with the
20 privately owned properties in the Lank
21 Bank when they owe a lot of back taxes
22 and/or interest and penalties?

23 MS. FADULLON: Right. So the
24 Land Bank has some ability to kind of
25 clear those liens in a way that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 conservatorship doesn't. But, again,
3 honestly, we don't know what all the
4 issues are, which is why we're going
5 through this test case. So that
6 hopefully some of those -- it will be
7 great if nothing came up, but I don't
8 think we're that naive or optimistic. So
9 we're hoping that some of these issues
10 come up so we can work through it on this
11 kind of initial pilot or maybe a couple
12 pilot packages and figure that out and
13 then, again, determine how we can scale
14 it up in a way that really starts to make
15 sense.

16 COUNCILMAN SQUILLA: And when a
17 property is put into the Land Bank, say
18 if it was part of VPRC or PRA, once that
19 Land Bank starts the process of selling
20 it, does it have to go back through VPRC
21 or PRA or does it just sell through the
22 Land Bank directly?

23 MS. FADULLON: So it does have
24 to go through -- it has to go through
25 VPRC and then it has to come through City

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Council. It basically has three kind of
3 approval triggers - Land Bank Board,
4 VPRC, and City Council.

5 COUNCILMAN SQUILLA: Okay. So
6 then you still have to go through that
7 extra hoop.

8 MS. FADULLON: Yeah.

9 COUNCILMAN SQUILLA: We'll come
10 back.

11 COUNCIL PRESIDENT CLARKE:
12 Proceed.

13 COUNCILMAN SQUILLA: On part of
14 the 2035 plan as we're going through and
15 remapping the City of Philadelphia, we
16 have done that in certain parts of the
17 City already and actively doing it. It's
18 a long process. It takes time. It's a
19 lot of involvement with the community.

20 Do you see a possibility of
21 going back into some of our areas that
22 were already done to be able to go back
23 and modify again or are we going to wait
24 until they're all done first before we go
25 back and try to fix them?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. JASTRZAB: I think it's an
3 iterative process. So I would not rule
4 out the possibility of going back and
5 rezoning something that may have been
6 remapped three or four years ago as
7 conditions changed. I mean, that's
8 happened in a few cases already. So it's
9 kind of a never-ending work in progress,
10 both the code and the remapping.

11 COUNCILMAN SQUILLA: And that's
12 part of the issue, because of the
13 remapping and then we have the Zoning
14 Code that supposedly codifies that in
15 there. Some of the loopholes that
16 developers found within our zoning
17 designations is similarly the CMX-3 one
18 where the single-family homes and I know
19 we're still getting pushback on that new
20 bill.

21 If we see that and we go
22 forward, the other thing that I'm really
23 interested in is, if we have
24 industrial-zoned properties and we get a
25 variance for residential use, they no

1 4/12/16 - WHOLE - BILL 160170, etc.
2 longer have to abide by the residential
3 use policy. They then go and they build
4 100 percent lot size, 55 foot high,
5 front-loading garages. And I think we
6 need to come up with a way that if we do
7 allow a variance for a residential use on
8 an industrial property, they then have to
9 go to the closest residential zoned area
10 and abide by those guidelines. We have
11 to put up some protection, because what
12 happens is once they get that, they're
13 building these single-family homes that
14 have no correlation to the surrounding
15 community, and they take away the parking
16 off the street from the front-loading
17 garages, and we have no recourse. So
18 hopefully we could work with you guys to
19 do that.

20 MR. JASTRZAB: We can certainly
21 work with you on that, yes.

22 COUNCILMAN SQUILLA: Thank you.

23 COUNCIL PRESIDENT CLARKE:

24 Thank you, Councilman.

25 The Chair recognizes Councilman

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Henon.

3 COUNCILMAN HENON: Thank you,
4 Council President.

5 Good morning.

6 MS. FADULLON: Good morning.

7 COUNCILMAN HENON: And welcome
8 to the budget process here.

9 MS. FADULLON: Thank you so
10 much.

11 COUNCILMAN HENON: I got a
12 question about the cap. As the Planning
13 Commission or the Division of Planning
14 and Zoning prepares for the capital
15 budget, how does that work and how does
16 that prioritize in our capital program
17 submitted by the Mayor and the Office of
18 Capital Budget? And does it take into
19 consideration the 2,000 affordable houses
20 the Council President launched a year and
21 a half ago, as well as the potential
22 online, pre-K, and community schools and
23 other kind of developments moving
24 forward?

25 MR. JASTRZAB: Well, of course

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the Capital Program and Budget
3 establishes a plan and an appropriation
4 for the spending of public resources on
5 City-owned property. So most of the
6 capital facilities that you'll see in the
7 Program and Budget are things like parks,
8 recreation centers, libraries, police,
9 and fire stations, things of that nature,
10 not necessarily developments that are
11 developed privately.

12 The way the process works is
13 that the Commission works very closely
14 with the office of -- with the Finance
15 Department Office of Budget and Program
16 Evaluation and other City operating
17 departments beginning in late summer,
18 early fall to begin to put out a call for
19 capital projects. Typically in November,
20 December, all of those individual
21 departmental requests are reviewed and
22 evaluated, and then in the early part of
23 the year, the Commission itself actually
24 votes to recommend a capital program and
25 budget to the Mayor.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 So it's a very collaborative
3 process within the Administration,
4 presented to you for your review and
5 consideration.

6 COUNCILMAN HENON: That's
7 putting together recommendations for the
8 Capital Budget, and Capital Budget is
9 pretty large and has a backlog. Where
10 does the priority end? Is the priority
11 some of the things that we're discussing
12 now? Again, I want to repeat, 2,000
13 affordable housing, possibly pre-K and
14 community schools, Land Bank. Is all of
15 that recommended in a priority, in order
16 of priority, or is it just recommended to
17 be as a recommendation for the Capital
18 Budget?

19 MR. JASTRZAB: Each of the
20 individual departments, as they prepare
21 their requests and as it goes through the
22 evaluation process by the Administration,
23 prioritizes their projects. So those
24 reflect the needs of the City as
25 interpreted by the individual

1 4/12/16 - WHOLE - BILL 160170, etc.
2 departments, Parks and Recreation,
3 Libraries, Police and Fire and so forth.

4 In terms of how the capital
5 program relates to the Comprehensive
6 Plan, as we go through these district
7 plans and begin to evaluate the condition
8 of sites in each of those districts,
9 those facilities and the conditions of
10 those facilities and the needs of the
11 community kind of, as expressed through
12 our civic outreach process, are all
13 considered to develop those priorities.

14 So, for example, one thing that
15 you approved for funding last year was
16 the use of some Capital Program funds for
17 an evaluation of public safety facilities
18 throughout the City. That project is
19 being managed by the Department of Public
20 Property, and it's just beginning. I
21 think an RFP is out on the street now to
22 do that evaluation. That study will
23 bring back a whole series of
24 recommendations, short-term, medium-term,
25 long-term recommendations for how we can

1 4/12/16 - WHOLE - BILL 160170, etc.
2 most effectively invest our capital funds
3 in those public safety facilities.

4 Various other departments have
5 gone through a similar kind of process.
6 But they are for public facilities, not
7 necessarily for privately developed or
8 School District facilities.

9 COUNCILMAN HENON: Okay. And
10 the question I guess would be for you.
11 The departments, how are the departments
12 to report to you involved in the proposal
13 for some of the new programs, initiatives
14 of the Mayor with pre-K and community
15 schools?

16 MS. FADULLON: So as I
17 mentioned before, we are out as a
18 department kind of -- we spent, let's
19 say, the first month or two figuring out
20 what resources we had within our
21 department, and now we're going around
22 and revealing those, if you will, or
23 explaining those resources to other
24 entities in the City. And so I think a
25 couple ways that we will likely be tied

1 4/12/16 - WHOLE - BILL 160170, etc.
2 in to community schools and pre-K is if
3 there's an investment made in a community
4 school, what kind of other investments
5 are already going on in that
6 neighborhood, are we leveraging the other
7 investments that the City is making. For
8 example, is there affordable housing
9 there? Are we looking working on a
10 commercial corridor? Are we making other
11 capital investments in our parks or our
12 libraries or our police and fire stations
13 there? And then also we're tying in data
14 we've gotten from the Reinvestment Fund,
15 the market value analysis, and finding
16 out what's really going on with the
17 markets around there and tying it in to
18 the community engagement work that the
19 Planning Commission is doing.

20 So we are going to take that
21 planning kind of holistic look at
22 community school and pre-K investment,
23 and then we're also going to add on top
24 our now implementation functions that
25 we're tying in to say, This is what's

1 4/12/16 - WHOLE - BILL 160170, etc.
2 going to be needed implementation-wise in
3 order to put these facilities in the
4 school or to put a pre-K facility into
5 this development.

6 So those are the two major
7 resources -- actually kind of three major
8 resources we're bringing, sort of some
9 overall planning, our ability to really
10 map and analyze data, and then how do you
11 implement something and get it done.

12 COUNCILMAN HENON: Are you
13 involved in the site selection?

14 MS. FADULLON: We have not been
15 as of yet.

16 COUNCILMAN HENON: And let me
17 just follow up to this question. When
18 you talk about consolidating services and
19 co-locating services like community
20 schools as a model, is the reuse of
21 vacant facilities being considered, and
22 if it's a reuse, are we creating vacant
23 buildings elsewhere because we're
24 relocating?

25 MS. FADULLON: Right. And

1 4/12/16 - WHOLE - BILL 160170, etc.
2 honestly, I'm not sure. I would hope
3 that we are potentially considering reuse
4 of vacant buildings and hopefully that we
5 would be considering it in such a way
6 that we wouldn't create other vacant
7 facilities and that we're thinking
8 holistically about it.

9 COUNCILMAN HENON: All right.
10 And that's where there's no market
11 demand. I would imagine that's where the
12 reuse would go. So if you're going to
13 have a site selection where there's no
14 market demand, you're going to be
15 vacating elsewhere.

16 MS. FADULLON: Right. And so I
17 think we have to keep an eye on that, and
18 I really think that, again, as part of
19 the strategic planning process that we're
20 going to undergo is to analyze what are
21 the factors that are resulting in a
22 community having limited market demand
23 and are there things that we can effect
24 in that community that may change the
25 scenario for them.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: Okay.

3 COUNCIL PRESIDENT CLARKE:

4 Thank you, Councilman.

5 A couple of quick questions
6 before I call on Councilman Jones. You
7 know what, there are new members teed up
8 here. All right. I'll recognize them
9 before I come back on my second round.

10 The Chair recognizes
11 Councilwoman Parker.

12 COUNCILWOMAN PARKER: Thank
13 you, Mr. President.

14 And good morning to each of
15 you.

16 Anne, I think you've been off
17 to a great start and, Melissa, looking
18 forward to talking with you, because we
19 will, Melissa, be talking a whole lot.

20 Let me start with the issue
21 that is of grave importance to me, and
22 I've had these conversations with some of
23 my colleagues. The issue of affordable
24 housing, extremely important in the City
25 of Philadelphia, but when you look at

1 4/12/16 - WHOLE - BILL 160170, etc.
2 some Council districts that are
3 landlocked, like the 9th, the issue of
4 preservation is at the top of the list.
5 When we would talk about demolition when
6 I was a staffer in this office, in the
7 Logan area we would talk about sort of
8 the sawtooth effect. You had two stable
9 properties and then right in the middle
10 of two stable properties you had a
11 property that needed to be demolished.
12 Well, we're seeing just the opposite
13 effect now in neighborhoods that you
14 immediately will look at and think are
15 sort of solid and stabilized, but they
16 need assistance with preservation from a
17 basic paint-up, a fix-up, the repair of
18 steps.

19 Tell me when we look at all of
20 the data that suggests that affordable
21 housing is needed, is there the same
22 drive and/or commitment to home
23 preservation and, if so, what are some of
24 the action plans that we see ourselves
25 working to in that over the next year?

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2 MS. FADULLON: Right. So home
3 preservation is important almost
4 anywhere, but I think really in
5 Philadelphia, there's a real strong need
6 for this. We're an older city. We have
7 a large row house community, which
8 actually isn't a bad unit type for
9 affordable housing. It's actually a
10 pretty efficient unit type, but we've got
11 a huge percent of our row houses that
12 have been built over 50 years ago, and
13 combine that with our high poverty level
14 and there's a lot of deferred maintenance
15 out there. And we really need to pay
16 attention to that, because, just as you
17 said, one thing starts to go and it
18 really has a domino effect.

19 And we've also, I think,
20 realized that preservation can be a much
21 more efficient use of our dollars than
22 new production at times, although new
23 production can be an impetus for other
24 economic development. And so we kind of
25 got to keep our eye on both those things.

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2 But we realize that we have too
3 long of a waiting list for Basic System
4 Repair and we're not hitting as many
5 folks as we need to be. I have to say my
6 hat really goes off to the staff of the
7 Basic System Repair program, because they
8 have the very hard job of once they show
9 up in a person's house, if their house
10 does not qualify or they're over limit,
11 they're on the front lines and they have
12 to say no, and that is just a really
13 horrendous position to find yourself in.
14 And in spite of being in that position,
15 they continue to come in every day and do
16 their job. So I think that needs to be
17 recognized.

18 That being said, again, we're
19 not content to just come and say we're
20 not getting as many state funds as we
21 used to get or we're not getting as many
22 federal funds. So in particular, Kathy
23 Califano, the Deputy Director, is really
24 going out and utilizing her foundation
25 relationships and figuring out how we can

1 4/12/16 - WHOLE - BILL 160170, etc.
2 get the philanthropic community more
3 involved and how we can take the dollars
4 we get and leverage other types of
5 resources, and really going out and
6 telling the Philadelphia story in a
7 compelling way to say not only does it
8 affect property values around there, but
9 if you don't have a place to live, you're
10 not doing as well in school. If you're
11 not in a maintained home, you're subject
12 to more health issues, and how we can
13 kind of tie all these community welfare
14 and well-being issues to how important it
15 is to have somebody in a quality home.
16 So we're really working on that.

17 COUNCILWOMAN PARKER: Let me
18 just sort of add for the record here, and
19 I think you really sort of hit a nerve
20 when you talked about the staff and going
21 out. They're going out to conduct a
22 needs-based assessment on the property
23 and then you learn that the homeowner is
24 50 percent over the limit in terms of
25 income and he or she doesn't qualify.

1 4/12/16 - WHOLE - BILL 160170, etc.
2 That is the challenge of many residents,
3 who are what I consider to be house poor,
4 living in a very stable community, but
5 unfortunately don't have the excess
6 revenue to make the investments they need
7 to and repairs, and slowly but surely we
8 begin to see the housing stock crumble
9 and what was once a stable community now
10 turns into a blighted area, right?
11 Because this neighborhood -- zip code,
12 for example, 19150, they don't need
13 anything there because it's physically
14 perceived as being an area that is stable
15 and solid, but a lot of retirees on fixed
16 incomes now, only receiving a portion of
17 the salary that they did when they
18 worked, Social Security not enough to
19 make those kind of investments.

20 And so as we're building our
21 strategies to think about where and how
22 the City determines that it will invest
23 its scarce resources, I would ask that we
24 keep those constituencies -- and that's
25 not just in the 9th. I can think about

1 4/12/16 - WHOLE - BILL 160170, etc.
2 my colleagues who represent other
3 districts, and we all have those kind of
4 pockets, and it's almost as if they're
5 being penalized or not able to get
6 resources again because they make a
7 nickel, quarter or 50 cent above what the
8 guidelines are. So I just ask that we
9 take that into consideration.

10 MS. FADULLON: Right. And
11 that's exactly why we're trying to
12 investigate other types of resources that
13 might not have as many of the constraints
14 or different types of constraints than
15 what we're currently dealing with.

16 COUNCIL PRESIDENT CLARKE:
17 Thank you.

18 The Chair recognizes
19 Councilwoman Blackwell.

20 COUNCILWOMAN BLACKWELL: Thank
21 you. Thank you very much.

22 I'm sorry. I was meeting with
23 another department, who hasn't visited
24 us, and missed this important discussion.
25 I want to ask, is there a specific time

1 4/12/16 - WHOLE - BILL 160170, etc.
2 for Zoning, Historical Commission, all
3 these commissions when people appeal
4 and -- I mean, I hear that some groups
5 have a year. They can hold up zoning or
6 they can hold up a process for a year. I
7 wondered how that process goes and is it
8 true? Because we know now that groups
9 are using that to delay the eventual
10 decision with regard to what happens and
11 developers and contractors.

12 MS. FADULLON: So are we
13 talking if there's a zoning appeal?

14 COUNCILWOMAN BLACKWELL: Yes.

15 MS. FADULLON: So, again,
16 Zoning is under the Department of License
17 and Inspections. So I think it depends.
18 So you can -- I think the process to get
19 to the Zoning Board is something that
20 we're looking at and making sure that
21 that is being done in an efficient way,
22 and it's my understanding that the new
23 Zoning Board that's in place is working
24 through these cases more quickly than had
25 been in the past.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 But that being said, when
3 somebody is approved for a variance and
4 somebody who feels that they're affected
5 by that files an appeal, that really goes
6 through the court system, and
7 unfortunately the City doesn't have a
8 whole lot of investment -- I mean,
9 involvement in that once it's into that
10 court system. But I can say that the
11 process from when the developer comes in
12 and first shows us a project to the time
13 when, if need be, they need to go to the
14 Zoning Board of Adjustment, we are
15 looking at every step in there and seeing
16 if that's the most efficient, as well as
17 keeping -- being mindful that we want to
18 make sure that we're getting the various
19 input into that project, that we're
20 hearing from the community, that we're
21 hearing from Council, that we're hearing
22 from the various parties that are
23 affected by that development to make sure
24 it's getting through the process in an
25 efficient way, but that we're also taking

1 4/12/16 - WHOLE - BILL 160170, etc.
2 our time to make sure that we're
3 considering all the various perspectives
4 and how it applies within our codes and
5 our plans.

6 MR. JASTRZAB: This also kind
7 of emphasizes the importance of the
8 zoning remapping program. When the
9 Zoning Code was rewritten back in 2011,
10 one of the goals of the code was to
11 reduce the number of properties that
12 would have to go through the variance
13 process. And we do have data showing
14 that there has been a reduction in those
15 cases, but as we're able to do corrective
16 remapping throughout the City as well as
17 zoning to advance the district plans,
18 we're hoping that cases that are refused
19 and have to go to the Zoning Board of
20 Adjustment will continue to decline over
21 time.

22 COUNCILWOMAN BLACKWELL: And
23 does that refer to the Historical
24 Commission, that statement, that response
25 as well? I mean, we hear of people going

1 4/12/16 - WHOLE - BILL 160170, etc.
2 to the Historical Commission, because it
3 holds things up for a year. Is that
4 true?

5 MS. FADULLON: I'm going to ask
6 John Farmham to come up again, the
7 Executive Director of the Historic
8 Commission.

9 (Witness approached witness
10 table.)

11 MR. FARNHAM: I'm John Farmham,
12 Executive Director of the Philadelphia
13 Historical Commission.

14 COUNCILWOMAN BLACKWELL: Thank
15 you. Would you pull your mic up.

16 MR. FARNHAM: I agree with you
17 that it is possible to extend approval
18 processes through the Historical
19 Commission's process, but the
20 Philadelphia Historical Commission is
21 required by ordinance to reach --

22 COUNCILWOMAN BLACKWELL: Can
23 you talk louder. It's really hard to
24 hear you.

25 MR. FARNHAM: Excuse me. The

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Philadelphia Historical Commission is
3 required by ordinance to make decisions
4 on applications within 60 days, and it
5 almost always makes decisions within 30
6 days. When we see that process become
7 very much elongated through appeals, the
8 delays occur first with the Board of
9 License and Inspection Review, a City
10 appeals agency that hears appeal cases
11 from various and sundry boards and
12 commissions and departments. That board
13 is, as its name would imply, under the
14 auspices of the Department of Licenses
15 and Inspections, and then appeals from
16 that board to Court of Common Pleas and
17 ultimately Commonwealth Court.

18 So the Historical Commission
19 itself is making its decisions very
20 quickly. It's when those decisions are
21 appealed that the appeal process can
22 extend out months and even years.

23 COUNCILWOMAN BLACKWELL: Thank
24 you.

25 Thank you, Mr. President.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCIL PRESIDENT CLARKE:

3 Thank you, Councilwoman.

4 Couple a quick questions before
5 I turn it over. I had one policy
6 question for you, Ms. Fadullon, and then
7 I got a couple of questions for Planning.
8 I'll just ask the questions.

9 One, I'd like to get your
10 perspective on inclusionary housing just
11 generally. It's been tried. I tried it
12 some years ago. Couldn't quite get
13 there.

14 With respect to Planning, in
15 your earlier testimony there was a
16 reference to the racial demographic in
17 the various departments, and Planning was
18 not even close to reflecting the
19 population in the City of Philadelphia.
20 Question 1(A) is, why do you think that
21 is, and Question 1(B) is, what, if any,
22 steps will be taken to change that? And
23 also in the last Administration when
24 there was the Zoning Code change and a
25 part of that, it did one thing that kind

1 4/12/16 - WHOLE - BILL 160170, etc.
2 of I didn't agree with that actually
3 related to inclusionary housing. It gave
4 away all of the incentives that we would
5 have given individuals if they did
6 inclusionary housing for free, which I
7 never understood that, but
8 Mr. Greenberger at the time decided that
9 that's what he wanted to do. But they
10 also as part of that, they created the
11 level of density in the City by allowing
12 more density as it relates to projects
13 and particularly minimizing the number of
14 parking spaces that were required per
15 development.

16 In a lot of neighborhoods --
17 and I know Councilman Squilla can attest
18 to this. In a lot of neighborhoods where
19 there's new development, there is like no
20 parking in the foreseeable future, but
21 yet we continue to allow people to build
22 and build and build. And it's like -- it
23 might be nice for the developer because
24 he doesn't have to have that requirement,
25 but even the people that ultimately buy

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the units are complaining. And Lord
3 knows, the people who live there are
4 complaining.

5 Is there any thought about us
6 looking at that as a strategy? Because
7 you guys are about planning, but it just
8 seems like we're just kind of letting
9 this thing go, and it is a real problem.
10 The density is just unbearable.

11 MR. JASTRZAB: Sure. With
12 regard to your first question, we're a
13 civil service agency, so we're kind of
14 captive to the civil service process, and
15 I think that the demographics of the
16 staff kind of reflect the nature of
17 students who are coming out of planning
18 schools.

19 We have over the past several
20 years been able to hire a number of new
21 staffers as positions have become vacant.
22 One way in which we've made a lot of
23 progress is that there are a lot more
24 women being hired than men in recent
25 years.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 In terms of racial composition,
3 we're not there yet, but what we do do
4 is, we actively recruit among area
5 universities and professional
6 organizations and so forth and so on
7 wherever we offer -- whenever the City
8 offers a civil service exam for Planning
9 positions.

10 COUNCIL PRESIDENT CLARKE:

11 So --

12 MR. JASTRZAB: So we're
13 actively trying to recruit a very diverse
14 workforce, and we're certainly aware that
15 we need to do more. We regard diversity
16 as very important.

17 COUNCIL PRESIDENT CLARKE:

18 Okay. So in your recruitment, sometimes
19 there's -- you may want to go a little
20 further than that. So Cheyney, Lincoln,
21 there are a number of schools where
22 there's a high population of African
23 American, Latino, and other minorities.
24 Are there conversations with those
25 particular schools in terms of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 encouraging those opportunities?

3 MR. JASTRZAB: I'm not sure
4 that we've reached out to those
5 particular --

6 COUNCIL PRESIDENT CLARKE: We
7 just do Penn and Temple.

8 MR. JASTRZAB: Those are the
9 two major schools with planning programs
10 in the region, so --

11 COUNCIL PRESIDENT CLARKE:
12 Nobody else has that? I don't know. I'm
13 asking these questions because I don't
14 know.

15 MR. JASTRZAB: I'm not aware
16 that Lincoln, for example, has a planning
17 program or a community development type
18 of program. We can certainly investigate
19 that and reach out to those schools.

20 COUNCIL PRESIDENT CLARKE:
21 Delaware State.

22 MR. JASTRZAB: Yeah. In order
23 to become a City planner, you don't
24 necessarily need a planning degree.
25 There's a variety of different kind of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 degrees that would qualify to take an
3 exam - geography, some of the social
4 sciences and so forth. So we can
5 certainly reach out to some of those
6 other schools.

7 COUNCIL PRESIDENT CLARKE: Can
8 you? I mean, can you talk to
9 Mr. Atkinson? I mean, he's taken a
10 global approach. Some of these things we
11 have to work at. We can't just hope that
12 it happens. I'm not suggesting that
13 that's what you're doing.

14 MR. JASTRZAB: No. I agree.

15 COUNCIL PRESIDENT CLARKE:
16 Sometimes we got to be a little more
17 aggressive in our approach.

18 MR. JASTRZAB: Yeah.

19 COUNCIL PRESIDENT CLARKE: The
20 other issue, the parking issue.

21 MR. JASTRZAB: Yeah. With
22 regard to your question about parking, I
23 mean, we certainly understand that
24 parking is an issue in a dense historic
25 city that we have. There is value in

1 4/12/16 - WHOLE - BILL 160170, etc.

2 density, and I think that one of the
3 really attractive features of
4 Philadelphia is the fact that we're not
5 suburbia, and there are options --

6 COUNCIL PRESIDENT CLARKE: Some
7 people wouldn't say that was attractive.

8 MR. JASTRZAB: I mean,
9 everybody --

10 COUNCIL PRESIDENT CLARKE:
11 There are actually sections in the City
12 recently that we've developed areas that
13 are not dense that people find more
14 attractive, particularly in the
15 affordable housing aspect.

16 MR. JASTRZAB: I think we
17 believe that in order to be competitive,
18 the City has to offer a variety of
19 different kinds of housing types in
20 neighborhoods to be competitive, not only
21 in our region but across the United
22 States and maybe even internationally.

23 COUNCIL PRESIDENT CLARKE: So
24 if we have 40,000 vacant lots in the City
25 of Philadelphia, I don't get a sense that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 density is an issue. I mean, we have
3 areas to build. So why do we keep
4 encouraging people to build on top of
5 houses, on top of houses, on top of
6 neighborhoods, while in the earlier
7 reference of Councilman Jones' question
8 about people that are leaving the City
9 from perimeter communities; i.e., our
10 last redistricting, we found that there
11 was a very significant exodus of
12 individuals living in the Northwest and
13 the West, to the point where we had to
14 shift our entire Council districts
15 westward because of the loss of
16 population.

17 I'm saying, where is Planning
18 in this global picture as it relates to
19 how we build our city?

20 MR. JASTRZAB: I mean, I think
21 we want to be able to offer a variety of
22 housing types in a variety of different
23 neighborhoods to be competitive.

24 COUNCIL PRESIDENT CLARKE: You
25 said that, but I'm saying the policy

1 4/12/16 - WHOLE - BILL 160170, etc.
2 drives decision sometimes. If you
3 allow -- if you say that you can build --
4 and this goes to this whole tax abatement
5 issue also. It's okay for you and we're
6 going to encourage you and we're going to
7 give you incentives to continue to build
8 in Center City in this close perimeter,
9 then that's what people are going to do.
10 There's like no incentive to go out in
11 the neighborhoods. And policy has to
12 encourage that. So if your position is
13 that it doesn't matter how dense it gets
14 in Center City, in the perimeter
15 neighborhoods, then it's okay, then why
16 would people --

17 MR. JASTRZAB: That really
18 wasn't the point I'm trying to make. I
19 think in certain historic areas of the
20 City that are very densely built up,
21 allowing density offers the opportunity
22 to provide affordable housing. The more
23 units that you can build --

24 COUNCIL PRESIDENT CLARKE: But
25 how do you do that? Because we shot down

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the inclusionary housing model, or do you
3 support that?

4 MR. JASTRZAB: Personally I
5 would support an inclusionary zoning
6 policy. The devil is in the details.
7 One of the things that the new Zoning
8 Code permits is a bonus to provide
9 affordable housing. I think that's only
10 been taken advantage of one -- in one
11 development.

12 COUNCIL PRESIDENT CLARKE:
13 That's because it's not a requirement,
14 because Mr. Greenberger gave away all of
15 those without requiring that to get the
16 density, and that's the problem. If you
17 had put those -- and that's not your
18 fault, don't get me wrong. If you had
19 withheld all of those density credits and
20 all the other things, the parking
21 requirements, then developers would have
22 figured out a way to have real
23 opportunities for affordability in their
24 development, but that's not the case now.

25 So I just fundamentally -- I'm

1 4/12/16 - WHOLE - BILL 160170, etc.
2 just concerned about the density and I'm
3 really concerned about the parking, which
4 is a real issue.

5 MR. JASTRZAB: Well -- yeah.

6 COUNCIL PRESIDENT CLARKE: I
7 know everybody is not going to ride a
8 bike. Everybody is not going to get on
9 public transportation. This is
10 Philadelphia. People drive to the corner
11 store. That's just what we do.

12 MR. JASTRZAB: Yes.
13 Absolutely. I think, though, that the
14 point I was trying to make is that there
15 are an increasing number of options for
16 people to live in the City and not
17 necessarily need to own a car. Bike
18 Share is one. Car sharing is a real
19 opportunity that I think in general --

20 COUNCIL PRESIDENT CLARKE: But
21 I'm not riding a bike. I'm just telling
22 you now.

23 MR. JASTRZAB: I don't either,
24 except for recreation.

25 COUNCIL PRESIDENT CLARKE: I'm

1 4/12/16 - WHOLE - BILL 160170, etc.
2 not getting on a bike anymore. It's just
3 over. I mean, there are people who don't
4 want to ride a bike. I don't think that
5 the City should be in a position to say,
6 Well, you have to ride a bike. I mean,
7 they don't want to ride a bike. Why
8 can't they drive their car?

9 MR. JASTRZAB: I mean, there
10 have been other proposals in the past to
11 do kind of community parking.

12 COUNCIL PRESIDENT CLARKE:
13 Where?

14 MR. JASTRZAB: Off-street
15 parking using vacant lots. Where? A few
16 years ago there was one in Manayunk. I
17 don't think that ever went anywhere.
18 There was a number of years ago in Old
19 City I think a parking condominium that
20 would allow people to park in a parking
21 structure, to purchase a parking space in
22 a parking structure so that they wouldn't
23 necessarily be on the site where they
24 live. Those kind of communal parking
25 facilities I don't think have really

1 4/12/16 - WHOLE - BILL 160170, etc.
2 taken off, and I think part of that is
3 due to the expectation of people that the
4 City would provide those parking
5 facilities for neighborhood residents. I
6 don't think that's necessarily true, and
7 I don't think that's necessarily
8 something that we can do. It's certainly
9 an idea worth investigating.

10 COUNCIL PRESIDENT CLARKE:

11 Councilman Jones has a point of order.

12 COUNCILMAN JONES: So you, as
13 my colleague said, hit a nerve. In parts
14 of East Falls, Manayunk, Roxborough we
15 have a dilemma where we're conflicted
16 about building front-end parking, which
17 might add more, but it takes away
18 aesthetically from what traditional
19 housing looks like.

20 MR. JASTRZAB: And it takes
21 away a curb space.

22 COUNCILMAN JONES: And it takes
23 away curb space.

24 We have another problem with a
25 nurse coming home from a second shift,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 parking her car at 2:00 a.m. and walking
3 three blocks to get to her house, not to
4 mention seniors and others.

5 So we have to have a serious
6 study/dialogue about not just how we
7 design parking and factor it in, like
8 you're saying, Mr. President, but also
9 diagonal parking on streets where we have
10 that kind of density, that it's my
11 understanding that if you on wide enough
12 streets can park almost diagonally, you
13 could add 33 percent more parking.

14 So we have to have those
15 serious discussions about that and where,
16 because one man's prosperity is another
17 person's sore feet because they can't
18 park.

19 The other thing is that on the
20 communal parking, we might have to put in
21 an ordinance where if a church that only
22 really has parking on Sunday decides to
23 allow residents to park on their lot,
24 that they get some kind of inducement,
25 discount, something to encourage them and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 offset some of their insurance costs,
3 because there's a liability of someone
4 being on their property. But we have to
5 really look at this, because there are
6 some neighborhoods and they're not just
7 wealthy neighborhoods that are overgrown
8 and overdeveloped to the point where
9 parking is a problem. So in your
10 planning, in our zoning, we need to kind
11 of consider those things, because too
12 much of a good thing becomes a bad thing.
13 And so that has to be a part of your
14 planning.

15 COUNCIL PRESIDENT CLARKE:

16 Thank you, Councilman.

17 I just want to follow up,
18 because I can talk to you about this,
19 because we seem to be at odds in terms of
20 how much of this we allow or even the
21 approach. I represent Fishtown, Temple
22 University, Northern Liberties, right,
23 Fairmount, Spring Garden in my Council
24 district. That's all I hear, is,
25 Darrell, this is out of control, you

1 4/12/16 - WHOLE - BILL 160170, etc.
2 can't park. And I got to respond to
3 that, and you as the Planning Department,
4 I'm talking to you, and if the response
5 to the constituents is, Well, you know,
6 go down there and rent one of those
7 bikes, the Bike Share, people look at me
8 like I'm crazy.

9 I mean, so as we allow this to
10 continue to flourish, I just think at
11 some point it's the responsibility of the
12 Planning Department to rethink this
13 policy about allowing -- what did it used
14 to be, one for one at one point?

15 MR. JASTRZAB: Yes.

16 COUNCIL PRESIDENT CLARKE: One
17 off-street parking space per unit.

18 MR. JASTRZAB: Right.

19 COUNCIL PRESIDENT CLARKE: Now
20 it's like, what, one to four?

21 MR. JASTRZAB: It's three per
22 ten.

23 COUNCIL PRESIDENT CLARKE: And
24 they were saying people are not going to
25 bring cars, and I don't know where that

1 4/12/16 - WHOLE - BILL 160170, etc.

2 came from.

3 MR. JASTRZAB: Well, it's a --

4 I mean, a bit of it is culture change.

5 And I'm not saying that people should be

6 required to give up their cars.

7 Obviously I'm not saying that, but I

8 think it's a balancing act between

9 maintaining a good fabric of the City --

10 COUNCIL PRESIDENT CLARKE: But,

11 sir, with all due respect --

12 MR. JASTRZAB: -- and

13 accommodating their needs.

14 COUNCIL PRESIDENT CLARKE: --

15 you can have a philosophy and you can

16 have some theoretical approach. The

17 reality is that these people that are

18 moving in these neighborhoods have cars.

19 Temple University said that none of these

20 students are going to have cars. You go

21 up there and ask the people who live in

22 those neighborhoods if those students

23 have cars. This is not reality based on

24 what you're saying. I mean, you can talk

25 about people changing the culture, but

1 4/12/16 - WHOLE - BILL 160170, etc.
2 there are a bunch of developments that
3 happen in my district. They built the
4 development and everybody in the
5 development has a car, and it's a real
6 problem.

7 MS. FADULLON: So I think
8 that's something we'll take under
9 advisement and we'll look at, because I
10 do think it's a different answer
11 depending on where you are. We do have
12 some folks that have built these very
13 high-density buildings with a lot of
14 parking and then their parking sits
15 empty. Then we have other people who
16 have done a similar development and they
17 don't have enough parking. And then
18 we've got some neighborhoods where we
19 allowed those front-loaded garages and
20 unfortunately the street parking went
21 away, and that was a problem in their
22 neighborhood. Other people need a
23 parking space to go along with the unit.

24 So I think we do have to
25 rethink that and look at that and realize

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that it's not a one-size-fits-all kind of
3 thing, and so we are taking a look at
4 that.

5 I know recently there was a
6 planning study that came out around even
7 just Center City parking garages and how
8 where the use of those parking garages is
9 actually migrating more to the
10 neighborhoods because there's not parking
11 available in neighborhoods. So I think
12 we do need to take a closer look at that,
13 and we'd be more than happy to work on
14 that with you guys.

15 COUNCIL PRESIDENT CLARKE:
16 Okay. Thank you. And if you can follow
17 up on the inclusionary housing.

18 MS. FADULLON: Inclusionary
19 housing. So you and I know that we tried
20 to work on this in the past and we -- I
21 think we've got to still figure out where
22 that kind of sweet spot is where we can
23 have a discussion about inclusionary
24 housing in a way that doesn't necessarily
25 have a negative impact on some of the

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2 development that's taking place, but
3 think a little bit more creatively about
4 some answers to make sure that it works.

5 COUNCIL PRESIDENT CLARKE:
6 Financially?

7 MS. FADULLON: Yeah, the
8 financial. Right. And I think if we
9 look at where it's been adopted other
10 places, oftentimes private developers are
11 able to access public subsidy dollars to
12 put those units in. I'm not necessarily
13 sure that that is what we have an
14 appetite for here, but we can talk about
15 it. We can talk about it. But I do
16 think we need to start looking at some of
17 those more creative models around how we
18 do mixed-income housing, because as we've
19 heard, as our traditional resources
20 dwindle, we have to be looking at and be
21 willing to look at everything.

22 COUNCIL PRESIDENT CLARKE:
23 Okay.

24 COUNCILWOMAN BLACKWELL:
25 Question, Mr. President.

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2 COUNCIL PRESIDENT CLARKE:

3 Point of order?

4 COUNCILWOMAN BLACKWELL: Yes,
5 point of order. I would like to
6 certainly agree with you. We can have
7 meetings all over the City with the
8 Planning Commission and other groups, but
9 you'll generally find in some like-minded
10 neighborhoods that you're going to get
11 the same discussion. So if they go in
12 your area and they say, Well, we don't
13 need this parking, and your people
14 disagree with it, nine times out of ten
15 when you come to mine, they're going to
16 disagree with it too, because parking is
17 one of the worst issues we have in our
18 entire city. I don't care where you go.
19 I do not know why we changed the laws to
20 not require parking. It's just
21 ridiculous. And in the final analysis,
22 it's going to hurt development, not help
23 it. Sure, some kids are University City
24 and I know I have all of that. They're
25 happy to park, but that's not --

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2 everybody, even in that community,
3 because they don't live in every house on
4 the block. It's just a very big issue,
5 and thinking out of the box does not mean
6 we should let parking go. Big, big, big
7 problem. So I wanted to agree with the
8 President on that issue before we move
9 forward.

10 COUNCIL PRESIDENT CLARKE:

11 Thank you, Councilwoman.

12 COUNCILWOMAN BLACKWELL: Thank
13 you. Thank you.

14 COUNCIL PRESIDENT CLARKE: And
15 my apologies to my colleagues for taking
16 such a long time, but it is really an
17 issue every time I go to a community
18 meeting, and I think Councilman Greenlee,
19 who happens to also live in the 5th
20 District, can attest to some of the areas
21 that he's aware of.

22 The Chair recognizes Councilman
23 Henon.

24 COUNCILMAN HENON: Good
25 morning, Council President.

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2 COUNCIL PRESIDENT CLARKE: Good
3 afternoon, sir.

4 COUNCILMAN HENON: I'm just
5 trying to add a little humor.

6 So I think the conversation
7 around density is important. It's
8 something that we need to continue to
9 have as we move forward, because
10 there's -- I mean, there's a lot of
11 ordinances and public hearing
12 conversations and discussion around
13 planning and zoning, and things move fast
14 here in the City, and how it all fits
15 together I think is important to you
16 guys. And I know you're aware that -- my
17 colleague Councilman Squilla brought up
18 industrial land, and my question in
19 regards to having a property that needs
20 to be rezoned residential because the
21 neighborhood may be thriving and more
22 density is attractive and more commerce
23 and disposable income. My question is
24 industrial land preservation. We did
25 pass an ordinance last year or a year and

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2 a half ago, and it has to do with
3 notification. So is notification
4 actually happening within the
5 departments, in the Planning Commission
6 and at L&I and Commerce?

7 MS. FADULLON: So what you're
8 referring to is an ordinance that says if
9 you're looking to get a variance or
10 rezone a parcel that's currently
11 industrial and you want to put a
12 different type of use other than
13 industrial, the developer has to notify
14 the Commerce Department. And a couple
15 things around that. One is, in addition
16 to the coordination of the various
17 agencies that you see here, we also have
18 coordination meetings with the
19 Philadelphia Industrial Development
20 Corporation and the Commerce Department
21 to make sure that we're all on the same
22 page and that that notification is
23 happening, because oftentimes someone
24 will come in and say, Oh, yeah, I talked
25 to the Commerce Department. And then

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2 we'll go to the Commerce Department, Did
3 someone come in and talk to you? Maybe
4 the communication has not been as it's
5 been presented, let's just put it that
6 way.

7 So we are working to ensure
8 that that communication happens. And
9 then, for example, recently it was
10 brought to our attention that the letter
11 we sent out to the applicant that says
12 you need to contact the Commerce
13 Department didn't actually have any
14 contact information. So we're taking
15 steps such as that to make sure that that
16 communication happens, but then also
17 we're taking steps with Planning in the
18 implementation to look at and making sure
19 that we're not just approving a one-off
20 residential, but what is going on in that
21 area, what are opportunities to maybe
22 support industrial, commercial
23 development in a more proactive way and
24 to sort of make sure that just with one
25 development we're not sort of removing

1 4/12/16 - WHOLE - BILL 160170, etc.
2 any of our other opportunities and
3 looking at it in a --

4 COUNCILMAN HENON: And I hope
5 that is a priority when it comes to
6 industrial preservation. As we were
7 going through that process, some of the
8 remapping and rezoning of these
9 industrial buildings to residential and
10 some of them are hugely successful,
11 others when you have a sole independent
12 residential use and it's in an area to
13 other businesses that had been there
14 first, I don't think it's the response --
15 the onus and responsibility should be on
16 the developer who's looking to reuse
17 another parcel and not the existing
18 industrial uses or business use that's in
19 the neighborhood. Because what happens
20 is, you have a new development that's put
21 up for reuse because it's been a vacant
22 building for some time and we want to
23 change it into residential and we want to
24 put 60 units in there, 120 units or
25 whatever the number is, and you have the

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2 density issue, and the density issue not
3 only becomes a burden on the residents
4 themselves, but it becomes a burden on
5 the existing buildings and business,
6 industrial use that is adjacent or
7 nearby, and people are going to complain.
8 And if we're going to take a look at
9 planning in the future and coordination
10 and I guess considering density and
11 quality of life of the new residents,
12 which is great, I think we should
13 consider some sort of buffers that are on
14 that new zoning site.

