### Mayor's Office of Community Empowerment & Opportunity



#### **Central Administration**

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May 8<sup>th</sup>, 2015

The Honorable Darrell Clarke City Council President City Hall, Room 490 Philadelphia, PA 19107

#### Dear Council President Clarke:

This letter is in response to questions raised at the April 7<sup>th</sup>, 2015 hearing before the Committee of the Whole on the Fiscal Year 2016 proposed budget for the Mayor's Office of Community Empowerment and Opportunity (CEO). The questions were recorded as follows:

#### **From Councilman Jones:**

1. For each of the programs that CEO provides, can you provide to the Chair, per program, how much does it cost and how many people have risen out of poverty?

According to the US Census, from 2011 to 2013, there are 26,342 fewer people in poverty in Philadelphia. In 2014, CEO directly funded efforts to support nearly 36,000 low-income Philadelphians. Please see Attachment 1 for a breakdown of people served by program and their costs.

#### From Councilwoman Sanchez:

2. Can you provide a list of providers and the services they provide?

CEO directly funds fourteen organizations and City departments to provide vital services to low-income residents. Please see Attachment 2 for a breakdown of the organizations and a description of services.

3. Can you provide a map of where services are provided?

Please see Attachment 3.

Please feel free to contact me with any questions you may have about the information provided in this response.

Sincerely,

Lva Haelstein
Executive Director

cc: Everett Gillison, Chief of Staff
Rob Dubow, Director of Finance
Rebecca Rhynhart, Budget Director
Cintya Ramos, Deputy Budget Director

COMMUNITY ACTION AGENCY OF PHILADELPHIA

## Mayor's Office of Community Empowerment and Opportunity 2014 Activities Summary

According to the US Census, from 2011 to 2013, there are 26,342 fewer people in poverty in Philadelphia. In 2014, CEO directly funded efforts to support nearly 36,000 low-income Philadelphians.

More details on this work are below.

#### **CHANGES IN POVERTY IN PHILADELPHIA\***

Year	Population for whom poverty status is determined  Below poverty level level		Below poverty level		•	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
2011	1,492,682	+/-3,755	423,305	+/- 17,834	28.4%	+/-1.2
2013	1,510,294	+/-4,555	396,963	+/- 18,389	26.3%	+/-1.2
Change:	+ 17,612	N/A	- 26,342	N/A	- 2.10%	N/A

<sup>\*</sup> Data retrieved from the U.S. Census Bureau's American Community Survey 1-Year Estimates of "Poverty Status in the Past 12 Months."

### **SUMMARY OF OUTCOMES**TOTAL NUMBER OF INDIVIDUALS SERVED = 35,775

#### NUMBER OF INDIVUALS SERVED BY PROGRAMS (2014)

Program	Key Outcomes
BenePhilly Centers (benefits access)	4,978 completed applications
BenePhilly Centers (legal assistance)	12 clients received legal assistance.
BenePhilly Centers (SSI/SSDI assistance)	32 clients' SSI/SSDI applications submitted
Financial Empowerment Centers	4,978 clients served
Healthy Homes Healthy Kids Program	563 children and youth served
Older Adult Centers	4,024 seniors served
WorkReady Program	4,250 participants enrolled
PhillyRising Collaborative	1,565 participating community members
Fatherhood Enrichment Program (FEP)	467 non-custodial fathers served

## Mayor's Office of Community Empowerment and Opportunity 2014 Activities Summary

OSH Emergency Assistance and Response Unit (EARU)	761 households prevented from homelessness
Safe Corridor Program	525 participating community volunteers
United Polish American Congress	428 low-income clients
Job Opportunity Investment Network (JOIN)	110 participants enrolled
Campaign For Working Families (CWF)	13,725 participants received tax returns

