

CITY OF PHILADELPHIA

Office of the Mayor Room 204 City Hall Philadelphia, PA 19107 (215) 686-7508 FAX (215) 686-2555 everett.gillison@phila.gov

EVERETT GILLISON
Chief of Staff
Deputy Mayor for Public Safety

May 12, 2015

The Honorable Darrell Clarke City Council President City Hall, Room 490 Philadelphia, PA 19107

Dear Council President Clarke:

This letter is in response to questions raised at the April 7th, 2015 hearing before the Committee of the Whole on the Fiscal Year 2016 proposed budget for the Mayor's Office. The question was recorded as follows:

From Council President Clarke:

1. Can you provide more clarity on why the lobbyist contract is increasing?

We do not plan on increasing our lobbyist contracts. Since Fiscal Year 2013 the Mayor's Office has set aside \$426,290 for lobbying services. We have only spent \$386,000 annually on lobbying services since Fiscal Year 2013. While we do not plan on spending more money on lobbying, given the many crucial issues being considered in Harrisburg, there is a possibility that the amount we need to spend will increase.

Please feel free to contact me with any questions you may have about the information provided in this response.

Sincerely,

Everett A. Gillison Chief of Staff

Deputy Mayor for Public Safety

cc: Rob Dubow, Director of Finance Rebecca Rhynhart, Budget Director Cintya Ramos, Deputy Budget Director

SUPPORTING DETAIL CITY OF PHILADELPHIA PROFESSIONAL SERVICES AND CARE OF INDIVIDUALS **FISCAL 2016 OPERATING BUDGET** No. Division Department MAYOR'S OFFICE 05 01 **EXECUTIVE** No. Type of Service -und **GENERAL** 01 PROFESSIONAL SERVICES Fiscal 2014 Fiscal 2015 Fiscal 2015 Fiscal 2016 Increase Actual Original Estimated Obligation Obligations Appropriation Obligations Level (Decrease) Description Class (1) (2) (3)(4) (5) (7)728,983 876,290 876,290 826,290 (50,000)250's Professional Services 290 Payments for Care of Individuals Describe purpose or scope of service provided. Fiscal 2014 Fiscal 2015 Fiscal 2016 Minor Estimated Obligation Include, if applicable, unit cost of service. Name of Contractor Actual Object Obligations Level Obligations Code or Provider PROFESSIONAL SERVICES 250 66.000 LOBBYING SERVICES 66,000 LOEPER & ASSOCIATES 120,000 120,000 LOBBYING SERVICES THE KINZER GROUP 100,000 LOBBYING SERVICES 100,000 HOLLAND & KNIGHT 100,000 OBBYING SERVICES 100,000 GRAY LOEFFLER LLC GRADUATION COACH CAMPAIGN 59,206 PHILADELPHIA YOUTH NETWORK GRANT WRITING CONSULTANTS 25,000 25.000 **BLAIS & ASSOCIATES** 25,000 GRANT WRITING CONSULTANTS FAIRMOUNT VENTURES 25,000 GRANT WRITING CONSULTANTS COOPER MEDIA ASSOCIATES 30,000 GENEVA WORLDWIDE 21,300 21,300 LANGUAGE ACCESS SERVICES HEALTH FEDERATION OF PHILADELPHIA 28,423 15,000 LANGUAGE ACCESS SERVICES LANGUAGE ACCESS SERVICES LANGUAGE LINE SERVICES 32,400 32,400 LANGUAGE ACCESS SERVICES LANGUAGE SERVICES ASSOCIATES 56,560 102,560 LANGUAGE ACCESS SERVICES 13,740 13,740 NATIONALITIES SERVICES CENTER LANGUAGE ACCESS SERVICES 15,000 15,000 ROSALES COMMUNICATIONS 15,000 TEMPLE UNIVERSITY LOBBYING REGISTRATION FEE BOARD OF ETHICS 100 150 TOSS YOUR CAPS JASON RICHARDSON 102 LOBBYING REGISTRATION FEE CITY OF PHILADELPHIA 426,290 LOBBYING SERVICES TO BE DETERMINED 150,000 LANGUAGE ACCESS SERVICES TO BE DETERMINED TO BE DETERMINED 24,000 24,000 VISTAs 63,000 63.000 INSTITUTIONS OF HIGHER EDUC DATA ANALYSIS TO BE DETERMINED 13,000 13,000 FINANCING COLLEGE CAMPAIGN TO BE DETERMINED 50,000 GRANT WRITING CONSULTANTS 50,000 TO BE DETERMINED 50,000 CONSULTING SERVICES 40,290 TO BE DETERMINED 50,000 50,000 21,002 MISCELLANEOUS 728,983 876,290 826,290 TOTAL