15 So it's just something I'm
16 going to throw out there for the future
17 as opposed to --

18 MS. FADULLON: And I think that
19 that's an excellent example of exactly
20 why it's important for this office to get
21 set up, is that we're now really tying
22 those planning and implementation
23 functions more closely together and using
24 them to inform each other so that we are
25 taking more of that holistic approach to

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2 development.

3 COUNCILMAN HENON: Absolutely.

4 I mean, if that's actually happening,
5 then that's the approach that we're going
6 to have collaboratively with all the new
7 offices, I think that will work out, as
8 long as the District Councilmembers are
9 aware of what's happening in their
10 district.

11 Last question here, Development
12 Services. One, what determines a project
13 to be put in front of the Development
14 Service team? Who are they? How is it
15 selected and how often do they meet and
16 is there a backlog?

17 MS. FADULLON: So there is no
18 backlog, but Development Services -- so
19 there was traditionally a trigger in --
20 I'm not sure I have the triggers exactly
21 right, but I think it was 50,000 square
22 feet of development or more would sort of
23 trigger --

24 COUNCILMAN HENON: Like CDR or
25 above?

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2 MS. FADULLON: Yeah. That was
3 just -- and, again, it's not a super
4 formal regulated process, but it was sort
5 of this idea that if you had 50,000
6 square feet and I think there was some
7 other threshold, that you sort of gained
8 entre to the Development Services group.
9 So the staff, we have John Mondlak is our
10 Deputy Director of that, and then there's
11 two other staff people that work in that
12 division, Meredith and Kevin Hart.

13 But really the Development
14 Services Committee is only brought
15 together on an as-needed basis. So if
16 there's a project of scale that is coming
17 into the City or is being proposed, that
18 Development Services Committee will be
19 brought together based on the anticipated
20 approval process that that development
21 will likely need to go through. So that
22 would include Planning, Streets
23 Department, L&I, PECO, maybe the School
24 District. Whoever is kind of going to be
25 affected by that will come in together in

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2 a room.

3 I think one of the things we're
4 looking at is -- and I think we said they
5 deal about with, I don't know, ten cases
6 a year, something like that. So they
7 probably see about ten cases a year, and
8 that's really been for large-scale
9 development.

10 Now, again, with the
11 reorganization of these offices, we're
12 really looking to bring that on board
13 whenever it's needed, not just because
14 you need a threshold. Not necessarily
15 again for somebody who is going to put a
16 kitchen addition on their house or a roof
17 deck, but if there's an affordable
18 housing project and it's ten units and it
19 may not be 50,000 square feet, but those
20 folks need the assistance of Development
21 Services because there's an issue with
22 the Water Department or an issue with
23 L&I, we're looking to bring those
24 services forward.

25 COUNCILMAN HENON: Thank you.

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2 COUNCILMAN GREENLEE: Thank
3 you. Thank you, Councilman.

4 Councilwoman Parker.

5 COUNCILWOMAN PARKER: Thank
6 you, Mr. Chair.

7 I have two pretty quick
8 questions. The first one is in regards
9 to applicants who are applying for
10 variances and special exceptions. They
11 are provided with like a list of
12 addresses that they need to deliver
13 notices to in regards to a zoning appeal;
14 is that correct? Now, let me ask you,
15 explain how the list of addresses is
16 determined. And I'm looking at a sample
17 one that was used for a meeting that we
18 had. What is the criteria used? Because
19 the words that I heard from the RCO and
20 community residents who attended the
21 meeting was, we understand that this is
22 the list, but why isn't the circumference
23 a little larger.

24 Tell me how that process took
25 place and how the decision was made.

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2 MR. JASTRZAB: What you're
3 referring to is the RCO notification
4 process, and that is part of the Zoning
5 Code, and the code -- so that list of
6 addresses that you're referring to is
7 basically done by our staff. We're
8 notified by L&I of a notification
9 requirement. We then -- our staff, City
10 Planning Commission and our GIS staff,
11 then takes a look at the project site
12 and, using the guidelines contained in
13 the Zoning Code, develops that list of
14 addresses. So I believe that it is all
15 of the facing properties on the block.

16 COUNCILWOMAN PARKER: Right.
17 So it says every property on the same
18 block is the applicant's property. Every
19 property on the block face across the
20 street and every property that is within
21 200 feet. And I guess sort of I mention
22 this to you today to say, one, we've
23 heard from more than one RCO and non-RCO
24 community-based organization,
25 particularly when they find out about an

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2 issue at the last minute because they
3 weren't on the list of agencies or within
4 the certain circumference to be notified,
5 that that is a challenge.

6 And so I'm asking us to let's
7 give some thought to that process.
8 That's why every constitution, every
9 code, there's something we can make
10 called amendments to it, because we
11 constantly can work to improve it. So I
12 just wanted to make sure I brought that
13 to your attention.

14 And then my final question is
15 regarding OHCD. I need to understand.
16 What rubric is it that you use to
17 identify, label commercial corridors that
18 are eligible for Community Development
19 Block Grant funding? And this funding is
20 used for SIP and sort of commercial
21 corridor cleaning grants. Let me give
22 you an example.

23 You can travel through
24 Washington Lane and it's only one block,
25 about 15 stores, right? It is eligible.

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2 You go two blocks over and you get to
3 Vernon Road, which is near the Enon
4 Tabernacle Baptist Church. It is not
5 eligible for funding. And we're looking
6 sort of at the same subdivision, because
7 they're all part of the same zip code and
8 neighborhood.

9 So explain why and what rubric
10 is used to determine eligibility.

11 MS. LONG: HUD defines
12 low/mod-eligible census tracts, and
13 they're very strict about that. While we
14 look at an area in its entirety, our HUD
15 monitors come and say, Uh-oh, these two
16 tracks, or if an address falls in it, are
17 not eligible. So it's a HUD requirement
18 for low and mod census tracts.

19 COUNCILWOMAN PARKER: So with
20 that in mind, obviously, again, since
21 even prior to being elected to the state
22 and coming to this body, I worked for 15
23 years here, and this has been the same
24 issue for a very long time. The question
25 that I've never asked before or heard a

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2 response to is, with HUD having such
3 stringent sort of eligibility
4 requirements as it relates to identifying
5 low to mod census tracts, have we as a
6 city ever engaged in a very aggressive
7 effort to say to HUD specifically, Look
8 at the dynamics of what we're trying to
9 improve here as it relates to our
10 commercial corridors. Is there a way
11 that we can modify?

12 And so I guess what I'm saying
13 is now working using a collaborative
14 approach with we, the legislative body,
15 the executive branch, along with our
16 congressional delegation to maybe bring
17 HUD into a room and talk with our
18 regional director to figure out how we
19 could even come up with some exceptions
20 for the City of Philadelphia.

21 MS. LONG: I totally agree, and
22 I think --

23 MS. FADULLON: So just
24 coincidentally, on Friday we are having a
25 "everybody get to know you" meeting with

1 4/12/16 - WHOLE - BILL 160170, etc.
2 HUD to start to lay the table for not
3 just figuring if we can move HUD off the
4 dime, but, again, seeing if there's other
5 types of resources that we can leverage,
6 saying, Listen, we're putting our Block
7 Grant dollars into this block of your
8 commercial corridor. Unfortunately the
9 weird census tract line is right here and
10 it subdivides your commercial corridor.
11 So then taking those dollars that we get
12 from the government, can we leverage
13 those with other dollars to make sure
14 that we're treating the whole issue as
15 opposed to just a piece of it.

16 COUNCILWOMAN PARKER: Let me
17 offer to lend my voice and do anything --

18 MS. FADULLON: We will take
19 advantage of your voice any time we can
20 get it.

21 COUNCILWOMAN PARKER: Thank you
22 very much, Mr. Chair.

23 COUNCILMAN HENON: Thank you,
24 Councilwoman.

25 The Chair recognizes Councilman

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2 Domb.

3 COUNCILMAN DOMB: Thank you,
4 Council Chair Henon.

5 Question for you guys. I have
6 two or three quickies. Why did the
7 City -- you mention they lost \$40 million
8 from the federal government in funding?

9 MS. FADULLON: So I think those
10 were -- so the way the Block Grant
11 dollars come to us is on a formula basis.
12 So there had been kind of a tradition of
13 us getting less dollars every year
14 because we were losing population, and
15 then a few years ago we were able to sort
16 of reverse that formula. But the
17 federal -- at the federal level, the
18 overall pocket has been diminishing, so
19 that the pie has been getting smaller and
20 smaller, so our piece of the pie then has
21 been dwindling.

22 COUNCILMAN DOMB: There's
23 nothing we can do to reverse that?

24 MS. LONG: No. And that also
25 includes a dramatic cut from the state.

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2 We used to get around 5 to 6 million for
3 Basic System Repairs. So it's state and
4 the federal government.

5 MS. FADULLON: So are we able
6 to reverse that? You know, HUD is a
7 federal -- very large federal government
8 agency. It's difficult, sort of like
9 moving a mountain. That doesn't mean
10 that we're not going to try. Some of the
11 things that we've talked about is maybe
12 even working with our sister cities that
13 may have a large row house contingent of
14 housing and figuring out as a way for us
15 to work together and maybe go to HUD with
16 a pilot program that says we need
17 something to treat row houses, right?
18 That isn't necessarily a problem that
19 maybe Los Angeles has or San Francisco.
20 They have some row houses, but they seem
21 to be able to take care of them. But
22 this is a problem that Baltimore or
23 Cleveland or Cincinnati or some of these
24 other kind of places are experiencing
25 along with us, and is there a way for us

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2 to come up with a pilot program that then
3 we can make an economic argument about
4 why it would make sense to invest in a
5 program like that.

6 So we are looking at those
7 things, again, as well as going to the
8 philanthropic community, particularly the
9 national foundations, and figuring out
10 other things that we can do in
11 Philadelphia. Because as we heard in the
12 parking discussion, we've got one of just
13 about everything here. So we are an
14 excellent city for test cases and
15 modeling.

16 COUNCILMAN DOMB: Okay. Second
17 question was, do we have any more
18 capacity to grow this recent initiative
19 associated with the landscape program
20 where we hire jobs for returning
21 citizens? Is there a capacity to expand
22 on that program?

23 MS. LONG: With funding, yes.
24 I think last year with the additional
25 funding, our partners at the

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2 Horticultural Society launched what I
3 think -- the pilot program. They've
4 hired 27 returning citizens, I think, and
5 were able to add another 2,000 lots and
6 expanded the Community LandCare group.
7 Those are groups that are working within
8 the community and providing jobs for
9 community residents.

10 So I think another thing that
11 sets that program apart is that they're
12 working with Philly RISE and the
13 Enterprise Center to provide ongoing
14 support to ensure that those returning
15 citizens stay employed.

16 COUNCILMAN DOMB: One last
17 question. Councilman Squilla I thought
18 had a great idea last year and very
19 successful auction of, I think, like 100
20 properties, and it went pretty quickly.
21 Is that a possible tool that you can
22 utilize in the Land Bank to move the
23 inventory quicker?

24 MS. FADULLON: I think those
25 are things that we can look at. If that

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2 has councilmanic support and feel that
3 that's a direction that you'd like to
4 move in, we can investigate it, sure.

5 COUNCILMAN DOMB: Thank you.
6 Thank you very much.

7 COUNCILMAN HENON: Thank you,
8 Councilman.

9 The Chair recognizes
10 Councilwoman Blackwell.

11 COUNCILWOMAN BLACKWELL: Thank
12 you very much.

13 As you know, during these times
14 and with all of the development that's
15 going on, we have an issue with people
16 being afraid of gentrification. I wanted
17 your opinion on that and if you all have
18 some plans as to what we can do to let
19 neighborhoods know that they are
20 protected and that we're not as a city
21 trying to make sure that they get pushed
22 out of their homes.

23 MS. FADULLON: So I think that
24 gets back to the discussion we've been
25 having somewhat about the Land Bank, but

1 4/12/16 - WHOLE - BILL 160170, etc.
2 then also doing the strategic planning to
3 determine where we have opportunities to
4 either create or preserve affordable
5 housing, where we have opportunities to
6 do workforce housing to make sure that we
7 have a choice of things that -- there's a
8 spectrum of housing choices, that it
9 isn't just all this income or that
10 income. And that takes some time to do
11 that in a strategic way. So oftentimes
12 that means that we're not putting land
13 out for development or we're not
14 developing things as quickly as some
15 people would like us to see -- or like to
16 see us do, but that's because we're
17 taking our time to make sure it's being
18 done in a strategic way, where we are
19 encouraging that growth and new
20 investment, but we're also taking our
21 time to protect the existing residents.
22 And to be honest with you, as we all
23 know, that's a very -- that's a hard
24 issue, and we're working towards looking
25 at where best practices are in place in

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2 other communities, and it's hard to find
3 other best practices, to be honest with
4 you. And so that's why we're taking a
5 strategic look at where we're doing our
6 investment and how these things are
7 happening, and I think this idea of
8 looking closely at where our population
9 is moving and getting ahead of some of
10 those things to figure out how we can
11 proactively do development but protect
12 the existing residents is something we're
13 very interested in pursuing and figuring
14 out over time. Definitely.

15 COUNCILWOMAN BLACKWELL: Yes.
16 Very important, because some
17 neighborhoods are low-income
18 neighborhoods. They can't afford
19 workforce housing. And, in fact, I had a
20 meeting two weeks ago with a developer
21 who was saying he wanted to do workforce
22 housing, and when I told him I needed
23 low- and moderate-income housing in that
24 area as well, he said, Well, we don't
25 build for free, we're not volunteers, we

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2 need to make money as well.

3 So this whole issue of low- and
4 moderate-income housing in areas and the
5 whole issue of gentrification, even in
6 areas -- I mean, I have the Promise Zone.
7 We got Mantua. It's a big, big thing in
8 today's world, but I have to make sure
9 that the people aren't pushed out because
10 they can't afford either workforce level
11 housing. They've been there, their
12 parents have been there, their
13 grandparents have been there, their
14 great-grandparents have been there, and
15 certainly they expect us to protect them
16 as we move forward with trying to develop
17 housing and as well as retail in those
18 areas.

19 MS. FADULLON: Right. And,
20 again, I think that really underscores
21 our need to be creative and aggressive
22 around preservation and how we keep
23 people in those homes.

24 COUNCILWOMAN BLACKWELL:
25 Absolutely.

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2 Thank you.

3 COUNCILMAN HENON: Thank you,
4 Councilwoman.

5 I have a question before
6 Councilman Green comes back. It's
7 regarding LandCare. So how are the 9,000
8 lots selected?

9 MS. LONG: The LandCare
10 program, I think it's important, it's a
11 community development program. So the
12 priorities are in and around where the
13 City is investing in areas of priority,
14 and those selections have been made since
15 the start of the program back in 2008.
16 And so we now have to date 9,000 lots
17 that are being maintained throughout
18 those communities.

19 COUNCILMAN HENON: How do you
20 see it getting from 2,000 and 9,000 in
21 one year?

22 MS. LONG: What made that
23 happen is the capacity of our partners at
24 the Horticultural Society through the
25 addition of funding additional community

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2 land care organizations in the community
3 and also the willingness and
4 participation of the contracted
5 landscapers. There was a commitment and
6 an enthusiasm to work together
7 collaboratively to make this program
8 work.

9 COUNCILMAN HENON: So the
10 program is -- it's not a temporary use.

11 MS. LONG: No.

12 COUNCILMAN HENON: It's in
13 perpetuity, correct?

14 MS. LONG: Exactly.

15 COUNCILMAN HENON: It's going
16 to be every year?

17 MS. LONG: And one thing to
18 note too I think is that as it was
19 originally conceived not to be a
20 long-term -- the idea was to improve the
21 lots to improve the quality of life for
22 the surrounding residents and that also
23 to be used for future development. So I
24 think since the beginning, roughly 10 to
25 15 percent of the lots that are cleaned

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2 are then eventually developed.

3 COUNCILMAN HENON: Okay. So
4 that leads me to my last question on
5 that. Will the Land Bank be used to
6 bring in the delinquent parcels where
7 LandCare is already active?

8 MS. LONG: I'm sorry. Could
9 you repeat that? Are you asking --

10 COUNCILMAN HENON: Will the
11 Land Bank ultimately be the one to bring
12 in the delinquent vacant land to be
13 reused for your purpose -- well, for the
14 LandCare and put to market?

15 MS. LONG: Not necessarily for
16 the LandCare, but as the properties are
17 being brought in, several of those
18 properties are currently being
19 maintained.

20 MS. FADULLON: Through the
21 LandCare program.

22 MS. LONG: Through the LandCare
23 program.

24 COUNCILMAN HENON: So the Land
25 Bank through its process and its

1 4/12/16 - WHOLE - BILL 160170, etc.
2 delinquency of the vacant parcels, a
3 portion of those will be intended to go
4 to market; is that correct?

5 MS. LONG: Exactly, yes.

6 COUNCILMAN HENON: Okay.

7 Great. Thank you.

8 The Chair recognizes Councilman
9 Green.

10 COUNCILMAN GREEN: Thank you,
11 Councilman Henon, serving as temporary
12 Chair.

13 I just want to follow up on
14 some of the questions that Councilwoman
15 Parker raised in reference to the
16 challenges that she described in
17 reference to providing resources for
18 parts of the 9th Council District, which
19 we've also seen in other parts of the
20 City, especially during my tenure working
21 for Councilwoman Tasco.

22 Can you provide some
23 information regarding areas in the City
24 where CDBG dollars have been spent that
25 have been used for the prevention or

1 4/12/16 - WHOLE - BILL 160170, etc.
2 elimination of slums or blight under the
3 HUD guidelines that were not based on
4 income restrictions?

5 MS. LONG: Through the years I
6 don't believe that we have used -- that
7 is a little more difficult of a
8 classification to use funding under, the
9 blight/slum elimination. I can go back
10 and provide you and look for that
11 information when we have used that. I
12 don't have it readily --

13 COUNCILMAN GREEN: But
14 generally as long as an area is
15 determined as blighted, then CDBG dollars
16 can be used for an activity in that area
17 to prevent or eliminate regardless of
18 income guidelines.

19 MS. LONG: Yes. And, again, I
20 would have to go back and look when we've
21 used that classification.

22 COUNCILMAN GREEN: So if an
23 area of the City does have a blight
24 certification, then income should not be
25 determinative in reference to whether

1 4/12/16 - WHOLE - BILL 160170, etc.

2 CDBG dollars can be used, correct?

3 MS. LONG: And also that we
4 have a local requirement that those
5 dollars be used to serve neighborhoods
6 that are and residents that are 80
7 percent and below median income.

8 MS. FADULLON: So on top of the
9 federal regulations from HUD, there was
10 also an ordinance passed, I think, almost
11 as soon as the City started to get CDBG
12 funds locally that there's a requirement
13 that they be spent in areas with median
14 income 80 percent or below.

15 COUNCILMAN GREEN: Right. So
16 it's more of the local requirement that
17 may be more of the challenge than the
18 federal guidelines?

19 MS. LONG: Yeah.

20 COUNCILMAN GREEN: Okay.

21 COUNCILMAN HENON: No further
22 questions. Thank you for your time and
23 your panel here today.

24 The next panel will be Mural
25 Arts.

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2 MS. FADULLON: Thank you.

3 MS. LONG: Thank you.

4 (Applause.)

5 (Witness approached witness
6 table.)

7 COUNCILMAN HENON: Good
8 afternoon.

9 MS. GOLDEN: Good afternoon.

10 COUNCILMAN HENON: Jane, you
11 can state your name for the record and
12 proceed with your testimony.

13 MS. GOLDEN: Sure. My name is
14 Jane Golden and I'm the Executive
15 Director of the Philadelphia Mural Arts
16 Program.

17 (Applause.)

18 MS. GOLDEN: And we would like
19 to start with a video. We thought that
20 would be very lively. I'm sorry there
21 are not more people here, but okay, but
22 we'll go. Are you ready? Here we go.
23 This will inspire everybody.

24 (Video shown.)

25 (Applause.)

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2 MS. GOLDEN: Thank you.

3 Thank you for the opportunity
4 to speak with you today, and thank you to
5 the many people who are here to support
6 the arts.

7 (Applause.)

8 MS. GOLDEN: And I want to give
9 a shout-out to our Chief Cultural
10 Officer, Kelly Lee, who is here.

11 Thank you, Kelly Lee.

12 (Applause.)

13 MS. GOLDEN: I'm excited -- I'm
14 always excited -- to testify for Mural
15 Arts Class 100 and 200 allocations
16 totalling \$1.6 million.

17 The energy and optimism in
18 Philadelphia is tangible right now.
19 Despite considerable challenges, the City
20 seems to be at a pivotal moment of
21 change. The big question that hangs over
22 this moment is, How can we move the
23 needle in a way that is inclusive and
24 equitable, where one person's struggle is
25 everyone's struggle and one person's

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2 victory is everyone's victory.

3 Mural Arts is committed to
4 being part of the movement for positive
5 and equitable change. It's in our DNA.
6 The driving concept from the very
7 beginning, rather than be punitive with
8 those who have fallen through the cracks,
9 we sought a restorative approach that
10 reinforces their value. We learned that
11 early on when we were the Anti-Graffiti
12 Network, where graffiti writers'
13 destructive impulses were re-imagined as
14 creative assets. Art became a lifeline
15 for young people all over the City. That
16 was 32 years ago. The work we're doing
17 now is different, more complex, more
18 expansive, but the principle remains the
19 same. Go to any neighborhood and you'll
20 see our work underway. At 8th and
21 Snyder, Shira Walinsky, Southeast by
22 Southeast, the hub is a thriving cultural
23 center and resource center. You can see
24 everything from art workshops to ESL,
25 social services. In this space, the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Burmese, Bhutanese, and the Poly Refugee
3 communities have built strong
4 intergenerational relationships that led
5 the charge to clean the neighborhood and
6 bring about all kinds of cultural
7 programming. As a result of Southeast by
8 Southeast, residents voice a greater
9 sense of safety and well-being.

10 In our schools we're doing more
11 than ever to ensure art and creativity
12 remain a key part of children's
13 education. Through partnerships with
14 Freire, McMichael Morton, Roxborough,
15 South Philly High, Esperanza Charter,
16 Mastery Lenfest, we're offering a model
17 that integrates art with core subject
18 learning and provides professional
19 development to our teachers.

20 How exciting it was to walk
21 into South Philly High School recently
22 and see young people excited about
23 algebra as they visually demonstrated
24 math through art, or at Roxborough High
25 School where they were talking about the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 universe. Out Art Education program
3 embodies the principles of private-based
4 learning, challenging our students to
5 think critically, to collaborate, to be
6 problem-solvers. We want to give our
7 students a voice and a choice.

8 Our graduation rate in our
9 advanced programs is 100 percent, and we
10 have a very high rate of students moving
11 on to higher ed, and it shows that our
12 sustained, rigorous methodology pays off.
13 Within the seed of each public art
14 project grows the possibility that our
15 young people will be the next generation
16 of thought leaders.

17 I also want to mention our
18 Guild Program.

19 (Applause.)

20 MS. GOLDEN: Yes. Which puts
21 individuals who are reentering society to
22 work. Young people -- we work with
23 people coming out of prison, young adults
24 on probation, and we challenge them, ask
25 them, work with them to restore and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 beautify public and cultural spaces.
3 Since 2009, the program has enrolled more
4 than 600 participants and has been
5 astonishingly successful, with a one-year
6 recidivism rate of 18 percent compared to
7 Pennsylvania's statewide rate of 35
8 percent and a national rate of 65
9 percent.

10 Art, yes.

11 (Applause.)

12 MS. GOLDEN: Those who
13 completed the Guild describe it as
14 supportive but disciplined, where they
15 can get back on their feet and have a
16 positive work environment that gives them
17 a renewed sense of purpose, meaning, and
18 value.

19 Amir Mohavan (ph), one of our
20 graduates, said, "I went from being a
21 number and an inmate to being covered
22 with paint, doing something that I love
23 and giving back to Philadelphia in a
24 positive way." That's what we like to
25 hear and, more importantly, 70 percent of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 our graduates move on to jobs or other
3 programs.

4 (Applause.)

5 MS. GOLDEN: And we prioritize
6 working in public spaces, schools, park
7 and recreation centers. These aging
8 community amenities risk sending messages
9 to communities of disinvestment. Public
10 art, benches, other contributions can
11 make a significant difference and signal
12 real momentum. Most of our Guild reentry
13 projects focus on these kinds of spaces
14 so that the participants are maximizing
15 their impact, maximizing their
16 contributions to communities, and the
17 dollars that are spent have double
18 impact. It is a win-win. We're
19 transforming individuals and transforming
20 civic spaces.

21 We're also conscious of our
22 aging collection, and we're committed to
23 restoring iconic murals that continue to
24 be important to the community. City
25 support is key to this preservation

1 4/12/16 - WHOLE - BILL 160170, etc.
2 effort. Our projects help us build
3 trusting relationships with residents
4 that give us insight into pressing
5 community challenges, such as trash and
6 dumping, housing and security, public
7 safety concerns, health concerns, blight.
8 We use our knowledge to build alliances
9 between people and City agencies and
10 non-profits that can address the needs of
11 citizens of this city. Often this leads
12 to agencies and non-profits joining with
13 us in storefront hubs. It's a new
14 initiative at Mural Arts as of a few
15 years ago, spaces we are proud of in
16 South Philadelphia, West Philadelphia,
17 and our new one in Tacony, and we hope
18 more to come, hub spaces.

19 (Applause.)

20 MS. GOLDEN: Earlier this year
21 the Yale School of Medicine shared with
22 us the findings for a four-year
23 controlled study. People always say,
24 Jane Golden, you're so excited. What's
25 the impact?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Well, we have it. In
3 describing a statistically significant
4 impact on communities, the Yale team
5 showed us an increase in something called
6 collective efficacy, and I'll tell you
7 what that means. It means that our
8 process has created a window of time when
9 communities are in a better position to
10 help themselves when substantial change
11 led by those from within become more
12 possible. This is a powerful finding for
13 me, because it gives us hard evidence to
14 our belief. It reinforces that art
15 ignites change. Yes.

16 In the process of creating
17 change, we are contributing to a thriving
18 creative economy by investing nearly \$2
19 million annually in artists' wages.
20 Let's hear it for artists.

21 (Applause.)

22 MS. GOLDEN: And we are proud
23 of the fact that we employ artists,
24 employ them -- I want to underscore
25 that -- and not just provide them with

1 4/12/16 - WHOLE - BILL 160170, etc.
2 spaces to show their work, which I do
3 think is fantastic as well. And we also
4 are very determined to help them make
5 connections to enrich their careers as
6 they enrich Mural Arts and the City.

7 Artist Michelle Ortiz, who
8 worked with us in this big public art
9 exhibition we had in the fall, said that
10 Mural Arts opened doors to being able to
11 play stories that are often invisible or
12 unheard in public. She said that working
13 with us allowed her to do work she never
14 would have done. "It would have been
15 impossible for me to do," she said. And
16 her extraordinary vision -- and perhaps
17 you saw the compass rose with figures in
18 it dealing with issues around immigration
19 and deportation. We were able to help
20 her bring that image to fruition.

21 We want to make artists bring
22 their vision to reality. We want to link
23 them to important social issues in the
24 City, because we feel very deeply that
25 artists are change agents.

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2 And it's not just local
3 artists, but artists from around the
4 world are beginning to see that something
5 very special is happening in our city.
6 They see that Philadelphia is a place
7 that supports artists. They want to work
8 in close collaboration with us. They see
9 our community leaders, business leaders,
10 and public servants embracing the art. I
11 will never forget Shepard Fairey at a
12 mural dedication with Councilman Squilla
13 and he said, I've never seen -- "I have
14 been to cities all over the world, and
15 I've never seen anything like what is
16 going on here in Philadelphia." And this
17 is what he said: "It's like the artists
18 are in charge."

19 I said, "No, we're not really
20 in charge." I said, "But we are embraced
21 and respected, and that is
22 extraordinary."

23 So I am so grateful to all of
24 you in the room today for supporting us,
25 for helping artists do their work. You

1 4/12/16 - WHOLE - BILL 160170, etc.
2 have established Philadelphia as an
3 incubator for creativity and innovation.
4 And speaking of Open Source this fall --
5 and what an incredible program that
6 was -- 14 new commissions, 40 programs,
7 national press. And besides that, we had
8 an extraordinary group of local artists
9 and internationally known artists. And
10 as if that were not enough, we also did a
11 major commission connected to the Pope's
12 historic visit. Five thousand people
13 from here and all over the world worked
14 on that mural. It made the Guinness Book
15 of World Records. More importantly, the
16 Pope signed it, as this incredible moment
17 in time was broadcast for the world to
18 see. I could not have been prouder as I
19 heard Anderson Cooper on CNN say,
20 Philadelphia is home to more murals than
21 anywhere in the world.

22 Over and over again --

23 (Applause.)

24 MS. GOLDEN: Over and over
25 again we're hearing from artists and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 cities about Philly. This is a place
3 where artists want to work and a place
4 where other cities want to learn, and how
5 great is that for us. I want to quote a
6 recent collaborator, internationally
7 known artist, Caledonia Curry, otherwise
8 known as Swoon. She said, "Working with
9 Mural Arts has given back to me many
10 times more than I was able to give to
11 them, and I tried to give as much as I
12 could. I feel so moved and fed by Mural
13 Arts. Because of it, my life has changed
14 in profound ways." And this is a woman
15 who shows her work at museums all over
16 the world. She joined with us last year
17 to work with participants from a halfway
18 house and people in our Guild Program and
19 at Graterford Prison, and she did
20 incredible work about issues related to
21 trauma. She created these beautiful
22 portraits inspired by stories of hope and
23 personal healing, so their stories could
24 take root, fly, and become real.

25 And artists aren't the only

1 4/12/16 - WHOLE - BILL 160170, etc.
2 people coming from afar with an interest
3 in our work. Look to our growing tour
4 program, which hosts nearly 15,000
5 visitors a year. Or consider this
6 statistic: 240 million press impressions
7 that we garnered last year, 240 million
8 press impressions. That is phenomenal.
9 And last fall an article in Newsweek
10 noted that non-profits and officials from
11 more than 20 cities have reached out to
12 Mural Arts for advice on starting similar
13 programs.

14 Author Max Kutner wrote that it
15 is because Mural Arts focuses on
16 community engagement and social justice
17 and engaging in great art.

18 And moving forward, we're doing
19 a lot, several projects for the DNC, a
20 major public art project in Southwest
21 Philly, restoring rec centers in
22 Germantown and North Philadelphia,
23 working with kids citywide, working with
24 Connor Barwin and his team at Smith
25 Playground, creating a theatrical

1 4/12/16 - WHOLE - BILL 160170, etc.
2 production with veterans and people who
3 play rock. We have a big project in the
4 Italian Market. We're creating a
5 masterpiece mural about children and
6 trauma, a Richard Allen tribute mural, a
7 masterpiece, and many more projects
8 coming that tie into the goals of Mayor
9 Kenney's Administration and the goals and
10 beliefs of City Council.

11 Your investment makes this all
12 possible. Your belief in our impact
13 inspires funders to match the City's
14 allocation five to seven times over every
15 year. And it's not just funders in
16 Philly you're leveraging, but foundations
17 and corporations from around the world.

18 It is clear to everyone near
19 and far that Philadelphia is the City on
20 the move, but while we strive to never
21 stand still, our strong arts and culture
22 sector helps to keep us on a steady
23 upward path. We want to thank our
24 friends from the Greater Philadelphia
25 Cultural Alliance, other advocates and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the wonderful arts organizations, museums
3 and institutions that grace our city. We
4 have amazing colleagues. The power of
5 art to uplift our neighborhoods,
6 galvanize our communities, and bring
7 people together is tangible and true.

8 So as we step into this
9 upcoming year, one I think will be one of
10 our best, I want you all to know how
11 grateful I am to you. I not only thank
12 you, I ask all of you to join us, to work
13 with us in a journey of creativity and
14 discovery. Together we will use art to
15 engage, to enliven, and to transform our
16 city.

17 Thank you.

18 (Applause.)

19 MS. GOLDEN: I am very happy to
20 answer questions.

21 COUNCILMAN HENON: I think you
22 answered everybody's questions.

23 I'm going to note for the
24 record I would never ask you to summarize
25 your testimony, but your enthusiasm is

1 4/12/16 - WHOLE - BILL 160170, etc.
2 contagious. And, again, for the record,
3 I want to state that I am a huge Mural
4 Arts fan, and I want to thank you, your
5 staff, and all the artists and volunteers
6 in the communities for what you do. And
7 we do hear your battle cry here for
8 fighting every day for changing the way
9 people see Philadelphia, the way we see
10 our neighborhoods, and the way we see
11 each other, because I think that is all
12 part of the programs that you put in
13 place. And I'm proud to be working with
14 you hand in hand, and you mentioned
15 smartly in your testimony Tacony. It's
16 in my district, where we have an
17 artist-in-residence program. We're doing
18 creative things. We're in our parks and
19 recreations. We're in our libraries, and
20 we're doing a wonderful job.

21 So you come in front of City
22 Council with your enthusiasm and to let
23 everybody know what Mural Arts does every
24 day and the change that has taken place
25 in our neighborhoods and in our

1 4/12/16 - WHOLE - BILL 160170, etc.

2 communities with community involvement.

3 There is an ask for additional
4 resources, which I support. In addition
5 to what you come here today with, an
6 extra \$500,000 that if you were to have,
7 can you please describe the additional
8 work that you could do with it.

9 MS. GOLDEN: Yes. We could --
10 I think that -- I want to start with our
11 reentry work. I think it is -- I think
12 that I'm passionate about this because I
13 see real change. I mean, our Guild
14 members are learning skills and then
15 applying those skills to real City
16 issues, really changing our built
17 environment, changing the quality of life
18 for people. So that's like paying it
19 forward in a very profound way.

20 So with extra funds, that
21 500,000 will allow us to serve anywhere
22 from 25 to 50 more constituents in
23 restorative justice just in the course of
24 a year. And then when you think about
25 it, the cost is probably \$5,000 per

1 4/12/16 - WHOLE - BILL 160170, etc.
2 participant, and I know that to be in an
3 institution it's about \$35,000. So it
4 saves society money, period, and it saves
5 people's lives. Like I said in my
6 testimony, it is a win-win.

7 Then I really feel very
8 committed to the issue around
9 preservation. People come to this city
10 from all over the world. If you're the
11 Philadelphia Museum of Art, you're taking
12 care of your collection. Well, we're
13 like an outdoor museum, and we have to
14 have care for this collection. I know
15 that when murals start to deteriorate,
16 that people are calling us. Communities
17 get together. They want to know what's
18 going to happen. And I'm going to be
19 very proud on Friday to stand in front of
20 the Negro League at Belmont and Parkside
21 and talk not only about the restoration
22 of that iconic mural, but also that we
23 just restored the Jackie Robinson Mural.
24 I mean, Jackie Robinson should be there
25 for the world to see sliding into home.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 So it will allow us to restore
3 about 25 more murals, that 500,000. And
4 then we have a giant waiting list of
5 people who want work, which is fantastic.
6 We love that.

7 COUNCILMAN HENON: What
8 neighborhoods and how many people you
9 think would be affected by --

10 MS. GOLDEN: Literally
11 thousands of people would be affected,
12 and we create an equitable distribution
13 of where the project -- we do about 100
14 projects a year, and I'm happy actually
15 to -- we'll go back and we can do some
16 research and I can disseminate this, maps
17 to everybody. I actually in our
18 packets -- and we can do this again. We
19 can show everyone like where we're
20 working, where we plan to be working in
21 this fiscal year coming up. It's like we
22 try to work everywhere. We try to be
23 sort of omnipresent if we can.

24 So it will allow us to do a lot
25 more work in communities throughout the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 City, impacting thousands of people, and
3 also it will impact our restorative
4 justice program profoundly. And we will
5 leverage it. And that's the other thing.
6 We do not take City money for granted.
7 We are like the Energizer Bunnies
8 running. Like I am so grateful for every
9 dollar the City gives us, and it's our
10 responsibility to stretch it as far as we
11 can and to leverage it and match it and
12 just really make it work tenfold.

13 COUNCILMAN HENON: So that's
14 \$500,000. If you were to have an
15 additional \$250,000, what would that look
16 like?

17 MS. GOLDEN: We would still do
18 great things. I mean, we preserve a body
19 of work. We would do new work, because I
20 feel like -- I mean, we would take that
21 and we would leverage it, because I know
22 how many foundations exist both locally,
23 nationally who are very intrigued and
24 actually support us because we have
25 funding from the City, because they think

1 4/12/16 - WHOLE - BILL 160170, etc.
2 this model, a public-private model, is a
3 sound way of working. And I concur. I
4 think it's a really smart investment.

5 We love -- I love that I'm a
6 City employee. Fifty people work at
7 Mural Arts; 11 of us are City employees,
8 but we all feel like public servants.

9 So the answer to your question,
10 I'm happy to get you specifics on this.
11 Yes, I will absolutely get you specifics,
12 but we will increase our work.

13 COUNCILMAN HENON: Right. I
14 mean, that's great. If you have
15 specifics on that, on that dollar value,
16 you can provide it to the Chair, and
17 we'll make sure that the members get it.

18 As far as the Administration
19 plans for rebuild and its new vision for
20 our rebuild, parks, recreation centers,
21 and libraries, is Mural Arts included in
22 that?

23 MS. GOLDEN: We hope that we
24 are. We aspire to be part of that. We
25 think it's really exciting. And of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 course I'm a huge fan of Parks and
3 Recreation. Kathryn Ott Lovell was at
4 one point part of Mural Arts. We look
5 forward to working with her. And we
6 think all over the country there's a real
7 trend for artists to be involved in big
8 projects, capital projects at the front
9 end instead of the back end. And so we
10 would really look forward to being part
11 of that.

12 COUNCILMAN HENON: And, lastly,
13 working closely with you over the last
14 five years, I kind of understand a little
15 of the back end with your staff and the
16 pay salaries. When was the last time
17 that the staff and some of the folks that
18 receive stipends had any kind of
19 increase?

20 MS. GOLDEN: I think -- is Joan
21 Reilly here?

22 (Witness approached witness
23 table.)

24 MS. REILLY: I think it was two
25 years ago there was a slight increase

1 4/12/16 - WHOLE - BILL 160170, etc.
2 related to the increase in the co-pay on
3 the health insurance. There was an
4 adjustment made to the City workers'
5 salaries.

6 Last year we were able to get
7 our lowest wage. Many of our people who
8 work on our crew were making in the
9 \$26,000, \$27,000 range. We were able to
10 bump that up to the low 30's. But the
11 entire 11 people who are part of the City
12 of Philadelphia Mural Arts Program have
13 not all received wage increases in a
14 couple of years.

15 COUNCILMAN HENON: In a few
16 years.

17 MS. REILLY: In a few years,
18 and we think we're way below market
19 value.

20 COUNCILMAN HENON: Was there
21 any clause, like a "me too" clause, when
22 the City municipal contracts or
23 unrepresented employees received their
24 cost of living increases? Has that ever
25 been a history or --

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. REILLY: When there is a
3 standard increase across the City for the
4 City workforce, then, yes, we are
5 included in that. But for a while there
6 was a freeze on wages in the earlier
7 years of the Nutter Administration. Then
8 there were some adjustments made, and we
9 did -- our staff were --

10 COUNCILMAN HENON: Adjustment
11 to your health and welfare.

12 MS. REILLY: It was to their
13 salaries to offset that increase.
14 There's probably someone here from Budget
15 who could describe that better. But I
16 want to be really clear on the record.
17 When all the City workforce -- if their
18 wages are increased, our 11 City
19 employees are included in that.

20 COUNCILMAN HENON: But it's
21 been two years, correct?

22 MS. REILLY: It's been a while
23 for the whole staff to get raises. And
24 selfishly, I would just say we think our
25 Executive Director, Jane Golden, is the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 best bargain in the City and is
3 undercompensated for the scale and
4 complexity of her work.

5 COUNCILMAN HENON: I think the
6 rate of return is pretty good.

7 MS. REILLY: But we support --
8 we would say all our employees in the
9 City workforce are extraordinarily
10 dedicated, work hard. And their jobs, if
11 you've been in Council for a while and
12 you hear Jane's testimony, the complexity
13 of the work and the skill set required to
14 do that work has grown exponentially, and
15 our staff have kept pace with that in
16 terms of their own skill development,
17 their dedication, but we don't think the
18 compensation is in alignment, and we get
19 the complexity of that issue for the
20 City.

21 COUNCILMAN HENON: Thank you.
22 The Chair recognizes Councilman
23 Green.

24 COUNCILMAN GREEN: Thank you,
25 Councilman Henon.

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2 I just want to reiterate some
3 of the things you've stated on the record
4 in reference to the Mural Arts Program.
5 They do a phenomenal job of leveraging
6 dollars. I think for every dollar of
7 City dollars that go in, they're able to
8 leverage at least another 7 or more
9 dollars from private sources. They've
10 done a phenomenal job.

11 In addition, I reiterate your
12 position in reference to rebuild,
13 considering that the Administration's
14 program to use funding from the proposed
15 sugar-sweetened beverage tax to make a
16 major investment in our recreation
17 centers, parks, and libraries is one that
18 it's fruitful, but the fact that the
19 Mural Arts Program has already been doing
20 work in recreation centers for, I
21 believe, the past ten years. In
22 particular, just this year alone, my
23 understanding is they'll be doing work at
24 Happy Hollow and Towey and MLK and Wister
25 and also Smith Playground. So they're

1 4/12/16 - WHOLE - BILL 160170, etc.
2 already doing the work, and they're doing
3 the work in a way that's very meaningful
4 in reference to the Guild.