		Funder/Amount		
Program	Description		Target Goals	Key Outcomes
BenePhilly Centers (Benefits Access)	Through the management of six (6) BenePhilly Centers, Benefits Data Trust provides a comprehensive benefits access system to screen low-income Philadelphia residents for federal, state, and local benefits/entitlements and services for which they are eligible, and assists those individuals with successfully applying for those benefits and services.	CSBG \$1,347,968	<ul> <li>Support the completion of 3,400 applications.</li> <li>Ensure the successful enrollment of 2,400 unduplicated clients.</li> </ul>	<ul> <li>As of December 31, 2014 a total of 4,978 applications were completed for benefits including SNAP, TANF, WIC, SSI, SSDI, unemployment, FAFSA, health insurance, EITC, LIHEAP, PACE/NET, Medicare, Homestead Exemption, and property tax rebates.</li> <li>Through December, we were able to document 1,385 successful applications. We are awaiting additional confirmations from the Department of Public Welfare.</li> </ul>
BenePhilly Centers (Legal Assistance)	Community Legal Services (CLS) provides legal assistance and representation to low-income Philadelphia clients of the BenePhilly Centers who are denied public benefits improperly; clients who require legal assistance in applying for benefits; and clients who have been threatened with benefit termination. CLS also assists clients with obtaining criminal and arrest record expungements, in an attempt to make clients more employable.	CSBG \$200,000	<ul> <li>Individual Representation:         <ul> <li>165 clients will receive legal representation for public benefits.</li> <li>140 clients will achieve the successful outcome of receiving public benefits.</li> </ul> </li> <li>Expungements:         <ul> <li>280 expungement petitioners will receive legal assistance representation</li> <li>266 clients will achieve the successful outcome of obtaining expungements</li> </ul> </li> </ul>	<ul> <li>8 clients received legal representation for public benefits.</li> <li>5 clients achieved the successful outcome of receiving public benefits.</li> <li>2 expungement petitioners received assistance.</li> <li>2 cases are still pending outcomes.</li> </ul>

		Funder / Contract		
Program	Description	Amount	Target Goals	Key Outcomes
Financial Empowerment Centers	Clarifi provides coordination, organization, and supervision of free financial counseling services through the Financial Empowerment Centers.  Services are provided to low-to-moderate income Philadelphia residents. Financial counseling is delivered by professionally trained staff at 15 Centers throughout Philadelphia, including 5 pop-up sites.	Bloomberg Philanthropies & CSBG \$1,350,125	<ul> <li>2,340 people will be served through 5, 140 counseling sessions.</li> <li>620 outcomes will be achieved.</li> </ul>	<ul> <li>4,335 people served through 8,256 counseling sessions.</li> <li>1,301 outcomes achieved including reducing debt by 10%; establishing or improving credit score by 35 points; opening a bank account; increasing savings by 2%; and establishing a regular savings habit.</li> <li>\$4.2 million in debt reduced for community.</li> <li>\$509k saved among clients. (average savings of \$1,340)</li> </ul>
Healthy Homes Healthy Kids Program	The Department of Public Health Childhood Lead Poisoning Prevention Program and Healthy Homes Healthy Kids Program (CLPP/HH) provide services to reduce health and safety hazards in homes of low income children living in Philadelphia. This includes education to help families reduce health and safety hazards in their homes, and lead poisoning prevention and lead hazard control services.	CSBG \$380,000	<ul> <li>254 households will receive emergency interim control services to reduce lead hazards.</li> <li>596 infants and children will experience reduced health risks associated with lead poisoning.</li> </ul>	<ul> <li>CLPPP/HH served a total of 256 households.</li> <li>Lead hazards were ameliorated in 167 homes.</li> <li>563 children and youth received services, with 483 reducing their health risks as a result of lead remediation.</li> </ul>
Meals and More	Meals & More provides funding, healthy food, technical support, and intern support to soup kitchens and other emergency congregant meal sites open a new additional meal time during a high need time and location.	Bloomberg Philanthropies \$50,000	<ul> <li>Launch 10 new meal times serving 100 people per meal</li> <li>Connect 500 meal guests to social services</li> <li>Engage 100 volunteers in supporting meal service</li> <li>Expand access to nutritious food</li> </ul>	<ul> <li>5 new meal times launched;</li> <li>6587 meals served</li> <li>676 guests connected to social services</li> </ul>

