



CITY OF PHILADELPHIA

Office of the Mayor
Room 204 City Hall
Philadelphia, PA 19107
(215) 686-7508
FAX (215) 686-2555
everett.gillison@phila.gov

EVERETT GILLISON
Chief of Staff
Deputy Mayor for Public Safety

May 12, 2015

The Honorable Darrell Clarke
City Council President
City Hall, Room 490
Philadelphia, PA 19107

Dear Council President Clarke:

This letter is in response to questions raised at the April 7th, 2015 hearing before the Committee of the Whole on the Fiscal Year 2016 proposed budget for the Mayor's Office. The question was recorded as follows:

From Council President Clarke:

1. Can you provide more clarity on why the lobbyist contract is increasing?

We do not plan on increasing our lobbyist contracts. Since Fiscal Year 2013 the Mayor's Office has set aside \$426,290 for lobbying services. We have only spent \$386,000 annually on lobbying services since Fiscal Year 2013. While we do not plan on spending more money on lobbying, given the many crucial issues being considered in Harrisburg, there is a possibility that the amount we need to spend will increase.

Please feel free to contact me with any questions you may have about the information provided in this response.

Sincerely,

Everett A. Gillison
Chief of Staff
Deputy Mayor for Public Safety

cc: Rob Dubow, Director of Finance
Rebecca Rhynhart, Budget Director
Cintya Ramos, Deputy Budget Director

CITY OF PHILADELPHIA FISCAL 2016 OPERATING BUDGET				SUPPORTING DETAIL PROFESSIONAL SERVICES AND CARE OF INDIVIDUALS		
Department MAYOR'S OFFICE		No. 05	Division EXECUTIVE		No. 01	
Type of Service PROFESSIONAL SERVICES			Fund GENERAL		No. 01	
Class (1)	Description (2)	Fiscal 2014 Actual Obligations (3)	Fiscal 2015 Original Appropriation (4)	Fiscal 2015 Estimated Obligations (5)	Fiscal 2016 Obligation Level (6)	Increase or (Decrease) (7)
250's	Professional Services	728,983	876,290	876,290	826,290	(50,000)
290	Payments for Care of Individuals					
Minor Object Code	Name of Contractor or Provider	Fiscal 2014 Actual Obligations	Fiscal 2015 Estimated Obligations	Fiscal 2016 Obligation Level	Describe purpose or scope of service provided. Include, if applicable, unit cost of service.	
250	PROFESSIONAL SERVICES					
	LOEPER & ASSOCIATES	66,000	66,000			LOBBYING SERVICES
	THE KINZER GROUP	120,000	120,000			LOBBYING SERVICES
	HOLLAND & KNIGHT	100,000	100,000			LOBBYING SERVICES
	GRAY LOEFFLER LLC	100,000	100,000			LOBBYING SERVICES
	PHILADELPHIA YOUTH NETWORK	59,206				GRADUATION COACH CAMPAIGN
	BLAIS & ASSOCIATES	25,000	25,000			GRANT WRITING CONSULTANTS
	FAIRMOUNT VENTURES	25,000	25,000			GRANT WRITING CONSULTANTS
	COOPER MEDIA ASSOCIATES	30,000				GRANT WRITING CONSULTANTS
	GENEVA WORLDWIDE	21,300	21,300			LANGUAGE ACCESS SERVICES
	HEALTH FEDERATION OF PHILADELPHIA	28,423	15,000			LANGUAGE ACCESS SERVICES
	LANGUAGE LINE SERVICES	32,400	32,400			LANGUAGE ACCESS SERVICES
	LANGUAGE SERVICES ASSOCIATES	56,560	102,560			LANGUAGE ACCESS SERVICES
	NATIONALITIES SERVICES CENTER	13,740	13,740			LANGUAGE ACCESS SERVICES
	ROSALES COMMUNICATIONS	15,000	15,000			LANGUAGE ACCESS SERVICES
	TEMPLE UNIVERSITY	15,000				
	BOARD OF ETHICS	100				LOBBYING REGISTRATION FEE
	JASON RICHARDSON	150				TOSS YOUR CAPS
	CITY OF PHILADELPHIA	102				LOBBYING REGISTRATION FEE
	TO BE DETERMINED			426,290		LOBBYING SERVICES
	TO BE DETERMINED			150,000		LANGUAGE ACCESS SERVICES
	TO BE DETERMINED		24,000	24,000		VISTAs
	TO BE DETERMINED		63,000	63,000		INSTITUTIONS OF HIGHER EDUC DATA ANALYSIS
	TO BE DETERMINED		13,000	13,000		FINANCING COLLEGE CAMPAIGN
	TO BE DETERMINED		50,000	50,000		GRANT WRITING CONSULTANTS
	TO BE DETERMINED		40,290	50,000		CONSULTING SERVICES
	MISCELLANEOUS	21,002	50,000	50,000		
	TOTAL	728,983	876,290	826,290		