CITY OF PHILADELPHIA				SUPPORTING DETAIL PROFESSIONAL SERVICES AND				
	FISCAL 2015 OPERATIN	Γ	CARE OF INDIVIDUAL					
Departm	ent	No.	Division			No. 01		
MAYOR'S OFFICE			05	EXECUTIVE Fund	ECUTIVE			
Type of Service PROFESSIONAL SERVICES				GENREAL			No. 01	
			Fiscal 2013	Fiscal 2014	Fiscal 2014	Fiscal 2015	Increase	
			Actual	Original	Estimated	Obligation	or	
Class	Description		Obligations	Appropriation	Obligations	Level	(Decrease)	
(1)	(2)		(3)	(4)	(5)	(6)	(7)	
250's F	Professional Services		386,302	826,290	826,290	826,290	ļ	
290 F	Payments for Care of Individuals						l	
Minor		Fiscal 2013	Fiscal 2014	Fiscal 2015	Describe purp	oose or scope of ser	vice provided.	
Object	Name of Contractor	Actual	Estimated	Obligation	Include, if	applicable, unit cost	of service.	
Code	or Provider	Obligations	Obligations	Level				
l l.	PROFESSIONAL SERVICES				LOBBYING SERVE	CES		
1 1	LOEPER & ASSOCIATES	66,000	66,000]	LOBBYING SERVI			
	WOJDAK & ASSOCIATES	120,000	120,000		LOBBYING SERVI			
1 1	THE KINZER GROUP HOLLAND & KNIGHT	100,000	100,000		LOBBYING SERVI			
1 1	GRAY LOEFFLER LLC	100,000	100,000		LOBBYING SERVI			
	COMMONWEALTH OF PENNSYLVANIA	200			LOBBYING REGISTRATION FEE			
	USCM	102			APPLICATION FEE			
	BLAIS & ASSOCIATES		25,000	1	GRANT WRITING			
	FAIRMOUNT VENTURES		25,000		GRANT WRITING			
l k	GENEVA WORLDWIDE		21,300		LANGUAGE ACCE			
1 1	HEALTH FEDERATION OF PHILADELPHIA		15,000	1	LANGUAGE ACCESS SERVICES LANGUAGE ACCESS SERVICES LANGUAGE ACCESS SERVICES LANGUAGE ACCESS SERVICES			
1 1	LANGUAGE LINE SERVICES		32,400					
	LANGUAGE SERVICES ASSOCIATES		52,560					
1 1	NATIONALITIES SERVICES CENTER		13,740 15,000		LANGUAGE ACCE			
1 1	ROSALES COMMUNICATIONS TO BE DETERMINED		15,000	426.290	LOBBYING SERVI			
	TO BE DETERMINED				150,000 LANGUAGE ACCESS SERVICES 24,000 VISTAS 63,000 INSTITUTIONS OF HIGHER EDUC DATA AN 13,000 FINANCING COLLEGE CAMPAIGN 50,000 GRANT WRITING CONSULTANTS 50,000 CONSULTING SERVICES			
1 1	TO BE DETERMINED		24,000					
1 1	TO BE DETERMINED		63,000	63,000			ATA ANALYSIS	
	TO BE DETERMINED		13,000	13,000				
	TO BE DETERMINED		50,000	•				
1 1	TO BE DETERMINED		40,290	1				
	MISCELLANEOUS		50,000	50,000				
	TOTAL	386,302	826,290	826,290				
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CITY OF PHILADELPHIA				SUPPORTING DETAIL PROFESSIONAL SERVICES AND			
	FISCAL 2014 OPERATIN	CARE OF INDIVIDUAL				3	
Department			No.	Division			No.
	OR'S OFFICE		05	EXECUTIVE	-		01 No.
Type of Service PROFESSIONAL SERVICES				GENREAL	und GENREAL		
			Fiscal 2012	Fiscal 2013	Fiscal 2013	Fiscal 2014	Increase
			Actual	Original	Estimated	Obligation	ог
Class (1)	Description (2)		Obligations (3)	Appropriation (4)	Obligations (5)	Level (6)	(Decrease) (7)