		Funder / Contract		
Program	Description	Amount	Target Goals	Key Outcomes
Older Adult Centers	Six Older Adult Centers provide recreational and support services to low income senior citizens. Services include daily congregate meals, commodity distributions, transportation assistance, recreational activities, nutrition and health education and exercise classes. Center staff also provide case management services to assist seniors with emergency services, entitlement programs, social security and disability issues.	CSBG \$509,371	Enroll 600 low-income seniors in Older Adult Centers and participate in activities that support health and independent living.	<ul> <li>4,024 seniors, including 627 low-income seniors were provided with recreational and supportive services that promote healthy lifestyles and independent living.</li> <li>16,564 volunteer hours were donated to Community Action by low-income senior participants.</li> <li>233 seniors received emergency assistance for services including food, utilities, rental assistance, emergency home repair, shelter and medical care.</li> <li>268 seniors obtained access to reliable transportation through the Shared-Ride Program.</li> <li>138 seniors received property tax rebates and increase their financial assets.</li> </ul>
BenePhilly Centers SSI/SSDI, Outreach, Access and Recovery (SOAR) Project	Through its SOAR Project, the Homeless Advocacy Project (HAP) provides comprehensive legal services to help clients of the BenePhilly Centers access Supplemental Security Income (SSI), Social Security Disability Insurance (SSDI) and medical insurance on an expedited basis.	CSBG \$100,000	HAP will oversee the submission of at least 48 applications for SSI/SSDI disability benefits and monitor claims through receipt of benefits	<ul> <li>83 clients were screened for service eligibility.</li> <li>32 applications have been submitted for SSI/ SSDI disability benefits.</li> <li>25 clients achieved the successful outcome of receiving benefits. Additional claims are pending.</li> <li>7 cases remain active.</li> </ul>

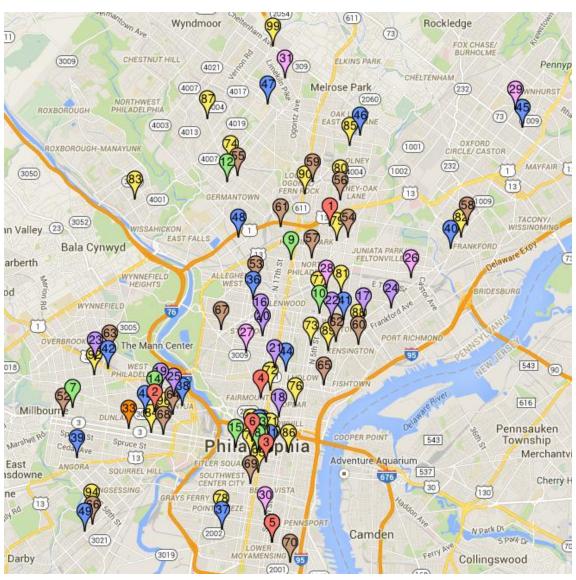
D	Description	Funder / Contract	T	V O-A
Program  WorkReady Program	This grant is administered by CEO for the provision of Work Ready services for eligible Temporary Assistance to Needy Families (TANF) clients of Jewish Employment and Vocational Service (JEVS) Human Services. Program services are designed to help clients secure and retain employment by stabilizing barriers that may hinder them from achieving self-sufficiency.	Amount PA Department of Public Welfare \$7,057,018	Target Goals  Provide an array of Work Ready support services to help clients secure and retain employment by stabilizing barriers that may hinder them from achieving self-sufficiency.	<ul> <li>Key Outcomes</li> <li>Between January 1 and December 31, 2014 a total of 4,250 participants enrolled in program services.</li> <li>1,153 obtained work experience as a non-paid volunteer.</li> <li>1,736 participants completed job readiness / life skills training and developed measureable skills.</li> <li>171 participants obtained employment.</li> <li>66 participants maintained employment for 30 days.</li> </ul>
PhillyRising Collaborative	Targets neighborhoods throughout the city that are plagued by chronic crime and quality of life concerns, and establish partnerships with community members to address these issues.	CSBG \$281,264	<ul> <li>Improve the quality of life and assets in 10 low-income neighborhoods as measured by one or more of the following:         <ul> <li>Increase the availability or preservation of community services to improve public health and safety.</li> <li>Increase the availability or preservation of commercial services within low-income neighborhoods</li> <li>Increase or preserve neighborhood quality-of-life resources.</li> <li>Mobilized community members to participate in community revitalization and anti-poverty initiatives.</li> </ul> </li> </ul>	<ul> <li>PhillyRising increased the availability of community services and quality of life resources in 19 communities.</li> <li>Staff and volunteers participated in close to 150 efforts, including outreach work, community meetings and events with the intention of educating lowincome individuals about programs and services available in their community.</li> <li>1,565 community members were mobilized to participate in community revitalization and anti-poverty initiatives.</li> <li>Over 8,000 hours were donated by community volunteers.</li> </ul>