5 And my question is that for the
6 Guild, you have about 70 people per year
7 participating; is that correct?

8 MS. GOLDEN: That is correct.

9 COUNCILMAN GREEN: And from my
10 understanding, that traditional
11 recidivism rates are about 34 percent,
12 but with the program that you're doing
13 with the Guild, what's your recidivism
14 rate?

15 MS. GOLDEN: 12 percent.

16 COUNCILMAN GREEN: About 12
17 percent. So clearly this is an
18 organization, a program that's working.
19 It's doing a great job in reference to
20 providing people an opportunity coming
21 out of or returning citizens to get
22 involved in meaningful work and providing
23 restorative justice.

24 One other thing I would like to
25 put on the record is that earlier in the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 year, I had hearings regarding social
3 impact bonds or Pay for Success bonds,
4 and I think that the work that Mural Arts
5 Program does is also an outstanding
6 organization to qualify for those type --
7 for that type of funding going forward.
8 So I'll be looking at how we could
9 possibly partner with the Mural Arts
10 Program to maybe bring in some additional
11 resources through social impact bonds or
12 also known as Pay for Success bonds, but
13 also supporting what Councilman Henon
14 said about additional funding for the
15 Mural Arts Program as well as having
16 Mural Arts as part of the rebuild
17 process.

18 MS. GOLDEN: Thank you very
19 much. Very, very grateful. And I do
20 think that there's something to it. I
21 think when people are doing work that's
22 tangible, that means something to the
23 community, really it makes a difference,
24 and the feedback is continually positive.
25 So thank you.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: Thank you,
3 Councilman.

4 The Chair recognizes Councilman
5 Oh.

6 COUNCILMAN OH: Thank you very
7 much, Chairman.

8 As you know, I do very much
9 support your program. I appreciate the
10 work. I do think it's quite undervalued,
11 and I do believe that it doesn't get as
12 much credit as it should for the
13 turnaround that has occurred in the City.

14 I am concerned about the cost
15 of living in our city. I am not in favor
16 of increasing taxes and costs in the
17 City. I think it's very problematic for
18 people, but I very much appreciate the
19 creative economy and I very much
20 appreciate your work, and I would happily
21 fund your program, because I think it is
22 so much a good return on our investment.

23 Having said that, I do have a
24 question and, that is, when I go through
25 Center City, especially during the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 daytime or some parts in the evening and
3 I see these beautiful murals, it's very
4 inspiring. I think it's wonderful for
5 our city.

6 MS. GOLDEN: Thank you.

7 COUNCILMAN OH: But in our
8 neighborhoods, there are also some
9 wonderful murals, but I don't see them
10 lit up at night, and I'm really
11 interested in our evening economy, our
12 nightlife. I did a series of hearings
13 around 24-hour Philadelphia and our
14 creative/innovative economy. And is
15 there a way to coordinate with PECO and
16 with SEPTA and maybe, as the Chairman
17 said, Parks and Rec so that when you're
18 putting up these murals, we can find ways
19 to light them up in the evening?

20 MS. GOLDEN: I actually think
21 that's a fantastic idea. We have
22 actually, thanks to Local 98, we have a
23 few murals that are lit, and when they're
24 lit, they're captivating. We are about
25 to restore the American flag mural, that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 iconic mural at Delaware and Spring
3 Garden, and our dream is to have that
4 lit.

5 So we would love to come talk
6 to you. And I think you're right, I
7 think it's going to take several entities
8 to come together. See, we feel that with
9 this increase, even a modest increase,
10 those few little dollars, it's
11 interesting like how you can leverage it
12 and build partnerships, and I think that
13 that could be possible. I really -- like
14 our vision would be to have murals lit,
15 to have evening tours. We think we could
16 really capitalize on it. I love that
17 idea.

18 COUNCILMAN OH: Well, I would
19 love for you to write out the cost of
20 this and how we can leverage it and
21 coordinate it, and then if there's any
22 additional dollars we need to spend to
23 light up, especially in some of our
24 challenged neighborhoods where I think
25 this will be very, very helpful in

1 4/12/16 - WHOLE - BILL 160170, etc.
2 uplifting spirits and things like that.
3 So thank you very much.

4 MS. GOLDEN: Great. Thank you.

5 COUNCILMAN HENON: Thank you,
6 Councilman.

7 The Chair recognizes Councilman
8 Domb.

9 COUNCILMAN DOMB: Thank you,
10 Councilman Henon.

11 Good morning -- or good
12 afternoon, I guess it is. Just a couple
13 of quick questions. First of all, I want
14 to make a statement. I learned a long
15 time ago nothing great was ever
16 accomplished without enthusiasm, and
17 you've accomplished something great with
18 your enthusiasm and all the artists that
19 are here today. It's a great thing. And
20 as a full disclosure, I own a building
21 that has one of your mural arts on it, as
22 you know, and I'm a big supporter of
23 Mural Arts. But let me just ask a
24 question.

25 You have this restorative

1 4/12/16 - WHOLE - BILL 160170, etc.
2 justice program, which is a great
3 program. How many people are in that
4 program right now?

5 MS. GOLDEN: 70 people.

6 COUNCILMAN DOMB: 70?

7 MS. GOLDEN: 70 are -- in a
8 year there's 70 people.

9 COUNCILMAN DOMB: 70 people.

10 So let me just give you -- maybe this a
11 path to go down for your funding. If
12 those 70 people and the average in the
13 state is 35 percent of those 70 return,
14 you said we keep -- we're averaging 12
15 percent, correct? So the delta is 23
16 percent of the 70, which is about, what,
17 14 or 15 people. We're saving 43,000
18 times the 15 people. Do the math. It's
19 less than what you're requesting.

20 So this is a program -- I'm
21 going to echo what Councilman Green said.
22 This is a program that's worthy of
23 funding, especially if you're going to
24 expand that restorative justice program
25 to more people, because the investment we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 make pays back the return. So if you
3 could double the amount, it would be
4 phenomenal.

5 MS. GOLDEN: Thank you. Thank
6 you so much.

7 COUNCILMAN DOMB: Thank you.
8 Thanks for coming today. Thank you.

9 COUNCILMAN HENON: Thank you,
10 Councilman.

11 The Chair recognizes Councilman
12 Taubenberger.

13 COUNCILMAN TAUBENBERGER:
14 Mr. Chairman, thank you.

15 Ms. Golden, in your testimony
16 you reference the Energizer Bunny. I
17 believe that you could teach the
18 Energizer Bunny something about energy.

19 I have been here for five years
20 as a Council staff person. I've been
21 here a couple months as a City
22 Councilman. I have never heard such
23 enthusiastic and passionate testimony in
24 my life.

25 MS. GOLDEN: Thank you.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN TAUBENBERGER: And
3 that is truly a tribute to you.

4 (Applause.)

5 COUNCILMAN TAUBENBERGER: I do
6 have one question as it relates to that
7 testimony. What did you have for
8 breakfast this morning?

9 MS. GOLDEN: An apple.

10 COUNCILMAN TAUBENBERGER: An
11 apple. I'm a big believer in apples.
12 They're very, very good.

13 I think the sentiment from many
14 of my colleagues, particularly Councilman
15 Oh, in helping light some of your great
16 works of art I think is something we
17 should look at. It certainly would have
18 my support. I think this is a great
19 investment, seeing the quality of the
20 work done. Your artists are here. Your
21 supporters are here. I'm very impressed.
22 Also the video was excellent. If it's
23 possible, I would like a copy of that
24 video. I want to show that to some other
25 folks.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MS. GOLDEN: Sure.

3 COUNCILMAN TAUBENBERGER: I

4 have a question as it relates to an
5 article that was written in, I believe,
6 the Philadelphia Inquirer on -- not an
7 article. It was an op-ed on April the
8 2nd criticizing you, although they liked
9 you, which says a lot about you as well.
10 But under investigation that my office
11 has done, I saw that the mural in
12 question of a presidential candidate was
13 not your mural at all, is my
14 understanding.

15 MS. GOLDEN: That is exactly
16 right. We did not, for the record, do
17 the Bernie Sanders mural, and we thought
18 that was not right of the Inquirer to put
19 that picture next to that letter, because
20 that was very misleading, and I did call
21 the Inquirer and say that.

22 COUNCILMAN TAUBENBERGER: Good.
23 Well, that's good. But the question does
24 raise -- just so we have a greater
25 understanding and can be supportive, what

1 4/12/16 - WHOLE - BILL 160170, etc.
2 is your procedure in getting a mural up?
3 I mean, what themes do you look at? If
4 you're honoring someone, who do you
5 honor? How is that decision made, if you
6 could share that with us.

7 MS. GOLDEN: Well, murals
8 happen five ways. So one is that they
9 come in on the waiting list and we put
10 together a panel several times a year.
11 And the demand exceeds our ability to do
12 it. So it's competitive. So people are
13 really asked you've got to make a good
14 case and there has to be widespread
15 community support. It can't be anything
16 related to an active political situation.
17 I mean, we're a City agency and we would
18 just never do that. So that's one way.

19 The second way is, projects
20 happen because they're related to bodies
21 of work - art education, criminal
22 justice, behavioral health, community
23 murals.

24 The third way is that the City
25 is grappling with big issues around

1 4/12/16 - WHOLE - BILL 160170, etc.
2 trauma, around gun violence, and a member
3 of City Council or the Mayor's Office or
4 the Mayor will say, We really think this
5 is an important issue to do.

6 The fourth way is that there
7 is -- that funders have ideas too, and
8 that one we did years ago, a big project
9 on workforce development, but it was a
10 theme that was related to the City.

11 And the fifth way is that
12 artists have ideas, and they are
13 brilliant thinkers.

14 But we always have an internal
15 committee who is vetting our body of work
16 for that. So we could go over with you
17 now FY17 and say here's some decisions we
18 made, this is why we made them, be able
19 to justify them. And then we're
20 actually -- our goal is to be able to do
21 that for the next three years.

22 So there's always a vetting
23 process, but community support is really
24 critical to almost -- to everything we do
25 actually.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN TAUBENBERGER: Well,
3 I appreciate that very detailed answer,
4 and it gives me a much better
5 understanding, and maybe the Inquirer
6 ought to print that, what you just said,
7 on how this is done so people have an
8 understanding of what -- maybe. I mean,
9 I think it would be a natural request.
10 Maybe I'll write something with you.

11 MS. GOLDEN: That would be
12 lovely.

13 COUNCILMAN TAUBENBERGER:
14 Because the people should know the story.
15 Immediately everyone thought that you did
16 this mural, and of course it's a highly
17 political season and people are for and
18 against and everything else and here is
19 Mr. Sanders in a very big way. And so I
20 think the question was answered very,
21 very well, and I am a big fan of your
22 program as well. I want that to go on
23 record.

24 And, Mr. Chairman, thank you
25 very much.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: Thank you,
3 Councilman.

4 The Chair recognizes
5 Councilwoman Blackwell.

6 COUNCILWOMAN BLACKWELL: Thank
7 you very much.

8 I certainly agree with all that
9 has been said regarding Mural Arts.
10 Everybody loves Mural Arts, and we're
11 proud that we have 4,000 in our city. I
12 think that we ought to consider doing our
13 1 percent art for Mural Arts. It would
14 help us. It makes a big difference. We
15 could still get art, and I believe that
16 we should investigate that, and certainly
17 again support all that has been said.
18 Thank you.

19 MS. GOLDEN: Thank you,
20 Councilwoman.

21 COUNCILMAN HENON: Thank you,
22 Councilwoman.

23 Last question for me. Do you
24 think there's an opportunity to partner
25 with the Department of Commerce and get

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Mural Arts involved in the Storefront
3 Improvement Program? I think it will be
4 able to brand commercial corridors with
5 some hand-painted storefronts that would
6 be consistent and in coordination with
7 the program and the commercial corridors.

8 MS. GOLDEN: That is a
9 fantastic idea. I love that idea. Many
10 years ago when we did the Love Letter
11 Project in West Philadelphia and we took
12 over an empty storefront and we
13 started -- the artist said, Let's have a
14 sign painting business.

15 I'm like, Well, what do we know
16 about sign painting? Nothing. But he's
17 like, We're artists, we can do it. And
18 people started commissioning us to do
19 signs along the Market Street corridor,
20 and it was fantastic. Fast forward to
21 Southeast by Southeast or the
22 Neighborhood Time Exchange in West
23 Philadelphia where there's all this
24 energy percolating. So it's about
25 revitalizing the corridor, and then we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 can do facade improvement, because no one
3 is more creative than artists, and we can
4 also be responsive to the community. So
5 it's like how do we layer in all these
6 things and be value added to citizens.

7 COUNCILMAN HENON: Great.
8 Well, thank you.

9 That seems to be it. So what
10 we are going to do here, the Committee of
11 the Whole will go on recess and take a
12 break and reconvene at 2:30.

13 Thank you for your time.

14 MS. GOLDEN: Thank you.

15 (Applause.)

16 (Short recess.)

17 COUNCIL PRESIDENT CLARKE: Good
18 afternoon, everyone. We're going to
19 reconvene. Next up we have the
20 Department of License and Inspection.

21 Please proceed.

22 COMMISSIONER PERRI: Good
23 afternoon, Council President Clarke and
24 members of City Council. My name is
25 David Perri, Commissioner of the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Department of Licenses and Inspections.
3 Joining me today are Kirk McClarren,
4 Administrative Services Director, and
5 Rebecca Swanson, our Director of Research
6 and Analysis. I am pleased to provide
7 testimony on the Department of Licenses
8 and Inspections Fiscal Year 2017
9 Operating Budget.

10 The Department of Licenses and
11 Inspections is committed to making
12 Philadelphia the nation's leader in
13 building safety. L&I enforces
14 Philadelphia's Construction, Property
15 Maintenance, and Fire Codes, which set
16 forth the legal responsibilities that
17 come with property ownership and
18 participation in the construction
19 process. Our mission is to promote
20 public safety, first and foremost, across
21 all of our core functions, which include
22 issuing licenses and permits; inspecting
23 construction projects to ensure
24 compliance to all plans and applicable
25 codes; enforcing the Property Maintenance

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Code, Fire Code, and designated business
3 regulations; and rapidly responding to
4 building and construction emergencies.

5 In Fiscal Year 2017, L&I will
6 enter the second year of an
7 implementation plan designed to
8 strengthen the Department as we sharpen
9 our focus on public safety. L&I will
10 reorganize to establish a Division of
11 Building Safety devoted to construction
12 and demolitions, and we will hire an
13 additional 24 building inspectors, who
14 will strengthen the Department's
15 enforcement of construction codes from
16 the plan review stage through final
17 inspection. Another 35 building
18 inspectors hired in Fiscal Years '15 and
19 '16 are in the final stages of training
20 to obtain required certifications.
21 Together, these new inspectors will begin
22 to move the Department closer to optimal
23 staffing levels.

24 To house the growing staff of
25 building inspectors, the Department will

1 4/12/16 - WHOLE - BILL 160170, etc.
2 establish two new district offices in
3 Fiscal Year '17. Specific locations of
4 the new offices have not yet -- have yet
5 to be finalized, but will be determined
6 based on where the greatest amount of new
7 construction and development, as measured
8 by volumes of permits issued, is taking
9 place.

10 In total, L&I's budget request
11 provides for 37 new positions, which in
12 addition to the new building inspectors
13 includes staff to enforce business
14 regulations and inspect existing
15 buildings for code compliance. L&I
16 operations will be further strengthened
17 by ten new positions within the Law
18 Department and the Office of Innovation
19 and Technology.

20 The Fiscal Year '17 budget
21 includes nearly \$9 million for
22 demolition. Three years ago the City had
23 over 600 imminently dangerous properties.
24 Today we have cut that number to 264
25 structures by aggressively demolishing

1 4/12/16 - WHOLE - BILL 160170, etc.
2 buildings that pose a public safety
3 threat, but also contending with the
4 reality that Philadelphia's aging
5 building stock continues to deteriorate.
6 We are on track to demolish more than 500
7 properties by the end of this year, which
8 we believe will allow us to meet our goal
9 of decreasing the number of imminently
10 dangerous properties to fewer than 250.
11 We are also on track to end this fiscal
12 year having performed 2,100 clean and
13 seals of vacant properties. In Fiscal
14 Year '15, L&I demolished 495 buildings
15 and performed 2,175 clean and seals.

16 In Fiscal Year '17, the
17 Department will implement technology
18 improvements that will result in more
19 efficient and effective operations, both
20 internally and for the public. Project
21 eCLIPSE, a capital-funded data system
22 within OIT, will improve the Department's
23 ability to store, retrieve, and review
24 data and will prove particularly useful
25 for inspectors in the field to be able to

1 4/12/16 - WHOLE - BILL 160170, etc.
2 pull up building information in realtime.
3 Inspectors will also be able to upload
4 information into the system from outside
5 the office, including time-stamped photos
6 and geocoded information that is critical
7 in code enforcement proceedings. Other
8 benefits of eCLIPSE include a new online
9 system for obtaining or renewing permits
10 and licenses and better access to tax
11 compliance data, which could in turn
12 result in improved revenue collection for
13 the City.

14 Since the implementation of
15 eCLIPSE in January 2015, an electronic
16 interface with the Revenue Department has
17 been established to more efficiently flag
18 license applicants with delinquent taxes.
19 To date, a total of \$6,651,568 has been
20 collected in delinquent taxes as a
21 result, including \$1,258,932 collected
22 since January 2016.

23 L&I is also partnering with OIT
24 on an initiative that is incorporating
25 sophisticated aerial and street-level

1 4/12/16 - WHOLE - BILL 160170, etc.
2 imagery, mapping, data mining, and
3 computer modeling to help identify
4 potentially vacant properties and
5 prioritize inspections and demolitions of
6 dangerous buildings. This technology is
7 particularly important because it
8 captures data not observable from the
9 street level and allows the Department to
10 predict vacancy and prioritize
11 enforcement of properties most at risk to
12 the public safety. Relatedly, the
13 Department is also investing in
14 structural engineering services to obtain
15 third-party expert analysis of the
16 inventory of unsafe and imminently
17 dangerous buildings.

18 The hard-working employees in
19 L&I are committed to their focus on
20 public safety, and I commend them for
21 their daily efforts.

22 Thank you for the opportunity
23 to present our Fiscal Year '17 budget.
24 I'm available to answer questions at this
25 time.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCIL PRESIDENT CLARKE:

3 Thank you, Commissioner. I want to say
4 you're doing a good job in your new
5 position. You carried it over from
6 Streets. So I want to thank you.

7 COMMISSIONER PERRI: Thank you.

8 COUNCIL PRESIDENT CLARKE: I
9 got a couple of quick ones and then I may
10 have to come back, because I think I'm
11 going to have to run out of the room for
12 a second.

13 Let me ask you a couple of
14 basic questions, kind of walk down the
15 street, talk to the residents kind of
16 questions.

17 In our district we've had a
18 significant number of demolitions, and
19 unfortunately years pass, I'm not sure
20 about the treatment of the side wall
21 whether it was sufficient, and I think at
22 one point in time there was like no
23 treatment of the side wall below the dirt
24 line. So obviously when water seeps into
25 the ground, it subsequently runs into the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 person's property. But I understand that
3 was changed some time.

4 What is the timeframe on a
5 resident being able to contact the agency
6 when they believe they have an
7 insufficient side wall treatment as a
8 result of a demolition?

9 COMMISSIONER PERRI: Any
10 request we get for side wall treatments,
11 we will respond to immediately and make
12 an evaluation. If the contractor hasn't
13 done the job properly, we'll get them
14 back out there to complete the work that
15 is necessary to make that wall
16 watertight.

17 COUNCIL PRESIDENT CLARKE: How
18 far back does that go in terms of the
19 contractor's responsibility?

20 COMMISSIONER PERRI: The
21 contractor is responsible for the
22 integrity of that wall for two years.

23 COUNCIL PRESIDENT CLARKE: Only
24 two years?

25 COMMISSIONER PERRI: Yes.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCIL PRESIDENT CLARKE: Is
3 there a particular reason why that
4 timeline? That's from a code
5 perspective. Because, unfortunately, we
6 seem to run into people, they say, Well,
7 this was done like four, five years ago
8 and now I'm getting water in my basement.

9 Is the two-year threshold for a
10 particular reason?

11 COMMISSIONER PERRI: No. I'll
12 look into why that timeframe was
13 established. It probably has to do with
14 the cost of ensuring that that work is
15 going to -- that there's integrity to
16 that work. But we'll look into that and
17 get back to you on that, Council
18 President.

19 COUNCIL PRESIDENT CLARKE:
20 Trust me, I get so many of those
21 inquiries and it's just -- you know, it's
22 unfortunate. You don't know what to tell
23 the person, and dealing with water in a
24 basement is a significant issue.

25 COMMISSIONER PERRI:

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Understood.

3 COUNCIL PRESIDENT CLARKE: I
4 want to ask you a question about -- so
5 you'll get back to me on that, right?

6 COMMISSIONER PERRI: Yes.

7 COUNCIL PRESIDENT CLARKE: I
8 want to ask you a question about an issue
9 that I've been -- a challenge that I've
10 been having forever. And, again, I
11 represent one of those districts that
12 there's been a lot of demolitions, and
13 unfortunately when you knock the house
14 down, you got the vacant lot. You'll see
15 soon a bunch of rain the last two days
16 and sun is out now. I guarantee you by
17 the end of the week, there's going to be
18 weeds growing up on those lots.

19 So I've had issue with respect
20 to the ability to require an abatement of
21 the cleaning of weeds or cutting of weeds
22 on these vacant lots, treatment, and
23 there's been different issues as it
24 relates to, one, the CVN; two, the
25 required time.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 From my perspective -- and I've
3 talked about the fact that if it snows
4 and within six hours -- and I might be
5 off on the time -- you're required to
6 have a 30 foot -- or 30-inch foot path on
7 your sidewalk; am I correct?

8 COMMISSIONER PERRI: 36
9 actually.

10 COUNCIL PRESIDENT CLARKE: 36,
11 okay. Like six hours you got to get that
12 done.

13 COMMISSIONER PERRI: Correct.

14 COUNCIL PRESIDENT CLARKE: If
15 you put your trash out on the wrong day,
16 you're going to get banged with one of
17 those trash tickets, right?

18 COMMISSIONER PERRI: Correct.

19 COUNCIL PRESIDENT CLARKE: Or
20 if you don't do recycling.

21 So the rules are clearly
22 established. So what I don't understand,
23 if you say that -- if you have a vacant
24 lot and the weeds should be no taller
25 than 24 inches or whatever, there's a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 specific thing, why do we have to wait
3 30, 60, 90 days before we can issue a
4 lien or some sort of corrective action on
5 that particular property as opposed to
6 all the other instances we're immediately
7 ready to take remediation actions on that
8 particular issue?

9 COMMISSIONER PERRI: Well, with
10 any violation, we have to notify the
11 property owner that the property is in
12 violation and give them an opportunity to
13 abate the problem themselves. That's why
14 there's a delay from when the problem is
15 initially reported to us until such time
16 as we can then get into an abatement mode
17 and do it ourselves and lien the
18 property. I mean, ideally, we want
19 property owners to step up and be
20 responsible and mow the property, take
21 care of the weeds, keep it clean. It
22 costs the City money when we have to get
23 in there and do it for them and lien the
24 property, which we're not guaranteed that
25 we're ever going to collect that money

1 4/12/16 - WHOLE - BILL 160170, etc.
2 back.

3 COUNCIL PRESIDENT CLARKE: So
4 why are we not required to give notice to
5 a person that puts trash out on the wrong
6 day or the person who does not clean the
7 sidewalk or a person that doesn't do the
8 things with recycling, all those issues
9 that I referenced earlier, where there's
10 an immediate issuance of a violation and
11 a fine? Why some things that we can do
12 immediately based on a set of guidelines
13 or standards or requirements but others
14 like cleaning the vacant lot. If you
15 know the vacant lots must be -- they
16 cannot have weeds beyond 24 inches --
17 and, again, I'm not sure if that's it --
18 then why can't we issue an immediate
19 violation; i.e., fine on that property?

20 COMMISSIONER PERRI: There's
21 two types --

22 COUNCIL PRESIDENT CLARKE:
23 What's the difference? I guess I need to
24 know why do you not get notice to clean
25 your sidewalk? You get banged

1 4/12/16 - WHOLE - BILL 160170, etc.
2 immediately. Or why do you get notice
3 don't put that trash out again, you get a
4 ticket like day one?

5 COMMISSIONER PERRI: There's
6 two different enforcement mechanisms.
7 One is issuance of a CVN, which is a code
8 violation notice or ticket. Basically
9 the person that pays that ticket is
10 admitting to guilt and making any further
11 action against that property go away. So
12 they're admitting that there was a
13 problem, and if they don't choose to
14 challenge it, they simply pay the ticket
15 and that's the end of that enforcement
16 action. There's also notices of
17 violation that we issue when we need to
18 go in there and do the abatement action.

19 So it centers around the legal
20 process. We can't -- if we don't provide
21 legal notice and we go in and abate the
22 problem, then we have no way to recover
23 the cost for doing the abatement. So
24 since the City doesn't go in --

25 COUNCIL PRESIDENT CLARKE: I'm

1 4/12/16 - WHOLE - BILL 160170, etc.
2 not even saying the abatement. Why can
3 you give a fine to a person from day one
4 if they don't clean their sidewalk?

5 COMMISSIONER PERRI: Why
6 can't --

7 COUNCIL PRESIDENT CLARKE: You
8 don't have to wait. You give them a
9 fine.

10 COMMISSIONER PERRI: Well, it's
11 actually a code violation notice. It's a
12 ticket that can also be challenged.

13 COUNCIL PRESIDENT CLARKE:
14 That's fine, but I'm saying the
15 responsibility is for the person to
16 challenge it. I just don't understand if
17 I can give you a ticket for not moving
18 your snow immediately, why can't I give
19 you a ticket for not complying -- to
20 being in non-compliance of the code with
21 respect to how you're maintaining your
22 vacant lot?

23 COMMISSIONER PERRI: Because
24 what basically happens is that the case
25 goes away at that point. If we just

1 4/12/16 - WHOLE - BILL 160170, etc.
2 issue a ticket, we're not going to abate
3 it. We're not going to do anything. We
4 just put a ticket against the property.
5 Whereas if there's high weeds on the
6 property or debris, we need to spend our
7 own resources to go out there and clean
8 that up. So we want to be in a legal
9 position where we can recover our cost
10 for doing the abatement action. That's
11 what the difference is. We could issue a
12 ticket, but then we're not going to do
13 the abatement. If you want to do the
14 abatement, you have to issue the code
15 violation notice and not a ticket.

16 COUNCIL PRESIDENT CLARKE:

17 Okay.

18 COUNCILMAN HENON: Point of
19 information.

20 COUNCIL PRESIDENT CLARKE: So
21 that's the first time that anybody has
22 ever explained it to me like that. It
23 was always, We can't do it.

24 So the issue is, if we
25 anticipate that somewhere we will have to

1 4/12/16 - WHOLE - BILL 160170, etc.
2 abate it, then you need to position
3 yourself to do that remediation based on
4 the issuance of a CVN?

5 COMMISSIONER PERRI: That's
6 correct.

7 COUNCIL PRESIDENT CLARKE: All
8 right. Okay.

9 Councilman Henon.

10 COUNCILMAN HENON: Council
11 President, point of information just for
12 my own clarity. And just by listening to
13 the conversation, I know the differences
14 between the CVN and an NOV. What I'm
15 trying to figure out just by this
16 dialogue is, NOVs, are they because they
17 are on real property or a person's
18 property as opposed to the right-of-way
19 when CVNs are issued for snow and for
20 street for trash? Is there an NOV issued
21 for high weeds, whether it's a vacant lot
22 or somebody's front yard? Is there a
23 difference legally because of that?

24 COMMISSIONER PERRI: No. It
25 has nothing to do with where the problem

1 4/12/16 - WHOLE - BILL 160170, etc.
2 is. The CVN process started maybe -- I
3 was aware of it maybe 12 years ago. It
4 was a way of trying to get compliance for
5 simple issues that --

6 COUNCILMAN HENON: Change in
7 behavior.

8 COMMISSIONER PERRI: Try to
9 change the behavior, that's correct. As
10 opposed to trying to set us up legally to
11 do an abatement and then collect the cost
12 for our services.

13 COUNCIL PRESIDENT CLARKE: Just
14 say point of order.

15 COUNCILMAN TAUBENBERGER: Point
16 of order.

17 COUNCIL PRESIDENT CLARKE: Hold
18 on.

19 Councilman, are you done?

20 COUNCILMAN HENON: That is. I
21 was just -- my question, I mean, you
22 answered whether NOVs are issued, and I
23 think only -- you only issue as L&I, you
24 only issue NOVs, is that correct, for the
25 most part and largely?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COMMISSIONER PERRI: For the
3 most part, it's NOVs.

4 COUNCILMAN HENON: So my
5 question was, is NOVs issued because it's
6 on somebody's personal property as
7 opposed to in the right-of-way where CVNs
8 are issued? That was my point of
9 clarity.

10 COUNCIL PRESIDENT CLARKE:
11 Where there's a public easement versus a
12 vacant lot where there's --

13 COUNCILMAN HENON: I didn't
14 know if there was a legal reason why you
15 would issue somebody -- give them the
16 opportunity for remediation as opposed to
17 snow and trash.

18 COMMISSIONER PERRI: I mean,
19 the other difference is that -- I mean,
20 Streets Department issues mainly CVNs as
21 opposed to NOVs, because they don't have
22 access to the court system like L&I does.
23 If we wanted to get a person in court and
24 try to get higher fines imposed for a
25 particular violation, we have to do that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 through the NOV process. Whereas Streets
3 Department, it's very efficient for them
4 to issue CVNs and move on. They simply
5 don't have access to the court system
6 like L&I does.

7 COUNCIL PRESIDENT CLARKE:
8 Right.

9 COUNCILMAN TAUBENBERGER: Point
10 of order.

11 COUNCIL PRESIDENT CLARKE: The
12 Chair recognizes Councilman Taubenberger.

13 COUNCILMAN TAUBENBERGER: Thank
14 you, Council President.

15 It's following up with what the
16 Council President had said. Why can't
17 you do both? Because let me be very
18 direct about this. When you cut down
19 weeds in someone's house, obviously if
20 your department comes and CLIP, there's a
21 big bill with that. But what you're
22 actually trying to do, if it would work,
23 is to get the actual property owner to
24 say, You know what, this is not good, I
25 don't want to get these people all riled

1 4/12/16 - WHOLE - BILL 160170, etc.
2 up, let me cut this myself. I mean, my
3 point is, it could be quicker. I think
4 the Department and we as Council ought to
5 take a look at this, because when you
6 have a lot that is overgrown, that can
7 also be overgrown on the public footway.
8 It could be. And it can grow and be
9 disruptive for a lot of reasons, but also
10 if you let the homeowner or the property
11 owner know early, Hey, this is a serious
12 issue, you'd better clean it up, you
13 might actually get compliance by the
14 person themselves. You might not, and
15 CLIP may eventually have to go in and do
16 all the other things and then put a lien
17 on the property, which I believe at some
18 point the City will get paid even though
19 it might take years and years and years.
20 I mean, but I think eventually you get
21 your money.

22 I would be interested in
23 exploring possible legislation to do
24 both. If a weed or someone's lawn is two
25 to three feet high, well, they're not

1 4/12/16 - WHOLE - BILL 160170, etc.
2 maintaining it properly and there ought
3 to be an immediate response from the City
4 that clean this up, more things could
5 happen. But right now it's, I don't
6 know, if you don't shovel your snow,
7 what, is it a \$30 fine or \$50? I don't
8 know what it is exactly, but the fact of
9 the matter is, you could start the
10 process with that, get their attention,
11 nothing comes, then continue the other
12 way. I mean, I think it's something we
13 should explore. Because Council
14 President then -- well, he disappeared on
15 me, but my point to my colleagues is, you
16 can get more immediate compliance rather
17 than taking months and months and months.
18 That's my point.

19 Thank you.

20 COMMISSIONER PERRI:

21 Understood. That's a discussion we'll
22 have to have with the Law Department to
23 make sure that we're not issuing two
24 different orders on one particular case.
25 If the person pays the ticket, then the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 violation goes away. It's a negotiated
3 guilty plea.

4 COUNCILMAN TAUBENBERGER: I'd
5 like to be involved in a little bit of
6 the discussion and possibly explore
7 possible legislation to remedy that,
8 because I think many property owners
9 would move quickly on it. Not all.
10 Probably not even most, but many would,
11 and you'd have immediate compliance.

12 COUNCILMAN HENON: Thank you,
13 Councilman.

14 The Chair recognizes Councilman
15 Greenlee.

16 COUNCILMAN GREENLEE: Thank
17 you, Mr. Chairman.

18 Good afternoon, everybody. I
19 had a couple questions business
20 compliance-wise. Commissioner, I know
21 we've talked about this before. The idea
22 is to try to do most of like renewal of
23 licenses or applying for licenses and
24 permits online. Is that where you're
25 kind of going?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COMMISSIONER PERRI: Yes. We
3 just rolled out Phase 1-B of the eCLIPSE
4 project, which allows for 40 different
5 licenses to be applied for or renewed
6 online. So it's a major step forward
7 that we just accomplished.

8 COUNCILMAN GREENLEE: That
9 makes sense, but I know there are
10 particularly maybe some small business
11 owners that still may not be computer
12 savvy particularly, maybe folks that are
13 immigrant population that come over.
14 They can still do paper applications?

15 COMMISSIONER PERRI: Yes. They
16 can be served in the MSB concourse.

17 COUNCILMAN GREENLEE: So they
18 still have that?

19 COMMISSIONER PERRI: Yes.
20 We're not shutting that down. We realize
21 that certain segments of the population
22 don't have access to the Internet or are
23 not savvy enough to be able to do that
24 type of process online, and we have to
25 continue to offer in-person services.

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2 COUNCILMAN GREENLEE: And I
3 might be stealing a question from
4 Councilwoman Sanchez, but, again, that
5 immigrant population oftentimes has
6 problems with the English language. Do
7 you have people that can help them when
8 it comes to that?

9 COMMISSIONER PERRI: Yeah. We
10 have, I believe it's, eight different
11 languages. We have employees that are
12 bilingual in multiple languages. We also
13 use the Language Line for translation
14 when needed. You call up a language
15 service and put the person on speaker
16 phone and you can get a translation into
17 multiple languages.

18 COUNCILWOMAN SANCHEZ: Just a
19 point of information, because I know
20 we're all working on a language access
21 plan, but when you say you have seven
22 different languages, people need to
23 understand that out of 417 people, only
24 14 people are bilingual. It's not a lot,
25 and having one person is not enough, just

1 4/12/16 - WHOLE - BILL 160170, etc.
2 for the record.

3 COUNCILMAN HENON: Thank you,
4 Councilwoman.

5 COUNCILMAN GREENLEE: I just
6 had one more, please.

7 COUNCILMAN HENON: Proceed.

8 COUNCILMAN GREENLEE: Thank
9 you.

10 I know we've gotten questions
11 from folks that need the food licenses
12 that seems to take a long time. Now, I
13 may not have this right. I know your
14 department has a part of this and Health
15 has a part. Could you explain? Because
16 is it Health inspects and then you give
17 the license or vice versa?

18 COMMISSIONER PERRI: The Health
19 Department does all the inspections and
20 all the approvals associated with the
21 issuance of the various food licenses
22 that are out there. We essentially are
23 the clerk of the works. We process them.
24 We have the software. We have the
25 ability to take the payments. But all

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the inspections, all the approvals are
3 Health Department approvals.

4 COUNCILMAN GREENLEE: So the
5 delay some people complain about, that's
6 on the Health Department?

7 COMMISSIONER PERRI: Yeah.
8 We'll blame the Health Department.

9 COUNCILMAN GREENLEE: That's
10 fine. I'll tell them that when they come
11 in. Thank you.

12 Thank you, Mr. Chairman.

13 COUNCILMAN HENON: Thank you,
14 Councilman.

15 The Chair recognizes Councilman
16 Domb.

17 COUNCILMAN DOMB: Thank you,
18 Mr. Chairman.

19 Good afternoon.

20 COMMISSIONER PERRI: Good
21 afternoon.

22 COUNCILMAN DOMB: Commissioner,
23 welcome back to L&I. I know when I was
24 in the private sector, you were the guy
25 we always would call to get the right

1 4/12/16 - WHOLE - BILL 160170, etc.
2 answers. So I'm glad you're heading L&I
3 today. It's great. And I think they'll
4 benefit from your leadership, experience,
5 as well as your great judgment.

6 I have a few questions. When I
7 was reviewing the testimony, I didn't see
8 any discussion of revenue projections or
9 any breakdown of the various fees charged
10 by L&I. How are these fees currently
11 determined and is there a projected
12 income for the Department included in the
13 fee structure?

14 COMMISSIONER PERRI: Our
15 revenue projection for the coming fiscal
16 year is approximately \$58 million.

17 COUNCILMAN DOMB: 58?

18 COMMISSIONER PERRI: I'm sorry.
19 It's \$54 million. I stand corrected.

20 The permit fees for various
21 construction activities, they were
22 actually put together maybe ten years
23 ago. Back prior to ten years ago, we --
24 the Department would charge a percentage
25 of the constructed value of a building

1 4/12/16 - WHOLE - BILL 160170, etc.
2 undergoing a renovation, and it would be
3 about 2 percent of the construction
4 value. That would become your permit
5 fee. The Department then would have
6 major disputes with various builders over
7 what the true value of the construction
8 activity is. There were forms that were
9 submitted that were not quite accurate
10 and contracts reviewed. So we got away
11 from assessing permit fees based on
12 estimated cost of construction and moved
13 over to permit fees based on the area
14 that's undergoing renovation or
15 construction. So there's no dispute as
16 to the area -- the size of the building.
17 Those things are easily measurable, as
18 opposed to debating over what the true
19 value of construction is.

20 So those fees were established
21 about ten years ago. The only problem
22 with establishing fees that are based on
23 square footage is that they're basically
24 frozen in time in terms of they're not
25 inflation indexed. So we are just

1 4/12/16 - WHOLE - BILL 160170, etc.
2 starting to look at our permit fees again
3 to see if they are in line with other
4 permit fees and other jurisdictions and
5 whether it makes sense to raise permit
6 fees to make sure that we have adequate
7 funding for various activities.

8 COUNCILMAN DOMB: Let me
9 continue on that question. There was a
10 court case Ralm (ph) versus Tredyffrin
11 Township that established the fact that
12 fees charged by government entities for
13 licenses and permits must be calculated
14 on a general basis of recovering the full
15 cost of the services provided by the
16 municipality in administering the process
17 of providing for whether it's the plan
18 examination or the field inspection of a
19 building permit.

20 Is there a way that you can
21 come back to us and say to us, Look,
22 we're not charging correctly, you need to
23 charge these amounts based on the actual
24 costs?

25 COMMISSIONER PERRI: Yeah.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Like I said, we are in the process of
3 doing a review of our permit fees, and
4 we'd be happy to share our analysis with
5 City Council.

6 COUNCILMAN DOMB: Okay. Great.

7 Another question. In the past,
8 it seems like there's been a lack of
9 sufficiently skilled, part of your term,
10 sufficiently skilled inspectors and a
11 decrease in the existing inspectional
12 staff by prior Administrations.

13 Have you given any thought to
14 utilizing the provisions of the state's
15 Uniform Construction Code that allows
16 state-certified and regulated independent
17 inspectional agencies to supplement their
18 inspectional staffs to ensure thorough
19 and timely inspections?

20 COMMISSIONER PERRI: Yeah. We
21 currently use third-party inspections for
22 electrical inspections. We do have
23 issues with hiring very technical
24 specific job titles. I think that there
25 is room to use third party for some of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 these very difficult-to-fund -- or to
3 hire positions.

4 For instance, crane inspector,
5 the Department had done an enormous
6 amount of outreach and effort to try to
7 hire a crane inspector, to no avail. I
8 think for that particular circumstance,
9 it would make sense to use a third party
10 or to have an engineering firm under
11 contract that can provide us with that
12 expertise as needed.

13 In general, I want to say that
14 for things such as plan review, I believe
15 our review staff is the best in the
16 country. I would love to utilize our own
17 examiners to the maximum extent possible.
18 I would only consider going beyond that
19 if we were in dire straits or had a
20 situation where we couldn't hire and the
21 volume of work was so overwhelming that
22 we needed a relief in order to meet our
23 service-level agreements for issuing --
24 the issuance of permits.

25 COUNCILMAN DOMB: Do you have

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the ability now to go outside and hire a
3 third party to help you? Do you have
4 that ability now?

5 COMMISSIONER PERRI: Yes, we
6 do.

7 COUNCILMAN DOMB: Good. One
8 last question and then I'll come back.

9 It seems like there's a lot of
10 unpermitted construction activity and
11 unlicensed business activity in the City
12 today, especially in the residential
13 housing market, which results in
14 uninspected residential units and the
15 loss of rental licensing fees for the
16 City. What will be the Department's
17 plans for dealing with this specific vast
18 underground commercial activity as well
19 as the surging underground economy based
20 on the proliferation of businesses
21 operating as independent contractors?

22 COMMISSIONER PERRI: Yeah. We
23 need to put more inspectors out on the
24 street to look for unpermitted
25 construction activity. We need to get

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the message out to the public to report
3 construction activity that doesn't have
4 permits posted on premises. We are
5 moving to put our trainees, co-locate
6 them with our building inspectors, and
7 one of the trainees' roles -- because if
8 you're in the trainee category, you can't
9 do a full performance building
10 inspection, but they can be utilized to
11 do inspections in areas and look for
12 unpermitted construction activity.

