

Community College of Philadelphia

City Council Testimony

May 8th, 1 PM

Good afternoon Council President Darrell L. Clarke and esteemed members of Philadelphia City Council:

Community College of Philadelphia requests \$33.5 million from the City's general fund, an increase of \$3.6 million over the amount received in FY 2016-2017, for efforts to combat chronic poverty by providing all neighborhoods with paths to meaningful employment and transfer opportunities.

With a poverty rate of 25.8 percent, the highest among the nation's largest cities, the increased funding will allow us to keep tuition as low as possible. A significant number of Philadelphia's low-skilled individuals are not participating in the labor force. As the City's College, we are their top choice.

We are the College preparing legions of first-generation college students for jobs of the future, including those on public assistance who enter through the KEYS (Keystone Education Yields Success) initiative. More than 10,000 Philadelphians on public assistance have been served through this program over the last 11 years. Of the 19 KEYS participants who graduated on May 6, four earned degrees in nursing where the entry-level salary is over \$50,000.

We are the institution enriching local workplaces by increasing diversity and the number of individuals who have college degrees and in-demand workforce credentials. Since 2005, we have graduated more than 21,000 students. This year, an additional 2,022 students will be awarded degrees, certificates and proficiency credentials. About 80 percent of our students will work in the City after graduation. Moreover, since 2009, the number of degrees, certificates and credentials awarded to African American students has increased by 32.9 percent.

By 2020, an estimated 35 percent of job openings will require at least a bachelor's degree and 63 percent will require some college or an associate's degree. Residents with college degrees have access to the high-demand jobs of the future, and this is especially important to those populations that rely most heavily on us: Students who are older, working, in need of remedial classes and only able to afford classes by enrolling part-time.

Number of awards* by race/ethnicity

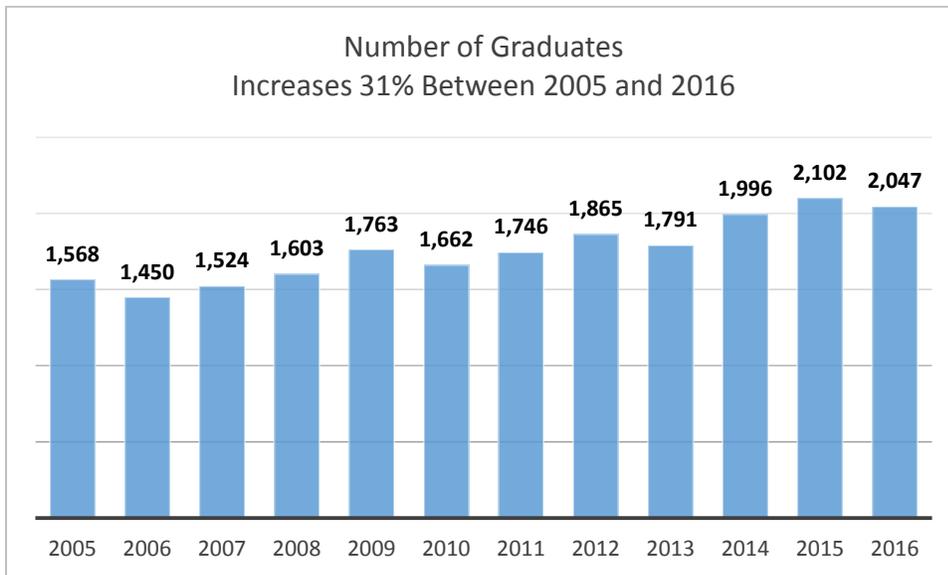
EthnicGroup	Grad Year Recode										
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Amer Indian or Alaskan N..	15	9	5	12	5	7	18	8	12	12	13
Asian	108	119	171	196	149	155	207	171	177	204	229
Black Non-Hispanic	833	929	977	962	918	914	930	947	1,008	1,133	1,107
Hispanic	70	92	130	118	117	133	143	171	241	243	269
Multi-Racial	5	4	7	13	16	34	30	23	46	65	55
Other	51	54	60	52	15	11	21	6	6	1	1
Pacific Islander	1			2		3			3	5	8
Unknown	27	26	80	162	155	168	191	150	166	117	108
White Non-Hispanic	457	486	506	560	505	505	547	561	581	637	564
Grand Total	1,567	1,719	1,936	2,077	1,880	1,930	2,087	2,037	2,240	2,417	2,354