		Funder / Contract		
Program	Description	Amount	Target Goals	Key Outcomes
Fatherhood Enrichment Program (FEP)	Through FEP, the Mayor's Office of Reintegration Services (RISE) provides services to strengthen the relationship between fathers and their children, as well as reverse the absentee fatherhood trend. Services include parenting skills development, anger management classes, direct services inside prison facilities, case management, and job readiness.	\$357,946	<ul> <li>120 of 200 non-custodial fathers who participate in the fatherhood workshops will learn and exhibit improved parenting skills.</li> <li>50 of 100 fathers who participate in anger management workshops will learn and exhibit improved family functioning skills.</li> <li>120 of 180 fathers who participate in Job Readiness Training will obtain skills/competencies required for employment.</li> <li>40 of 80 fathers who participate in Outreach services will spend more time with their children.</li> <li>60 of 120 non-custodial fathers who participate in fatherhood workshops as a part of In-Reach services inside prison facilities will increase their knowledge of effective parenting skills, as measured by pre and post tests.</li> </ul>	<ul> <li>467 non-custodial fathers participated in the Fatherhood Employment Program to increase their family skills and strengthen their families.</li> <li>115 fathers learned and exhibited improved parenting skills as a result of fatherhood workshops.</li> <li>88 fathers exhibited improved family functioning skills as a result of anger management workshops.</li> <li>39 fathers completed job readiness /life skills instruction.</li> <li>121 fathers reported having spent more time with their children.</li> <li>184 incarcerated fathers increased their knowledge of effective parenting through workshops.</li> </ul>
Emergency Assistance and Response Unit (EARU)	Through EARU, the Office of Supportive Housing (OSH) provides emergency housing assistance and supportive services to enable low-income Philadelphia residents to obtain and/or maintain safe and affordable housing, and to reduce their risks of homelessness.	CSBG \$577,500	803 households will receive emergency rental assistance and maintain stable housing.	Between October 2013 –     December 2014 a total of 761     households received emergency rental assistance.

		Funder / Contract		
Program	Description	Amount	Target Goals	Key Outcomes
Safe Corridor Program	Through this program, Town Watch Integrated Services (TWIS) provides training, equipment, resources, and certification of volunteers to provide a safe corridor for students as they travel to and from school.	CSBG \$44,372	<ul> <li>34 communities will increase the availability or preservation of community services to improve public health and safety.</li> <li>320 community volunteers mobilized by Community Action will participate in community revitalization and anti-poverty initiatives as recorded through attendance logs.</li> </ul>	<ul> <li>TWIS established safe routes in 35 communities, with 31 participating schools.</li> <li>525 community volunteers were mobilized to participate in community revitalization and anti-poverty initiatives.</li> </ul>
Outreach Education Program	Through this program, United Polish American Social Services (UPASS) provides services to poor and elderly individuals, focusing on those who have language and cultural barriers to self-sufficiency, with comprehensive bilingual advocacy, translation services, benefits counseling, and information and referral services which enhance their overall financial well-being and physical and mental health.	Human Services Development Fund \$184,034	440 low-income individuals will receive outreach and advocacy support, and obtain linkages (information and referrals) to available services to meet their needs.	UPASS provided services linkages to 428 low-income clients. Services included fuel assistance, homecare services, property tax rent rebates, emergency food assistance, and PACE application assistance.