13 COUNCILMAN DOMB: Okay. Thank
14 you, and good luck.

15 COMMISSIONER PERRI: Thank you.

16 COUNCILMAN HENON: Thank you,
17 Councilman.

18 I have a few questions.
19 Councilman Domb hit on quite a few
20 things. You talk about our fees here and
21 the permit fees. As you look at best
22 practices and where we are relative to
23 other big cities and municipalities, you
24 can obviously find out that we're kind of
25 low at this point and recapturing the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 underground economy where we just don't
3 have enough inspectors and there's a lot
4 of work being performed out there. The
5 penalty for being caught without a permit
6 is, what, double the permit fee?

7 COMMISSIONER PERRI: That's
8 correct.

9 COUNCILMAN HENON: And so we
10 have -- what's the penalty for no zoning?

11 COMMISSIONER PERRI: I'll have
12 to check to see if we double the zoning
13 permit fee. The zoning permits are
14 relatively minimal, but it's really in
15 the construction permits that it's a
16 significant penalty, so to speak, or
17 reinspection fee. We have to classify
18 those kinds of fees as reinspection fees
19 as opposed to a fine or a penalty.

20 COUNCILMAN HENON: I think we
21 should certainly take a look at our fees
22 again and consider increasing them. But
23 they're for the good agents and actors
24 that are out there instead of the
25 underground economy that we've been

1 4/12/16 - WHOLE - BILL 160170, etc.
2 hearing over the last several years.
3 Double the permit fees and double the
4 zoning fees, that's a catch me if you
5 can, it's a part of doing business in the
6 City of Philadelphia, with no real
7 consequence in changing behavior.

8 So I know as you reform -- and
9 you have a tremendous amount of reform
10 ahead of you, and we all are counting on
11 you to -- because you are the true
12 essence of first responders in public
13 safety I think when it comes to building
14 construction and building maintenance.
15 So I hope we could consider taking a look
16 at what are other steps legally or do we
17 have to do something with the state on
18 the Uniform Construction Code so we're
19 not preempted with permit/double permit
20 fees or zoning. There needs to be
21 harsher consequences, of course with an
22 agreements process or an appeal process.
23 But people can't get away with trying to
24 build Philadelphia without licensed
25 contractors, without being an employee, a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 1099, which is against the law. You need
3 to be an employee on a project and
4 pulling permits. So I'm hoping we get
5 there as we move forward.

6 You talk about the amount of
7 work that you had mentioned inspectors --
8 Page 3 in your testimony, you have
9 budgeted for 384 positions and only
10 filled 330. So that's a little bit of a
11 concern. And do you know the ratio per
12 property, real property, and inspectors
13 that we have?

14 COMMISSIONER PERRI: No. I do
15 not have that information off the top of
16 my head, but we will be happy to provide
17 that to you.

18 COUNCILMAN HENON: How many
19 inspectors do we have? You have building
20 permits and property maintenance; is that
21 correct?

22 COMMISSIONER PERRI: Yeah. We
23 have two basic divisions in the
24 Department.

25 COUNCILMAN HENON: In the

1 4/12/16 - WHOLE - BILL 160170, etc.

2 building commercial, how many inspectors?

3 COMMISSIONER PERRI: There's 71
4 building inspectors.

5 COUNCILMAN HENON: 71. And how
6 many in the Property Maintenance
7 division? About 80?

8 COMMISSIONER PERRI: It's 55 on
9 the Operations side.

10 COUNCILMAN HENON: 55, okay.
11 So we have 126 inspectors out on the
12 street. We have almost 600 properties in
13 the City of Philadelphia, both commercial
14 and residential, is that correct, 576,
15 78-ish?

16 COMMISSIONER PERRI:
17 Properties, yes.

18 COUNCILMAN HENON: In New York
19 in their two divisions they have roughly
20 2,300 inspectors, and they have just
21 under a million real properties. And I
22 point that out, it's not to critique at
23 all. It's to say that you got a heck of
24 a job in front of you, and it goes to
25 your point that we need more inspectors

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and it needs to be a priority, because I
3 can't imagine the caseload that they have
4 and their responsibility, especially over
5 recent -- in the recent years. So
6 whatever we can do, however we can work
7 together, however this Administration or
8 City Council can help get us to the
9 staffing needs that's necessary, we're
10 going to fight hard for it.

11 COMMISSIONER PERRI: We
12 appreciate that.

13 COUNCILMAN HENON: What is the
14 cost to get imminently dangerous
15 structures down to zero as soon as
16 possible?

17 COMMISSIONER PERRI: Well, this
18 year we will do about 500 demolitions
19 from the General Fund. To get them down
20 to zero, we would probably -- off the top
21 of my head, we'd probably have to about
22 double our demolition budget.

23 COUNCILMAN HENON: Double the
24 demolition cost. And what is the
25 demolition cost right now?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COMMISSIONER PERRI: Per
3 property, it's about \$17,000.

4 COUNCILMAN HENON: Okay. I am
5 going to yield my time and come back on
6 the second round.

7 The Chair recognizes Councilman
8 Johnson.

9 COUNCILMAN JOHNSON: Thank you,
10 Mr. Chair.

11 First and foremost, I want to
12 thank Commissioner Perri for being here
13 and congratulate you on your new
14 position. I have had a great opportunity
15 working with you in your former life as
16 the Streets Commissioner. So I'm looking
17 forward towards you doing great work
18 under L&I in the new capacity. So I want
19 to start off by just saying any way I can
20 be supportive of those efforts, don't
21 hesitate to let me know, just for the
22 simple fact I know that you have a great
23 responsibility running L&I. But if
24 there's any evidence of how you will
25 operate in L&I the same way you have done

1 4/12/16 - WHOLE - BILL 160170, etc.

2 in the Streets Department, I think we're
3 in good hands. And so I just want to
4 start off by saying that.

5 I want to kind of piggyback off
6 what my colleague Councilman Henon talked
7 about in terms of the numbers of
8 inspectors that you have out on the
9 street. So you have 71 in what
10 department?

11 COMMISSIONER PERRI: That's in
12 the Building Division.

13 COUNCILMAN JOHNSON: That's
14 Building. And 55 in?

15 COMMISSIONER PERRI: We call it
16 the Operations Division.

17 COUNCILMAN JOHNSON: So how do
18 you go about prioritizing and allocating
19 your inspectors throughout the City of
20 Philadelphia? And I want to give you the
21 backdrop. There's a high level of
22 development taking place in the Point
23 Breeze, Grays Ferry part of my district.
24 And we had a community meeting a couple
25 months ago with the various RCOs, and the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 questions came up as to how L&I
3 inspectors are distributed throughout
4 neighborhoods when there's a significant
5 amount of development taking place. So
6 we've made a commitment to actually do
7 our research and our due diligence so we
8 can report back, because the neighbors
9 just felt like we needed to have more
10 inspectors coming out and keeping these
11 developers that do not operate in the
12 most professional manner in check, to be
13 quite frank with you. So we get
14 complaints daily regarding how developers
15 just come in, don't follow the laws, and
16 left the people, the constituents who
17 live in the neighborhood, at the whim of
18 people who just want to come and develop.
19 And so we don't want to demonize them,
20 but nevertheless, they must operate in
21 the most professional manner following
22 the law, and that's when L&I comes in
23 place in terms of their check and balance
24 fighting on behalf of the residents, who
25 at least advocate on their behalf when

1 4/12/16 - WHOLE - BILL 160170, etc.
2 there is a problem. So I wanted to get
3 an idea of how do you go about
4 distributing the inspectors as it relates
5 to development taking place throughout
6 the City.

7 COMMISSIONER PERRI: Yeah. Our
8 number one priority is to fund and have a
9 sufficient number of inspectors that are
10 involved in our demolition program. So
11 the Contractual Services Unit, they
12 handle doing all the inspections for all
13 demolitions in the City of Philadelphia,
14 whether they're City of Philadelphia
15 contracted work or whether it's private
16 work. Those demolitions are obviously
17 the most dangerous construction activity
18 that we have. Our priority is to make
19 sure that those projects are covered
20 first.

21 So beyond that, we have five
22 district offices, and we try to balance
23 the workload amongst those five offices.
24 So in the areas of the City that have
25 less construction, you'll notice that the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 size of that district becomes larger and
3 larger, and we try to cut down the size
4 of the district boundaries in the areas
5 of heavy construction so that we can
6 concentrate more inspectors in a smaller
7 geographic area.

8 Now, with the increase in
9 inspectors that our budget allows, we're
10 also going to be opening up two new
11 district offices, and we will place those
12 offices in areas that are having the
13 highest --

14 COUNCILMAN JOHNSON: Do you
15 know where they're going to be located at
16 the moment?

17 COMMISSIONER PERRI: At the
18 moment, we don't have those selected yet.

19 COUNCILMAN JOHNSON: So you'll
20 have a total of seven district offices
21 moving forward?

22 COMMISSIONER PERRI: That's
23 correct.

24 COUNCILMAN JOHNSON: Okay. And
25 out of the 37 new employees that you will

1 4/12/16 - WHOLE - BILL 160170, etc.
2 be hiring, they will be split up between
3 the building and operational units? You
4 would split those 37 new employees up
5 between those two units?

6 MR. McCLARREN: Good afternoon,
7 Councilman. Kirk McClarren,
8 Administrative Services Director.

9 We performed an analysis in
10 terms of the, as the Commissioner stated,
11 the most busy parts of the City in terms
12 of permit volumes over the last three
13 fiscal years, and I can say Point Breeze
14 was number one.

15 In terms of how we split up the
16 new inspectors, 24 of them will be in the
17 Building Division as building inspectors,
18 8 will be in Operations as code
19 enforcement inspectors. So the vast
20 majority of those 37 new will be
21 inspecting construction projects.

22 COUNCILMAN JOHNSON: I just
23 want to clarify. The number one area was
24 the Point Breeze area?

25 MR. McCLARREN: It was. Point

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Breeze, followed by Fishtown, Kensington,
3 and West Philadelphia.

4 COUNCILMAN JOHNSON: One of
5 those new district offices probably would
6 be great in the Point Breeze area of
7 South Philadelphia. But I just wanted to
8 just touch base because obviously we're
9 on the ground. I see the development
10 taking place. I live in Point Breeze. I
11 get the phone calls because I'm the
12 Councilperson, so it may be a little
13 easier for me to reach out to someone and
14 say, Hey, can you come out and follow up
15 and make sure that this project is being
16 done properly, but obviously we want to
17 advocate for the district as a whole.

18 The second part, second
19 question I just want to ask. I know the
20 Administration, meaning the Mayor, talked
21 about expanding CLIP, that great old
22 program called CLIP, and I want to get an
23 idea moving forward how CLIP will be
24 expanded. I think I heard preliminary
25 conversations that the budget will be

1 4/12/16 - WHOLE - BILL 160170, etc.
2 increased. Will there only be a
3 Northeast Philadelphia program? Will it
4 expand throughout all parts of the City
5 of Philadelphia, as the Mayor talked
6 about prior to him coming to office? I
7 just want to get an idea where we're at
8 in terms of really addressing the issue
9 of blight and addressing the issue of
10 lots that need to be abated, lots that
11 need to be cleaned. And so just give me
12 an idea where we're standing moving
13 forward.

14 COMMISSIONER PERRI: CLIP
15 operates independently of the Department
16 of Licenses and Inspections. We do work
17 very well and collaboratively with CLIP
18 and with the Streets Department to do
19 blight removal. But to specifically
20 answer your question, I'm going to have
21 to say that you'll need to speak to CLIP
22 when they come before you.

23 COUNCILMAN JOHNSON: Okay.
24 That's it. I will save my
25 questions until the next round, sir.

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2 COUNCIL PRESIDENT CLARKE:

3 Thank you, Councilman.

4 Follow-up on the Councilman's
5 question with respect to the ability for
6 community people to find out -- to deal
7 with some of the challenges associated
8 with development. When Anne Fadullon was
9 here earlier today in testimony, one of
10 the divisions called the Developer
11 Services Division within the Planning and
12 Development, newly formed entity, was
13 supposed to be the entity that dealt with
14 not only the developer's side of the
15 equation but also the local neighborhood
16 side, and the way it was envisioned, that
17 there was going to be like a one-stop
18 shop for developers, there's going to be
19 a one-stop shop for the residents and the
20 Councilperson, so they wouldn't have to
21 call to find out whose ditch it is,
22 because it could be a utility ditch for
23 water, it could be gas company, it could
24 be cable, it could be anything, and we
25 didn't want to have the community people

1 4/12/16 - WHOLE - BILL 160170, etc.
2 to have to deal with trying to figure
3 out, well, who is doing this activity in
4 the street.

5 So she's going to be reaching
6 out to you, according to her testimony,
7 to better coordinate, because I know a
8 lot of the license issuance was going to
9 be a part of that Developer Services.
10 You're working out the kinks, but we hope
11 that you also have a one-stop shop for
12 the neighbors and the Councilpeople so
13 they don't have to try to figure out who
14 is developing, when is the street going
15 to get fixed, and when is the sidewalk
16 going to be open, all the things
17 associated with development. So she's
18 indicated she's going to be reaching out
19 to you to see if they can better
20 coordinate those type of responses.

21 COMMISSIONER PERRI: That
22 sounds like a great initiative, and we
23 look forward to working with her on
24 establishing that.

25 COUNCIL PRESIDENT CLARKE:

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Thank you, sir.

3 The Chair recognizes
4 Councilwoman Gym.

5 COUNCILWOMAN GYM: Thank you
6 very much, Council President.

7 And I'd like to join my
8 colleagues in welcoming you, Mr. Perri,
9 to L&I. I think your presence there is
10 desperately needed. Huge amounts of work
11 that's ahead, but your record has been
12 really great, so we're really hopeful
13 about stuff.

14 Some of my questions -- I want
15 to reiterate Councilman Domb's interest
16 in maybe rethinking and re-looking at
17 fees. If fees haven't changed in a
18 decade, it seems like that's a really
19 important area where it can help with
20 L&I's budget and make sure that our fee
21 structure matches the pace and rate of
22 development that's happening in the City
23 as well. I think that development has
24 grown significantly, and it seems that
25 the fee structure should reflect that.

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2 So thank you on that level.

3 But some of my questions are
4 going to focus primarily around rentals
5 and making sure that rental properties in
6 particular are not only just tax
7 compliant but address outstanding
8 violations against them, and one of my
9 questions is whether you currently
10 condition the granting of rental licenses
11 on the lack of major violations.

12 COMMISSIONER PERRI: There was
13 an ordinance passed last fall that would
14 block the renewal of a housing license if
15 there were violations on the particular
16 property. What did not get programmed at
17 that time was a way for that to be done
18 through our new computer system. As we
19 move towards electronic and online
20 services, the checking of violations
21 needs to be done automatically. It needs
22 to be done electronically. That has not
23 been programmed yet, but it is our
24 intention to do that. And also on a
25 go-forward basis, any new licenses that

1 4/12/16 - WHOLE - BILL 160170, etc.
2 are applied for for housing rentals, we
3 will check for existing violations,
4 because that's a powerful way of getting
5 a prospective landlord to abate any of
6 the problems with their property. If
7 they can't get a rental license because
8 they have violations, then they have a
9 motivation to fix whatever problems that
10 they do have.

11 COUNCILWOMAN GYM: And I think
12 in part it's because we understand that
13 there are lots of resource limitations
14 and such, but L&I's role in ensuring
15 basic standards of habitability for
16 rental properties is just really
17 important, and if there's a way for us to
18 be able to work closely with L&I to be
19 able to achieve that, that would be
20 something that I'd be interested in.

21 But is there a timeframe where
22 you could expect some of these things to
23 be put in place in terms of both -- I
24 think you mentioned that moving ahead,
25 for any new licenses that are applied

1 4/12/16 - WHOLE - BILL 160170, etc.
2 for, that you will double-check on major
3 outstanding violations; is that correct?

4 COMMISSIONER PERRI: Yeah. I
5 have to meet with our IT folks and work
6 out the details of how we're going to
7 accomplish that. Next year's renewal,
8 which should be by the end of March in
9 2017, to the best of our ability, I hope
10 to have that type of check to be
11 programmed into the computer system. It
12 will be something that we want to have
13 part of a routine license renewal.

14 COUNCILWOMAN GYM: And how do
15 we ensure -- can you talk a little bit
16 about what the work of L&I is to ensure
17 that properties that actually have these
18 unsafe violations on them are put into
19 safe conditions. Like is there a
20 reinspection process, or how does that
21 work when something is identified as
22 being unsafe?

23 COMMISSIONER PERRI: Yeah. The
24 first thing we do is issue a notice of
25 violation. Then we check back in a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 pre-determined amount of time to see if
3 the violation has been corrected. We'll
4 then issue a second warning to the
5 property owner. If they don't comply
6 after a second reinspection, then in most
7 cases we'll start the court enforcement
8 process.

9 COUNCILWOMAN GYM: So in your
10 testimony, you mention a plan to maybe
11 obtain a third-party expert analysis of
12 the inventory of unsafe and imminently
13 dangerous buildings, and I think I was
14 wondering if you can provide a little bit
15 more detail about that particular aspect.
16 I think that's more of what I was trying
17 to understand a little bit better.

18 COMMISSIONER PERRI: What we
19 need to do and what we've started is to
20 have an on-call engineering firm to help
21 us with structural evaluations of
22 structurally unsafe buildings. One of
23 the first task assignments that we gave
24 the firm that we have is to come up with
25 a connection detail for stand-alone row

1 4/12/16 - WHOLE - BILL 160170, etc.
2 houses in a case where we demolish the
3 houses on both sides of a row home, the
4 structure that remains needs to be pinned
5 together properly. It's something that's
6 never been done, but we need to do that,
7 because if we don't do it, we'll be
8 coming back and doing that building, you
9 know, in a matter of time.

10 So those are the kinds of tasks
11 that we're looking at using outside
12 engineering help to help us work through.

13 COUNCILWOMAN GYM: Do you know
14 how many properties we're talking about?

15 COMMISSIONER PERRI: No. I do
16 not have a number of how many stand-alone
17 properties there are.

18 COUNCILWOMAN GYM: Do you not
19 have them just with you or do you not
20 have them in general? You would have
21 access to them? You would know?

22 COMMISSIONER PERRI: No. We
23 have never coded those properties in a
24 manner in which we can identify through a
25 database which ones are stand-alone and

1 4/12/16 - WHOLE - BILL 160170, etc.

2 which ones are part of a string.

3 COUNCILWOMAN GYM: But we have
4 an inventory of the number of imminently
5 dangerous buildings. We have a number on
6 those; is that accurate?

7 COMMISSIONER PERRI: That's
8 correct. We do.

9 COUNCILWOMAN GYM: And how many
10 is that?

11 COMMISSIONER PERRI: The number
12 changes weekly. It's approximately 240
13 at the moment.

14 COUNCILWOMAN GYM: Okay. And
15 my other question has to do with the
16 identification of unlicensed rentals for
17 possible enforcement and what the
18 strategies that L&I might have or what
19 capacity we have to analyze data.

20 For example, I think
21 Councilwoman Quinones-Sanchez has
22 previously discussed looking at
23 information from utilities like PGW and
24 PECO where there might be multiple meters
25 in place, but is there any type of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 approach or strategy to use and identify
3 some of these unlicensed rentals or take
4 a look at how to do enforcement with
5 those?

6 MS. SWANSON: Good afternoon,
7 Councilwoman. My name is Rebecca
8 Swanson. I'm with the Research and
9 Analysis with the Department.

10 We are building a large
11 property inventory with OIT, and
12 currently it is focused on vacant
13 properties and identifying those being
14 proactive and predicting dangerous
15 buildings. But as part of that, we are
16 working with utility companies. We meet
17 with the Water Department and PGW and
18 PECO, and we are in the early stages of a
19 data-sharing agreement with them and
20 figuring out how we actually make that
21 work operationally.

22 So we do think that that type
23 of data -- we're kind of doing field
24 verifications of accuracy. So I think
25 eventually once we get it moving for

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2 vacant and dangerous buildings, bringing
3 that data in is very possible.

4 COUNCILWOMAN GYM: And is there
5 a timeline on that?

6 MS. SWANSON: It really is kind
7 of the technical part of it right now of
8 how we get the different departments to
9 all talk to each other. So it's being
10 worked on. We don't have an end date,
11 but it is being very actively worked on.

12 COUNCILWOMAN GYM: And just
13 last quick question is, do you work with
14 OIT or do you have to get an independent
15 tech contract, some kind of independent
16 contract to handle that?

17 MS. SWANSON: No. It's worked
18 through OIT.

19 COUNCILWOMAN GYM: Okay. Thank
20 you.

21 COUNCIL PRESIDENT CLARKE:
22 Thank you, Councilwoman.

23 The Chair recognizes Councilman
24 Taubenberger.

25 COUNCILMAN TAUBENBERGER:

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Mr. President, thank you.

3 Commissioner Perri, thank you
4 for your past service and your future
5 service. I for one -- and I think my
6 colleagues have expressed it -- I look
7 forward working with you.

8 Your department works very
9 hard, and a \$30 million budget, I respect
10 your work. However, I wanted to ask you
11 what the average waiting time is for
12 businesses and homeowners, if you know
13 it, when they call in for concerns. Do
14 you have any sense of how long they wait?

15 COMMISSIONER PERRI: I mean,
16 for each of our different services, there
17 would be a different response time. Are
18 you talking about for issuance of permits
19 or for us to go out and inspect
20 properties?

21 COUNCILMAN TAUBENBERGER: For
22 almost anything. I mean, I can actually
23 even tell you a horror story just to give
24 you a sense. It's not your fault and it
25 happened long, long ago. I at the time

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2 was Chief of Staff to City Councilman
3 Jack Kelly when he was a District
4 Councilman. I was put on hold by someone
5 from L&I, and I tried to identify myself.
6 They wouldn't even allow that, and put me
7 on hold. And I thought -- I'm looking
8 out the window and I'm looking at the
9 office. I'm looking at the MSB building.
10 I said, Son of a gun. And I was in
11 better shape back then. I literally
12 stayed on hold, but walked across the
13 street -- well, kind of ran, because I
14 wanted to catch this guy. And I barge
15 into the office and I said, Look, can't
16 you see.

17 I'm really, really busy. And
18 he was. He says, you know, I got people
19 on the telephone.

20 I said, Well, you don't have to
21 worry about that particular person
22 because that's me and I'm here.

23 My point is, it's something
24 that is actually historic. It has
25 happened for a long time. Do you think

1 4/12/16 - WHOLE - BILL 160170, etc.
2 it's possible we could start tracking how
3 long people are waiting? Because our
4 taxpayers, whether they're business
5 people or residential, pay a fairly
6 decent amount of tax dollars to help run
7 this department, and I truly believe that
8 they deserve the best possible service we
9 can, and that, of course, takes
10 monitoring and measuring, like a customer
11 service kind of thing.

12 COMMISSIONER PERRI: Yeah. We
13 do have service-level agreements for
14 different activities, including how long
15 people wait in the concourse. In terms
16 of customer service, I understand and I
17 agree with you, we need to do a better
18 job. We need to put more folks online to
19 be able to take questions over the phone
20 and be able to move the lines that are in
21 MSB.

22 Now, as we become more computer
23 oriented and things can be done online, I
24 would expect that the wait times in the
25 concourse will improve. But we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 understand and we know, and we're
3 striving to bring on additional folks
4 that can still work with people that are
5 waiting in line and that call in over the
6 phone.

7 COUNCILMAN TAUBENBERGER: Thank
8 you. With that also being said, I know
9 business people, who are the lifeblood of
10 this city in many ways because they
11 create jobs, particularly small business
12 people, become very frustrated or can
13 become very frustrated. And New York
14 just recently passed a Business Bill of
15 Rights, and I'm thinking Philadelphia
16 might be a good candidate for this type
17 of legislation. I know Mayor Kenney has
18 been thinking about it as well. I know
19 it would have to be executed through your
20 office, and I was wondering if this is
21 something you could possibly support,
22 where it actually would put some time
23 limits and other things, like this is
24 your right as a business person in
25 Philadelphia.

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2 COMMISSIONER PERRI: Yeah. I
3 mean, that sounds like a very compelling
4 idea. If we don't have the ability to
5 hire folks to hit the targets that are
6 given, all's we're going to be doing is
7 frustrating ourselves, though. So with
8 that kind of commitment, there has to be
9 a commitment to provide the services and
10 provide the resources in order to meet
11 those targets. I mean, an empty promise
12 will do no one any good whatsoever.

13 COUNCILMAN TAUBENBERGER: I
14 would concur. I would concur with that.

15 I know you had spoke in part of
16 your testimony on some folks that you
17 were looking to hire. I have in front of
18 me a list of about at least eight or
19 maybe ten positions that were never hired
20 last year. Now, I know that wasn't under
21 your jurisdiction and your timing in the
22 Department, but do you have any sense of
23 why they weren't hired?

24 COMMISSIONER PERRI: Yeah.
25 Many of the technical positions, the

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2 salary levels are not high enough. We go
3 and recruit. We just don't get an
4 applicant pool that's willing to take the
5 jobs at the salaries that are offered,
6 and some folks -- when you're looking to
7 hire people that have several years of
8 experience, generally you're looking at a
9 situation where you're drawing folks that
10 may need to move into the City, and that
11 becomes in some cases an impediment to
12 hire to bring people on board. That's
13 why we were talking earlier about using
14 engineering contracts and third party.

15 We do -- we really want to have
16 folks that are City employees, that live
17 in the City, that take their paycheck
18 home and spend it in the neighborhood,
19 but there are circumstances in which we
20 simply cannot get the right folks to
21 apply for the job and the positions go
22 vacant.

23 COUNCILMAN TAUBENBERGER: Thank
24 you, Commissioner.

25 Thank you, Mr. President.

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2 COUNCIL PRESIDENT CLARKE:

3 Thank you, Councilman.

4 The Chair recognizes

5 Councilwoman Quinones-Sanchez.

6 COUNCILWOMAN SANCHEZ: Thank

7 you.

8 Good afternoon. I too kind of
9 want to echo, I think L&I is the most
10 proactive it's been in a very long time,
11 and I appreciate Commissioner Perri
12 coming in and hitting the ground running.

13 That said, I know we talked a
14 little bit around the diversity plan.
15 All departments are required to do a
16 language access plan. So I look forward
17 to working with the Commissioner on that,
18 but just want to bring to his attention
19 that since 2005, the Department has hired
20 29 employees. Only one of them has been
21 bilingual. So it is my expectation that
22 in the next hiring freeze -- in light of
23 the fact that some of the jobs are
24 technical in nature, that we have a plan
25 for that, but I trust that you will put

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that together.

3 I wanted to talk a little bit
4 about eCLIPSE, and one of the things that
5 came out of the discussions when we were
6 rolling it out was the issue of having
7 rolling enrollment. So we have different
8 licenses that expire just one month,
9 March being vendors or whatever. Have we
10 figured out how with eCLIPSE we're going
11 to get those to be rolling? So if I'm a
12 vendor and I get a license in February
13 and March, I got to get a new one, that
14 kind of stuff. Are we looking a little
15 bit at that?

16 MR. McCLARREN: Good afternoon,
17 Councilwoman Sanchez. My name is Kirk
18 McClarren, Administrative Services
19 Director.

20 We are working on that issue,
21 and in terms of the expiration dates of
22 licenses, specifically with the rollout
23 of Phases 1-A and 1-B, which were
24 business license renewals and new
25 business licenses, we have implemented an

1 4/12/16 - WHOLE - BILL 160170, etc.
2 expiration date specific to the
3 individual; in other words, one year from
4 obtaining that license as opposed to
5 exactly like you said, if somebody comes
6 in in January and they have a housing
7 inspection license and then it expires
8 the next month, they have to pay again.
9 We have implemented that, yes.

10 COUNCILWOMAN SANCHEZ: That's
11 good. So for most licenses that's the
12 case or it will be the case?

13 MR. McCLARREN: It will be --
14 I'm fairly certain it will be the case
15 for all licenses, but I could
16 double-check that just to make sure.

17 COUNCILWOMAN SANCHEZ: One of
18 the areas of concern -- again, I think
19 it's hugely important and I think it's a
20 testament to Mayor Kenney's commitment to
21 continue to support L&I and kind of its
22 return to being a public safety is the
23 continuation of the oversight committee,
24 and I think one of the reasons that's
25 happening is, again, I think there's a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 lot of faith being placed on Commissioner
3 Perri to kind of work through the
4 implementation of a lot of new regs and
5 rules. So I really appreciate and
6 publicly want to thank the Mayor for
7 that. I think any time you get more eyes
8 on what's going on, we develop a better
9 product.

10 Around the vacant property
11 strategy, I know we've driven Rebecca
12 crazy with all of the new things around
13 the vacant properties, particularly the
14 commercial structure piece, the
15 industrial ones, which was Councilman
16 O'Brien's issue. Is there anything other
17 than that work that we're doing
18 proactively, is there any discussion
19 around creating a plan around
20 non-compliance areas on the business
21 compliance? I think that just like
22 everything else, there's certain areas
23 where certain behaviors, whether you're
24 talking about South Philly's double
25 parking or whatever, there's certain code

1 4/12/16 - WHOLE - BILL 160170, etc.
2 violations that have been allowed to kind
3 of permeate in certain areas. What's
4 been the discussion so far about how do
5 we get proactive around some of those
6 quality-of-life issues?

7 COMMISSIONER PERRI: The
8 Department wants to make a strong
9 commitment to quality-of-life issues. I
10 think when it comes to violations,
11 different commercial corridors have
12 different issues, and we need -- instead
13 of just treating the entire City the
14 same, we need to work with the groups
15 that are within certain business
16 corridors, find out what their main
17 concerns are, and target our enforcement
18 around what those particular issues are.
19 I think we would get much better traction
20 that way. We'd be able to focus our
21 resources in a much more leveraged
22 fashion if we can work with corridor
23 managers, if we can work with business
24 associations and we can find out what it
25 is that they need to be enforced in their

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2 particular area. When we try to do
3 everything for everybody everywhere, we
4 end up doing nothing for anyone anywhere.

5 So I really am confident.
6 We're working on actually educational
7 materials to give out, and we look
8 forward to working with Commerce and
9 various commercial districts to get very
10 specific enforcement programs that work
11 for that corridor.

12 COUNCILWOMAN SANCHEZ: I think
13 that's hugely important, because there is
14 a culture to each corridor. Some things
15 are more important to some corridors than
16 others. So you're right. How we get
17 folks into compliance, that's hugely
18 important.

19 In addition to -- we talk about
20 the ID'd properties, and I know that
21 you've put in a \$9 million budget on
22 that. In addition to -- and there will
23 be more properties that are ID'd. In
24 addition to the demolition piece which
25 folks have identified for quality of

1 4/12/16 - WHOLE - BILL 160170, etc.
2 life, what is an area that you think
3 requires more proactive attention?

4 COMMISSIONER PERRI: Yeah. One
5 area that I'm actually concerned about is
6 that so far this year, we had three
7 collapses of occupied buildings, and
8 those buildings were not on our radar. I
9 think we need to do an outreach effort,
10 an educational effort with various
11 communities to get them to know when to
12 call L&I for a serious structural
13 condition.

14 Properties that are vacant, we
15 have -- Rebecca is working on this vacant
16 property strategy, but when we're having
17 occupied buildings that are collapsing
18 that aren't in our system and haven't
19 been watched, that's really disturbing to
20 me, and I think an educational piece will
21 certainly help with helping folks
22 identify what different gaps and cracks
23 and movement means in their properties
24 and they can call us and get an
25 inspection done.

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2 COUNCILWOMAN SANCHEZ: As you
3 staff up, will you be able to -- and you
4 go to seven offices, will you be able to
5 give us the geography of what different
6 offices -- the criteria for selecting
7 some of the geography around the
8 assignments? I think one of the things
9 moving forward as eCLIPSE rolls out and
10 others, I really want to follow the
11 baseline data of how many people we have
12 as staff per area and how proactive that
13 allows us to be. And so I know you're
14 juggling around and you're going to get
15 up these two new offices. I think once
16 you guys get that together, it would be
17 important to share with us.

18 COMMISSIONER PERRI: Yeah.
19 We'd be happy to share that with you and
20 show you what our logic and thinking is
21 in terms of creating the geographic areas
22 for the various inspection districts.

23 COUNCILWOMAN SANCHEZ: Because
24 I imagine that's going to move around a
25 lot with two new offices. That's

1 4/12/16 - WHOLE - BILL 160170, etc.

2 significant.

3 COMMISSIONER PERRI: There'll
4 be major realignment of the district
5 boundaries by trying to squeeze in two
6 additional offices and try to concentrate
7 on the areas that are having the high
8 volumes of construction activity.

9 COUNCILWOMAN SANCHEZ: Okay.
10 And so there'll be criteria. We'll be
11 able to clearly see kind of the criteria
12 by which you establish the geographies
13 and stuff?

14 COMMISSIONER PERRI: Yeah,
15 exactly. For instance, areas that have
16 high-rise buildings, we're going to want
17 to concentrate more inspectors in those
18 areas. So those high-rise building
19 construction generates a lot more
20 inspections. So even though it's only
21 one parcel or one building, we need to
22 have a lot of resources to handle that
23 type of construction activity. Whereas
24 if an area has only single-family
25 construction, then we can probably allow

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that area to be a little larger than
3 other areas. But we'll be happy to
4 share --

5 COUNCILWOMAN SANCHEZ: And I'll
6 just emphasize again the importance of
7 the language. In a lot of immigrant
8 communities just having that capability
9 and understanding, that is going to be
10 hugely important to getting people to
11 comply. So from the concourse to the
12 folks out in the field, you know, trying
13 to match that up I think is going to be
14 hugely important.

15 COMMISSIONER PERRI: Yeah. I
16 mean, along those lines, as we hire these
17 new inspectors, we're going to use
18 selective factor certification so that we
19 can hire folks directly that have the
20 different skills that we're lacking. I
21 think that will be real powerful for us
22 and allow us to fill the various needs
23 that are out there.

24 In addition, with the eCLIPSE
25 system, we're insisting that we are given

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the tools to basically put the entire
3 system into multiple languages so that
4 everybody and anyone can interact with
5 the online system in their own native
6 language.

7 COUNCILWOMAN SANCHEZ: Good.
8 Thank you, Commissioner.

9 Thank you, Mr. Chair.

10 COUNCIL PRESIDENT CLARKE:
11 Thank you, Councilwoman.

12 The Chair recognizes
13 Councilwoman Parker.

14 COUNCILWOMAN PARKER: Thank
15 you, Mr. President.

16 Good afternoon. Let me just
17 say so to welcome back to the future,
18 from staff to legislator, now
19 Councilperson, in Streets and both L&I,
20 whenever I've called, you've always been
21 responsive, and I just wanted to say
22 thank you for the record.

23 COMMISSIONER PERRI: Thank you.

24 COUNCILWOMAN PARKER: Probably
25 one of the things that I've appreciated

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the most is that sometimes when we give
3 recommendations or problems and
4 challenges are identified at the
5 grassroots level, they are not always
6 viewed as significant sometimes from
7 leadership, and that's never been the
8 case from your perspective.

9 And with that in mind, my first
10 question actually comes from a recent RCO
11 meeting I had with all of the 9th
12 District RCOs, and they were talking
13 about citations and that for many issues,
14 citations cannot be written unless the
15 violation is like witnessed by an
16 inspector. And so when they talked about
17 the times that the inspectors work and
18 sort of during normal business hours,
19 some of the violations obviously are
20 occurring outside of normal business
21 hours. So, again, very simple question,
22 but one that could be of great assistance
23 and, that is, is there a way that
24 inspectors' hours can be shifted so that
25 some of them can occur outside of normal

1 4/12/16 - WHOLE - BILL 160170, etc.
2 business hours or do we already do that,
3 just not to an increased volume?

4 COMMISSIONER PERRI: Yeah. We
5 have different crews that are available
6 on off hours. We have a regular Saturday
7 patrol that looks for unpermitted
8 construction activity. We have a
9 Nuisance Task Force that does inspections
10 of nightclubs and other establishments
11 over the weekend. So we do have a
12 presence on off hours.

13 COUNCILWOMAN PARKER: If there
14 is a way that we can just sort of review
15 that, particularly regionally in areas
16 where we may see more activity taking
17 place on sort of abnormal business hours,
18 if we could just review that to see
19 whether there is a need at all to
20 increase that, that would be of great
21 benefit to us, and we can report back to
22 our constituency that, Listen, the City
23 is paying close attention to all of the
24 unpermitted activity taking place during
25 abnormal business hours, that would be

1 4/12/16 - WHOLE - BILL 160170, etc.
2 great.

3 COMMISSIONER PERRI: Okay. We
4 will certainly work with you on that.
5 And if there's specific areas that you
6 want to report to us, I could get --

7 COUNCILWOMAN PARKER: We'll
8 make sure that we forward those to you
9 ASAP.

10 The next question is in regards
11 to the issue of enforcement of provisos.
12 So explain to me how does L&I enforce
13 provisos adopted by the Zoning Board on
14 variances and special exceptions that
15 have been granted. Because what we've
16 heard from both the community and L&I is
17 that it is pretty difficult and very
18 challenging to enforce provisos.

19 Are there any powers,
20 authorities or anything that you need
21 from the legislative side that could help
22 the Department be more effective or
23 efficient in that area?

24 COMMISSIONER PERRI: Yeah.
25 Enforcing zoning provisos is very

1 4/12/16 - WHOLE - BILL 160170, etc.
2 difficult, especially those that are not
3 dealing with bricks and mortar. I don't
4 know if there's a legislative solution
5 there. The best solution is to craft a
6 proviso so that it's very clear as to
7 what's needed and it's something that's
8 easily measurable. If you put a proviso
9 in there that the building owner has to
10 go to community meetings once a month or
11 something along those lines that we can't
12 routinely monitor, then you can't really
13 expect us to be involved in the
14 enforcement process. But if it's the
15 kind of thing where they need to have
16 folks assisting in parking of cars or
17 there's some certain physical
18 construction that needs to take place as
19 a proviso, that is enforceable.

20 So it really -- it boils down
21 to the strength of the proviso and the
22 ability for us to be able to quantify
23 exactly what's being asked.

24 COUNCILWOMAN PARKER: So having
25 the ability to quantifiably measure

1 4/12/16 - WHOLE - BILL 160170, etc.
2 whether or not the group is sort of
3 meeting all of the regs included in the
4 proviso is extremely important. With
5 that in mind, I'm a huge fan of sort of
6 like establishing rubrics. So is there a
7 way that we can work together, you all
8 can sort of just do internally, develop a
9 rubric for measurable and unmeasurable?
10 Because some RCOs -- you have to remember
11 these are community-based organizations,
12 right? They're trying to do what is in
13 the best interest of their neighborhood,
14 so when they are working in an effort to
15 try to craft a proviso, they're doing
16 what they think will be helpful. Can you
17 all help to develop sort of a guide to
18 the establishing of provisos that would
19 be sort of a rubric for groups to follow?

20 COMMISSIONER PERRI: Yeah.
21 That sounds like a very good idea. I
22 think we'll meet with the Zoning Board
23 and with the Planning Commission and see
24 what we can do to come up with some
25 standardized type provisos that we know

1 4/12/16 - WHOLE - BILL 160170, etc.
2 we can enforce, and if a community group
3 puts that in as a requirement, that they
4 have confidence that something will be
5 taken -- some action will be taken if
6 it's not followed.

7 COUNCILWOMAN PARKER: Thank
8 you.

9 And then, finally, just to a
10 follow-up to Councilman Johnson and
11 Councilwoman Quinones-Sanchez's comments
12 in regards to the establishment of the
13 new offices. When in fact you have
14 worked on establishing the criteria, if
15 there is anything that we can do -- plug,
16 plug -- to be helpful in helping you
17 identify locations, feel free to call us.
18 We want to be helpful.

19 COMMISSIONER PERRI: Will do.

20 COUNCILWOMAN PARKER: Thank
21 you, Mr. Chair.

22 COUNCIL PRESIDENT CLARKE:
23 Thank you.

24 I'm going to get my bid in for
25 my office and the 5th Councilmanic

1 4/12/16 - WHOLE - BILL 160170, etc.
2 District. They'll all be used up by the
3 time I get it out of my mouth.

4 Just a reminder, we have a
5 neighborhood budget hearing at 6 o'clock
6 this evening, and it is about a half an
7 hour travel time from City Hall. Just a
8 reminder. And we do have a department
9 left.

10 The Chair recognizes Councilman
11 Henon.

12 COUNCILMAN HENON: Thank you,
13 Council President.

14 Just a quick question to wrap
15 it up on my end, a lot of just to add and
16 echo the interest on the process and how
17 things are set up with the GMAs and the
18 new district offices. I would love --
19 I'm just going to ask you for the record.
20 Maybe you can provide them for the Chair.
21 How many district offices do you
22 currently have and do all the inspectors
23 report there in the morning?

24 COMMISSIONER PERRI: They're
25 required to, yes.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: They're
3 required to. And how are the cases
4 assigned?

5 COMMISSIONER PERRI: Well, if
6 you're talking about building permit
7 inspections?

8 COUNCILMAN HENON: I understand
9 there's different building permits, but
10 how are they assigned generally? Is it
11 in order, priority status, I guess a
12 little dangerous?

13 COMMISSIONER PERRI: Yeah. I
14 mean, what we consider to be the top of
15 the pyramid would be complaints and
16 reports of dangerous buildings. They
17 would get an immediate response. Other
18 types of complaints that come in, they
19 get handled in turn. They get divided up
20 amongst the different districts.
21 Generally an inspector has a certain
22 number of census tracts within a
23 particular district. The work would go
24 out based upon the census track in which
25 the complaint came in.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: So I guess
3 the creation of the GMAs or the areas or
4 districts, you take into account the
5 travel time, I would imagine, in between
6 cases?

7 COMMISSIONER PERRI: Yeah. I
8 mean, that's part of the analysis that
9 gets done in figuring out where district
10 offices need to be. You want to minimize
11 that travel time, because that's simply
12 wasted effort. So we want to get these
13 offices as close to where the action is
14 occurring.