71-53N

CITY OF PHILADELPHIA FISCAL 2015 OPERATING BUDGET				SUPPORTING DETAIL PROFESSIONAL SERVICES AND CARE OF INDIVIDUALS		
Department MAYOR'S OFFICE		No. 05	Division EXECUTIVE		No. 01	
Type of Service PROFESSIONAL SERVICES			Fund GENREAL		No. 01	
Class (1)	Description (2)	Fiscal 2013 Actual Obligations (3)	Fiscal 2014 Original Appropriation (4)	Fiscal 2014 Estimated Obligations (5)	Fiscal 2015 Obligation Level (6)	Increase or (Decrease) (7)
250's	Professional Services	386,302	826,290	826,290	826,290	
290	Payments for Care of Individuals					
Minor Object Code	Name of Contractor or Provider	Fiscal 2013 Actual Obligations	Fiscal 2014 Estimated Obligations	Fiscal 2015 Obligation Level	Describe purpose or scope of service provided. Include, if applicable, unit cost of service.	
250	PROFESSIONAL SERVICES					
	LOEPER & ASSOCIATES	66,000	66,000			LOBBYING SERVICES
	WOJDAK & ASSOCIATES	120,000				LOBBYING SERVICES
	THE KINZER GROUP		120,000			LOBBYING SERVICES
	HOLLAND & KNIGHT	100,000	100,000			LOBBYING SERVICES
	GRAY LOEFFLER LLC	100,000	100,000			LOBBYING SERVICES
	COMMONWEALTH OF PENNSYLVANIA USCM	200 102				LOBBYING REGISTRATION FEE APPLICATION FEE FOR GRANT
	BLAIS & ASSOCIATES		25,000			GRANT WRITING CONSULTANTS
	FAIRMOUNT VENTURES		25,000			GRANT WRITING CONSULTANTS
	GENEVA WORLDWIDE		21,300			LANGUAGE ACCESS SERVICES
	HEALTH FEDERATION OF PHILADELPHIA		15,000			LANGUAGE ACCESS SERVICES
	LANGUAGE LINE SERVICES		32,400			LANGUAGE ACCESS SERVICES
	LANGUAGE SERVICES ASSOCIATES		52,560			LANGUAGE ACCESS SERVICES
	NATIONALITIES SERVICES CENTER		13,740			LANGUAGE ACCESS SERVICES
	ROSALES COMMUNICATIONS		15,000			LANGUAGE ACCESS SERVICES
	TO BE DETERMINED			426,290		LOBBYING SERVICES
	TO BE DETERMINED			150,000		LANGUAGE ACCESS SERVICES
	TO BE DETERMINED		24,000	24,000		VISTAs
	TO BE DETERMINED		63,000	63,000		INSTITUTIONS OF HIGHER EDUC DATA ANALYSIS
	TO BE DETERMINED		13,000	13,000		FINANCING COLLEGE CAMPAIGN
	TO BE DETERMINED		50,000	50,000		GRANT WRITING CONSULTANTS
	TO BE DETERMINED		40,290	50,000		CONSULTING SERVICES
	MISCELLANEOUS		50,000	50,000		
	TOTAL	386,302	826,290	826,290		