		Funder / Contract		
Program	Description	Amount	Target Goals	Key Outcomes
Job Opportunity Investment Network (JOIN)	United Way of Greater Philadelphia and Southern New Jersey's JOIN provides project management and evaluation support for workforce training and job placement services.  JOIN is responsible for the management of the workforce services provided by the University City District and District 1199C.  This effort is part of CEO's focus on job creation and workforce development for adults with the greatest barriers to employment.	CSBG \$385,000	<ul> <li>159 participants will enroll in the University City District and 1199C's workforce development programs.</li> <li>134 of these individuals will complete preparatory training programs.</li> <li>106 of these individuals will receive work readiness and/or sector-specific certifications.</li> <li>99 of these individuals will obtain full-time, career-ladder positions, with livable wages.</li> </ul>	<ul> <li>110 participants enrolled in the workforce skills initiative program.</li> <li>94 individuals completed an accelerated four-week pipeline</li> <li>61individuals received work readiness and/or sector-specific certifications.</li> <li>41 individuals obtained a job</li> </ul>
Campaign For Working Families (CWF)	Urban Affairs Coalition's CWF provides coordination and supervision of 18 free tax preparation sites and one drop-off site. Services are provided to low-to-moderate income clients. Taxes are prepared by IRS-trained and certified volunteers and filed electronically.	CSBG \$150,000	Providing free tax preparation services to 7,000 clients.	<ul> <li>CWF completed a total of 13,725 federal tax returns, with a total of \$23,317,995 in federal refunds.</li> <li>5,261 participants qualified for the Earned Income Tax Credit, for a total dollar amount of \$9,381,139.</li> <li>1,189 participants qualified for the Child Tax Credit, for a total dollar amount of \$976,022.</li> <li>124 participants opened US Savings Bonds and saved a total of \$30,650.</li> </ul>

### CEO Map & Spreadsheet of Supported Sites





### **BenePhilly Centers**

Number	Name	Address	City Council District
1	Catholic Social Services (Casa Del Carmen)	4400 N. Reese St.	7
2	People's Emergency Center	3939 Warren St. (in the Families First Building)	3
3	Philadelphia FIGHT	1233 Locust St., 3rd Fl.	1
4	Project HOME	1515 Fairmount Ave.	6
5	United Communities Southeast Philadelphia	2029 S. 8th St. (in the Houston Center)	1
6	Utilities Emergency Services Fund	1617 John F. Kennedy Blvd., Suite 840	5

### Financial Empowerment Centers

Number	Name	Address	City Council District
7	ACHIEVEability: W. Philly	59 N. 60th St.	4
8	Community Legal Services	1424 Chestnut St.	2
9	Community Legal Services	1410 W. Erie Ave.	8
10	Congreso Headquarters	216 W. Somerset St.	7
11	District 1199C Training	100 S. Broad St.	2
12	Germantown Life Enrichment Center	5722 Greene St.	8
13	Municipal Services Building	1401 John F. Kennedy Blvd.	5
14	People's Emergency Center	3939 Warren St.	3
15	Women's Opportunity Resource Center	2010 Chestnut St.	2

#### Meals and More Sites

Number	Name	Address	City Council District
16	Bethel Presbyterian Church	1900 W. York St.	5
17	Blessed Sarnelli Community	2739 Kensington Ave.	7
18	Chosen 300	1116 Spring Garden St.	1
19	Chosen 300	3959 Lancaster Ave.	3
20	Church of the Advocate	1801 Diamond St.	5
21	Mt. Olive Holy Temple	1469 N. Broad St.	5
22	Public Health Management Corps.	166 W. Lehigh Ave.	7
23	Resurrection Baptist Church	1610 N. 54th St.	3
24	Salvation Army Pioneer Corps.	1920 E. Allegheny Ave.	7
25	Transfiguration Baptist Church	3732 Fairmount Ave.	3