15 Now, that's not always possible
16 given what the City can lease and what
17 City buildings are available out there.
18 In the past, we've had some buildings
19 that are way off from where the actual
20 work occurs, and we need to get away from
21 that, because it doesn't help to spend
22 half of your day traveling from the local
23 office to where you have to perform an
24 inspection.

25 COUNCILMAN HENON: Exactly.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 How many staff are centrally
3 located in the plan conduct reviews?

4 COMMISSIONER PERRI: Can you
5 ask that question again?

6 COUNCILMAN HENON: How many
7 staff are centrally located in the
8 conduct plan reviews in your department
9 for plan review?

10 COMMISSIONER PERRI: For plan
11 review? There's approximately 30 plan
12 reviewers in the MSB concourse.

13 COUNCILMAN HENON: Are there
14 plans for additional staff once you move
15 towards the electronic plan review?

16 COMMISSIONER PERRI: There are
17 no plans to increase the plan examiners
18 at this point.

19 COUNCILMAN HENON: Is there an
20 anticipated drop in wait time and
21 congestion if the plan review system is
22 currently in place when you shift to
23 electronic? So the wait time will be
24 shorter?

25 COMMISSIONER PERRI: Yeah. I

1 4/12/16 - WHOLE - BILL 160170, etc.
2 would think that we can gain some
3 efficiencies through electronic plan
4 review, because what will happen is that
5 we can have -- in a lot of cases, to get
6 a building permit or a zoning permit,
7 there's prerequisite requirements from
8 other City agencies. So by getting the
9 plan submitted electronically, those
10 plans can be simultaneously distributed
11 to everyone that needs to review the set
12 of plans. So we'll get away from the
13 situation of where an architect or a
14 builder has to go from City office to
15 City office to get their approvals. So
16 the overall response time, the overall
17 approval time to go from when you start
18 your permitting process to when it's
19 completed should be reduced.

20 COUNCILMAN HENON: Great. And
21 last, when you take a look at best
22 practices and taking a look at where we
23 line up with other cities comparable to
24 the City of Philadelphia and our fees and
25 the possible move to adjusting them, I

1 4/12/16 - WHOLE - BILL 160170, etc.
2 suggest taking a look at the maximum
3 permit fee. I don't know if that's
4 preempted again by the state UCC or not,
5 but I don't know what the max is, 7,500
6 maybe or 5,000.

7 COMMISSIONER PERRI: That I'd
8 have to -- you're talking about
9 electrical permits or permits in general?

10 COUNCILMAN HENON: Well, I'll
11 speak to electrical permits.

12 COMMISSIONER PERRI: I'll have
13 to get --

14 COUNCILMAN HENON: But there is
15 a maximum fee.

16 COMMISSIONER PERRI: I believe
17 there is a maximum fee.

18 COUNCILMAN HENON: Do you know
19 what the building permit max fee is?

20 Well, in any case, you have
21 maximum fees that are relatively
22 inexpensive when you consider doing
23 sizable projects like the Convention
24 Center, the Comcast building or some of
25 these commercial residential properties

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and you only have a maximum fee of 5,000
3 or 7,000, maybe it goes a little higher.
4 I don't know what some of the other
5 building permits, but I would recommend
6 that you take a look at that and
7 reconsider adjusting the maximum for
8 building permits.

9 COMMISSIONER PERRI: That's a
10 good suggestion. We will look at that.

11 COUNCILMAN HENON: Thank you.

12 COUNCIL PRESIDENT CLARKE:
13 Thank you, Councilman.

14 The Chair recognizes Councilman
15 Domb.

16 COUNCILMAN DOMB: Thank you,
17 Council President.

18 Just a few more quick
19 questions. I want to follow up to
20 Councilman Henon's comments and my prior
21 comments about the revenue and the fees.
22 There was 54 million of revenue from L&I
23 last year?

24 COMMISSIONER PERRI: Correct.

25 COUNCILMAN DOMB: And my

1 4/12/16 - WHOLE - BILL 160170, etc.
2 information says that there was 40,000
3 building, electrical, and plumbing
4 permits in the Department in 2015. Does
5 that sound right?

6 COMMISSIONER PERRI: That's
7 approximately correct, yes.

8 COUNCILMAN DOMB: So on simple
9 math, if each one was like \$130, that
10 would generate 54 million.

11 COMMISSIONER PERRI: I can't do
12 that math in my head any longer,
13 Councilman. I'll trust you.

14 COUNCILMAN DOMB: But I guess
15 what we're saying is that the volume of
16 permits, adjusting those fees is a lot of
17 money, a ton of money. So we really need
18 look at that, because a \$50 adjustment
19 sounds like it's \$20 million.

20 COUNCILWOMAN SANCHEZ: Point of
21 information.

22 COUNCIL PRESIDENT CLARKE: The
23 Chair recognizes Councilwoman Sanchez.

24 COUNCILWOMAN SANCHEZ: I just
25 want to advocate for the Department. I

1 4/12/16 - WHOLE - BILL 160170, etc.
2 think that that money goes to the General
3 Fund, and I think the Department should
4 be allowed to get incentives around some
5 of this stuff.

6 COUNCILMAN DOMB: It's got to
7 go to the Department. It should go to
8 the Department.

9 COUNCILWOMAN SANCHEZ: Well, I
10 just want you to clarify that. I'm sure
11 that's what you intended to do, so I just
12 want to clarify that we should provide
13 incentives.

14 Thank you.

15 COUNCILMAN DOMB: My goal is
16 for you to have more tools to run this
17 department more efficiently. I'd like to
18 see those revenues go back into the
19 Department so you can use those tools to
20 make L&I the best it can be. So whatever
21 you can do -- we're all talking the same
22 language -- let's figure out the fees. I
23 think they have to be raised and let's --
24 there's a lot of potential revenue there.

25 One last question. In 2015,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 you weren't L&I Commissioner, but do you
3 have any idea of how many unpermitted
4 construction violations occurred?

5 COMMISSIONER PERRI: We're
6 checking now, Councilman.

7 COUNCILMAN DOMB: Okay. I'll
8 tell you, 40,000 is a tremendous amount
9 of permits last year. It's a huge volume
10 going through your department.

11 COMMISSIONER PERRI: I mean,
12 the whole key here is how many of the new
13 revenue can actually flow back to the
14 Department, because as it stands, any
15 revenues generated go to the General Fund
16 and they're distributed amongst different
17 departments that have different needs.
18 But there are other models out there that
19 could help capture the revenue that we
20 need in order to have the Department
21 adequately staffed and have all the
22 resources that are needed for whatever
23 construction enforcement or business
24 compliance programs that the City needs
25 in order to meet the needs of the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 citizens.

3 COUNCILMAN DOMB: That court
4 case, though, Ralm versus Tredyffrin
5 Township, does state that all costs
6 should go back for the -- you can't
7 charge more than the cost of what's going
8 on, but they should go back to the
9 Department.

10 COMMISSIONER PERRI: Yeah. In
11 my recollection of that court case, you
12 can't charge permit fees higher than what
13 it costs to provide the service.

14 COUNCILMAN DOMB: That's
15 correct.

16 COMMISSIONER PERRI: Now, there
17 are other departments that are involved
18 in permitting. So it's not just L&I's
19 costs that are involved. You also have
20 to consider what the Planning Commission
21 does, the Historical Commission does, and
22 the role that the Commerce Department
23 has. So it's not as simple as just
24 looking at how much money L&I is spending
25 on plan reviews and building inspections

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and how much revenue is coming in.
3 There's a lot of other agencies that are
4 involved in that process.

5 COUNCILMAN DOMB: While we're
6 waiting for the other question, you can
7 get back to me on the other question.
8 One last question I wanted to ask. You
9 said there were three buildings that
10 collapsed this year. Were those three
11 buildings delinquent in real estate
12 taxes?

13 COMMISSIONER PERRI: Yes. They
14 all were.

15 COUNCILMAN DOMB: New York City
16 put a system in place about 12 years ago
17 that had 12 different probabilities.
18 Delinquent taxes was one of them, lack of
19 facade inspection was another. But when
20 they merged all the information, they
21 found out that all the buildings that
22 were collapsing had these 12
23 characteristics going on. So it might be
24 something we can look at, because it
25 might help us preventing issues down the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 road.

3 COMMISSIONER PERRI: Yeah.

4 That's exactly the type of analysis that
5 Rebecca Swanson does in looking at our
6 vacant property survey, and we need to
7 expand that beyond just vacant
8 properties, because like we were
9 discussing earlier, we're having issues
10 with occupied properties beyond that.
11 You have situations that we're finding in
12 which the primary owner of the property
13 dies and the family takes over. They
14 stop paying real estate taxes. They stop
15 maintaining the property, and water is
16 allowed to infiltrate, especially through
17 the roof system, and eventually that's
18 going to cause major structural issues.

19 COUNCILMAN DOMB: Thank you
20 very much. Thanks for your testimony.

21 COUNCIL PRESIDENT CLARKE:
22 Thank you, Councilman.

23 The Chair recognizes
24 Councilwoman Blackwell.

25 COUNCILWOMAN BLACKWELL: Thank

1 4/12/16 - WHOLE - BILL 160170, etc.

2 you very much.

3 Good afternoon.

4 COMMISSIONER PERRI: Good

5 afternoon.

6 COUNCILWOMAN BLACKWELL: I have
7 so many things going, I dare not ask for
8 something else, but so many community
9 issues. But I will ask you, Commish, if
10 you'll look at the bill we introduced
11 dealing with the water main break and the
12 contractors who helped fix it and see if
13 you may have some suggestions for us.
14 We're having a hard time working that
15 out. So we've been talking to folks in
16 the City, but we're not straight yet.
17 Maybe I'll ask you to look at that bill
18 for what we can do when there's a City
19 emergency.

20 COMMISSIONER PERRI: So which
21 specific -- well, we can talk offline on
22 that, Councilwoman. I'll give you a
23 call --

24 COUNCILWOMAN BLACKWELL: Yes.

25 COMMISSIONER PERRI: -- so I

1 4/12/16 - WHOLE - BILL 160170, etc.

2 can get some more details on it.

3 COUNCILWOMAN BLACKWELL: Yeah.

4 We'll send you the bill. We introduced
5 it about in January. So obviously I
6 don't have it straight or we would have
7 followed up. So we've been trying to
8 find out a way to do something. We even
9 met with the Fire Commissioner and his
10 team. We met with different adjusters.
11 We met with so many people, but we don't
12 have it right. I understand the license
13 we talked about may not even be within
14 our authority. It has to deal with the
15 state too. So I would just like to --
16 we'll send it to you.

17 COMMISSIONER PERRI: Okay.

18 I'll be happy to take a look at it for
19 you.

20 COUNCILWOMAN BLACKWELL:

21 Thanks. Thank you.

22 Thank you, Mr. President.

23 COUNCIL PRESIDENT CLARKE:

24 Thank you, Councilwoman.

25 That appears to conclude the

1 4/12/16 - WHOLE - BILL 160170, etc.

2 questions for the witness, and with that,

3 I want to thank you very much for your

4 testimony and your responses.

5 COMMISSIONER PERRI: Thank you.

6 COUNCIL PRESIDENT CLARKE:

7 Thank you.

8 Next up we have OIT.

9 (Witnesses approached witness
10 table.)

11 COUNCIL PRESIDENT CLARKE:

12 Thank you. We now have OIT. Good
13 afternoon. State your name for the
14 record.

15 MR. BRENNAN: Council
16 President, my name is Charles Brennan.
17 I'm the CIO. I have with me senior
18 staff. I know you have a meeting at 6
19 o'clock. So if it's okay with the Chair,
20 I'll forego testimony. We can go right
21 to questions, if that's okay with you.

22 COUNCIL PRESIDENT CLARKE:

23 That's okay with me. I see no opposition
24 from members of the Committee.

25 Please proceed. You have a

1 4/12/16 - WHOLE - BILL 160170, etc.

2 brief summary of your testimony?

3 MR. BRENNAN: Yeah, sure.

4 COUNCIL PRESIDENT CLARKE: Just
5 briefly.

6 MR. BRENNAN: Sure. I wanted
7 to talk about a number of things that
8 maybe some of the new Councilpeople don't
9 realize that OIT actually performs for
10 the City. For example, we do a number of
11 social outreach programs in the KEYSPOts
12 program where we man 19 centers. Most of
13 those centers are in minority
14 neighborhoods. Eighteen of 19 of our
15 staff here are minority mentors for the
16 kids. We also process all the City
17 payroll, which is good news for all of us
18 here. We manage almost 22,000 personal
19 computers and laptops. We also manage
20 the City's video surveillance system. We
21 have 339 City-owned cameras and we get
22 over 2,700 camera feeds from other
23 agencies. We man Channel 64, which is
24 taking all our pictures right now, and
25 that is now a high-def channel. We

1 4/12/16 - WHOLE - BILL 160170, etc.
2 manage over 2,800 cell phones and almost
3 29,000 landline phones. We also do much
4 of the City's printing. We print about
5 30,000 water bills a day. We also print
6 over 900,000 print pages per month,
7 including W-2's, all letters and reports,
8 things from the Mayor, Water, Finance,
9 subpoenas, et cetera. We operate the
10 City's Help Desk, where we field over
11 81,000 requests for service.

12 One of the most important jobs
13 is, we support all the technology in the
14 City's 911 center, including the City's
15 radio network, which is used exclusively
16 by Police and Fire, where we have 12,000
17 subscribers, and last year we logged 33
18 million push-to-talks.

19 OIT maintains the City's
20 technical infrastructure and we process
21 almost 100 million e-mails for the City
22 every year, and we assist in project
23 management for every major technical
24 project operating in the City.

25 So I'm prepared to answer

1 4/12/16 - WHOLE - BILL 160170, etc.
2 whatever questions we can, Council
3 President.

4 COUNCIL PRESIDENT CLARKE:
5 Thank you very much. I got a couple of
6 quick questions.

7 On Page 4 of your testimony, it
8 shows you have 385 positions budgeted for
9 FY16. Only 320 of them have been filled
10 so far, but, however, there is a proposed
11 increase of upwards of \$1 million for
12 Class 100 even despite these current
13 vacancies.

14 Can you, one, tell me about
15 your plan to fill the existing vacancies
16 and, two, can you tell me why you're
17 asking for an additional \$1 million.

18 MR. BRENNAN: We actually have
19 20 vacancies right now out on the web
20 that we can't fill, and filling vacancies
21 with technical positions has been a
22 perennial problem here. So right now
23 there are 20 out there, largely technical
24 positions.

25 The increase in --

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCIL PRESIDENT CLARKE: You
3 cannot fill those positions?

4 MR. BRENNAN: Pardon me?

5 COUNCIL PRESIDENT CLARKE: You
6 said you cannot fill those?

7 MR. BRENNAN: No, we cannot
8 fill them. They've been out there for
9 quite a while. They're things like
10 networking positions, highly technical
11 skills.

12 Our salaries are actually
13 fairly good. It's the perks that we
14 can't make what a private company can
15 give. I think that's where --

16 COUNCIL PRESIDENT CLARKE:
17 Perks as in bonuses?

18 MR. BRENNAN: Well, it's more
19 than bonuses.

20 COUNCIL PRESIDENT CLARKE:
21 That's kind of a sore subject right now
22 in the government.

23 MR. BRENNAN: I don't mean
24 bonuses, but if you see what some of the
25 technical firms offer, even those in the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 City. Like, for example, one City
3 business, they have a nap room. A nap
4 room wouldn't go over well here in the
5 City. They let the -- they have very
6 flexible hours. They let you work from
7 home. Things that the City would really
8 have a hard time doing. So they offer a
9 lot more flexibility in the workplace
10 than we do, plus they offer things like
11 free food, massages, things like that.
12 So we just can't compete with that. So
13 it kind of makes it harder to draw that
14 technical talent. I know, you can use a
15 massage about now, I guess, right?

16 COUNCIL PRESIDENT CLARKE: I am
17 so tempted to follow up on that question,
18 but I think I'm going to move on on that
19 one.

20 MR. BRENNAN: As for the
21 positions which we requested increases
22 in, the One Philly Project is putting
23 somewhat of a strain on my people who do
24 payroll. So we've asked for additional
25 help there, because that is a really,

1 4/12/16 - WHOLE - BILL 160170, etc.

2 really difficult project.

3 We've asked for -- when I came
4 here, one of the things that I wanted to
5 beef up was the security, the security of
6 the information that the City holds. I
7 felt that we weren't strong enough there.
8 So we've asked for additional positions
9 in security. We're going to hire four
10 positions for -- Commissioner Perri just
11 got off --

12 COUNCIL PRESIDENT CLARKE: So
13 the \$1 million, that's for the additional
14 positions?

15 MR. BRENNAN: It's about eight
16 or nine additional positions. That's
17 what it's for, for these different
18 things.

19 COUNCIL PRESIDENT CLARKE: Is
20 this -- you're new in this position.
21 Were you in the government before?

22 MR. BRENNAN: Yes, sir.
23 Actually I worked for the City for 33
24 years. I was essentially the CIO for the
25 Police Department and I started as a

1 4/12/16 - WHOLE - BILL 160170, etc.
2 police officer here.

3 COUNCIL PRESIDENT CLARKE: So
4 you've been around, okay.

5 MR. BRENNAN: Yeah, I kind of
6 know.

7 COUNCIL PRESIDENT CLARKE: So
8 with respect to -- so my question is, if
9 you ask for an additional 1 million, is
10 that for a class of employee that's not
11 currently listed in your unfilled
12 positions?

13 MR. BRENNAN: Yes, sir.

14 COUNCIL PRESIDENT CLARKE:
15 Okay. So you can't just move that money
16 around? Like you said you have 20
17 positions that you need to fill, and it
18 sounded like to me like there's no
19 likelihood that these are going to be
20 filled.

21 MR. BRENNAN: Well, we always
22 have hope, so -- we're always looking,
23 so -- what the Finance Office does is,
24 they budget us for those. So actually
25 you're looking at a January figure. We

1 4/12/16 - WHOLE - BILL 160170, etc.
2 actually have about 340 people on now.
3 So we have hired a few, but we still have
4 20 people out there. If you were to look
5 right now, we have 20 people that we're
6 looking for.

7 COUNCIL PRESIDENT CLARKE: So
8 you have 340 instead of 328?

9 MR. BRENNAN: Yeah. That 328
10 is a January figure, and I think we have
11 342 now. 342.

12 COUNCIL PRESIDENT CLARKE:
13 Okay. Can the Budget Director please
14 step up. I just want to get a little
15 clarity on the ability to utilize
16 existing positions or appropriations for
17 existing positions to fill positions that
18 we know we can fill and that we need.

19 (Witness approached witness
20 table.)

21 COUNCIL PRESIDENT CLARKE: So
22 are we in a position to fill the
23 positions that we can find people
24 currently or in the next fiscal year,
25 assuming we will continue to still have

1 4/12/16 - WHOLE - BILL 160170, etc.
2 positions that funding has been
3 appropriated for, but not be able to fill
4 those particular positions internally
5 without doing a transfer ordinance or
6 anything.

7 MS. ADAMS: I think --

8 COUNCIL PRESIDENT CLARKE: As I
9 understand, you tell me you got 20
10 positions that you've been trying to fill
11 for a while and not been successful.
12 It's unlikely that you're going to fill
13 all 20 in the next year. If we need a
14 million dollars to fill positions that we
15 can fill, why can't we utilize the money
16 that's been appropriated for the other
17 positions internally?

18 MS. ADAMS: Anna Adams.

19 COUNCIL PRESIDENT CLARKE: As
20 opposed to appropriating an additional
21 million dollars.

22 MS. ADAMS: I think this is to
23 do both. Because, as you know, we budget
24 by class rather than by position. And so
25 we -- and I can pull up the numbers. So

1 4/12/16 - WHOLE - BILL 160170, etc.
2 we assume a certain number that are
3 filled throughout the year and we
4 assume --

5 COUNCIL PRESIDENT CLARKE:
6 We're going to fill those 20 positions by
7 then?

8 MS. ADAMS: So I can get you --
9 I can go and get the budget detail, but
10 we show a certain percentage that we
11 assume within Class 100 is filled for
12 each department, and then we have a
13 vacancy allowance. And so this assumes
14 during the course of the year we lose
15 people, it takes them time to hire, and
16 we build that into our projections for
17 each of the department's budgets. So we
18 don't assume in any department that they
19 are 100 percent filled throughout the
20 year, and the appropriation is based on
21 that. And so you can see if you go into
22 the detail, there's a vacancy allowance
23 that we show in each department. And I
24 can go and get it for you and show you
25 exactly how much we're assuming in OIT,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 but you can see then -- we budget by
3 class and not specifically by the number
4 of filled positions. And that's how we
5 make sure that they have enough
6 appropriations to hire the amount of
7 people, but also based on what we believe
8 they can get to. And some departments
9 don't hit that, and we do some work with
10 them about trying to understand can
11 they -- is there a reality check here
12 that they would like all these positions
13 and they can't hire them.

14 COUNCIL PRESIDENT CLARKE: You
15 got to leave yourself a cushion.

16 MS. ADAMS: Right. And so we
17 provide some of that. We work with
18 departments to understand why they're
19 having problems hiring some of them. It
20 varies dramatically by department about
21 what the issues are on the hiring, but we
22 do assume there is some vacancies in
23 every department's budget.

24 COUNCIL PRESIDENT CLARKE: All
25 right. I know in the old days we used to

1 4/12/16 - WHOLE - BILL 160170, etc.
2 do that so we can give municipal workers
3 raises, but I was told the other day that
4 we're not doing that this time.

5 MS. ADAMS: We budgeted in the
6 Civil Service Commission for any changes.

7 COUNCIL PRESIDENT CLARKE: I
8 got a quick question in anticipation of
9 tomorrow.

10 Thank you.

11 Security cameras, your
12 department has involvement in that; am I
13 correct?

14 MR. BRENNAN: Yes, sir.

15 COUNCIL PRESIDENT CLARKE: So
16 this issue about police surveillance
17 cameras, and over the years we hired
18 Unisys. That got screwed up, the whole
19 nine yards. We were supposed to build
20 the network. And I can't seem to get
21 personally -- because I personally have
22 an issue, because I represent an area
23 that has some real challenges.

24 The cameras. So I had a
25 meeting in part of my district the other

1 4/12/16 - WHOLE - BILL 160170, etc.
2 night. I'm not going to say a name, but
3 one of the police officials there said,
4 Well, we don't have enough people to
5 watch the cameras. So we talked about
6 what happened in Baltimore where they had
7 this process where they had -- they
8 called it a football at that particular
9 time. I don't know what they call it
10 now. Where an officer in a sector car
11 had basically a laptop computer that had
12 the ability to have access to all the
13 cameras in their sector, so they can just
14 punch them up periodically and look and
15 see what's going on in a particular
16 intersection that has some history of
17 drug selling or whatever. Similarly, we
18 saw also where they had a location in a
19 building downtown Baltimore where they
20 pulled up every commercial corridor. And
21 we don't have that, to my knowledge. I
22 just had a meeting with the Germantown
23 and Erie Business, Councilwoman Bass and
24 myself, yesterday, because they want more
25 security cameras in their area, and,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 again, there was this issue about, Well,
3 we don't have the person power or we
4 don't have the technology. So as I'm
5 talking, one of the gentlemen in the
6 meeting pulled out his phone and he
7 punched up his store and he said, You can
8 show realtime. People were walking down
9 the aisle. He said, This guy looks like
10 he's getting ready to steal something.

11 I said, Well, you don't know
12 that.

13 But anyway, you get my point.
14 He punched up the exterior of the store.

15 So what I don't understand, if
16 you can do that on a cell phone, private
17 citizen, why can't we figure out a way to
18 have more realtime coverage? And I know
19 the police do a real good job in
20 accessing cameras after the fact, but we
21 like to be a little more proactive in
22 preventing crime, if there is an
23 opportunity to look at realtime.

24 Do we have that technology here
25 to enhance our realtime without

1 4/12/16 - WHOLE - BILL 160170, etc.

2 increasing staffing levels?

3 MR. BRENNAN: If you're looking
4 at how many cameras that we've tied into
5 here is, we have -- the cameras that the
6 City owns are about 339 cameras, but we
7 tie in to 2,700 cameras. So if you add
8 those together, it's like --

9 COUNCIL PRESIDENT CLARKE:
10 Realtime?

11 MR. BRENNAN: Yeah, realtime.
12 Let me explain realtime, because, Council
13 President, I saw you brought this up last
14 year. I actually watched it.

15 COUNCIL PRESIDENT CLARKE: I'm
16 going to keep bringing it up.

17 MR. BRENNAN: I know you will.
18 I know you will. And I don't think you
19 were given a very good answer last time.

20 The cameras are realtime, but
21 no one watches 3,000 cameras. You just
22 can't, right? Nobody can.

23 COUNCIL PRESIDENT CLARKE: And
24 let me -- and of that 20-something
25 hundred, most of them were SEPTA?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. BRENNAN: Most of them are
3 cameras other than our cameras. We have
4 SEPTA, we have Penn, I think we have
5 Temple. We have all over the City. It's
6 really much cheaper to do it that way
7 than to keep putting up our own cameras,
8 because we might --

9 COUNCIL PRESIDENT CLARKE: I'm
10 okay with that.

11 MR. BRENNAN: Right. We might
12 have funding for like 50 a year and we
13 kind of go by what the police ask us to
14 do to stick those 50 up. So we keep
15 adding every year, but as you said, and I
16 think you were right on the mark here, is
17 they're largely a reactive device.

18 The officer who was shot in
19 West Philly, that famous photo, that was
20 one of our cameras that caught that.

21 So to watch those cameras, an
22 officer at the DVIC there, the Delaware
23 Valley Information Center, they can
24 actually dial into any of those cameras
25 and look at them, but the chances of them

1 4/12/16 - WHOLE - BILL 160170, etc.
2 hitting it exactly when a crime happens
3 is probably almost nothing.

4 COUNCIL PRESIDENT CLARKE: So
5 are you suggesting that if I'm looking at
6 a camera -- and I don't think we should
7 be using police officers for this, by the
8 way. It should be public safety
9 officers, which is another conversation
10 for tomorrow -- and I see a group of guys
11 standing on the corner selling drugs or
12 whatever, then I can't -- I shouldn't --
13 I can't proactively say, There's some
14 guys selling drugs, I saw the buy. They
15 had police come. You got the camera,
16 boom. The case, boom. You can prove the
17 case.

18 MR. BRENNAN: In that case,
19 they actually could. In that case, they
20 actually could. If the call got to the
21 person who was watching the camera, they
22 could turn that camera on and watch the
23 person.

24 COUNCIL PRESIDENT CLARKE: The
25 call from where?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. BRENNAN: Well, for
3 example, like a 911 call or somebody were
4 to call in.

5 COUNCIL PRESIDENT CLARKE: But
6 I'm not talking about a 911. I'm talking
7 about preventive measures here. If I
8 have a police officer in a sector car --
9 the only reason I'm bringing it up,
10 because I was sitting in the car. They
11 were driving around. He's pulling up the
12 stuff in every corner in his sector. It
13 clearly enhanced his ability to monitor
14 his sector. Why don't we do that?

15 MR. HAYLING: Good afternoon.
16 Raymond Hayling, Deputy CIO.

17 I can't talk about the Police
18 operations, but I can tell you about the
19 technology infrastructure. What you
20 spoke about we can absolutely do. This
21 is a camera that's on my City-issued
22 phone right now. This is live realtime.
23 So we do have the capability of doing
24 that. I do know in the past there were
25 some difficulty in terms of --

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCIL PRESIDENT CLARKE: I'm
3 looking in the front of his house. All
4 right.

5 MR. HAYLING: And we can
6 actually do that for --

7 COUNCIL PRESIDENT CLARKE: I
8 just want to know about technology from
9 you guys.

10 MR. HAYLING: So we can do that
11 for all the cameras that we mentioned,
12 all the camera feeds that we mentioned.
13 We actually have it broken down by
14 district, police district, and that
15 includes a breakdown for all the SEPTA
16 and partner cameras. They're also broken
17 down by district. I'll let the Police
18 talk about operations, but they have the
19 capability to roll this out at the
20 district level similar to what you spoke
21 about.

22 COUNCIL PRESIDENT CLARKE:
23 Okay. That's all I needed. Thank you.
24 Thank you for that information, and I
25 will use that tomorrow when I talk to the

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Police.

3 The Chair recognizes Councilman
4 Henon.

5 COUNCILMAN HENON: Thank you,
6 Council President.

7 Good afternoon.

8 A little change of scenery
9 here.

10 I have a series of Comcast
11 questions I'd like to ask, and first is,
12 how has Comcast progressed with the
13 remediation set forth in the agreement?

14 MR. BRENNAN: I'm going to let
15 my Chief of Staff, Steve Robertson. He's
16 dealt with this from the very beginning,
17 Councilman, so I'd like to have him
18 answer the question.

19 (Witness approached witness
20 table.)

21 MR. ROBERTSON: Good afternoon.
22 Steve Robertson, Chief of Staff, Office
23 of Innovation and Technology.

24 COUNCILMAN HENON: Can you push
25 the microphone a little closer.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. ROBERTSON: How is that?

3 COUNCILMAN HENON: Perfect.

4 MR. ROBERTSON: Right now and
5 to put this in perspective, Comcast's
6 remediation program was an 18-month
7 period, due to be completed in June of
8 2017, with quarterly inspections by the
9 City occurring along the way. The first
10 quarter for inspections just ended on
11 March 31st. The City is following up
12 with Comcast right now in developing a
13 list of randomly selected addresses where
14 they say they've remediated their plant,
15 and there will be an actual field visit
16 to each of those addresses and an
17 inspection.

18 So we anticipate a list of
19 addresses to be developed like in the
20 next two weeks, and then beginning late
21 April, late this month, we'll begin the
22 actual physical inspections.

23 COUNCILMAN HENON: Great.

24 Throughout the budget process, if you can
25 report back to the Chair, I'd appreciate

1 4/12/16 - WHOLE - BILL 160170, etc.

2 that, on the progress.

3 MR. ROBERTSON: Sure.

4 COUNCILMAN HENON: When can
5 Council expect the I-Net negotiations to
6 be resolved?

7 MR. ROBERTSON: It's hard to
8 say at this point. We are actively
9 engaged with Comcast, meeting with them
10 regularly. When the actual terms of that
11 agreement will be finalized, it's hard to
12 say. We're very close. We're meeting
13 again in the next week with Comcast.
14 We're in the process of exchanging drafts
15 right now, and the last draft came back
16 from Comcast to us about a week ago. So
17 we're reviewing that, and we're already
18 scheduled to meet with Comcast again on
19 April 22nd.

20 COUNCILMAN HENON: The
21 anticipated build-out for the I-Net is 18
22 months; is that correct?

23 MR. ROBERTSON: That's correct.

24 COUNCILMAN HENON: Has any of
25 it started on some of the, I guess,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 points that you know that doesn't need to
3 be negotiated?

4 MR. BRENNAN: Yes. Some of the
5 programs we're moving on the things that
6 have been settled. The only thing really
7 not settled now is the I-Net. The I-Net
8 is the one -- it's virtually a contract
9 negotiation.

10 And, Councilman, I want to
11 publicly thank you for giving us some
12 information that we were unaware of about
13 the I-Net, and we've now included your
14 concerns and the concerns of Council in
15 our negotiations with Comcast. So I
16 would like to thank you for bringing that
17 to our attention.

18 COUNCILMAN HENON: We
19 appreciate that. Thank you for including
20 Council from this point forward.

21 What is the nature of the
22 City's relationship with Comcast
23 regarding the courtesy accounts that many
24 of our facilities currently are connected
25 to?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. BRENNAN: I don't know if
3 there's a relationship, but there are
4 quite a few courtesy accounts, mainly in
5 rec centers. The rec centers -- they're
6 throughout the City, but many of them are
7 in rec centers. And from what I
8 understood, a courtesy account allowed
9 them to choose a number of different
10 services, whether broadband or video.
11 And so there are quite a few courtesy
12 accounts, but I don't know how many.

13 Ray says about 200 throughout
14 the City.

15 COUNCILMAN HENON: About 200
16 courtesy accounts. And does OIT control
17 the type of service that can be connected
18 to those sites and the facilities?

19 MR. BRENNAN: No.

20 COUNCILMAN HENON: So we don't
21 control -- is it a managed service?

22 MR. BRENNAN: It's not done
23 through OIT. It's done through the
24 sponsorship of Comcast.

25 COUNCILMAN HENON: So we don't

1 4/12/16 - WHOLE - BILL 160170, etc.

2 control the type of service?

3 MR. BRENNAN: No.

4 COUNCILMAN HENON: Is there a
5 cap, do you know, on the amount of
6 courtesy accounts that the City can set
7 up with Comcast?

8 MR. ROBERTSON: There is, and
9 Comcast included as an appendix to the
10 last -- the recently renewed franchise
11 agreement a complete list of all the
12 courtesy accounts, and that was their
13 agreement to continue all those courtesy
14 accounts in the appendix to the franchise
15 agreement.

16 COUNCILMAN HENON: Independent
17 from the I-Net negotiations?

18 MR. ROBERTSON: That's correct,
19 yes.

20 COUNCILMAN HENON: And the
21 points of connectivity.

22 MR. ROBERTSON: Yeah. The
23 municipal courtesy accounts are
24 completely separate from what's being
25 discussed now with respect to I-Net.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: But we want
3 to ensure that every public facility has
4 high-speed connectivity and access.
5 That's what our ultimate goal here is
6 through the franchise agreement as well
7 as the courtesy accounts.

8 MR. BRENNAN: Our goal is that
9 every City building and the ones that you
10 brought to our attention will have
11 Internet access that's appropriate for
12 the size of the building. For example,
13 this building will have a much different
14 level of service than maybe another
15 building that isn't as large.

16 COUNCILMAN HENON: It's real
17 simple. We want to have enterprise feed
18 or service, fiber connectivity to every
19 public facility in the City of
20 Philadelphia, including all our parks and
21 recreations.

22 Has the City done an assessment
23 of the Verizon franchise agreement?

24 MR. BRENNAN: Yes, sir.
25 Verizon was due to be built out on

1 4/12/16 - WHOLE - BILL 160170, etc.
2 February 26th.

3 COUNCILMAN HENON: Have you
4 fact-checked their -- we had a
5 conversation with -- well, I had a
6 conversation with Verizon and the City
7 and your department, and we were supposed
8 to be fact-checking the addresses that
9 they have. Has that been done yet and do
10 you have the results?

11 MR. BRENNAN: Yes. We've
12 actually done a little bit more. Our
13 consultant, CBG, went out and tested the
14 week of March 14th. They tested a number
15 of locations randomly to make sure that
16 light was going through the fiber, and
17 that indicates that a video signal could
18 go through too. All 53 locations they
19 tested came out fine. They did have some
20 trouble getting some of the set-top
21 boxes, and they're resolving those
22 issues.

23 So the one issue that remains
24 is that Verizon in fact has not built out
25 the City to 100 percent, and there are

1 4/12/16 - WHOLE - BILL 160170, etc.
2 some exceptions that Verizon can bring
3 up, and we're working with Verizon now to
4 identify what they identify as their
5 exceptions.

6 COUNCILMAN HENON: So is there
7 a penalty for not being 100 percent
8 completed with the exceptions that's
9 agreed upon within their agreement?

10 MR. ROBERTSON: There are
11 liquidated damages if the City cannot
12 verify that they're 100 percent built out
13 after taking into consideration any
14 exceptions that they claim.

15 COUNCILMAN HENON: Could you
16 provide the verifications of all they're
17 supposed to do on their bellwether
18 testings and connectivities? Because
19 there is -- a large part of the City of
20 Philadelphia doesn't feel that there's
21 competition out there, that they're able
22 to get into other promotional programs
23 and high-speed access.

24 MR. BRENNAN: Sure.

25 COUNCILMAN HENON: So if we can

1 4/12/16 - WHOLE - BILL 160170, etc.
2 have a follow-up and be made aware of
3 that information, I'd appreciate it.

4 MR. BRENNAN: Sure. Not a
5 problem.

6 COUNCILMAN HENON: In your
7 Class 200 on Page 15, rent. The
8 Department originally had funded almost
9 \$95,000 for rent in FY16 and is already
10 projecting the obligations will be 545
11 and some change. What caused this
12 discrepancy?

13 MR. DONATO: Chris Donato with
14 OIT.

15 I think that was just a
16 mislabeling of the class for the prior
17 year. These are leases that we do for
18 PECO.

19 COUNCILMAN HENON: So it's a
20 misprint?

21 MR. DONATO: From the prior
22 year. The current year is correct. The
23 FY17 budget is appropriately coded.

24 COUNCILMAN HENON: And what is
25 that number for '17?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. DONATO: It's about the
3 same as '16, the 545.

4 COUNCILMAN HENON: Okay. On
5 Page 42, Class 200 contract, we are
6 projecting an increase in the City's
7 maintenance contract, CityNet maintenance
8 contract, when we're expecting the I-Net
9 to be negotiated and implemented within
10 the next year and a half. Can you
11 explain?

12 MR. DONATO: During FY17, we'll
13 still have maintenance to pay on pieces
14 of the network, because the I-Net won't
15 be built out for 18 months, which takes
16 us past FY17.

17 COUNCILMAN HENON: What's the
18 term of the Class 200 contract?

19 MR. DONATO: That will be for
20 the fiscal year, July 1st.

21 COUNCILMAN HENON: Just for the
22 fiscal year?

23 MR. DONATO: Yes.

24 COUNCILMAN HENON: And I want
25 to go back to the previous question on

1 4/12/16 - WHOLE - BILL 160170, etc.

2 rent. You said that the obligations are
3 going to go back to 545,000 or is it
4 going to go back to 89,000 for rent?

5 MR. DONATO: Let me take
6 another check.

7 COUNCILMAN HENON: It would be
8 Page 15.

9 MR. DONATO: My apologies. It
10 will go back to the lower figure, because
11 those rents for -- I'll have to get back
12 to you.

13 COUNCILMAN HENON: Would you?

14 MR. DONATO: Yeah.

15 COUNCILMAN HENON: Because
16 there's an extreme difference.

17 MR. DONATO: I mean, what we're
18 getting is not different. It's just --

19 COUNCILMAN HENON: That's fine.
20 If you can just provide the information
21 to the Chair. I'm going to yield my time
22 for the next round.

23 The Chair recognizes Councilman
24 Domb.

25 COUNCILMAN DOMB: Good

1 4/12/16 - WHOLE - BILL 160170, etc.
2 afternoon.

3 From my perspective, I'm going
4 to start off by saying that it's none of
5 your responsibility but my perspective,
6 the City's technology really needs a lot
7 of help. I mean, I envision a city where
8 on a handheld device I can tell what
9 properties I own, what properties I'm
10 delinquent on. I can tie in all the tax
11 returns and see what's not paid, what I
12 owe, and that to me is very important.
13 But that's another subject. So let me
14 just get to today's budget.

15 You have a \$2.5 million
16 decrease in Class 200. I was just
17 curious how come this is being decreased
18 so much and how do you plan on being able
19 to keep up with the improvement and
20 integration into the new technology the
21 City desperately needs? Is this moving
22 this class to 100 and fill those seats or
23 why are we decreasing this 2 and a half
24 million?

25 MR. BRENNAN: Some of that,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Councilman, is a mistake. It was
3 inadvertently put into the wrong fund.
4 There's two numbers there. The 1 million
5 for the 911 division was put in Class 200
6 and it was inadvertently put in here, so
7 it was taken out. And then this internal
8 realignment in 911 is 753,000 was put in
9 there and it was taken out. So it
10 shouldn't have been in there in the first
11 place. So it's kind of a deceiving --
12 kind of a deceiving drop.

13 COUNCILMAN DOMB: Okay. Get
14 that corrected and get us a copy.

15 MR. BRENNAN: Exactly.

16 COUNCILMAN DOMB: What's the
17 status of the Real Time Crime Center? I
18 know we spent \$3 million, I think, on
19 this program a few years ago, and are we
20 using it today?

21 MR. HAYLING: Raymond Hayling,
22 Deputy CIO.

23 Yeah. The Real Time Crime
24 Center went live at the DVIC back in
25 2014. So they're fully operational.

1 4/12/16 - WHOLE - BILL 160170, etc.
2 They're the ones who actually take a look
3 at all the cameras we've been talking
4 about previously. They also have access
5 to our acoustic anomaly system, which
6 will also be called a gunshot detection
7 system, but they've been live from a
8 technology standpoint since 2014, I
9 believe in June.

10 COUNCILMAN DOMB: So it's being
11 utilized now?

12 MS. HAYLING: That is correct,
13 24 by 7, 356, is my understanding.

14 COUNCILMAN DOMB: And what's
15 the status of the data warehouse, and
16 when do we expect it to be fully
17 functional?

18 MR. BRENNAN: Hold on. That's
19 a capital project. I got that here.
20 Hold on.

21 COUNCILMAN DOMB: You want to
22 get back to me on that?

23 MR. BRENNAN: Yeah, I will,
24 because we really got pages of capital
25 projects going.

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2 COUNCILMAN DOMB: Just get back
3 to me.

4 MR. BRENNAN: Sure.

5 COUNCILMAN DOMB: The next
6 question I have is, are there any plans
7 to integrate an E-billing system? I've
8 talked before at these hearings about
9 water and sewer, real estate tax bills,
10 computerizing that whole area. We're
11 spending like \$3, \$4 million in postage a
12 year just on sending out water and sewer
13 bills. Are there plans this year to make
14 that happen?

15 MR. BRENNAN: Actually, we have
16 an ongoing upgrade of all the revenue
17 sites, all the revenue City websites.
18 Last year we took in \$180 million over
19 the web, and really our big focus is to
20 try to take as much money as we can on
21 the web. Actually, a few years ago the
22 only way when you paid a bill on the web,
23 you had to pay that 2 and a half percent
24 credit card fee, and that kind of -- if
25 you were paying a couple dollars, it

1 4/12/16 - WHOLE - BILL 160170, etc.
2 wasn't a big deal, but trying to pay your
3 property taxes with 2 and a half percent,
4 nobody would go for that. So the City
5 came around and they made it much easier,
6 charging you a nominal fee to do a debit,
7 and we've kind of seen a big upswing on
8 that.