71-53N

CITY OF PHILADELPHIA FISCAL 2014 OPERATING BUDGET				SUPPORTING DETAIL PROFESSIONAL SERVICES AND CARE OF INDIVIDUALS		
Department MAYOR'S OFFICE		No. 05	Division EXECUTIVE		No. 01	
Type of Service PROFESSIONAL SERVICES			Fund GENREAL		No. 01	
Class (1)	Description (2)	Fiscal 2012 Actual Obligations (3)	Fiscal 2013 Original Appropriation (4)	Fiscal 2013 Estimated Obligations (5)	Fiscal 2014 Obligation Level (6)	Increase or (Decrease) (7)
250's	Professional Services	386,000	426,290	426,290	776,290	350,000
290	Payments for Care of Individuals					
Minor Object Code	Name of Contractor or Provider	Fiscal 2012 Actual Obligations	Fiscal 2013 Estimated Obligations	Fiscal 2014 Obligation Level	Describe purpose or scope of service provided. Include, if applicable, unit cost of service.	
250	PROFESSIONAL SERVICES					
	LOEPER & ASSOCIATES	66,000	66,000			LOBBYING SERVICES
	WOJDAK & ASSOCIATES	120,000	120,000			LOBBYING SERVICES
	HOLLAND & KNIGHT	100,000	100,000			LOBBYING SERVICES
	GRAY LOEFFLER LLC	100,000	100,000			LOBBYING SERVICES
	TO BE DETERMINED			426,290		LOBBYING SERVICES
	TO BE DETERMINED			150,000		LANGUAGE ACCESS SERVICES
	TO BE DETERMINED			24,000		VISTAs
	TO BE DETERMINED			63,000		INSTITUTIONS OF HIGHER EDUCATION DATA ANALYSIS
	TO BE DETERMINED			13,000		FINANCING COLLEGE CAMPAIGN
	TO BE DETERMINED			50,000		GRANT WRITING CONSULTANTS
	TO BE DETERMINED			50,000		CONSULTING SERVICES

71-53N

CITY OF PHILADELPHIA			SUPPORTING DETAIL			
FISCAL 2013 OPERATING BUDGET			PROFESSIONAL SERVICES AND CARE OF INDIVIDUALS			
Department		No.	Division		No.	
MAYOR'S OFFICE		05	EXECUTIVE		01	
Type of Service			Fund		No.	
PROFESSIONAL SERVICES			GENERAL		01	
Class (1)	Description (2)	Fiscal 2011 Actual Obligations (3)	Fiscal 2012 Original Appropriation (4)	Fiscal 2012 Estimated Obligations (5)	Fiscal 2013 Obligation Level (6)	Increase or (Decrease) (7)
250's	Professional Services	415,000	486,280	428,290	428,290	
280	Payments for Care of Individuals					
Minor Object Code	Name of Contractor or Provider	Fiscal 2011 Actual Obligations	Fiscal 2012 Estimated Obligations	Fiscal 2013 Obligation Level	Describe purpose or scope of service provided. Include, if applicable, unit cost of service.	
250	PROFESSIONAL SERVICES				LOBBYING SERVICES	
	LOEPER & ASSOCIATES	65,000	66,000		LOBBYING SERVICES	
	WOJDAK & ASSOCIATES	120,000	120,000		LOBBYING SERVICES	
	MAVEN INC	65,000			LOBBYING SERVICES	
	BLANK ROME	100,000			LOBBYING SERVICES	
	BORSKI ASSOCIATES	65,000			LOBBYING SERVICES	
	HOLLAND & KNIGHT LLC		100,000		LOBBYING SERVICES	
	GRAY LOEFFLER LLC		100,000		LOBBYING SERVICES	
	TO BE DETERMINED			428,290	LOBBYING SERVICES	
	MISCELLANEOUS		40,290		MISCELLANEOUS	
	TOTAL	415,000	428,280	428,280		

71-53N