*A student may receive more than one award in a grad year

- Overall increase in awards 50.2 percent
- Increase in awards for Black students 32.9 percent

Unduplicated number of graduates

(Degree, Certificate, and Proficiency Certificate) increased 31% between 2005 and 2016)



We are the neighbor that has forged a close partnership with the Philadelphia School District, helping their students to remain engaged in classes by offering rigorous dual enrollment programs and opportunities for high school students to take college-level classes. In the case of MaST Charter School and Parkway Center City High School, students will finish high school with both a diploma and an associate's degree in hand.

We are the safety net for so many of the City's unemployed and for the youth who have become disconnected from work and school. New workforce programs offer quick paths to pursue employment and jobs with family-sustaining wages. The College collaborated with Salus University this year to bring an innovative Ophthalmic Technician Proficiency Certificate Program to the Northwest Regional Center, complete with a new lab for hands-on training. Additionally, we addressed the critical need to find and retain qualified workers in advanced manufacturing by forging an historic partnership with the Benjamin Franklin High School Center for Advanced Manufacturing and Engineering.

Power Up Your Business, our signature initiative, is positioning neighborhood stores and retailers to become engines of economic growth, innovation and job creation. This initiative is designed to assist small businesses as they innovate and grow, revitalizing the commercial corridors that are a wellspring for the economy. Fourteen small business owners graduated May 3 from the first 10-week, 30-hour course at the College's Northwest Regional Center. The graduates represented 13 companies ranging from childcare services to a fabric boutique to hair salons and vintage furniture sales. The neighborhood-based workshops, which began in January, have attracted 125 participants who represent 63 neighborhood businesses from 28 different zip codes. According to the Pew Charitable Trusts annual "State of the City" report, 84 percent of businesses in Philadelphia have fewer than 20 employees.

Finally, in March, the College secured land from a benefactor that will enable it to expand and improve the Automotive Technology Program, which is located in the West Philadelphia Promise Zone, and operating at capacity with a job placement rate close to 100 percent. The College, which currently has 120 students in the Automotive Technology Program, expects to begin construction on the \$15-to-\$18 million project in early 2018, once financing is in place. When the 37,000 square-foot facility is completed, the Automotive Technology Program will be able to serve 240 students and it will have sufficient space to offer training related to diesel cars and trucks and alternative fuel vehicles;

City Council's additional investment will allow us to expand and strengthen classroom instruction and increase degree completion; address facility upgrades and deferred maintenance; develop customized training for businesses and workforce initiatives; increase alignment with the K-12 curriculum and expand high school partnerships and programs that provide paths to college in impoverished neighborhoods.

PATHWAYS FROM POVERTY

- **KEYS:** The KEYS initiative provides students with access to essential supports such as child care and work opportunities. Highly skilled advisors coach students through daily life challenges that might delay or stop their educational journey. Students in this program know hardship yet also triumph. Naya Williams, one of the KEYS students graduating with a Nursing degree, was 18 when her mother died, leaving her to rear her three younger siblings. She sent all three off to college before enrolling in the Nursing program. She said she is looking forward to a job that will enable her to provide a better, safer future for her family.