	Professional Services		386,000	426,290	426,290	776,290	350,000
	Payments for Care of Individuals		555,555				
Minor		Fiscal 2012	Fiscal 2013	Fiscal 2014	Describe pure	oose or scope of ser	vice provided.
Object	Name of Contractor	Actual	Estimated	Obligation	, ,	applicable, unit cost	
Code	or Provider	Obligations	Obligations	Level			
250	PROFESSIONAL SERVICES						
	LOEPER & ASSOCIATES	66,000	66,000		LOBBYING SERVI		
	WOJDAK & ASSOCIATES	120,000	120,000	l .	LOBBYING SERVI		
	HOLLAND & KNIGHT	100,000	100,000		LOBBYING SERVI		9
	GRAY LOEFFLER LLC	100,000	100,000	1	LOBBYING SERVI		
	TO BE DETERMINED TO BE DETERMINED				LOBBYING SERVICES LANGUAGE ACCESS SERVICES		
1	TO BE DETERMINED			24,000			
	TO BE DETERMINED				INSTITUTIONS OF	HIGHER EDUCATI	ON DATA ANALYS
	TO BE DETERMINED		ļ		FINANCING COLLEGE CAMPAIGN		
	TO BE DETERMINED			50,000	GRANT WRITING	CONSULTANTS	
	TO BE DETERMINED			50,000	CONSULTING SER	RVICES	
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CITY OF PHILADELPHIA				SUPPORTING DETAIL PROFESSIONAL SERVICES AND				
**************************************	 FISCAL 2013 OPERATING 	CARE OF INDIVIDUALS						
Departn	nent	No.	Division			No.		
MAYOR'S OFFICE			05	EXECUTIVE			01	
Type of Service				Fund			No.	
PROFESSIONAL SERVICES			aryan emily separation for the second of	GENERAL_	egani taji dani sasiya na sa-dari bilini (dani	Balading Paperson States and Inches	01	
			Fiscal 2011	Fiscal 2012	Fiscal 2012	Fiscal 2013	increase	
			Actual	Original	Estimated	Obligation	or	
Class	Description		Obligations	Appropriation	Obligations	Level (6)	(Decrease) (7)	
(1)	(2)		(3)	(4) 486,290	(5) 428,290	426,290	- (7)	
 	Professional Services		415,000	400,280	420,290	420,290		
290	Payments for Care of Individuals			***************************************		a yearn purcus aircine about is the aircine are see the control of	a film open and a summer for the form	
Minor		Fiscal 2011	Fiscal 2012	Fiscal 2013		ose or scope of ser		
Object	Name of Contractor	Actual	Estimated	Obligation	Include, if a	applicable, unit cost	oi servica.	
Code	or Provider	Obligations	Obligations	Level		- · ·		
250	PROFESSIONAL SERVICES	eë onn	60 000		LOBBYING SERVI	ree		
	LOEPER & ASSOCIATES WOJDAK & ASSOCIATES	65,000 120,000	66,000 120,000		LOBBYING SERVI			
	MAVEN INC	65,000	120,000		LOBBYING SERVI			
	BLANK ROME	100,000			LOBBYING SERVI			
	BORSKI ASSOCIATES	65,000			LOBBYING SERVI			
	HOLLAND & KNIGHT LLC	·	100,000		LOBBYING SERVI	CES		
	GRAY LOEFFLER LLC		100,000		LOBBYING SERVI	CES		
	TO BE DETERMINED			426,290	LOBBYING SERVI	CES		
	MISCELLANEOUS		40,290		MISCELLANEOUS			
	TOTAL	415,000	426,290	426,290]			
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