9 So we are spending a lot of
10 time in the redesign of our web functions
11 to make it easier for people to
12 understand where they have to go and how
13 they pay a bill, up to the point,
14 Councilman, where I sent people down to
15 the basement of the MSB. You know where
16 people go and pay the bills? And we
17 actually interviewed them to find out
18 like why they won't go online. Why is it
19 you won't go online and pay this bill?
20 So we're actually doing a lot of work to
21 try to make sure we can get the money in
22 faster.

23 COUNCILMAN DOMB: Can you pay
24 real estate tax bills online today?

25 MR. BRENNAN: Can you? Yes.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Actually, when I went in, I looked at the
3 online one and I could have either paid
4 the credit card or I could have used the
5 debit, which I think costs about -- they
6 said it was less than a stamp. So you
7 can pay it and the debit just pulls it
8 right out of your account.

9 COUNCILMAN DOMB: Don't you
10 think probably 75 percent of the water
11 and sewer bills, which are 400,000 to
12 500,000 a month we send out, and the
13 579,000 real estate tax bills, 75 percent
14 of those people probably would want to
15 pay online?

16 MR. BRENNAN: I agree there's a
17 lot that want to pay online, and that's
18 why we're -- in the redesign of the
19 websites, that's why we're spending an
20 awful lot of time on design. And this
21 has never been done before. To spend a
22 lot of time figuring out like why people
23 go on the web, what they do there, and
24 how we can make it more friendly for them
25 to go pay their bills online. So if you

1 4/12/16 - WHOLE - BILL 160170, etc.
2 went back a couple years -- and we could
3 get those figures -- you would see that
4 the number of online payments, number of
5 E-payments we get go up every year. So
6 we're -- I think we're doing something
7 right here.

8 COUNCILMAN DOMB: Can you do me
9 a favor, can you just send this body in
10 writing the plan to computerize the
11 billing for water, sewer, and real
12 estate?

13 MR. BRENNAN: Sure.

14 COUNCILMAN DOMB: Can I get one
15 last question?

16 COUNCILMAN HENON: You got it.

17 COUNCILMAN DOMB: Thank you.

18 What projects are in the works
19 for the next five years to promote the
20 City's tech community and give
21 Philadelphia presence as a hub for
22 innovation and technology, which is the
23 biggest economic multiplier of jobs we
24 have in our economy, five to one, and
25 what role is the OIT playing in this?

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. BRENNAN: Most of our
3 resources, Councilman, go to our
4 customers, who are the operating
5 departments. By far most of our role is
6 there. We do have a role of outreach in
7 the community and we do have a role of --
8 we have an innovation section. I have
9 the head of that here, and he might be
10 better prepared to answer that or we
11 could give you something in writing,
12 whichever you want. I can bring him up.

13 COUNCILMAN DOMB: Whichever you
14 prefer.

15 (Witness approached witness
16 table.)

17 MR. BUSS: Hi. Good afternoon.
18 Andrew Buss from OIT.

19 We do a lot of work around
20 increasing the capacity for innovation
21 inside government. So we maintain an
22 innovation lab. We also have an
23 innovation fund, and then we have an
24 innovation academy. And the three of
25 those pieces are coordinated to really

1 4/12/16 - WHOLE - BILL 160170, etc.
2 give the most benefit.

3 We also have a lot of work kind
4 of externally around public computing
5 centers, so digital inclusion work, and
6 that was the KEYSPOOT program that was
7 mentioned earlier.

8 COUNCILMAN DOMB: Okay. And in
9 addition, do me a favor, because out of
10 respect for time, just send it to us in
11 writing.

12 MR. BUSS: Of course.

13 COUNCILMAN DOMB: Thank you
14 very much.

15 Thank you.

16 COUNCILMAN HENON: Thank you,
17 Councilman.

18 The Chair recognizes
19 Councilwoman Gym.

20 COUNCILWOMAN GYM: Hi. Thank
21 you very much.

22 So I just wanted to follow up
23 on the answer to Councilman Domb's
24 inquiry. You mentioned that you went and
25 interviewed a bunch of people about why

1 4/12/16 - WHOLE - BILL 160170, etc.
2 they didn't pay online. What was their
3 answer?

4 MR. BRENNAN: Many of them
5 don't trust that the payment will
6 actually get where it's supposed to get.
7 The people who tend to go to the MSB, the
8 basement where the cashiering is, where
9 they actually pay, they would tend to be
10 maybe not the most computer literate of
11 our citizens. So they feel more
12 comfortable in actually giving money to a
13 human being and getting a receipt right
14 there. So that seemed to be one of the
15 primary reasons that people wouldn't go
16 online.

17 COUNCILWOMAN GYM: That they
18 didn't trust the system or that they
19 couldn't --

20 MR. BRENNAN: Well, that they
21 didn't trust the money would actually get
22 there. So a lot of them either want that
23 receipt, they want that interaction with
24 a human being. If you think about it,
25 they didn't even use a stamp. So they

1 4/12/16 - WHOLE - BILL 160170, etc.
2 are a little even wary about putting it
3 in an envelope and sending it into the
4 City. So that seemed to be one of the
5 primary reasons anyway.

6 COUNCILWOMAN GYM: Okay. Do
7 you feel like that's a pretty
8 comprehensive look or is that just
9 anecdotal and that kind of thing?

10 MR. BRENNAN: Well, I had a
11 group of people go down, and they
12 interviewed a number of people. And the
13 purpose of the interview, Councilwoman,
14 is to find out how we can design the
15 website to make it more friendly. If you
16 see some of the websites, like you
17 wouldn't even know how to pay a bill.
18 You'd have a real hard time. So the idea
19 is, we are putting an awful, awful lot of
20 time and expense in design up front so
21 that we can not have to go back to it
22 later on. So that's part of our project.
23 We call it the Alpha Project, and we're
24 spending a lot of time doing that.

25 COUNCILWOMAN GYM: Okay. And

1 4/12/16 - WHOLE - BILL 160170, etc.
2 then I think I'm going to follow up with
3 a conversation that we had at the Capital
4 Budget, which is a little bit more
5 information about the Digital Alliance
6 Fund. We talked a little bit about the
7 importance of the fund in terms of
8 closing the gap for -- the digital gap
9 for our most vulnerable citizens, and we
10 had a brief discussion about the Board
11 and who would actually sit on this and
12 how we can assure that there's diverse
13 representation of communities that are
14 committed to actually increasing digital
15 access and ending the gap for our diverse
16 communities. And you had mentioned that
17 currently the fund is looking to seat
18 only donors. Is that still true?

19 MR. BRENNAN: No, not
20 necessarily. We have some
21 recommendations for the Board. We were
22 looking for donors to sit on the Board,
23 but we're looking for a fairly diverse
24 group who would advise how --

25 COUNCILWOMAN GYM: Fairly

1 4/12/16 - WHOLE - BILL 160170, etc.

2 diverse or diverse?

3 MR. BRENNAN: No, no. A

4 diverse group.

5 COUNCILWOMAN GYM: I mean, it's

6 either one or the other.

7 MR. BRENNAN: I'm sorry?

8 COUNCILWOMAN GYM: Is there

9 such a thing as fairly diverse? I mean,
10 I'm hoping for a diverse group.

11 MR. BRENNAN: Okay. I'll use
12 the language diverse group.

13 But one of the main goals was
14 is that once that money runs out, if we
15 can't get more money in, then there would
16 be nothing left. So that was the reason
17 for having some donors on that group.

18 COUNCILWOMAN GYM: Well, the
19 purpose of this fund's Board, though, is
20 to determine how to utilize the money.

21 MR. BRENNAN: Correct.

22 COUNCILWOMAN GYM: But that is
23 wholly separate from how the money comes
24 in. Is it your belief that donors would
25 only donate to the fund if they could

1 4/12/16 - WHOLE - BILL 160170, etc.

2 determine how the money was directed?

3 MR. BRENNAN: I think it would
4 help.

5 COUNCILWOMAN GYM: Do you see
6 any conflict of interest with that?

7 MR. BRENNAN: No.

8 COUNCILWOMAN GYM: Really? You
9 don't see any conflict of interest with
10 having that level of engagement?

11 MR. BRENNAN: Here's what I
12 think is likely to happen is, yes, we're
13 going to have the Comcast's of the world
14 and the Verizons of the world and the
15 AT&Ts of the world on there, but they'll
16 kind of offset one another. I don't
17 think they're necessarily going to push
18 things to their own business. I don't
19 think that's going to happen, because
20 everybody else on the Board probably
21 wouldn't allow it. So --

22 COUNCILWOMAN GYM: And what
23 kind of representation from donors would
24 you expect as a percentage of the Board?

25 MR. BRENNAN: Actually, I don't

1 4/12/16 - WHOLE - BILL 160170, etc.
2 think we know yet, because we've made
3 some -- actually, Comcast reached out to
4 try to get some of their competitors on
5 the Board for the purposes of donating
6 more money. So they've done some of the
7 work. We are looking for Board members
8 too and we're looking for input as to who
9 those Board members should be.

10 COUNCILWOMAN GYM: How can we
11 ensure that there's diverse
12 representation of communities on that
13 Board?

14 MR. BRENNAN: I think we have
15 a -- I'm going to let Steve mention this,
16 because I think there are a couple other
17 entities that we recommended for the
18 Board. Now, the Board is not set yet, of
19 course. That's up to the Mayor. It's
20 not up to us. We can only make some
21 recommendations. But I think Steve could
22 tell you some more people on the Board
23 other than the companies that we
24 recommended.

25 MR. ROBERTSON: Hi,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 Councilwoman. Steve Robertson, Chief of
3 Staff, OIT.

4 I think what you heard CIO
5 Brennan discuss initially was kind of
6 what we vision would be corporate
7 membership. Obviously we would like to
8 entice corporations within the City to
9 participate, particularly
10 telecommunication providers, but we also
11 envision non-profit membership on the
12 Board itself. We've had in mind the
13 People's Emergency Center, Media
14 Mobilizing Project, any other entities,
15 non-profit entities, that anybody would
16 like to suggest.

17 The composition of the Board is
18 actually still developing. So we're
19 looking actually for stakeholders, other
20 entities to join that Board.

21 COUNCILWOMAN GYM: And do you
22 see those other entities as being kind of
23 like an addition or a supplement to an
24 existing Board? Because it feels like
25 the community end of it feels a little

1 4/12/16 - WHOLE - BILL 160170, etc.
2 bit kind of secondary in terms of
3 priority. Like I would assume that there
4 would be a good list, a robust list, that
5 OIT already had having been familiar with
6 the importance of this fund, how hard
7 people fought for it, that there was a
8 lot of active groups at the table. There
9 are a lot of groups that are committed to
10 ending the digital gap in the City, and
11 it's just hard to believe that you only
12 can recite two groups right now off the
13 top of your head.

14 MR. ROBERTSON: No. I mean, we
15 actually still envision additional
16 actually government membership that deal
17 with some of the entities that you're
18 talking about. I'll give you a couple
19 more examples. The Mayor's Office of
20 Community Empowerment and Opportunity is
21 very interested. We also see an
22 educational membership, any of the
23 universities that want to participate.
24 If they have a representative that they
25 would want a seat on the Board, we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 actually anticipate that happening and
3 we'll certainly invite them. Any
4 foundation membership. A couple examples
5 of foundations within the City, the
6 Knight Foundation, Philadelphia
7 Foundation.

8 And to go back to kind of what
9 I thought was a question that you had in
10 there originally, we don't see those
11 other members as kind of a subset of the
12 Board. We see them as actually fully
13 seated members of that alliance.

14 COUNCILWOMAN GYM: I meant in
15 terms of representation, that they would
16 represent a very small portion of the
17 Board. I mean, my hope would be that
18 this is a Board that truly reflects the
19 diversity of the City, that is committed
20 to reducing or ending actually the
21 digital gap for communities who are most
22 vulnerable. And one of the problems that
23 we often have is that when we create
24 these new funds about people trying to
25 end inequity in our city, that we only

1 4/12/16 - WHOLE - BILL 160170, etc.
2 seat people who actually don't have a
3 problem with inequity, and too often the
4 groups that feel the most gap and the
5 biggest lack of access are treated -- are
6 often on the margins or a small subset of
7 a larger group that's dominating this.

8 One example is like if we are
9 trying to find out why people cannot get
10 online or won't get online or don't trust
11 the online experience, then it might help
12 to have some of those folks be fully
13 represented, and that doesn't always
14 happen.

15 I think that donors, funders,
16 and others have found ways to get to the
17 table. They have great access to a lot
18 of people in City government. It seems
19 hard to imagine that there needs to be
20 another table for it. It doesn't mean
21 that I would exclude them. It just means
22 that the people who are fighting to get
23 to the table, especially on this issue of
24 digital inclusion, have a hard time doing
25 that. And I don't want to create another

1 4/12/16 - WHOLE - BILL 160170, etc.
2 roundtable where they are incidental or a
3 tiny subset and that communities,
4 especially black, Latino, immigrant
5 communities, language access -- groups
6 with high language access needs aren't
7 going to be fully represented in the
8 biggest effort that we have right now,
9 though it's not for the fullest amount.

10 MR. BRENNAN: If you have
11 recommendations -- we kind of struggle
12 with this a little bit, but if Council
13 has recommendations, we would be more
14 than happy to take them and put them on
15 the list for the Mayor's consideration.

16 COUNCILWOMAN GYM: And I would
17 hope that to some extent this becomes a
18 very fully vetted kind of process that
19 people feel confident about the Board.
20 It's really important that this Board
21 that's using this kind of money is seen
22 as being fully aware of, conscious of,
23 connected to the communities that have
24 been fighting so hard to make sure that
25 we end the digital gap.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 MR. BRENNAN: Right. I
3 absolutely agree with you, and obviously
4 it's the people on the Board that are
5 going to make it whether it's successful
6 or not and whether the money is spent
7 wisely. So it's going to be up to the
8 people on the Board. So really if
9 Council has recommendations. We
10 obviously don't know as much as you do
11 about maybe the types of groups that
12 should be involved. So we are more than
13 happy to include whatever groups you feel
14 should be part of this Board.

15 COUNCILWOMAN GYM: And then the
16 second question is, could you just talk a
17 little bit more about the implementation
18 for the Comcast franchise agreement
19 around CTE and apprenticeship programs,
20 where we are with it, what the timeframe
21 is, who is working on it.

22 MR. ROBERTSON: I can take that
23 one. OIT is not directly involved in the
24 implementation of that. The Mayor's
25 Office of Education is involved directly

1 4/12/16 - WHOLE - BILL 160170, etc.

2 with Comcast.

3 COUNCILWOMAN GYM: So they're
4 handling the CTE apprenticeship aspect of
5 it?

6 MR. ROBERTSON: That's correct.
7 They're working on it. There's an
8 identified Comcast representative who is
9 working directly with folks in the
10 Mayor's Office of Education who is
11 working with the School District on CTE.

12 COUNCILWOMAN GYM: I will wait
13 for the next round.

14 COUNCILMAN HENON: Thank you,
15 Councilwoman.

16 The Chair recognizes Councilman
17 Taubenberger.

18 COUNCILMAN TAUBENBERGER: Thank
19 you, Mr. Chairman.

20 In last year's budget,
21 Mr. Brennan, I believe the department was
22 appropriated funds to upgrade the Revenue
23 Department database. What is the status
24 of that project?

25 MR. BRENNAN: We actually call

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that something different. There's a tax
3 data warehouse. That project is ongoing
4 or predicting February '17 for go live.
5 We have a vendor. So we are under
6 contract with the vendor, and that
7 project is being worked on right now.

8 COUNCILMAN TAUBENBERGER: Do
9 you believe at this point as it's
10 ongoing, do you believe more funds are
11 needed or do you think funds that were
12 allocated are adequate?

13 MR. BRENNAN: Right now for
14 that particular project, we're okay as of
15 right now.

16 COUNCILMAN TAUBENBERGER:
17 Because I really believe it's a critical
18 priority. My colleague Councilman Domb
19 has been really speaking out very, very
20 forcefully and eloquently and getting
21 this Council also very excited about EITC
22 tax credits. What bothers me is that we
23 simply -- that we can't simply search our
24 own revenue tax database and find out who
25 would qualify to have direct contact with

1 4/12/16 - WHOLE - BILL 160170, etc.
2 the citizens. I know other cities on our
3 scale have these capabilities, and we are
4 still working with the database started
5 in the 1980s. If you could give me a
6 deadline for when you think this project
7 will be completed. Well, this might be
8 the project we just talked about, but if
9 that fits into that, I think it's rather
10 important. Would that be the same
11 project we're talking about?

12 MR. BRENNAN: You're exactly
13 right, Councilman, is that -- the problem
14 that the City has is that many of the
15 systems are really old and they do date
16 back to the '80s, and they were the ones
17 that were targeted the most for capital
18 upgrades, and this particular one, this
19 tax delinquency database, is going to,
20 for the first time, let the City mine
21 data, do a lot of analytics on data and
22 actually be able to target those accounts
23 that are most likely to pay off, you
24 know. Like right now, they don't have
25 that ability now. I mean, the stuff is

1 4/12/16 - WHOLE - BILL 160170, etc.
2 really -- it's main frame, pretty old
3 stuff.

4 So right now we're targeting
5 February '17 for that right now. So far,
6 that target seems to be holding.

7 COUNCILMAN TAUBENBERGER: The
8 reason I'm so passionate, the EITC grants
9 are really a great vehicle in helping a
10 lot of folks get on that road out of
11 poverty. Those extra dollars make a
12 great deal of help for them personally
13 and really for the City as a whole. So
14 that's why I believe it's so critical.

15 MR. BRENNAN: I agree with you.
16 And I'm glad you used that word, because
17 there are a lot of projects that are very
18 important to the City, but there are
19 projects that are critical to the City,
20 and many of these projects that we have
21 in the capital funding, these are things
22 that really have to get done. You heard
23 your Commissioner Perri. He talked about
24 eCLIPSE. ECLIPSE is like absolutely a
25 critical system for them to get up and

1 4/12/16 - WHOLE - BILL 160170, etc.
2 running, and we're working hard to try to
3 solve some of his problems because of all
4 the problems with L&I. He is going to
5 have to rely very much on technology to
6 help him do his job. So there's another
7 critical system. And they're not the
8 only ones. There's a bunch of them.

9 COUNCILMAN TAUBENBERGER:

10 Mr. Brennan, thank you very much.

11 Mr. Chairman, thank you.

12 COUNCILMAN HENON: Thank you,
13 Councilman.

14 On Page 43, at the bottom code,
15 there's a miscellaneous expense, an FY17
16 expense for \$752,000, TBD. I usually
17 associate TBD with a scheduling --

18 MR. DONATO: Chris Donato.

19 COUNCILMAN HENON: Almost a
20 million bucks.

21 MR. DONATO: Most of those
22 funds are actually -- this class right
23 here is for services. We used to use
24 these funds for services. We actually
25 want to use them for purchasing supplies

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and equipment. So we're working with the
3 Budget Office to actually get this money
4 moved into the appropriate classes during
5 the budget process here.

6 COUNCILMAN HENON: So at what
7 point will we know what we're purchasing,
8 the product, the equipment?

9 MR. DONATO: It's network
10 equipment and telephone equipment. Those
11 are the big two.

12 MR. HAYLING: Ray Hayling,
13 Deputy CIO.

14 Specifically that money is
15 actually being asked to move down. In
16 the past with the video surveillance
17 system, we used to actually contract out
18 all of the work. Over the last four
19 years, we've actually brought all of the
20 work in-house. So we no longer need
21 services. We actually need the cameras,
22 the fiber, the switches to actually get
23 the cameras set up and running. That's
24 really why the request for the transfer.

25 COUNCILMAN HENON: It makes

1 4/12/16 - WHOLE - BILL 160170, etc.
2 sense. It would be helpful instead of
3 having a TBD on a miscellaneous line
4 item, that it's itemized. If you could
5 please present to the Chair at the
6 appropriate time during this budget
7 process just what the itemized expenses
8 are, it would be helpful I think to a lot
9 of members that are going thoroughly
10 through this budget.

11 MR. DONATO: Sure.

12 COUNCILMAN HENON: In FY16
13 budget hearings, OIT mentioned that we're
14 focusing in on a new procurement system.
15 How has this system been developed and
16 what type of advancements can we be
17 expecting? Most important, what should
18 the user expect to see and when will it
19 be rolled out in addition?

20 MR. BRENNAN: This is going to
21 make it much easier to move -- as you
22 know, and I know it's been testified to,
23 the procurement process in the City is
24 pretty bulky and pretty cumbersome. It's
25 going to have a front end for vendors,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that they can get far more information.
3 Vendors will be able to register now and
4 be able to get notifications
5 automatically. I know the City is
6 looking to a reverse bid auction type of
7 thing to get lower prices.

8 So the whole technology will be
9 used to streamline the procurement system
10 now, which is just kind of a very
11 difficult process. So it will be used
12 for services, supplies, equipment, public
13 works, and concessions will all be part
14 of the process. That's ongoing. It's
15 about a million three, and we're
16 predicting fall of '16 for that to be
17 finished.

18 COUNCILMAN HENON: Fall of '16,
19 okay. So you'll be updating Council on
20 the progress, or could you?

21 MR. BRENNAN: Sure.

22 COUNCILMAN HENON: Maybe I
23 should state it that way.

24 MR. BRENNAN: Absolutely.

25 COUNCILMAN HENON: Because I

1 4/12/16 - WHOLE - BILL 160170, etc.
2 think several members -- and we've been
3 in conversations with the Administration
4 just on our interest in trying to
5 streamline things, make it a lot more
6 accessible, user-friendly, much more
7 competitive. This way, the efficiencies
8 and the advances that we're trying to
9 achieve are actually going to come to
10 fruition.

11 MR. BRENNAN: We are really
12 anxious in trying to make it better for
13 people to do business with the City.
14 That is really one of our major goals
15 here. So I'm glad we're very much
16 aligned with you, Councilman.

17 COUNCILMAN HENON: Great.

18 What could Council expect from
19 Philadelphians -- or Philadelphians
20 expect from the OIT in pushing the
21 innovation agenda with the City? And the
22 only reason I mention is because I'm
23 concerned a little bit that it's not much
24 mentioned through programmatic
25 developments, you know, especially since

1 4/12/16 - WHOLE - BILL 160170, etc.
2 over the last several years we've been
3 nationally recognized and locally
4 recognized with partners in the private
5 tech community and community groups as
6 well, and the City recruiting innovative
7 and creative entrepreneurs in the tech
8 community working for City government,
9 which I think is great. Are we going to
10 continue that moving forward?

11 MR. BRENNAN: Yes, Councilman.
12 As Andrew Buss, who was up here a little
13 while ago, he's in charge of our
14 innovation section and he mentioned the
15 innovation academy, which we used to farm
16 out actually, and we're thinking -- we're
17 working with my boss now to kind of bring
18 that in-house, because we pretty much
19 know what was taught and to be able to
20 actually spread that to more City
21 employees for cheaper costs. We have the
22 innovation lab, which is up at the MSB on
23 16th floor. If you've never seen it,
24 it's a pretty modern, high-tech space
25 there, where we would do some of the

1 4/12/16 - WHOLE - BILL 160170, etc.
2 training. So we're trying to -- and just
3 so you realize, that all these
4 projects -- and I have this two-page
5 list. There's \$120 million of projects
6 here that are being done. Whenever we go
7 out and look at a project, we look for
8 the most -- the best way to implement the
9 project, and we look for any innovative
10 solution that we can find to get the
11 project in to help the customers that we
12 have, which are the operating
13 departments.

14 COUNCILMAN HENON: And that's
15 going to be across all levels of
16 management in City departments?

17 MR. BRENNAN: Well --

18 COUNCILMAN HENON: Or is that
19 the intent?

20 MR. BRENNAN: Well, we actually
21 service just about every department in
22 the City. Of course, all the big ones
23 and even the little ones, and they come
24 to us for systems basically. That's what
25 they always come to us for. Everybody

1 4/12/16 - WHOLE - BILL 160170, etc.
2 wants a system to solve a problem, and
3 what's been nice about the consolidation
4 effort that was done a few years ago, if
5 you look at what the City was ten years
6 ago, everybody was kind of independent
7 going in their own way. Now we have
8 competent project management, which we
9 use to hold an agency's hand from
10 conception of idea all the way through
11 the finish of the project. So we even
12 hold their hand through contract
13 negotiations, through RFP building,
14 through requirements gathering,
15 everything. And I think that -- I have a
16 lot of bright, smart people working for
17 me, and believe me, we look for every
18 innovative way to make things easier for
19 government and to save money for the
20 City.

21 COUNCILMAN HENON: Great. And
22 eventually solve complicated problems --

23 MR. BRENNAN: Yes, sir.

24 COUNCILMAN HENON: -- to
25 produce what we're supposed to be on not

1 4/12/16 - WHOLE - BILL 160170, etc.
2 just the back end but on the front end
3 for the citizens.

4 So I hope and encourage that
5 that continues, because I think not just
6 in the systems, it's the people. So we
7 kind of keep our employees engaged, a
8 part of. It's great for morale, and
9 ultimately we have a product that we
10 could be proud of.

11 The Chair recognizes
12 Councilwoman Blondell Reynolds Brown.

13 COUNCILWOMAN BROWN: Thank you,
14 Mr. Chairman.

15 Good afternoon, gentlemen.

16 Good afternoon.

17 (Good afternoon.)

18 COUNCILWOMAN BROWN: It's been
19 a long day. I respect that.

20 I was trying to follow the line
21 of questioning offered by my colleague
22 Councilwoman Gym, and I'll be quite
23 candid with you in letting you know that
24 whenever I hear the word "diversity,"
25 both ears perk up. So I thought I heard

1 4/12/16 - WHOLE - BILL 160170, etc.
2 and I tried to take my note, you say "we
3 struggle with that." So just elaborate
4 on what "that" is.

5 MR. BRENNAN: I'm not sure of
6 the context.

7 COUNCILWOMAN BROWN: I believe
8 she was raising, my personal opinion,
9 important questions around the diversity
10 of the Board and et cetera, and your
11 response was that "we struggle with
12 that." So I'm trying to get my arms
13 around what that means.

14 MR. BRENNAN: Oh, okay. No,
15 no; I remember. What the Councilwoman
16 was talking about is, she felt maybe
17 that -- and I know she's gone now, but I
18 know she felt that maybe we didn't have
19 representation on the Board that was
20 maybe inclusive of maybe all the groups
21 in the City.

22 COUNCILWOMAN BROWN: Yes.

23 MR. BRENNAN: And the problem I
24 think we have in OIT is, we know a lot of
25 the technical players, like we know the

1 4/12/16 - WHOLE - BILL 160170, etc.

2 Comcasts of the world and the AT&Ts and
3 the Verizons. That's who we deal with
4 every day, right?

5 COUNCILWOMAN BROWN: Of course.

6 MR. BRENNAN: It's the groups
7 that maybe you are better aware of that
8 we are not that we struggle with. So
9 that's why I said that if Council can
10 give us an idea of groups that might be
11 better representative of the Board, you
12 know, we'd be glad to take those groups,
13 because that's where we struggle. We
14 just don't know everyone out there that
15 maybe you do.

16 COUNCILWOMAN BROWN: Okay.
17 Your ask for help is very much
18 appreciated, and know that we will do the
19 followthrough.

20 So help me with the completion
21 of this assignment. How many people on
22 the Board? What type of expertise are
23 you looking for the Board? What is the
24 current demographic makeup of the Board?

25 MR. BRENNAN: There's actually

1 4/12/16 - WHOLE - BILL 160170, etc.
2 no one on the Board yet. I mean, this
3 is -- the Board, Councilwoman, came out
4 of the Comcast agreement, and it requires
5 us to give a conceptual idea to Comcast
6 as to what a Digital Alliance Board
7 means. So it really is very fuzzy as to
8 what it means. So what we did is, we
9 wrote up kind of a concept that it would
10 be a Board that would be created to
11 decide how the money would be spent, and
12 the money is half a million dollars from
13 Comcast. And as to what it's to be spent
14 on, again, very fuzzy. It talks about
15 digital inclusion, whatever that means.

16 COUNCILWOMAN BROWN: Which is
17 quite nebulous.

18 MR. BRENNAN: Right. Exactly.
19 As to what it means.

20 So what we were saying is,
21 there's another provision here that we
22 were very concerned about, is that half a
23 million dollars sounds like a lot of
24 money, but you know that that could go in
25 a heartbeat. So from our point, we were

1 4/12/16 - WHOLE - BILL 160170, etc.
2 very anxious to make sure that their
3 money keeps coming in. So we were
4 looking more at like who can give us
5 money and maybe not as much about, you
6 know, maybe your concerns. That's why I
7 asked for your help, is that the Board
8 once it's established -- and there's
9 really no one on the Board right now, so
10 it's still be established.

11 COUNCILWOMAN BROWN: That
12 clarity is important.

13 MR. BRENNAN: Right. That's
14 why we can use your help, because --

15 COUNCILWOMAN BROWN: The
16 opportunity exists to help frame out.

17 MR. BRENNAN: Right. So you
18 can kind of help us by telling us what
19 groups that, you know, you think might be
20 best represented on the Board to address
21 the problems of digital inclusion.
22 Because what we see the Board doing is
23 identifying areas that the money will be
24 spent on, right? So that's what -- it
25 would be kind of giving out like a grant.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 That's what we think.

3 COUNCILWOMAN BROWN: Is this a
4 half million dollars annually?

5 MR. BRENNAN: No. One shot.

6 COUNCILWOMAN BROWN: It's
7 \$500,000 and it's over?

8 MR. BRENNAN: It's over.

9 COUNCILMAN HENON: Point of
10 information, if I may, Councilwoman. So
11 it is a \$500,000 commitment from Comcast
12 to start and seed a Digital Alliance,
13 which is to reach out, whatever the
14 makeup of the Board shall be, to reach
15 out to the communities and best partner
16 with our libraries, partner with Urban
17 Affairs, partner with all these other
18 groups that are in the City of
19 Philadelphia that are dealing with, let's
20 just say, partnering with Internet
21 Essentials, trying to bridge that digital
22 divide. But this fund is specifically to
23 address the digital literacy --

24 COUNCILWOMAN BROWN: Or lack
25 thereof.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: Or lack of
3 in the City of Philadelphia, and it's a
4 one-time seed. And I think it's OIT, if
5 I'm not mistaken, just from what I
6 understand, they think that it should
7 be -- they should grow. There should be
8 a fundraising component to it where not
9 only should it start at 500,000, it
10 should get up to \$5 million or \$3 million
11 with the tech community. So that's a
12 Verizon, it could be a Google, it could
13 be any of the tech businesses that are in
14 our central offices in the City of
15 Philadelphia in which our communities
16 benefit from.

17 COUNCILWOMAN BROWN: Okay.

18 COUNCILMAN HENON: So, I mean,
19 that's why when they talk about business
20 being a part of it. But then proposals,
21 I'm sure, will be put in front of them on
22 who receives grants and what communities
23 and why and what are they going to do
24 about it and things like that. So
25 Council is definitely going to be a part

1 4/12/16 - WHOLE - BILL 160170, etc.
2 of this conversation as we move forward.
3 For that fund, I think right now it's
4 like what partner or who could be brought
5 in to raise the most amount of money to
6 have the City receive the best benefit it
7 possibly can in the lack of digital
8 literacy, because it's out there and it's
9 out there in a big way, as you well know,
10 in all communities.

11 COUNCILWOMAN BROWN: Sure.

12 COUNCILMAN HENON: But
13 especially maybe a little more in some of
14 the --

15 COUNCILWOMAN BROWN:
16 Underserved.

17 COUNCILMAN HENON: -- poorer
18 communities, underserved communities. So
19 that's what the intent of the fund is.

20 COUNCILWOMAN BROWN: Well, that
21 clarity is important, because seed means
22 it launches the effort. It doesn't mean
23 that the effort goes away.

24 COUNCILMAN HENON: And that's
25 not a part of the -- just for the record,

1 4/12/16 - WHOLE - BILL 160170, etc.
2 that is not part of the franchise
3 agreement. This is outside the scope of
4 the -- in the side letter commitment to
5 the City of Philadelphia as Comcast being
6 a partner with the City as we went
7 through that grueling process for 18
8 months, more intense over the last six
9 months, and it included all our partners
10 from Mobile Media, from PhillyCAM, and a
11 lot of -- Urban Affairs Coalition. So
12 folks that were beneficiaries of trying
13 to be a part of the Internet Essentials
14 program and serving our communities, the
15 Boys and Girl Clubs, the Big Brothers Big
16 Sisters. So they are all just the
17 examples of folks who are going to
18 benefit from the digital literacy once
19 it's established and up and running.

20 COUNCILWOMAN BROWN: All right.
21 Well, I appreciate that.

22 So folks running STEM programs,
23 especially STEM programs for girls, they
24 need -- one of my recommendations will be
25 that they are on that Board, because we

1 4/12/16 - WHOLE - BILL 160170, etc.
2 know girls lack far behind when it comes
3 to science, technology, engineering, and
4 math, and that's an opportunity where we
5 can move towards trying to equalize or
6 level that playing field so that girls
7 have a chance to move into that part of
8 the world.

9 PhillyCAM for sure given who
10 they are, what they do, and who they
11 represent. And my office I'm sure, along
12 with Councilwoman Gym's office, will also
13 get a long list of community
14 organizations that are on the ground
15 floor, entrenched in neighborhoods,
16 hungry for opportunities where they can
17 make a difference in the lives of kids
18 who otherwise wouldn't get it.

19 COUNCILMAN HENON:
20 Councilwoman, if I may, since I've been
21 deeply entrenched in the whole Comcast
22 process, maybe we should pull together a
23 little briefing just on --

24 COUNCILWOMAN BROWN: That would
25 be huge.

1 4/12/16 - WHOLE - BILL 160170, etc.

2 COUNCILMAN HENON: -- the
3 digital literacy so we understand what
4 we're trying to pull together and how we
5 can benefit and grow and accomplish what
6 we're out to achieve.

7 COUNCILWOMAN BROWN: That would
8 be huge.

9 COUNCILMAN HENON: You bet.
10 Thank you.

11 COUNCILWOMAN BROWN: Thank you.

12 COUNCILMAN HENON: The Chair
13 recognizes Councilwoman Gym.

14 COUNCILWOMAN GYM: I just
15 wanted to bring a little bit of clarity
16 to it, and I appreciate Councilman
17 Henon's suggestion to bring together a
18 group to talk with OIT about it, but in
19 part, I wanted to raise the consideration
20 that the seed fund for the Digital
21 Alliance Fund is meant to be that and
22 that we have a lot of players who are and
23 big corporate entities who are generous
24 and interested in this, but I separate
25 the donations from the people who

1 4/12/16 - WHOLE - BILL 160170, etc.
2 actually sit on the Board, and that the
3 importance of the Board is that it's
4 not -- it can't be a token Board. It's
5 got to be a truly representative Board in
6 order for us to truly be serious about
7 ending the -- addressing digital literacy
8 and, most importantly, ending the gap for
9 our most vulnerable communities who
10 frequently don't do that. And I guess
11 I'm not sure that Google needs another
12 place at the table. I'm not sure that
13 some of our other biggest entities who
14 are already here with us don't
15 necessarily need to direct the direction
16 of the funds. We need a big idea about
17 how to think about the gap that we have
18 in our city and in our country about
19 digital access in general, and we want
20 those folks to be on this historic Board.
21 I think it will be an important one.

22 I encourage OIT not just to
23 come to City Council for individualized
24 recommendations, but to think and invest
25 very broadly in overall a commitment to

1 4/12/16 - WHOLE - BILL 160170, etc.
2 inclusion and vulnerable communities in
3 OIT. I think that is a fundamental
4 responsibility of your department, that I
5 don't want it to be just rooted in
6 techies and kind of people who have
7 technical knowledge but don't understand
8 that the whole purpose of this technology
9 is to bring us a better life, to bring us
10 a more equitable life, and especially to
11 help those who are most vulnerable in our
12 city, low income, English language
13 learners, our seniors, young people in
14 our city, that they have to be brought in
15 to this. So it isn't just a conversation
16 about the Digital Alliance Fund. It is a
17 conversation a little bit about OIT and
18 reorienting ourselves away from the
19 separation between techies and equity and
20 access in our city.

21 So thank you, Councilman Henon,
22 for helping me clarify that.

23 COUNCILMAN HENON: Very well
24 put, and thank you.

25 Unless there are any other

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1 4/12/16 - WHOLE - BILL 160170, etc.
2 questions from any members that happen to
3 be here at this time, I want to thank you
4 all for being here.

5 I want to say a special thanks
6 to our court reporter, who has stayed on
7 an extended time. So thank you so much
8 for your patience.

9 There being none, the Committee
10 will stand in recess until 6:00 p.m.
11 today. At this time, we will reconvene
12 at Concilio, located at 141 East Hunting
13 Park Avenue, Philadelphia 19124.

14 Thank you so much for your
15 testimony.

16 (Committee of the Whole
17 adjourned at 5:30 p.m.)

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CERTIFICATE

I HEREBY CERTIFY that the
proceedings, evidence and objections are
contained fully and accurately in the
stenographic notes taken by me upon the
foregoing matter, and that this is a true and
correct transcript of same.

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RPR-Notary Public

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City of Philadelphia

Recessed Hearing Notice

April 6, 2016

The **Committee of the Whole** of the Council of the City of Philadelphia held a Public Hearing on **Wednesday, April 6, 2016** and recessed the public hearing until **Tuesday, April 12, 2016 at 10:00 AM**, in **Room 400, City Hall**, to hear further testimony on the following:

- 160170** An Ordinance to adopt a Capital Program for the six Fiscal Years 2017-2022 inclusive.
- 160171** An Ordinance to adopt a Fiscal 2017 Capital Budget.
- 160172** An Ordinance adopting the Operating Budget for Fiscal Year 2017.
- 160180** Resolution providing for the approval by the Council of the City of Philadelphia of a Revised Five Year Financial Plan for the City of Philadelphia covering Fiscal Years 2017 through 2021, and incorporating proposed changes with respect to Fiscal Year 2016, which is to be submitted by the Mayor to the Pennsylvania Intergovernmental Cooperation Authority (the "Authority") pursuant to the Intergovernmental Cooperation Agreement, authorized by an Ordinance of this Council approved by the Mayor on January 3, 1992 (Bill No. 1563-A), by and between the City and the Authority.

Immediately following the public hearing, a meeting of the Committee of the Whole, open to the public, will be held to consider the action to be taken on the above listed items.

Copies of the foregoing items are available in the Office of the Chief Clerk of the Council, Room 402, City Hall.

Michael Decker
Chief Clerk

FISCAL YEAR 2017 OPERATING BUDGET TESTIMONY

PLANNING AND DEVELOPMENT

Testimony of Anne Fadullon, Director

April 12, 2016

Good morning, President Clarke and Members of City Council. I am Anne Fadullon, Director of Planning and Development. Joining me today are Catherine Califano, Deputy Director, Planning and Development, Jonathan E. Farnham, Executive Director of the Philadelphia Historical Commission, and Nick Scaffdi, Esquire, Interim Executive Director of the Land Bank. I am pleased to provide testimony on Planning and Development's Fiscal Year 2017 operating budget and our overall goals for FY2017. Within my portfolio are the City's various planning and redevelopment entities, including the Office of Housing and Community Development, the Philadelphia Redevelopment Authority, the Philadelphia Housing Development Corporation, and the Land Bank as well as the Philadelphia City Planning and Historic Commissions. Combined these entities employ 195 full time staff and fifteen executive level staff. We represent a diverse city workforce. Of our full time employees, 57% are female and 43% are male; racially 46% are African-American, 39% are white, 12% are Hispanic and 3% are Asian. The combined executive team, which I am still in process of assembling, is currently 71% white and 29% African-American, 65% male and 35% female. Currently the Office of Planning and Development only has three staff positions in FY17: Director of Planning and Development, Deputy Director of Planning and Development and the Deputy Director of Development Services.

DEPARTMENT MISSION/PLANS

The new Office of Planning and Development's mission is to coordinate the City's planning, zoning, housing and development functions to promote the economic health of all of Philadelphia's neighborhoods and the city as a whole.