- **Dual Enrollment:** Starting in the 2017-2018, Parkway Center City Middle College High School, a special admissions school, will offer incoming ninth-graders the opportunity to graduate with high school diplomas, associate's degrees and up to two professional certifications each. The program is designed to prepare all students for college, and for participation in the knowledge-based global economy. The College collaborated on the program with the School District of Philadelphia. More than 1,000 high school students across the City take college courses each year;
- **Dual Admission programs** enable students to easily transfer to area colleges and universities. These transfer partnerships allow students to earn associate's degrees at the College and then enroll, with junior standing, at one of the 12 four-year colleges and universities including Temple University. Support services and financial assistance, such as advising and scholarships, are included to help students achieve academic success;
- **The 50th Anniversary Scholars Program** ensures that any Philadelphia high school graduate who wants to go to college is able to do so. Established in 2015 in response to the White House's America's College Promise proposal, this program a total of \$374,586 has been awarded to 527 students. Any college-ready, Pell-eligible Philadelphia high school graduate is eligible to attend the College with no out-of-pocket costs for tuition and fees. The first seven scholars graduated May 6. Students in the program have up to three years to graduate;
- **Center for Male Engagement (CME):** Twenty-four students participating in the Center for Male Engagement were in the Class of 2017. The Center keeps urban youth engaged and connected in College and the community through mentorships, workshops and culturally rich programs. To date, 240 participants have transferred to other institutions, and 48 of those have received either a Bachelor of Arts or a Bachelor of Science degree. Quamiir Trice, a 2015 graduate and former participant, was invited to speak on a My Brother's Keeper panel discussion at the White House in December 2016. He will graduate from Howard University in May. This year, CME also launched Community Conversations Initiative, a partnership with the Mayor's Office of Black Male Engagement. The program creates a platform to engage Philadelphians in a wider dialogue regarding the challenges, opportunities, and solutions that impact the lives of adult males and young men of color;

STUDENT SUCCESS

- **Guided Pathways:** Implementation of guided academic and career pathways, which provides firm guidance to students in choosing courses, advising, and helping them to map out the most affordable path to degree and credential completions. As one of 30 institutions selected to join the Guided Pathways Initiative, the College is a recognized national leader;

- **Ivy League and Beyond:** The College also provides a pathway to the Ivy League and destinations beyond. Jennifer Myers is the first African-American female at the College to receive the Jack Kent Cooke Scholarship, which provides up to \$40,000 for exceptional community college students to pursue a bachelor's degree. She will major in general sonography at Thomas Jefferson University this Fall. Larry Liu, the College's 2012 Cooke award recipient, used his scholarship to earn a degree from the University of Pennsylvania; later he received a graduate scholarship through the Cooke Foundation to complete his master's degree at Oxford University. Larry Thi, a 2011 winner, received his degree from the University of North Carolina in Chapel Hill. After becoming the first scholar to work for the foundation, Thi received a second Cooke Foundation scholarship to pursue his master's degree this fall at the University of Pennsylvania;
- **Food for Thought:** To support the growing number of homeless and hungry students, the College has partnered with Single Stop USA, a student support program initiated to identify those facing financial challenges and locate the resources to help them remain in college. It has served 4,995 students since inception, connecting them to over \$11,587 in tax refunds, benefits and supportive services, and providing government benefit screenings such as healthcare, food resources, utility assistance programs, cash grants, childcare subsidies and scholarships;

WORKFORCE DEVELOPMENT AND INNOVATION

- **Harnessing the Power of Small Businesses:** One of the city's fastest growing businesses last year was Supra Office Solutions, an African American firm. It won the coveted top spot on the Philadelphia 100, which started in 1988 by the Entrepreneurs' Forum of Greater Philadelphia, the *Philadelphia Business Journal* and the Wharton Small Business Development Center. Ken Carter, the African American president and chief operating officer at Supra, is a recent graduate of the College's *10,000 Small Businesses-Greater Philadelphia* program. More than 300 businesses have taken classes to date, and many have set impressive records for growth. Clare Razaq-Hines's company, net. America, recently received a \$25 billion, 10-year contract from Centers for Medicare & Medicaid Services (CMS).
- **Advanced Manufacturing:** This spring, the College rolled out key technical skills training programs -- Welding Technology, CNC Precision Machining Technology and Electro-Mechanical/Mechatronics Technology -- that prepare students for a career in advanced manufacturing with rewarding entry-level salaries that range from \$18 to \$22 per hour. As a result of a new grant, eligible students may be able to attend classes this spring for free.
- **Energy Training:** The Collegiate Consortium for Workforce and Economic Development, in partnership with PECO and PGW, and with the support of other industry counterparts, has launched a new introductory training program to develop a skilled natural gas workforce. The Gas Distribution Pipeline Mechanic Introduction Program

was developed to provide students with the fundamental skills necessary to work in the natural gas distribution industry.