Plans for Fiscal Year 2017

The objectives for the Office as a whole in FY 2017 are: to develop an organizational structure for the creation of the Department of Planning and Development to launch in FY 2018; to complete the City's first Five Year Strategic Housing and Community Development Plan ensuring public

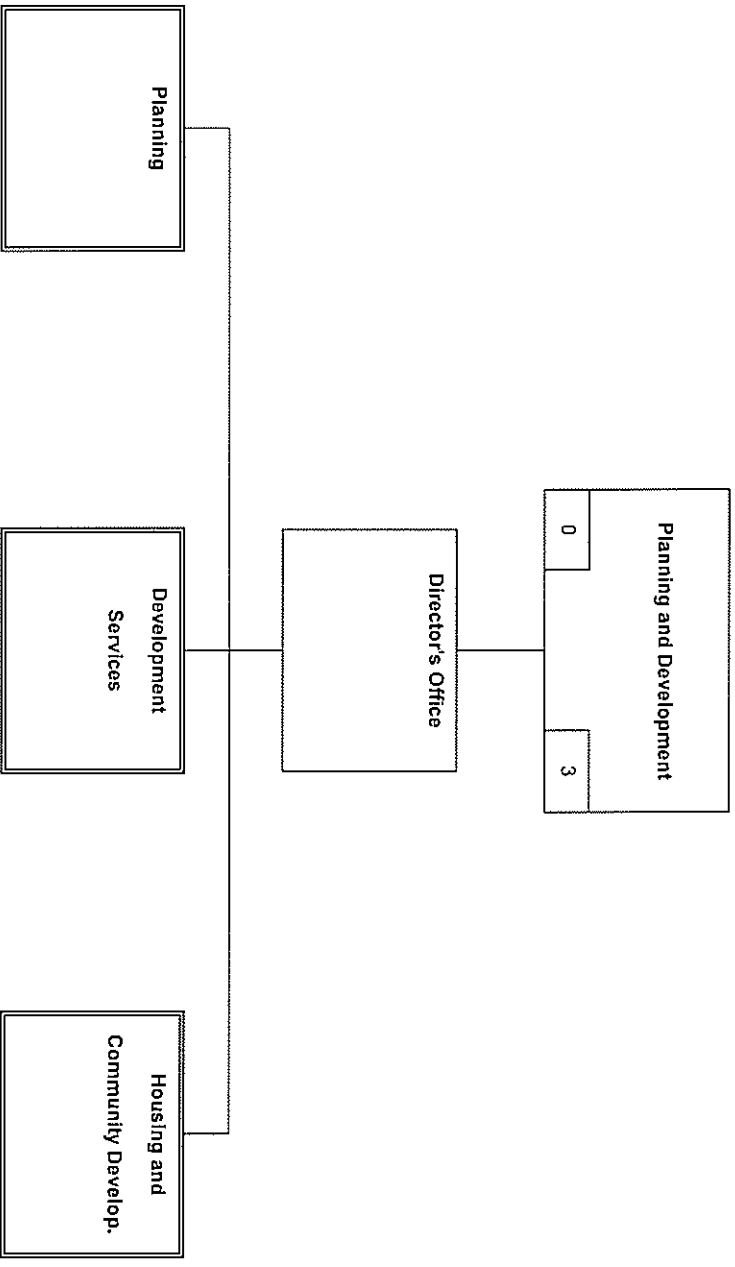
investment in all market sectors respond to current conditions; to continue to increase coordination between, and approvals by, City agencies for private development projects; to continue to increase the functionality of the land bank to streamline the assembly and disposition of blighted properties; and to provide more opportunities for affordable housing by working with advocates to extend the reach of the Housing Trust Fund and the projects it supports.

The proposed strategic plan will set forth development strategies that address barriers to improving neighborhood and resident health, creating additional housing opportunities for households at various income levels and improve market stability. Working with City Council, leadership from the existing departments and through a collaborative process of engaging diverse constituent groups, we seek to produce a blueprint that defines core values, assesses existing conditions, applies best practices, evaluates current programs and garners public and philanthropic support for new initiatives. As required by the Charter and Council, the planning process has an aggressive timeline to meet- we will look to ensure that information drives the assignment of the housing and planning resources in the FY18 budget.

While we plan, our offices will continue to engage, improve and expand services to our residents and development community. In FY17, our Development Services team will continue to increase public awareness of our services and respond to development entities seeking coordinated reviews by city departments. We anticipate facilitating public approvals of 6-12 large scale projects, conducting 25 developer services meetings and participating in four public education sessions to associations including the Building Industry Association and the Philadelphia Association of Community Development Corporations. Not all projects require development services meetings, but we anticipate that a developer's checklist can help smaller and newer development entities navigate through public approvals. Our goal is to produce an updated Developer's Checklist Guidebook before the end of the calendar year. Lastly, we recognize that with a city of this age and size, some of our processes are antiquated or not operational, we will work in FY17 on cross-department initiatives to improve government efficiency related to spurring and sustaining development.

In the fall of 2013, Philadelphia launched the creation of the Land Bank. Since that time it has achieved numerous milestones that improve access to blighted properties for redevelopment purposes. Namely, it is nearing completion of an effort to research and correct the legal descriptions of

more than 6,000 deeds. Approximately, 1,800 properties have moved or are moving from other public agencies into the Land Bank inventory and another 500 properties are expected to do so by the end of FY 2016. The Land Bank is also starting to acquire vacant, tax delinquent properties at tax foreclosure sale. We anticipate acquiring 60-70 parcels through tax foreclosures in the next six months. While we note our accomplishments, we also recognize that our processing of expressions of interests has been slow. Our goal is to clear the current backlog by July 1, 2016 and improve the business processes to increase response times. Lastly, the Land Bank has added more features to the website regarding Philadelphia's real estate market and its property inventory and will continue to streamline the express interest submission process. In FY17, the Land Bank will align its goals to the goals of the Department of Planning and Development strategic plan, ensuring that acquisition and disposition actions support the need for affordable, workforce and market rate housing in Philadelphia. Below is a diagram of the department as structured today:



PLANNING and DEVELOPMENT BUDGET SUMMARY AND OTHER BUDGET DRIVERS

Staff Demographics Summary (as of January 2016)

	Total	Minority	White	Female
Full-Time Staff	0	0	0	0
Executive Staff	3	0	3	2
Average Salary - FTE	\$0	\$0	\$0	\$0
Average Salary - ES	\$138,667	\$0	\$138,667	\$157,500
Median Salary - FTE	\$0	\$0	\$0	\$0
Median Salary - ES	\$145,000	\$0	\$145,000	\$157,500

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	0	0	0
Part-Time Positions	0	0	0
Executive Positions	3	3	3
Overall Average Salary	\$138,667	\$138,667	\$138,667
Overall Median Salary	\$145,000	\$145,000	\$145,000

Financial Summary by Class - General Fund

	Fiscal 2015	Fiscal 2016	Fiscal 2016	Fiscal 2017	Difference
	Actual Obligations	Original Appropriations	Estimated Obligations	Proposed Appropriations	FY17-FY16
Class 100 - Employee Compensation	\$0	\$0	\$0	\$416,000	\$416,000
Class 200 - Purchase of Services	\$0	\$0	\$0	\$40,000	\$40,000
Class 300 - Materials and Supplies	\$0	\$0	\$0	\$15,000	\$15,000
Class 400 - Equipment	\$0	\$0	\$0	\$45,000	\$45,000
Class 500 - Contributions	\$0	\$0	\$0	\$500,000	\$500,000
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$0	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payment	\$0	\$0	\$0	\$0	\$0
TOTAL	\$0	\$0	\$0	\$1,016,000	\$1,016,000

Contract Summary

There are no active contracts at this time.

PLANNING and DEVELOPMENT
PROPOSED BUDGET OVERVIEW

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 budget totals \$1,016,000 from the general fund, an increase of \$1,016,000 over Fiscal Year 2016 estimated obligation levels. This increase is primary due to the fact that the Office of Planning and Development was established in January 2016, but does not have any budget authority in FY 2016.

The proposed budget includes:

- \$416,000 in Class 100, a \$416,000 increase over FY16. This funding will cover the costs of three staff positions. In FY16, these staff costs were covered by the Office of the Managing Director budget.
- \$40,000 in Class 200, a \$40,000 increase over FY16. This funding will be used to cover telephone, postal, transportation, and software licenses as related to attracting and maintaining development within the city.
- \$15,000 in Class 300, a \$15,000 increase over FY16. This funding will be used to purchase industry-related books and publications, materials and supplies and printing costs associated with the Office.
- \$45,000 in Class 400, a \$45,000 increase over FY16. This funding will be used to provide computer equipment and furniture for the new Office.
- \$500,000 in Class 500, a \$500,000 increase over FY 16. These funds will be moved from the Finance Department in FY17 and will be used to fund the operations of the land bank.

Thank you for the opportunity to testify today, I am happy to answer any questions from City Council on our proposed budget and goals.

STAFFING LEVELS

The Office of Planning and Development will have three staff positions in FY 17:

Director of Planning and Development
Deputy Director of Planning and Development
Deputy Director of Development Services

All three positions are filled with English speaking Caucasians. Two of the three positions are filled by women.

PLANNING and DEVELOPMENT
PERFORMANCE, CHALLENGES AND INITIATIVES

DEPARTMENT PERFORMANCE (OPERATIONS)

No performance measures (where available, measures will be provided for the departments reporting into the Office of Planning and Development).

PLANNING and DEVELOPMENT

OTHER BUDGETARY IMPACTS

FEDERAL AND STATE (WHERE APPLICABLE)

- THESE FUNDS HAVE NO IMPACT ON THE OFFICE OF PLANNING and DEVELOPMENT AT THIS TIME.

PLANNING and DEVELOPMENT – CONTRACTING EXPERIENCE

There are no active contracts at this time.

PLANNING and DEVELOPMENT – EMPLOYEE DATA

<i>Full-Time Staff</i>				<i>Executive Staff</i>			
Male		Female		Male		Female	
African-American		African-American		African-American		African-American	
<i>Total</i>	0		0	<i>Total</i>	0		0
<i>% of Total</i>	0		0	<i>% of Total</i>	0		0
<i>Average Salary</i>	0		0	<i>Average Salary</i>	0		0
<i>Median Salary</i>	0		0	<i>Median Salary</i>	0		0
White		White		White		White	
<i>Total</i>	0		0	<i>Total</i>	1		2
<i>% of Total</i>	0		0	<i>% of Total</i>	33.3%		66.7%
<i>Average Salary</i>	0		0	<i>Average Salary</i>	\$101,000		\$157,500
<i>Median Salary</i>	0		0	<i>Median Salary</i>	\$101,000		\$157,500
Hispanic		Hispanic		Hispanic		Hispanic	
<i>Total</i>	0		0	<i>Total</i>	0		0
<i>% of Total</i>	0		0	<i>% of Total</i>	0		0
<i>Average Salary</i>	0		0	<i>Average Salary</i>	0		0
<i>Median Salary</i>	0		0	<i>Median Salary</i>	0		0
Asian		Asian		Asian		Asian	
<i>Total</i>	0		0	<i>Total</i>	0		0
<i>% of Total</i>	0		0	<i>% of Total</i>	0		0
<i>Average Salary</i>	0		0	<i>Average Salary</i>	0		0
<i>Median Salary</i>	0		0	<i>Median Salary</i>	0		0
Other		Other		Other		Other	
<i>Total</i>	0		0	<i>Total</i>	0		0
<i>% of Total</i>	0		0	<i>% of Total</i>	0		0
<i>Average Salary</i>	0		0	<i>Average Salary</i>	0		0
<i>Median Salary</i>	0		0	<i>Median Salary</i>	0		0
Bi-lingual		Bi-lingual		Bi-lingual		Bi-lingual	
<i>Total</i>	0		0	<i>Total</i>	0		0
<i>% of Total</i>	0		0	<i>% of Total</i>	0		0
<i>Average Salary</i>	0		0	<i>Average Salary</i>	0		0
<i>Median Salary</i>	0		0	<i>Median Salary</i>	0		0
Male		Female		Male		Female	
<i>Total</i>	0		0	<i>Total</i>	1		2
<i>% of Total</i>	0		0	<i>% of Total</i>	33.3%		66.7%
<i>Average Salary</i>	0		0	<i>Average Salary</i>	\$101,000		\$157,500
<i>Median Salary</i>	0		0	<i>Median Salary</i>	\$101,000		\$157,500

PLANNING and DEVELOPMENT

APPENDIX (Other Relevant Data and Charts)

There are no bilingual employees at this time.

**OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
FISCAL YEAR 2017 OPERATING BUDGET TESTIMONY
April 12, 2016**

INTRODUCTION

Good morning, President Clarke and members of City Council. I am Melissa Long, Deputy Director of the Office of Housing and Community Development (OHCD). I am here today to present testimony on OHCD's proposed general fund Operating Budget for Fiscal Year 2017. The proposed combined Operating Budget under the Community Development Fund, Grants Revenue Fund, Housing Trust Fund, and General Fund will be presented in the spring to the Finance Committee in its hearing on the *Consolidated Plan* ordinance. That hearing will authorize the submission to the US Department of Housing and Urban Development (HUD) of the *Consolidated Plan*, which includes the budget for the Community Development Block Grant (CDBG) and other housing programs for Fiscal Year 2017 (CDBG Year 42).

DEPARTMENT MISSION/PLANS

Mission:

The Office of Housing and Community Development's (OHCD) mission is to strategically align housing and community development resources and programs to prevent homelessness by keeping people in their homes; increase affordable housing by producing new affordable housing units; strengthen communities by eliminating blight and promoting neighborhood planning; and creating jobs by attracting and retaining businesses.

Plans for FY17: The Year 42 total allocation of CDBG, HOME and HOPWA from HUD to OHCD is \$54,491,000. These resources will support programs consistent with the City's housing and community development priorities to serve low- and moderate-income individuals and families and to revitalize neighborhoods. Our programs strive to:

- Prevent homelessness by keeping people in their homes
- Increase the supply of affordable housing units
- Eliminate blight and promote neighborhood planning
- Create jobs by attracting and retaining businesses

One of the biggest challenges facing OHCD remains the significant reduction of more than \$45 million annually in federal and state resources over the last 14 years – making General Fund support critical to meeting the City's priorities.

The proposed FY 2017 General Fund budget allocates \$2,865,000 to OHCD. This funding includes \$2.39 million to support the vacant land stabilization and maintenance activities of the Philadelphia LandCare program; \$345,000 to support North Central Choice neighborhood; and \$130,000 to support the Settlement Grant and Tangled Title Programs.

In FY 2017, a total of \$2.39 million will support the Philadelphia LandCare Program through the Pennsylvania Horticultural Society (PHS) to stabilize and maintain nearly 9,000 of the 40,000 vacant lots in Philadelphia. This award-winning national best-practice model creates jobs, raises property values, reduces crime, and promotes new development. In FY 2016, PHS launched the ReEntry Initiative. This innovative program provides citizens returning from incarceration with marketable skills and an opportunity to work for landscape services contractors. To date, a total of 27 returning citizens have been trained, hired, and supported through this program and 2,000 additional lots are now cleaned and maintained as green community assets.

In addition, a total of \$30,000 in FY 2017 will support average grants of \$1,100 per household for low-income homeowners to obtain a clear title to their home. A total of \$100,000 for Settlement Assistance Grants of up to \$500 per household will assist income-eligible homebuyers to pay for closing costs.

OHCD will return to City Council this spring to present the complete Fiscal Year 2017 proposed budget as a part of the *Consolidated Plan* hearing.

I am happy to answer any questions from City Council on our proposed budget.

**OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
BUDGET SUMMARY AND OTHER BUDGET DRIVERS**

Staff Demographics Summary (as of January 2016)

	Total	Minority	White	Female
Full-Time Staff	47	34	13	31
Executive Staff	1	0	1	1
Average Salary - FTS	\$62,334	\$58,295	\$72,898	\$58,672
Average Salary - ES	\$115,635	\$0	\$115,635	\$115,635
Median Salary - FTS	\$60,888	\$56,633	\$72,407	\$57,518
Median Salary - ES	\$115,635	\$0	\$115,635	\$115,635

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	50	50	47
Part-Time Positions	0	0	0
Executive Positions	2	2	1
Overall Average Salary	\$64,354	\$64,354	\$62,334
Overall Median Salary	\$60,988	\$60,988	\$60,888

Financial Summary by Class - General Fund

	Fiscal 2015 Actual Obligations	Fiscal 2016 Original Appropriations	Fiscal 2016 Estimated Obligations	Fiscal 2017 Proposed Appropriations	Difference FY17-FY16
Class 100 - Employee Compensation	\$0	\$0	\$0	\$0	\$0
Class 200 - Purchase of Services	\$2,570,000	\$3,590,000	\$3,590,000	\$2,865,000	(\$725,000)
Class 300 - Materials and Supplies	\$0	\$0	\$0	\$0	\$0
Class 400 - Equipment	\$0	\$0	\$0	\$0	\$0
Class 500 - Contributions	\$0	\$0	\$0	\$0	\$0
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$30,068	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0
TOTAL	\$2,600,068	\$3,590,000	\$3,590,000	\$2,865,000	(\$725,000)

Contracts Summary (as of December 2015)

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$270,020	\$207,747	\$372,749	\$204,275	\$112,500	\$163,000
Total amount to M/W/DBE	\$85,000	\$85,000	\$236,500	\$113,375	\$72,500	\$72,500
Participation Rate	31%	41%	63%	56%	64%	44%

* as of December 2015

OHCD's FY17 participation goal is 25%.

**OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
PROPOSED BUDGET OVERVIEW**

PROPOSED FUNDING REQUEST

The proposed FY 2017 General Fund budget allocates \$2,865,000 in Class 200 to OHCD, a \$725,000 decrease from FY16 estimated obligation levels. This funding includes:

- \$2.39 million to support the vacant land stabilization and maintenance activities of the Philadelphia LandCare program, a reduction of \$550,000 from FY16 due to a one-time increase to support the cleaning of an additional 2,000 lots;
- \$345,000 to support North Central Choice neighborhood, in line with the City's FY17 commitment for the Choice grant;
- \$130,000 to support the Settlement Grant and Tangled Title Programs, level funding compared to FY16.

STAFFING LEVELS

OHCD has a full-time staff of 48. There are currently 4 vacancies. There was one new hire since January 2016, an African-American male.

**OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

Performance Measures (<i>Mortgage Foreclosure Prevention Program</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Number of residential mortgage foreclosures diverted	1,178	461 (Total FY16 target: 1,200)	1,200
Number of clients (homeowners) receiving counseling	11,495	4,829 (Total FY16 target: 11,350)	11,350

Performance Measure (<i>LandCare Program</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Number of unique city lots greened and cleaned	8,713	8,898 (Exceeds FY16 target of 8,500)	8,500

Performance Measure (<i>Affordable Housing</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Number of Affordable Housing Units Created	219	213 (Total FY16 target: 325)	350

Performance Measure (<i>Basic Systems Repair & Weatherization Program</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Number of owner-occupied homes repaired (BSRP, Weatherization & Heater Hotline)	5,511	2,658 (Total FY16 target: 4,700)	4,700

**OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
OTHER BUDGETARY IMPACTS**

FEDERAL AND STATE (WHERE APPLICABLE)

One of the biggest challenges facing OHCD remains the significant reduction of approximately \$40 million in federal and state resources over the past ten years.

OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT – CONTRACTING EXPERIENCE

M/W/DSBE Participation on Large Contracts
FY16 Contracts

Vendor	Service Provided	Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % and \$ Value Participation - All DSBES	Local Business	Living Wage Compliant?
Tiger Productions	To provide assistance with the design and development of a wide range of public information materials.	\$72,500	3/5/14	7/1/15	MBE: Best Efforts	0%	\$0			
					WBE: Best Efforts	100%	\$72,500	100%		
					DSBE: Best Efforts	0%	\$0	\$72,500	Yes	Yes
Robert Lukens	To provide technical assistance/ non-profit capacity building to housing counselors.	\$30,000	N/A	7/1/15	MBE: N/A	0%	\$0			
					WBE: N/A	0%	\$0	0%		
					DSBE: N/A	0%	\$0	\$0	Yes	Yes
Econsult Solutions Inc	To provide technical assistance in the form of workforce development analysis of the North Central Choice Neighborhood.	\$30,500	N/A	3/1/16	MBE: N/A	0%	\$0			
					WBE: N/A	0%	\$0	0%		
					DSBE: N/A	0%	\$0	\$0	Yes	Yes
Reese Fayde & Assoc	Strategic planning, meeting facilitation, technical information, written materials, coaching and liaison between OHCD and HUD as part of the Choice Neighborhoods	\$30,000	N/A	10/1/15	MBE: N/A	0%	\$0			
					WBE: N/A	0%	\$0	0%		
					DSBE: N/A	0%	\$0	\$0	No	Yes

OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT – EMPLOYEE DATA

Staff Demographics (as of January 2016)

Full-Time Staff				Executive Staff			
		Male	Female			Male	Female
		African-American	African-American			African-American	African-American
Total		6	18	Total		0	0
% of Total		12.8%	38.3%	% of Total		0%	0%
Average Salary		\$60,811	\$61,469	Average Salary		\$0	\$0
Median Salary		\$60,728	\$58,791	Median Salary		\$0	\$0
		White	White			White	White
Total		7	6	Total		0	1
% of Total		14.9%	12.8%	% of Total		0%	100%
Average Salary		\$71,957	\$65,595	Average Salary		\$0	\$115,635
Median Salary		\$72,207	\$67,818	Median Salary		\$0	\$115,635
		Hispanic	Hispanic			Hispanic	Hispanic
Total		2	7	Total		0	0
% of Total		4.3%	14.9%	% of Total		0%	0%
Average Salary		\$65,408	\$45,546	Average Salary		\$0	\$0
Median Salary		\$65,408	\$34,295	Median Salary		\$0	\$0
		Asian	Asian			Asian	Asian
Total		1	0	Total		0	0
% of Total		2.1%	0%	% of Total		0%	0%
Average Salary		\$61,088	\$0	Average Salary		\$0	\$0
Median Salary		\$61,088	\$0	Median Salary		\$0	\$0
		Other	Other			Other	Other
Total		0	0	Total		0	0
% of Total		0%	0%	% of Total		0%	0%
Average Salary		\$0	\$0	Average Salary		\$0	\$0
Median Salary		\$0	\$0	Median Salary		\$0	\$0
		Bi-lingual	Bi-lingual			Bi-lingual	Bi-lingual
Total		1	3	Total		0	0
% of Total		2.1%	6.4%	% of Total		0%	0%
Average Salary		\$77,437	\$53,884	Average Salary		\$0	\$0
Median Salary		\$77,437	\$60,063	Median Salary		\$0	\$0
		Male	Female			Male	Female
Total		16	31	Total		0	1
% of Total		34.0%	66.0%	% of Total		0%	100%
Average Salary		\$80,892	\$58,672	Average Salary		\$0	\$115,635
Median Salary		\$72,207	\$57,518	Median Salary		\$0	\$115,635

OFFICE OF HOUSING AND COMMUNITY DEVELOPMENT
APPENDIX (Other Relevant Data and Charts)

Number of Bilingual Employees (as of January 2016)

Spanish		
Contract Administration	3	
Communications	1	
Total - All Divisions	4	
Total - # of Bilingual Employees		4
Total - # of Languages Spoken		1

**CITY PLANNING COMMISSION
FISCAL YEAR 2017 BUDGET TESTIMONY
APRIL 12, 2016**

INTRODUCTION

Good morning, President Clarke and Members of City Council. I am Gary Jastrzab, Executive Director of the City Planning Commission. Joining me today is Eleanor Sharpe, Deputy Executive Director. I am pleased to provide testimony on the City Planning Commission's Fiscal Year 2017 operating budget.

DEPARTMENT MISSION/PLANS

Mission

The mission of the City Planning Commission is to guide the overall growth and development of the City through sound planning principles and policies. The Home Rule Charter directs the Commission to:

- Prepare and update a Comprehensive Plan to guide the City's physical development;
- Prepare an annual Capital Program and Budget to guide City infrastructure and public facility investments;
- Prepare proposed zoning ordinances and maps to ensure appropriate development;
- Administer regulations concerning the subdivision of land, and;
- Make recommendations on the acquisition and sale of City real estate.

The Commission's other responsibilities include administering the Zoning Code's Civic Design Review and Registered Community Organization processes, and operating the Citizens Planning Institute as the educational, training, and civic engagement arm of the City Planning Commission. The administration of the Art Commission is also included in the City Planning Commission's budget.

Plans for Fiscal Year 2017

Philadelphia 2035 Comprehensive Plan and District Plans. *Philadelphia 2035* is the City's first citywide comprehensive plan since 1960, intended to align municipal, private, institutional, and civic resources toward common physical development goals. The Commission continues to institutionalize the City's comprehensive planning process, so that it is updated and renewed in a continuing cycle going forward. In 2013, the Commission received a national "best practices" planning award for this work. And this month, the American Planning Association – the professional association of urban planners in the United States – conferred its "2016 National Planning Excellence Award for an Agency" upon the Commission, recognizing its work record over the past several years.

The Commission is now engaged in a series of 18 district plans, addressing land use, zoning, urban design, "healthy community," public facility, community schools, and other physical infrastructure issues. Each district plan involves extensive civic outreach and public participation. Eleven district plans have been adopted since 2012, and one more is scheduled for adoption in June. By this time next year, it is anticipated that 15 of the 18 district plans will have been completed, and work on plans 16 and 17 will be underway.

Zoning Remapping Program. Coming out of the district plans are zoning recommendations. Two types of zoning recommendations are proposed: "Corrective Rezoning" to replace obsolete or outdated zoning, and "Zoning to Advance the Plan" to achieve future development and neighborhood conservation goals. To date, recommendations have been made to remap 8,250 acres of land, about one out of every five acres in the districts with adopted plans.

Of this total, remapping has been completed and is in place for 2,762 acres (33%), another 907 acres (11%) are in the legislative process, and we are working on the balance of 4,581 acres (56%). During FY2017, the Commission expects to propose an additional 1,500 acres for remapping. The PCPC staff works closely with City Councilmembers and other community stakeholders to prepare all zoning remapping bills.

Citizens Planning Institute. The Citizens Planning Institute (CPI) was created in 2010 as the Commission's education, training, and civic engagement arm. The CPI helps empower Philadelphians to take a more proactive and informed role in shaping the future of their city through a better understanding of planning, zoning, and the development process. Each spring and fall, the CPI offers educational courses focusing on planning and urban design topics. Now beginning its 12th semester, the CPI will have graduated 360 "citizen planners" by June 2016.

**CITY PLANNING COMMISSION
BUDGET SUMMARY AND OTHER BUDGET DRIVERS**

Staff Demographics Summary (as of January 2016)

	Total	Minority	White	Female
Full-Time Staff	34	9	25	15
Executive Staff	2	1	1	1
Average Salary - Full-Time Staff	\$70,794	\$57,038	\$71,663	\$67,095
Average Salary - Executive Staff	\$121,388	\$108,675	\$134,101	\$108,675
Median Salary - Full-Time Staff	\$67,519	\$63,176	\$67,619	\$78,739
Median Salary - Executive Staff	\$121,388	\$108,675	\$134,101	\$108,675

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	34	34	34
Part-Time Positions	0	0	0
Executive Positions	2	2	2
<i>Overall Average Salary</i>	\$70,794	\$70,794	\$70,794
<i>Overall Median Salary</i>	\$67,719	\$67,719	\$67,719

Financial Summary by Class - General Fund

	Fiscal 2015	Fiscal 2016	Fiscal 2016	Fiscal 2017	Difference
	Actual Obligations	Original Appropriations	Estimated Obligations	Proposed Appropriations	FY17-FY16
Class 100 - Employee Compensation	\$2,176,555	\$2,309,534	\$2,309,534	\$2,369,484	\$59,950
Class 200 - Purchase of Services	\$79,324	\$154,592	\$154,592	\$129,592	(\$25,000)
Class 300 - Materials and Supplies	\$17,262	\$25,652	\$25,652	\$33,152	\$7,500
Class 400 - Equipment	\$5,275	\$15,000	\$15,000	\$7,500	(\$7,500)
Class 500 - Contributions	\$0	\$0	\$0	\$0	\$0
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$0	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0
TOTAL	\$2,278,416	\$2,504,778	\$2,504,778	\$2,539,728	\$34,950

Contracts Summary (as of December 2015)

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$260,993	\$228,566	\$317,490	\$172,840	\$199,988	\$470,493
Total amount to M/W/DBE	\$84,808	\$119,000	\$66,835	\$20,640	\$0	\$216,216
Participation Rate	32%	52%	21%	12%	0%	46%

* as of December 2015

Note: FY15 contract dollars were spent on a Streets Department on-call contract, which had no M/W/DSBE participation. The FY17 participation goal for PCPC is 30%.

CITY PLANNING COMMISSION PROPOSED BUDGET OVERVIEW

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 general fund budget totals \$2,539,728, an increase of \$34,950 over Fiscal Year 2016 estimated obligation levels. This increase is primary due to contractual salary increases scheduled for Fiscal Year 2017.

The proposed budget includes:

- \$2,369,484 in Class 100, a \$59,950 increase over FY16. This funding supports staff salaries to perform the Commission's Charter-mandated and other delegated responsibilities.
- \$129,592 in Class 200, a \$25,000 decrease over FY16. This funding supports professional development and other related staff and consultant services.
- \$33,152 in Class 300, a \$7,500 increase over FY16. This funding supports the purchase of materials and supplies needed for the Commission's public meeting and civic outreach activities, as well as other supplies required for office operations.
- \$7,500 in Class 400, a \$7,500 decrease over FY16. This funding supports the purchase of essential equipment and furnishings required for office operations.

STAFFING LEVELS

- For FY2017, the Commission is allocated a total of 37 positions, the same as last year – 32 General Fund positions, 4 Community Development Fund (grant) positions, and 1 Grants Revenue position.
- Currently, the City Planning Commission's has an executive staff of two (an Executive Director and Deputy Executive Director) -- one of each gender; one black, and one white. The current composition of the PCPC staff, is 57% male and 43% female; 76% white, 18% African-American, and 6% Asian-American.
- The PCPC currently has three bilingual staffers: one Mandarin Chinese speaker, a Spanish speaker, and a Vietnamese speaker. In addition, an OIT staffer assigned to the Commission speaks Hindi and Gujarati.
- During Fiscal Year 2016 to date, the Commission has filled two positions with new hires, one African-American and one Caucasian. Of these new hires, one is a Spanish speaker.
- See appendix for Bilingual Employees Chart

**CITY PLANNING COMMISSION
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

City Planning Commission Recommended Actions. Among the Commission's Charter-mandated responsibilities are the preparation and maintenance of a Comprehensive Plan to guide the City's physical development, and recommending action to the Administration and City Council on proposed zoning ordinances and maps to ensure that development is consistent with this plan. The table below shows the number of such actions recommended by the Commission in FY2015 and FY2016, and projects targeted performance for FY2017.

Zoning Remapping Program. Based on eight District Plans adopted through April 2015, recommendations have been made to remap 8,250 acres of land, about one out of every five acres in these districts. The table below shows the number of such actions recommended by the Commission in FY2015 and FY2016. For FY2017, recommendations for an additional 1,500 acres for remapping is projected.

Citizens Planning Institute. The Citizens Planning Institute (CPI) is the Commission's education, training, and civic engagement arm. Each spring and fall, the CPI offers educational courses focusing on planning and urban design topics. Now beginning its 12th semester, the CPI will have graduated 360 "citizen planners" by June 2016. In addition, the CPI conducts a variety of training sessions on planning and zoning matters, including specific training for Registered Community Organizations. The table below shows the number of participants in CPI classes and trainings, and projects performance for FY2017.

Performance Measures (PCPC)	FY15 Actual	FY16 YTD (as of 3/31/16)	FY17 Target
City Planning Commission Recommended Actions*	131	99 (Total FY16 target: 135)	140
Zoning Remapping Program (Acres Recommended for Remapping)**	1,844	964 (Total FY16 target: 950)	1,500
Civic Engagement (Annual CPI Participants)***	310	350 (Total FY16 target: 400)	450

* Plan adoption and legislative recommendation to Mayor and City Council. Does not include staff administrative approvals on behalf of the Commission.

** Acres recommended for zoning remapping from adopted Philadelphia2035 District Plans.

*** Citizens Planning Institute (CPI) class registrants, instructors, annual graduation attendees, and individuals attending training sessions for Registered Community Organizations.

**CITY PLANNING COMMISSION
OTHER BUDGETARY IMPACTS**

FEDERAL AND STATE (WHERE APPLICABLE)

- Not applicable. The Commission itself does not receive federal or state funds, although such funding is essential for the implementation of many of the physical infrastructure and public facility projects for which the Commission advocates and is involved in planning.

CITY PLANNING COMMISSION – CONTRACTING EXPERIENCE

M/W/DSBE Participation on Large Contracts
FY16 Contracts

Vendor	Service Provided	Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % and \$ Value Participation - All DSBES	Local Business	Living Wage Compliant?
Whitman, Requardt and Associates	Architect & Engineering Services	\$395,493	6/10/15	10/5/15	MBE: 25-30%	12%	\$48,922	55% \$216,216	N	Y
					WBE: 25-30%	42%	\$167,293		Y	Y
					DSBE:	0%	\$0		N/A	N/A
					MBE: N/A	0%	\$0			
Fund for Philadelphia Inc.	General Consultant Services	\$75,000	Exempt	8/24/15	WBE: N/A	0%	\$0	0% \$0		
					DSBE: N/A	0%	\$0		Y	Y

CITY PLANNING COMMISSION – EMPLOYEE DATA

Staff Demographics (as of January 2016)

Full-Time Staff			Executive Staff		
Male		Female	Male		Female
Total % of Total Average Salary Median Salary	African-American	African-American	Total % of Total Average Salary Median Salary	African-American	African-American
	2	5		0	1
	5.9%	14.7%		0%	50.0%
	\$58,302	\$57,071		\$0	\$108,675
	\$58,302	\$63,176		\$0	\$108,675
Total % of Total Average Salary Median Salary	White	White	Total % of Total Average Salary Median Salary	White	White
	17	8		1	0
	50.0%	23.5%		50.0%	0%
	\$69,642	\$76,211		\$134,101	\$0
	\$67,207	\$78,839		\$134,101	\$0
Total % of Total Average Salary Median Salary	Hispanic	Hispanic	Total % of Total Average Salary Median Salary	Hispanic	Hispanic
	0	0		0	0
	0%	0%		0%	0%
	\$0	\$0		\$0	\$0
	\$0	\$0		\$0	\$0
Total % of Total Average Salary Median Salary	Asian	Asian	Total % of Total Average Salary Median Salary	Asian	Asian
	0	2		0	0
	0%	5.9%		0%	0%
	\$0	\$55,692		\$0	\$0
	\$0	\$55,692		\$0	\$0
Total % of Total Average Salary Median Salary	Other	Other	Total % of Total Average Salary Median Salary	Other	Other
	0	0		0	0
	0%	0%		0%	0%
	\$0	\$0		\$0	\$0
	\$0	\$0		\$0	\$0
Total % of Total Average Salary Median Salary	Bi-lingual	Bi-lingual	Total % of Total Average Salary Median Salary	Bi-lingual	Bi-lingual
	1	2		0	0
	2.9%	5.9%		0%	0%
	\$36,664	\$55,692		\$0	\$0
	\$36,664	\$55,692		\$0	\$0
Total % of Total Average Salary Median Salary	Male	Female	Total % of Total Average Salary Median Salary	Male	Female
	19	15		1	1
	55.9%	44.1%		50.0%	50.0%
	\$68,508	\$67,095		\$134,101	\$108,675
	\$66,894	\$78,739		\$134,101	\$108,675

CITY PLANNING COMMISSION
APPENDIX (Other Relevant Data and Charts)

Number of Bilingual Employees (as of January 2016)

	Spanish	Cantonese & Mandarin	Vietnamese
Unit A (Administration & Executive)	0	0	1
Unit B (Community Planning)	1	0	0
Unit C (Development & Zoning)	0	1	0
Unit D (Implementation)	0	0	0
Unit E (Urban Design)	0	0	0
Total - All Divisions	1	1	1
Total - # of Bilingual Employees		3	
Total - # of Languages Spoken		3	

**CITY OF PHILADELPHIA MURAL ARTS PROGRAM
FISCAL YEAR 2017 BUDGET TESTIMONY
APRIL 12, 2016**

INTRODUCTION

Good morning, President Clarke and Members of City Council. I am Jane Golden, Executive Director of the City of Philadelphia Mural Arts Program. Joining me today are Joan Reilly, Chief Operating Officer, Caitlin Butler, Director of Development, and Karl Malkin, Chief Financial Officer. I am pleased to provide testimony on the Mural Arts Program's Fiscal Year 2017 operating budget.

DEPARTMENT MISSION/PLANS

Mission: The mission of the Mural Arts Program is to create art with others to transform places, individuals, communities and institutions.

The process empowers artists to be change agents, to stimulate dialogue about critical issues, and to build bridges of connection and understanding. The work is created in service of a larger movement that values equity, fairness and progress across all of society. Through beautiful collaborative art, the Mural Arts Program provides people with the inspiration and the tools to seize their own future.

MURAL ARTS PROGRAM BUDGET SUMMARY AND OTHER BUDGET DRIVERS

Staff Demographics Summary (as of January 2016)

	Total	Minority	White	Female
Full-Time Staff	11	7	4	1
Executive Staff	1	0	1	1
Average Salary - FTE	\$43,964	\$37,727	\$54,879	\$97,131
Average Salary - ES	\$97,131	\$0	\$97,131	\$97,131
Median Salary - FTE	\$40,000	\$35,306	\$44,218	\$97,131
Median Salary - ES	\$97,131	\$0	\$97,131	\$97,131

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	11	11	11
Part-Time Positions	0	0	0
Executive Positions	1	1	1
Overall Average Salary	\$43,964	\$43,964	\$43,964
Overall Median Salary	\$40,000	\$40,000	\$40,000

Financial Summary by Class - General Fund

	Fiscal 2015 Actual Obligations	Fiscal 2016 Original Appropriations	Fiscal 2016 Estimated Obligations	Fiscal 2017 Proposed Appropriations	Difference FY17-FY16
Class 100 - Employee Compensation	\$456,445	\$490,401	\$490,401	\$490,401	\$0
Class 200 - Purchase of Services	\$1,001,800	\$1,155,615	\$1,155,615	\$1,125,615	(\$30,000)
Class 300 - Materials and Supplies	\$0	\$0	\$0	\$0	\$0
Class 400 - Equipment	\$0	\$0	\$0	\$0	\$0
Class 500 - Contributions	\$0	\$0	\$0	\$0	\$0
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$0	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0
TOTAL	\$1,458,245	\$1,646,016	\$1,646,016	\$1,616,016	(\$30,000)

Contracts Summary (as of December 2015)

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$514,000	\$554,800	\$501,800	\$1,139,900	\$1,001,800	\$1,155,615
Total amount to M/W/DBE	\$0	\$0	\$0	\$0	\$0	\$0
Participation Rate	0%	0%	0%	0%	0%	0%

* as of December 2015

MURAL ARTS PROGRAM PROPOSED BUDGET OVERVIEW

PLANS FOR FISCAL YEAR 2017:

Our plans for the next year are closely tied to our collective vision of a bright future for Philadelphia, a future in which:

Every young person in Philadelphia has access to safe and welcoming spaces where they can learn new skills, build strong relationships with peers and adults, and contribute in positive ways to their communities;

Formerly incarcerated individuals and at-risk youth on probation receive the support, training, and opportunity they need to help break the cycle of crime;

The City is known internationally for its extraordinary public art collection and its innovative approach to engaging communities through art;

Philadelphia is a major destination for residents, businesses, tourists, and conventions;

Mural Arts grows and thrives, so that it can continue to be one of the institutions that makes Philadelphia a unique place to live and visit;

And, through creative expression, every voice is welcomed into the public sphere, especially those traditionally underrepresented and left out.

To achieve this vision, our FY17 allocation from the city will support three key areas of our work: Public Art & Civic Engagement, Restorations and Stewardship, and our Guild Re-entry program. Each year, we leverage our city allocation with private funds to take on a larger portfolio of community-driven public art projects and to deliver our programs every corner of the city. For every public dollar we are granted, we leverage an additional 1.5 dollars to extend value and impact.

In the attachments, we have included a map of projects completed in FY15, projects currently in progress, and sites that host our Behavioral Health (Porch Light) and Art Education programs.

Public Art & Civic Engagement:

At Mural Arts' core is its Department of Public Art & Civic Engagement. Annually, this department leads 30-40 public art projects using class 200 funds and another 20 – 30 with private funds. The department is staffed by five Project Managers and two individuals devoted to operations, compliance, and quality control. The latter two figures also provide support to three project managers housed in our Art Education, Behavioral Health, and Restorative Justice Departments, who lead another 25 – 30 projects annually on topics relevant to their target constituencies. Programs and projects annually engage more than 25,000 people, while docent-led tours offer 15,000 people exposure to the collection, and 75,000+ follow Mural Arts online.

Restorations and Stewardship:

For the past 32 years, Mural Arts has worked with communities to create a collection that has made Philadelphia “the mural capital of the world.” Murals have a lifespan of about 12 years before they begin to peel and fade, transitioning from beautification to blight. It is troubling to watch deterioration, because it undermines the intent of the projects: to uplift, signal momentum, and catalyze economic development. Production of new art continues, but Mural Arts' owns its responsibility for restoring, decommissioning, or replacing aging works. Mural Arts currently leads significant restoration of 20 murals each year.

Restorative Justice Program:

Established in 2000 with a small mural program at SCI-Graterford, this program has become a national model and has expanded to work with individuals incarcerated within the Philadelphia Prison System (PPS), in youth detention centers, and with individuals coming out of the city's prisons or deemed at high risk of being incarcerated. The Restorative Justice program is divided into two core program areas—art classes for inmates, and an arts-based reentry program—which are designed to serve youth and adults at different phases of their experience with the justice system.

Our arts-based reentry program, The Guild, was established in partnership with PPS and Philadelphia's Youth Violence Reduction Partnership (YVRP) to serve adults coming out of Philadelphia's prison and severely at-risk juveniles and young adults ages 18-24. The program's goals are to create opportunities that allow participants to make healing contributions to communities that have experienced crime, to generate dialogue about issues impacting prisoners, families, and communities, and, for those individuals nearing release, build skills that will help them find a path to further education and employment. The one-year recidivism rate of Guild graduates is 10%, significantly outperforming the state-wide average of 35%.

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 general fund budget totals \$1,616,016, a decrease of \$30,000 over Fiscal Year 2016 estimated obligation levels. This decrease is due to a one-time appropriation in FY16 for the Gloria Casarez Mural Project.

The proposed budget includes:

- \$490,401 in Class 100, level with FY16. This funding will pay the salaries of 11 employees, including: the Executive Director, her assistant, members of our mural crew, a reception manager, and two muralists.
- \$1,125,615 in Class 200, a \$30,000 decrease over FY16. This funding will support Mural Arts' ability to lead 30 to 40 community mural projects in collaboration with youth, formerly and currently incarcerated individuals, residents receiving behavioral health services, community members, neighborhood-based organizations, city-wide institutions, and city agencies.