Community College of Philadelphia has risen to the challenge. During the 2016-2017 academic year, we connected and engaged neighborhoods across the city; powered small businesses; guided students from the first step of their educational journey and transported low-skilled workers to exciting career destinations.

As we increased our effectiveness, we simultaneously increased operational efficiencies by reducing low-enrolled programs and courses; evaluating and re-justifying vacant administrative positions, redesigning health care programs; implementing sustainability and energy efficiency programs; and refunding the 2008 Bond issue in October 2015, which generated \$2.3 million in upfront savings utilized for capital projects.

On behalf of our students and their families, I ask for your support to keep transfer and career pathways affordable in an economy where credentials are the passport to meaningful work.

Community College of Philadelphia
 Spending on Capital Purchases; Professional Services; and Supplies, Services and Other Non-Salary Expenses

	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16
Sourceable Spending Level	\$6,859,211	\$7,311,875	\$6,671,899	\$5,536,125	\$6,822,535	\$6,656,454	\$7,732,140
Minority-Owned - Men	\$397,756 5.80%	\$692,580 9.65%	\$378,712 5.68%	\$425,906 7.69%	\$759,105 11.13%	\$355,063 5.33%	\$669,155 8.65%
Minority-Owned-Woman	\$48,863 0.71%	\$110,017 1.50%	\$232,547 3.49%	\$873,454 15.78%	\$734,454 10.77%	\$194,054 2.92%	\$322,435 4.17%
Total Minority-Owned	\$446,619 6.51%	\$802,597 10.98%	\$611,259 9.16%	\$1,299,360 23.47%	\$1,493,559 21.89%	\$549,117 8.25%	\$991,590 12.82%
Woman-Owned	\$2,259,818 31.50%	\$2,696,881 37.60%	\$2,286,470 34.27%	\$2,395,498 43.27%	\$2,771,258 40.62%	\$2,615,159 39.29%	\$3,421,841 44.25%
Grand Total	\$2,706,437 39.46%	\$3,499,478 47.86%	\$2,897,728 43.43%	\$3,694,858 66.74%	\$4,264,817 62.51%	\$3,164,276 47.54%	\$4,413,431 57.08%

Gender-Ethnicity by Employee Classification -- Percent

Count of Ethnicity

Report ECLS	Gender	Ethnicity								Grand Total
		Amer Indian or Alaskan Native	Asian	Black NonHispanic	Hispanic	Multi-Racial	Pacific Islander	Unknown	White NonHispanic	
Admin	F	0.4%	0.8%	27.7%	3.7%	0.8%	0.0%	1.7%	25.2%	60.3%
	M	0.0%	3.3%	14.9%	1.2%	0.4%	0.0%	0.4%	19.4%	39.7%
Admin Total		0.4%	4.1%	42.6%	5.0%	1.2%	0.0%	2.1%	44.6%	100.0%
Class-Conf	F	0.0%	0.8%	41.7%	2.6%	0.0%	0.0%	0.0%	13.2%	58.3%
	M	0.4%	1.5%	19.9%	5.3%	0.0%	0.0%	0.0%	14.7%	41.7%
Class-Conf Total		0.4%	2.3%	61.7%	7.9%	0.0%	0.0%	0.0%	27.8%	100.0%
FT Fac	F	0.0%	1.8%	13.1%	2.5%	0.0%	0.0%	0.2%	38.2%	55.9%
	M	0.0%	2.1%	7.4%	2.5%	0.9%	0.0%	0.5%	30.8%	44.1%
FT Fac Total		0.0%	3.9%	20.5%	5.1%	0.9%	0.0%	0.7%	69.0%	100.0%
PT Fac	F	0.2%	2.7%	12.8%	2.4%	0.7%	0.1%	1.5%	31.1%	51.6%
	M	0.0%	2.7%	9.5%	1.6%	0.0%	0.1%	1.0%	33.4%	48.4%
PT Fac Total		0.2%	5.5%	22.3%	4.1%	0.7%	0.2%	2.5%	64.5%	100.0%
Grand Total		0.2%	4.5%	29.9%	4.9%	0.7%	0.1%	1.7%	57.9%	100.0%