Our focus for all projects this year will align with the Mayor's agenda:

- Improving quality of life for refugees and immigrants
- Engaging residents in a collective vision for the City & activating them as citizens
- Drawing broad attention to Philadelphia's unique assets (place-making)
- Building bridges of understanding across social, cultural, and economic divides
- Addressing urgent needs voiced by community leaders
- Nurturing safe and welcoming public spaces (civic commons)

STAFFING LEVELS

- As of January 2016, all staff positions are budgeted, approved, and filled.
- See attachments for languages spoken by Philadelphia Mural Arts Advocates staff and teaching faculty.

**MURAL ARTS PROGRAM
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

Performance Measures (<i>The Guild</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Enrollment Numbers	60	60	60
Program Completion rate	67%	67%	67%
One-year recidivism rate for graduates	10%	10%	10%
Placement Rate (placement into employment, education, or other programs) for graduates	73%	73%	73%

Performance Measures (<i>Arts Education Program</i>)	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Enrollment Numbers	1,000	1,000	1,500
Mural Arts' advanced students high school graduation/college matriculation rates	100% / 85%	100% / 85%	100% / 85%

MURAL ARTS PROGRAM OTHER BUDGETARY IMPACTS

FEDERAL AND STATE (WHERE APPLICABLE)

The PA Council on the Arts supports Mural Arts' Department of Public Art and Civic Engagement, specifically our Community Murals and Restorations & Stewardship departments. Our grant award for the period of 9/1/2015 to 8/31/2016 is \$34,644.

Each year, Mural Arts applies for restricted, project-based support from the National Endowment for the Arts. This year, we received \$30,000 to be spent from 1/1/2016 to 8/31/2017 for *A Desert Home Companion*, a radio and performance-based project with artist Michael Rakowitz that falls within our Special Projects department.

Increased federal and/or state funds would allow us to:

- Take on more projects that: address priorities voiced by community leaders and the city; engage residents in a collective vision and activate them as citizens; build bridges of understanding across social, cultural, and economic divides; nurture safe and welcoming public spaces, including parks, schools, and recreation centers; improve quality of life for refugees and immigrants; and showcase Philadelphia's unique and diverse assets.
- Implement additional projects that create new community assets, enliven existing local assets, reconnect returning citizens with their neighborhoods and families, and provide employment opportunities that largely prevent individuals from re-offending.
- Raise our modest overtime budget and staff wages in order to support an expanded scope of work and provide compensation that is commensurate with experience and job responsibilities.
- Make a larger investment in Philadelphia's creative economy through increased work opportunities for artists.

Decreased federal and/or state funds would

- Substantially reduce our ability to create new projects in response to requests made by individuals, and city agencies, and thereby reduce opportunities for youth, inmates, former inmates, and those in treatment at behavioral health clinics to build skills and assume positive roles in their communities.
- Negatively impact our ability to keep existing murals in good condition, a situation that would reflect poorly on Mural Arts and on the City.
- Force Mural Arts to make some hard decisions, including laying off staff, reducing our project load, and shrinking effective programs.

MURAL ARTS PROGRAM – CONTRACTING EXPERIENCE

M/W/DSBE Participation on Large Contracts
FY16 Contracts

Vendor	Service Provided	Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % and \$ Value Participation - All DSBES	Local Business	Living Wage Compliant?
Philadelphia Mural Arts Advocates	Creation, Restoration & Maintenance	\$1,155,615	N/A	7/1/15	MBE: N/A	Not Tracked	Not Tracked	27%	Yes	Yes
					WBE: N/A	Not Tracked	Not Tracked	41%		
					DSBE: N/A	Not Tracked	Not Tracked	0%		

The “amount of contract” is the sum released to the Philadelphia Mural Arts Advocates (PMAA), the nonprofit arm of the Mural Arts Program. PMAA does not have a recommended M/W/DSBE participation range. Percentages listed in M/W/DBE participation reflect the demographics of PMAA’s Board of Directors, which are further detailed in the attachments.

MURAL ARTS PROGRAM – EMPLOYEE DATA

Staff Demographics (as of January 2016)

Full-Time Staff				Executive Staff			
		Male	Female			Male	Female
		African-American	African-American			African-American	African-American
Total		6	0	Total		0	0
% of Total		54.5%	0%	% of Total		0%	0%
Average Salary		\$37,348	\$0	Average Salary		\$0	\$0
Median Salary		\$33,403	\$0	Median Salary		\$0	\$0
		White	White			White	White
Total		3	1	Total		0	1
% of Total		27.3%	9.1%	% of Total		0%	100%
Average Salary		\$40,794	\$97,131	Average Salary		\$0	\$97,131
Median Salary		\$42,435	\$97,131	Median Salary		\$0	\$97,131
		Hispanic	Hispanic			Hispanic	Hispanic
Total		1	0	Total		0	0
% of Total		9.1%	0%	% of Total		0%	0%
Average Salary		\$40,000	\$0	Average Salary		\$0	\$0
Median Salary		\$40,000	\$0	Median Salary		\$0	\$0
		Asian	Asian			Asian	Asian
Total		0	0	Total		0	0
% of Total			0%	% of Total		0%	0%
Average Salary		\$0	\$0	Average Salary		\$0	\$0
Median Salary		\$0	\$0	Median Salary		\$0	\$0
		Other	Other			Other	Other
Total		0	0	Total		0	0
% of Total		0%	0%	% of Total		0%	0%
Average Salary		\$0	\$0	Average Salary		\$0	\$0
Median Salary		\$0	\$0	Median Salary		\$0	\$0
		Bi-lingual	Bi-lingual			Bi-lingual	Bi-lingual
Total		1	0	Total		0	0
% of Total		9.1%	0%	% of Total		0%	0%
Average Salary		\$40,000	\$0	Average Salary		\$0	\$0
Median Salary		\$40,000	\$0	Median Salary		\$0	\$0
		Male	Female			Male	Female
Total		10	1	Total		0	1
% of Total		90.9%	9.1%	% of Total		0%	100%
Average Salary		\$38,647	\$97,131	Average Salary		\$0	\$97,131
Median Salary		\$37,653	\$97,131	Median Salary		\$0	\$97,131

MURAL ARTS PROGRAM
APPENDIX (Other Relevant Data and Charts)

Number of Bilingual Employees (as of January 2016)

One full-time employee paid from Class 100 speaks Spanish.

Staff demographics and languages spoken by Philadelphia Mural Arts Advocates full-time staff and teaching faculty are included in the attachments.

Philadelphia Mural Arts Advocates
Board Demographics
April 1, 2016

37 Members Including ex-officio

15 women – 41%

22 men – 59%

27 Caucasian/White – 73%

7 African American/Black – 19%

2 More than one ethnicity/race – 5%

1 Latina – 3%

32 Members Excluding Ex Officio

14 women – 44%

18 men – 56%

25 Caucasian/White – 78%

4 African American/Black – 13%

2 More than one ethnicity/race – 6%

1 Latina – 3%

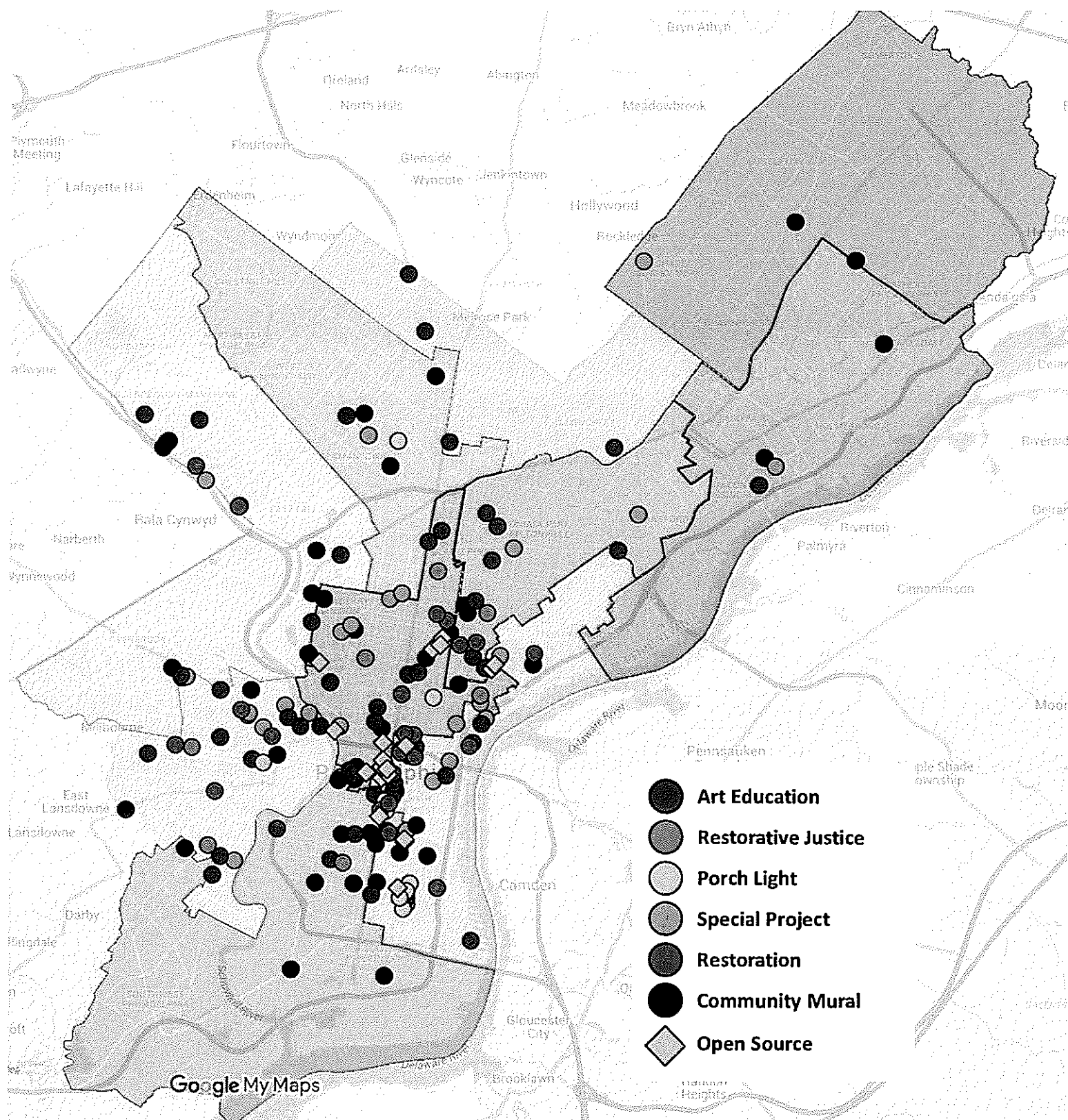
	Man	Woman
Caucasian/White	16 ¹	11
African American/Black	5 ²	2 ³
Latino/Hispanic	0	1
Multiethnic	1	1
Total Number of Board Members	22	15

¹ Includes two ex-officio members

² Includes two ex-officio members

³ Includes one ex-officio member

Projects from 7/1/2014 through 4/1/2016
Current Art Education and Porch Light sites



**DEPARTMENT OF LICENSES AND INSPECTIONS
FISCAL YEAR 2017 BUDGET TESTIMONY
APRIL 12, 2016**

INTRODUCTION

Good morning, President Clarke and Members of City Council. I am Dave Perri, Commissioner of Licenses and Inspections. Joining me today is Kirk McClarren, Administrative Services Director. I am pleased to provide testimony on the Department of Licenses and Inspections Fiscal Year 2017 operating budget.

DEPARTMENT MISSION/PLANS

Mission: The Department of Licenses and Inspections is committed to making Philadelphia the Nation's leader in building safety. L+I enforces Philadelphia's Building, Property Maintenance, and Fire Codes, which set forth the legal responsibilities that come with property ownership and participation in the construction industry. Our mission is to promote public safety first and foremost across all of our core functions, which include:

- Issuing licenses and permits;
- Inspecting construction projects to ensure conformance to all plans and applicable codes;
- Enforcing the Property Maintenance Code, Fire Code, and designated business regulations; and
- Rapidly responding to building and construction emergencies.

Plans for Fiscal Year 2017:

In Fiscal Year 2017, L+I will enter the second year of an implementation plan designed to strengthen the Department as we sharpen our focus on public safety. L+I will reorganize to establish a Division of Building Safety devoted to construction and demolitions, and will hire an additional 24 Building Inspectors who will strengthen the Department's enforcement of construction codes from the plan review stage through final inspection. Another 35 Building Inspectors hired in FY15 and FY16 are in the final stages of training to obtain required certifications. Together, these new inspectors will begin to move the Department closer to optimal staffing levels. To house the growing staff of Building Inspectors, the Department will establish two new district offices in FY17. Specific locations of the new offices have yet to be finalized, but will be determined based on where the greatest amount of new construction and development, as measured by volume of permits issued, is taking place.

In total, L+I's budget request provides for 37 new positions, which in addition to the new Building Inspectors, includes staff to enforce business regulations and inspect existing buildings for Code compliance. L+I operations will be further strengthened by ten new positions within the Law Department and the Office of Innovation and Technology.

The FY17 budget includes nearly \$9 million for demolition. Three years ago, the City had over 600 imminently dangerous properties. Today, we have cut that number to 264 structures by aggressively demolishing buildings that pose a public safety threat, while also contending with the reality that Philadelphia's aging housing stock continues to deteriorate. We are on track to demolish more than 500 properties by the end of this fiscal year, which we believe will allow us to meet our goal of decreasing the number of imminently dangerous properties to fewer than 250. We are also on track to end this fiscal year having performed 2,100 clean and seals of vacant properties. In FY 15, L+I demolished 495 buildings and performed 2,175 clean and seals.

In FY17, the Department will implement technology improvements that will result in more efficient and effective operations both internally and for the public. Project eCLIPSE, a capital-funded data system within OIT, will improve the Department's ability to store, retrieve, and review data and will prove particularly useful for inspectors in the field, who will be able to pull up building information in real-time. Inspectors will also be able to upload information into the system from outside of the office, including time-stamped photos and geocoded information that is crucial in code enforcement proceedings. Other benefits of eCLIPSE include a new online system for obtaining or renewing permits and licenses and better access to tax compliance data, which could in turn result in improved revenue collection for the City. Since the implementation of eCLIPSE in January 2015, an electronic interface with the Revenue Department has been established to more efficiently flag license applicants with delinquent taxes. To date, a total of \$6,651,568 has been collected in delinquent taxes as a result, including \$1,258,932 collected since January 2016.

L+I is also partnering with OIT on an initiative that is incorporating sophisticated aerial and street-level imagery, mapping, data mining, and computer modeling to help identify potentially vacant properties and prioritize inspections and demolitions of dangerous buildings. This technology is particularly important because it captures data not observable from the street level and allows the Department to predict vacancy and prioritize enforcement of properties most at risk to the public's safety. Relatedly, the Department is also investing in structural engineering services to obtain third-party expert analysis of the inventory of unsafe and imminently dangerous buildings.

The hardworking employees in L+I are committed to their focus on public safety and I commend them for their daily efforts.

Thank you for the opportunity to present our FY17 budget. I am available to answer questions at this time.

**DEPARTMENT OF LICENSES AND INSPECTIONS
BUDGET SUMMARY AND OTHER BUDGET DRIVERS**

Staff Demographics Summary (as of January 2016)

	Total	Minority	Female
Full-Time Staff	330	201	116
Executive Staff	12	4	6
Average Salary - FTS	\$47,746	\$43,104	\$44,749
Average Salary - ES	\$95,902	\$70,146	\$88,802
Median Salary - FTS	\$42,722	\$38,472	\$37,411
Median Salary - ES	\$89,689	\$68,813	\$83,813

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	384	384	330
Part-Time Positions	0	0	0
Executive Positions	12	12	12
Overall Average Salary	\$49,714	\$49,714	\$47,746
Overall Median Salary	\$44,667	\$44,667	\$42,722

Financial Summary by Class - General Fund

	Fiscal 2015	Fiscal 2016	Fiscal 2016	Fiscal 2017	Difference
	Actual Obligations	Original Appropriations	Estimated Obligations	Proposed Appropriations	FY17-FY16
Class 100 - Employee Compensation	\$17,339,946	\$19,770,711	\$19,770,711	\$21,594,751	\$1,824,040
Class 200 - Purchase of Services	\$10,040,699	\$10,261,906	\$10,261,906	\$10,730,904	\$468,998
Class 300 - Materials and Supplies	\$895,765	\$545,569	\$545,569	\$573,607	\$28,038
Class 400 - Equipment	\$387,323	\$898,372	\$898,372	\$712,857	(\$185,515)
Class 500 - Contributions	\$1,447,843	\$0	\$0	\$0	\$0
Class 700 - Debt Service	\$0	\$0	\$0	\$0	\$0
Class 800 - Payment to Other Funds	\$0	\$0	\$0	\$0	\$0
Class 900 - Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0
TOTAL	\$29,811,576	\$31,476,558	\$31,476,558	\$33,612,119	\$2,135,561

Contracts Summary (as of December 2015)

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$10,697,630	\$8,317,543	\$7,813,056	\$9,561,084	\$6,448,649	\$4,850,795
Total amount to M/W/DBE	\$2,283,774	\$1,928,973	\$1,761,002	\$2,459,805	\$1,522,514	\$1,305,311
Participation Rate	21.35%	23.19%	22.54%	25.73%	23.61%	26.91%

*as of December 2015.

DEPARTMENT OF LICENSES AND INSPECTIONS PROPOSED BUDGET OVERVIEW

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 general fund budget totals \$33,612,119, an increase of \$2,135,561 over Fiscal Year 2016 estimated obligation levels. This increase is primarily due to the Special Independent Advisory Commission (SIAC) recommendations and the pay increases for the DC47 and Non-Represented employees.

The proposed budget includes:

- \$21,594,751 in Class 100, a \$1,824,040 increase over FY16. \$184,760 of the increased funding will support the 3% pay raises for the DC47 and Non-Rep staff. The residual \$1,639,280 of increased funding will support the hiring of 31 inspectors and 6 supervisors to address the Fire Code Enforcement, Business Compliance and Building Inspection sections of the SIAC report. \$300,000 of planned class 100 funding was moved to class 200 and Class 400 to support new district offices to house the additional inspectors.
- \$10,730,904 in Class 200, a \$468,998 increase over FY16. \$296,998 of increased funding will support Fire Code Enforcement, Business Compliance and Building Inspections to cover smartphone service, certifications, training, travel and parking expenses for inspectors. Also \$172,000 of the reallocated Class 100 dollars is to fund leasing costs for the new district offices.
- \$573,607 in Class 300, a \$28,038 increase over FY16. The increased funding will support Fire Code Enforcement, Business Compliance and Building Inspections to fund inspector uniforms, code book and supplies.
- \$712,857 in Class 400, a \$185,515 decrease below FY16. \$703,666 of decreased funding is a result of one time FY16 purchases of furniture and vehicles required for heightened enforcement in the areas of Vacant Property, Fire Code Enforcement, Electrical & Crane Inspectors and Plumbing Inspectors & Engineers. \$390,151 of increased funding is for Business Compliance and Building Inspectors to purchase office equipment, vehicles and furniture renovations. Also \$128,000 of the reallocated Class 100 dollars is to fund furniture purchases for the new district offices.

STAFFING LEVELS

The proposed Fiscal Year 2017 general fund budget will support 417 positions – an increase of 37 positions from FY16. The Department's staffing level as of January 2016 is 330 general fund positions. During FY16, the Department recruited and hired several highly skilled staff members to better address complex issues, including 3 Electrical Inspectors to increase audit capacity of electrical permits and a Staff Engineer to provide expert guidance on complex plan reviews. The Department also brought on a Training & Development Manager to improve training of staff across the board. In addition, the Department hired 2 Research Analysts and 2 GIS Analysts to support its increased use of technology to identify and prioritize demolition of dangerous buildings. The Department, in cooperation with DC33 and DC47, has completely re-designed the job titles for both Building Inspectors and Code Enforcement Inspectors. As part of this effort, inspector salaries were raised to competitive levels that will allow the City to both recruit and retain inspectional talent. The new inspector job titles will be presented to the Civil Service Commission on April 20, 2016. Recruitment and testing for inspectional positions will begin in late FY16, which will allow the Department to fill inspectional vacancies.

- The Department has hired 29 employees since July 1, 2015. Of those 29 new employees, 11 are White and 18 are African-American. One of these employees is bilingual.
- See appendix for Bilingual Employees Chart

**DEPARTMENT OF LICENSES AND INSPECTIONS
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

Performance Measures	FY15 Actual	FY16 YTD (as of 12/31/15)	FY17 Target
Number of building, electrical and plumbing permits issued	39,883	21,486	34,000
Percent of commercial building, plumbing, electrical and zoning plans reviewed within 20 days	95.6%	97%	95%
Percent of residential building plans reviewed within 15 days	99.7%	94.6%	95%
Percent of over the counter customers processed within 30 minutes (customer care and license issuance unit)	63.3%	68.6%	90%
Percent of building permit and plumbing permit inspections completed within 2 days	98.6%	98.7%	98%
Number of residential demolitions	492	252	500
Number of Imminently Dangerous Properties	258 (at end of year)	223 (as of 12/31/15)	200 (at end of year)
Average cost per residential demolition (new measure)	No Data	No Data	\$17,000

**DEPARTMENT OF LICENSES AND INSPECTIONS
OTHER BUDGETARY IMPACTS**

FEDERAL AND STATE (WHERE APPLICABLE)

The Department of Licenses and Inspections currently receives \$514,818 in annual Community Development Block Grant (CDBG) funding. These federal grant funds are disbursed to L+I through the Department of Planning & Development and directly fund nine (9) inspectional positions in L+I's Contractual Services Unit. These positions perform key inspectional tasks related to code enforcement of unsafe and imminently dangerous properties. Continuation of these CDBG funds is critical to L+I.

**DEPARTMENT OF LICENSES AND INSPECTIONS
CONTRACTING EXPERIENCE**

**M/W/DSBE Participation on Large Contracts
FY16 Contracts**

Vendor	Service Provided	Amount of Contract	Contract Start Date	Ranges	% of M/W/DSBE Participation Achieved	S Value of M/W/DSBE Participation	Total % and S Value Participation - All DSBEs	Local Business	Living Wage Compliant?
Gama Wrecking	Demolition	\$1,067,778	6/30/15	MBE: 15% to 20%	0%	\$0	0%	Y	Y
				WBE: 10% to 15%	0%	\$0			
				DSBE:		\$0			
				MBE: 15% to 20%	0%	\$0			
Pedro Palmer	Demolition	\$1,018,487	6/30/15	WBE: 10% to 15%	0%	\$0	0%	Y	Y
				DSBE:	0%	\$0			
				MBE: 15% to 20%	100%	\$910,669			
				WBE: 10% to 15%	0%	\$0			
Mangual	Demolition	\$910,669	7/8/15	DSBE:	0%	\$0	100%	Y	Y
				MBE: 15% to 20%	0%	\$0			
				WBE: 10% to 15%	0%	\$0			
				DSBE:	0%	\$0			
USA	Demolition	\$562,736	6/30/15	MBE: 15% to 20%	0%	\$0	0%	Y	Y
				WBE: 10% to 15%	0%	\$0			
				DSBE:	0%	\$0			
				MBE: 15% to 20%	0%	\$0			
A&M Curran	Demolition	\$442,080	8/17/15	WBE: 10% to 15%	0%	\$0	0%	N	Y
				DSBE:	0%	\$0			
				MBE: 15% to 20%	0%	\$0			
				WBE: 10% to 15%	0%	\$0			
Monticello	Demolition	\$194,522	8/17/15	DSBE:	0%	\$0	0%	N	Y
				MBE: 15% to 20%	100%	\$139,849			
				WBE: 10% to 15%	0%	\$0			
				DSBE:	0%	\$0			
Ray's Home Repair	Demolition	\$139,849	8/17/15	MBE: 15% to 20%	0%	\$0	100%	Y	Y
				WBE: 10% to 15%	0%	\$0			
				DSBE:	0%	\$0			
				MBE: 15% to 20%	0%	\$0			
RLC	Demolition	\$100,518	7/23/15	WBE: 10% to 15%	0%	\$0	0%	Y	Y
				DSBE:	0%	\$0			
				MBE: 15% to 20%	0%	\$0			
				WBE: 10% to 15%	0%	\$0			

DEPARTMENT OF LICENSES AND INSPECTIONS
EMPLOYEE DATA

Staff Demographics (as of January 2016)

Full-Time Staff			Executive Staff		
	Male	Female		Male	Female
	African-American	African-American		African-American	African-American
Total	88	83	Total	1	2
% of Total	26.7%	25.2%	% of Total	8.3%	16.7%
Average Salary	\$41,992	\$40,910	Average Salary	\$57,960	\$68,813
Median Salary	\$40,531	\$38,467	Median Salary	\$57,960	\$68,813
	White	White		White	White
Total	108	21	Total	4	4
% of Total	32.7%	6.4%	% of Total	33.3%	33.3%
Average Salary	\$53,232	\$48,295	Average Salary	\$118,599	\$98,797
Median Salary	\$50,245	\$46,013	Median Salary	\$112,686	\$97,281
	Hispanic	Hispanic		Hispanic	Hispanic
Total	9	9	Total	1	0
% of Total	2.7%	2.7%	% of Total	8.3%	0.0%
Average Salary	\$42,887	\$44,702	Average Salary	\$85,000	\$0
Median Salary	\$40,898	\$42,549	Median Salary	\$85,000	\$0
	Asian	Asian		Asian	Asian
Total	6	2	Total	0	0
% of Total	1.8%	0.6%	% of Total	0.0%	0.0%
Average Salary	\$59,192	\$74,360	Average Salary	\$0	\$0
Median Salary	\$61,007	\$74,360	Median Salary	\$0	\$0
	Other	Other		Other	Other
Total	3	1	Total	0	0
% of Total	0.9%	0.3%	% of Total	0.0%	0.0%
Average Salary	\$64,518	\$47,996	Average Salary	\$0	\$0
Median Salary	\$61,924	\$47,996	Median Salary	\$0	\$0
	Bi-lingual	Bi-lingual		Bi-lingual	Bi-lingual
Total	8	6	Total	1	0
% of Total	2.4%	1.8%	% of Total	8.3%	0.0%
Average Salary	\$57,413	\$52,939	Average Salary	\$85,000	0.0%
Median Salary	\$56,194	\$55,674	Median Salary	\$85,000	0.0%
	Male	Female		Male	Female
Total	214	116	Total	6	6
% of Total	64.8%	35.2%	% of Total	50.0%	50.0%
Average Salary	\$49,926	\$44,750	Average Salary	\$102,893	\$88,802
Median Salary	\$47,134	\$39,602	Median Salary	\$99,007	\$83,813

DEPARTMENT OF LICENSES AND INSPECTIONS
APPENDIX (Other Relevant Data and Charts)

Number of Bilingual Employees (as of January 2016)

	Spanish	Malayalam	Hindi	Urdu	Nepali	German	Tamil	Italian
Permit Intake	0	1	1	1	1	1	1	0
Code Enforcement	3	0	0	0	0	0	0	0
Building District Operations	0	0	1	0	0	1	0	1
Contractual Services	1	0	0	0	0	0	0	0
Building Administration	1	0	0	0	0	0	0	0
Engineering Services	0	1	0	0	0	0	0	0
Human Resources	0	1	1	0	0	0	0	0
Fiscal	1	0	0	0	0	0	0	0
Development/Administration	1	0	0	0	0	0	0	0
Total - All Divisions	7	3	3	1	1	2	1	1
Total - # of Bilingual Employees		14						
Total - # of Languages Spoken		8						

**OFFICE OF INNOVATION AND TECHNOLOGY
FISCAL YEAR 2017 BUDGET TESTIMONY
APRIL 12, 2016**

INTRODUCTION

Good morning, President Clarke and Members of City Council. I am Charles Brennan, Chief Information Officer for the Office of Innovation and Technology. I am pleased to be here to provide testimony on the Office of Innovation and Technology's Fiscal Year 2017 operating budget. Joining me today are Chris Donato, Chief Financial Officer, and Raymond Hayling, Deputy CIO. Other members of my Executive Management team are also here in chambers today.

DEPARTMENT MISSION/PLANS

Mission: To increase the effectiveness of the City's information technology infrastructure, manage the City's technology assets efficiently and effectively, and modernize City government in order to improve all service to Philadelphians.

Plans for Fiscal Year 2017

In FY17, the Office of Innovation and Technology (OIT) plans to continue oversight of all major information and communications technology initiatives for the City. OIT remains responsible for identifying the most effective approach for implementing new information technology throughout the City, improving the value of the City's technology assets and return on the City's technology investments, ensuring data security, planning for continuing operations in the event of disruption of IT or communications services, and supporting accountable, efficient, and effective government across City government.

OIT plans to continue to manage a complement of six service areas to further its mission and support the goals of the administration.

Automated & Digital Government

Services which automate and simplify business processes and workflow, enable online transactions for the public, and provide easy-to-use business intelligence tools.

- Economic Development Applications
- Enterprise Application Services
- Enterprise Database, Storage, Platform and Hosting
- Financial Applications
- Human Capital Management
- Legal Applications
- Public Safety Applications
- Transportation & Utilities Applications

- Web Presence Management

Business Protection

Services that protect the continuity of the City's business operations, and the confidentiality of the city's assets, systems, data and employee privacy.

- Business Continuity
- Information Security
- Risk Management

Collaboration & Communication

Services which enable staff and consultants to share information and work together in an effective efficient manner on task, projects and initiatives.

- Dispatch
- Email
- Enterprise Voice
- Instant Messaging
- Media & Events
- Mobile Communication Management
- Web Mapping

Connectivity

Services which allow staff to access IT resources for local and remote sites and share information with business partners.

- On-Premise Access
- Remote Access
- Wireless Access

Innovation and Open Government

Services which make technology and information accessible and useful to Philadelphians and their communities, and provide an innovation infrastructure to solve urban challenges in new ways.

- Digital Inclusion & Access
- Open Data
- GIS Data

Professional Services

Professional services which focuses on planning, governing and managing IT investments, people and technologies to increase alignment with the business.

- Project Management
- Technology and Strategy Planning
- Vendor and Contract Management

Technology & User Support

Services which support various end-user technology resources, needs and requests.

- Account Management
- Desktop Management
- Desktop Software
- File and Print Management
- Help Desk
- End User Device Management

**OFFICE OF INNOVATION AND TECHNOLOGY
BUDGET SUMMARY AND OTHER BUDGET DRIVERS**

Staff Demographics Summary (as of January 2016)

	Total	Minority	White	Female
Full-Time Staff	328	192	136	115
Executive Staff	6	1	5	1
Average Salary - FTS	\$70,806	\$66,796	\$77,352	\$69,378
Average Salary - ES	\$131,165	\$142,830	\$137,232	\$113,500
Median Salary - FTS	\$70,000	\$66,240	\$74,942	\$69,172
Median Salary - ES	\$142,830	\$142,830	\$142,830	\$113,500

Employment Levels (as of January 2016)

	Budgeted	Approved	Filled
Full-Time Positions	385	361	328
Part-Time Positions	17	17	17
Executive Positions	6	6	6
Overall Average Salary (FTEs)	\$71,170	\$71,169	\$70,806
Overall Median Salary (FTEs)	\$66,495	\$70,000	\$70,000

Financial Summary by Class -

General Fund	Fiscal 2015		Fiscal 2016		Fiscal 2017		Difference
	Actual Obligations	Original Appropriations	Estimated Obligations	Proposed Appropriations	FY17 - FY16		
Class 100 Employee Compensation	\$18,927,724	\$19,900,681	\$19,900,681	\$20,884,763	\$984,082		
Class 200 Purchase of Services	\$39,172,871	\$54,383,430	\$54,860,440	\$52,318,443	(\$2,541,997)		
Class 300 Materials and Supplies	\$449,787	\$958,080	\$870,256	\$581,460	(\$288,796)		
Class 400 Equipment	\$5,323,053	\$8,640,271	\$8,739,083	\$9,777,598	\$1,038,515		
Class 500 Contributions	\$500	\$0	\$0	\$0	\$0		
Class 700 Debt Service	\$0	\$0	\$0	\$0	\$0		
Class 800 Payment to Other Funds	\$0	\$0	\$0	\$0	\$0		
Class 900 Advances/Misc. Payments	\$0	\$0	\$0	\$0	\$0		
TOTAL	\$63,873,935	\$83,882,462	\$84,370,460	\$83,562,264	(\$808,196)		

Contracts Summary (All Funds, as of December 2015)

	FY11	FY12	FY13	FY14	FY15	FY16*
Total amount of contracts	\$19,844,204	\$17,927,562	\$16,988,604	\$34,655,040	\$19,015,288	\$7,939,878
Total amount to M/W/DBE	\$4,976,204	\$3,460,531	\$2,437,542	\$6,988,347	\$4,732,056	\$1,572,673
Participation Rate	25%	19%	14%	20%	25%	20%

* as of December 2015

OT's FY17 participation goal is 25%.

OFFICE OF INNOVATION AND TECHNOLOGY PROPOSED BUDGET OVERVIEW

PROPOSED FUNDING REQUEST

The proposed Fiscal Year 2017 general fund budget totals \$83,562,264, a decrease of \$808,196 over Fiscal Year 2016 estimated obligation levels. This decrease is primarily due to the reduction in the one-time papal visit, PC equipment refresh expenditures, projected reductions in some of the costs related to the Wi-Fi data service delivery and PECO costs as well as Voice Communications and Network Group, offset by the addition of critical Class 100 positions and software updates.

The proposed budget includes:

- \$20,884,763 in Class 100, a \$984,082 increase over FY16. This funding will compensate OIT's employees performing various tasks which promote OIT's major objectives which are to: implement, manage and service information technology infrastructure that enables efficient and cost effective application solutions for City departments. Improve efficiency and value of City information technology initiatives by providing best practices through ongoing oversight, support activities project management oversight and strategic planning.
- \$52,318,443 in Class 200, a \$2,541,997 decrease over FY16. This funding will support, develop and improve the delivery of City IT services and information. Provide ongoing centralized services and support for the IT infrastructure, data center, help desk, IT network (internet/intranet/WAN and PC desktop), cable TV, telecommunications, system software and maintenance, software development framework (best practices guidelines), and IT training. This funding will also maintain the City's Emergency 911 System.
- \$581,460 in Class 300, a \$288,796 decrease over FY16. This funding will provide the Office of Innovation and Technology with the materials and supplies needed to efficiently function and maintain many of the department's objectives and ongoing daily operations, including those related to IT Infrastructure, Unified Communications and the 911 system.
- \$9,777,598 in Class 400, a \$1,038,515 increase over FY16. This funding will provide major equipment and hardware to support many of the technical systems currently utilized such as Unified Communications and the Emergency 911 System. Also, provide a replacement of outdated personal computers, printers, laptops, equipment and hardware related to ongoing maintenance associated with telecommunications and infrastructure throughout the City.

STAFFING LEVELS

Staffing Levels (as of January 2016)

	Positions	Class 100 Amounts
Budgeted	385	\$26,463,660.00
Approved	361	\$25,692,009.00
Filled	328	\$23,224,451.00

LIST NUMBER OF NEW HIRES BY ETHNICITY AND LANGUAGE

	Total	Minority	White	Female
FY16 Full Time New Hires	30	50%	50%	27%

- See appendix for Bilingual Employees Chart

**OFFICE OF INNOVATION AND TECHNOLOGY
PERFORMANCE, CHALLENGES AND INITIATIVES**

DEPARTMENT PERFORMANCE (OPERATIONS)

Performance Measures	FY15 Actual	FY16 YTD (as of 12/31/15)	FY16 Goal**
Gartner IT Organization Maturity score (out of 5)	3.2	N/A	4
Availability*	99.97%	99.00%	99.90%
Volume of Service Requests	39,406	18,367	N/A
Percent of customer issues closed within service level for time to resolve	70.12%	71.09%	90.00%
Percent of customers satisfied with services provided	92.21%	93.31%	97.00%
Number of modernization projects on track	7	7	8

**Overall availability of WAN & Internet, Website, Platform, and Applications. Current ability only allows OIT to measure availability of WAN & Internet and is computed as the average availability for TLS, TIs, and Internet.*

***OIT and Performance Management will work closely during the remaining months of FY16 and the beginning of FY17 to refine and update strategic goals and measures for each major service.*

**OFFICE OF INNOVATION AND TECHNOLOGY
OTHER BUDGETARY IMPACTS**

FEDERAL AND STATE (WHERE APPLICABLE)

N/A

OFFICE OF INNOVATION AND TECHNOLOGY – CONTRACTING EXPERIENCE

M/W/DSBE Participation on Large Contracts FY16 Contracts

Vendor	Service Provided	Amount of Contract	RFP Issue Date	Contract Start Date	Ranges in RFP	% of M/W/DSBE Participation Achieved	\$ Value of M/W/DSBE Participation	Total % and \$ Value Participation - All DSBEs	Local Business	Living Wage Compliant?
CIPPlanner Corporation	Enterprise Project Management	\$1,324,340	6/26/14	5/1/15	MBE: 0-12%	0%	\$0	\$132,434	Yes	Yes
					WBE: 2-5%	10%	\$132,434			
					DSBE: 0%	0%	\$0			
Azavea, Inc.	Stormwater Billing	\$899,891	4/20/12	7/1/15	MBE: 10-15%	0%	\$2,520	5%	Yes	Yes
					WBE: 10-15%	5%	\$41,845			
					DSBE: 0%	0%	\$0			
Computerized Facility Integration, LLC	Integrated Work Order Asset Management System	\$870,504	4/22/15	12/1/15	MBE: 10-15%	0%	\$0	10%	No	Yes
					WBE: 10-15%	10%	\$87,486			
					DSBE: 0%	0%	\$0			
Unisys Corporation*	Philly 311 CRM Solution	\$607,827	10/2/12	12/27/15	MBE: 10-15%	0%	\$0	0%	No	Yes
					WBE: 10-15%	0%	\$0			
					DSBE: 0%	0%	\$0			
Revenue Solutions, Inc.	Tax Delinquency Data Warehouse	\$515,000	5/24/13	2/2/15	MBE: 15-20%	0%	\$0	15%	No	Yes
					WBE: 15-20%	15%	\$74,675			
					DSBE: 0%	0%	\$0			

*Original system implementation reached 10% OEO participation. This contract amendment is for support and maintenance only, and is provided solely by the prime vendor primarily for warranty purposes.

OFFICE OF INNOVATION AND TECHNOLOGY – EMPLOYEE DATA

Staff Demographics (as of January 2016)

Full-Time Staff				Executive Staff			
		Male	Female			Male	Female
		African-American	African-American			African-American	African-American
Total		74	54	Total		0	0
% of Total		22.6%	16.5%	% of Total		0.0%	0.0%
Average Salary		\$61,890	\$63,399	Average Salary		\$0.0	\$0.0
Median Salary		\$56,925	\$60,000	Median Salary		\$0.0	\$0.0
		White	White			White	White
Total		101	35	Total		4	1
% of Total		30.8%	10.7%	% of Total		66.7%	16.7%
Average Salary		\$79,096	\$72,320	Average Salary		\$143,165	\$113,500
Median Salary		\$75,725	\$71,415	Median Salary		\$142,830	\$113,500
		Hispanic	Hispanic			Hispanic	Hispanic
Total		10	0	Total		1	0
% of Total		3.0%	0%	% of Total		16.7%	0%
Average Salary		\$78,256	\$0	Average Salary		\$142,830	\$0
Median Salary		\$74,342	\$0	Median Salary		\$142,830	\$0
		Asian	Asian			Asian	Asian
Total		22	20	Total		0	0
% of Total		6.7%	6.1%	% of Total		0%	0%
Average Salary		\$73,418	\$77,100	Average Salary		\$0	\$0
Median Salary		\$73,575	\$70,000	Median Salary		\$0	\$0
		Other	Other			Other	Other
Total		6	6	Total		0	0
% of Total		1.8%	1.8%	% of Total		0%	0%
Average Salary		\$66,651	\$80,281	Average Salary		\$0	\$0
Median Salary		\$58,001	\$74,542	Median Salary		\$0	\$0
		Bi-lingual	Bi-lingual			Bi-lingual	Bi-lingual
Total		16	12	Total		1	0
% of Total		4.9%	3.7%	% of Total		16.7%	0%
Average Salary		\$71,515	\$76,328	Average Salary		\$142,830	\$0
Median Salary		\$71,225	\$80,000	Median Salary		\$142,830	\$0
		Male	Female			Male	Female
Total		213	115	Total		5	1
% of Total		64.9%	35.1%	% of Total		83.3%	16.7%
Average Salary		\$72,141	\$69,378	Average Salary		\$133,649	\$101,750
Median Salary		\$70,162	\$69,172	Median Salary		\$133,515	\$101,750

OFFICE OF INNOVATION AND TECHNOLOGY
APPENDIX (Other Relevant Data and Charts)

Number of Bilingual Employees (as of January 2016)

	Spanish	Tamillog	Arabic	Malayalam	Hindi	Gujarati	Cantonese & Mandarin	Punjabi	Urdu
App Services	1	0	0	1	1	0	0	0	0
App Suppt Devel	0	1	0	0	0	0	1	0	0
Fire	0	0	0	0	0	0	0	0	0
GSG	1	0	0	0	0	0	0	0	0
Infrastructure	0	0	1	1	2	0	0	0	1
ISG	0	0	0	0	0	0	0	0	0
OHR	0	0	1	0	1	0	0	0	0
OIT Finance	0	0	0	0	0	0	1	0	0
OPA	0	0	0	0	0	0	0	0	0
Police	2	0	0	0	0	0	0	0	0
PPPM	0	0	0	0	0	0	0	0	0
Revenue	0	1	0	0	0	0	0	0	0
UC	2	0	0	0	1	1	0	1	0
Water	0	1	0	2	1	0	3	0	0
WCS	0	1	0	0	0	0	0	0	0
Total - All Divisions	6	4	2	4	6	1	5	1	1
Total - # of Bilingual Employees		29							
Total - # of Languages Spoken		9							