### **Senior Centers**

Number	Name	Address	City Council District
26	Juniata Park Older Adult Center	1251 E. Sedgley Ave.	7
27	King Older Adult Center	2101 W. Cecil B. Moore Ave.	5
28	Mann Older Adult Center	3201 N. 5th St.	7
29	Northeast Older Adult Center	7522 Castor Ave.	10
30	South Philadelphia Older Adult Center	1430 E. Passyunk Ave.	1
31	West Oak Lane Senior Center	7210 Ogontz Ave.	9

### Job Training Sites

Number	Name	Address	City Council District
32	1199C Training and Upgrade Fund	100 S. Broad St.	2
33	University City District	4725 Chestnut St.	3

### Campaign for Working Families VITA Sites

Number	Name	Address	City Council District
34	1199C Training and Upgrading Fund (for union members and families only)	100 S. Broad St., 10th floor	2
35	City of Philadelphia Revenue Department	1401 John F. Kennedy Blvd.	5
36	City of Philadelphia Revenue Department	Hope Plaza, 22nd and Somerset St.	8
37	Dixon House	1920 S. 20th St.	2
38	Drexel University Dornsife Center for Neighborhood Partnerships	3509 Spring Garden St.	3
39	Ebenezer Temple Pentecostal Church	5649 Christian St.	3
40	Frankford CDC - Turning Points for Children	4346 Frankford Ave.	7
41	Lighthouse	152 W. Lehigh Ave.	7
42	Mastery Shoemaker Campus	5301 Media St.	3
43	Mt. Pisgah A.M.E. Church	428 N. 41st St. (near Spring Garden)	3
44	North Central Financial Center	1415 N. Broad St., Suite 222	5
45	Northeast Philadelphia	7300 Bustleton Ave., Unit 48	10
46	PA CareerLink Northwest	235 W. Chelten Ave.	8
47	Promise Academ at Martin Luther King HS	6100 Stenton Ave.	8
48	Resources for Human Development	4700 Wissahickon Ave., Suite 126A Annex	8
49	Southwest CDC	6330 Paschall Ave.	2
50	United Communities	2029 S. 8th St.	1
51	Urban Affairs Coalition	1207 Chestnut St., 4th floor	1

### **■** Neighborhood Advisory Committees

Number	Name	Address	City Council District
52	ACHIEVEability	21 South 61st Street	3
53	Allegheny West Foundation	3103 N. 22nd Street	8
54	Asociación Puertorriqueños en Marcha (APM)	4301 Rising Sun Avenue	7
55	Germantown Restoration CDC	5539 Germantown Avenue	8
56	Greater Philadelphia Asian Social Service (GPASS)	4943 N 5th Street	8
57	Hunting Park NAC	3760 N. Delhi Street	5
58	Impact Services	4900 Griscom Street	7
59	Logan CDC	5201 Old York Road, 1st Floor	9
60	New Kensington CDC/NAC	2513-15 Frankford Avenue	1
61	Nicetown CDC/NAC	4300 Germantown Avenue	8
62	Norris Square Civic Association	149 West Susquehanna Avenue	7
63	Parkside Community Association	5180 Viola Street	4
64	People's Emergency Center	325 N. 39th Street	3
65	South Kensington Partners, Inc.	1301 N. 2nd Street	5
66	Southwest CDC	6328 Paschall Avenue	2
67	Strawberry Mansion Neighborhood Action Center	2829 W Diamond Street	5
68	The Partnership CDC	4020 Market Street, Suite 100	3
69	Universal Companies	800 South 15th Street	2
70	Whitman Council, Inc.	2455 South 3rd Street	1

### **☐** Housing Counseling Agencies

Number	Name	Address	City Council District
71	ActionAIDS, Inc.	1216 Arch St., 6th Floor	1
72	Affordable Housing Center of Pennsylvania	846 N. Broad St.	5
73	Asociación Puertorriqueños en Marcha (APM)	600 W. Diamond St.	5
74	Center in the Park (Senior Center)	5818 Germantown Ave.	8
75	Clarifi	1608 Walnut St., 10th Floor	2
76	Concilio	705-709 N. Franklin St.	5
77	Congreso de Latinos Unidos	216 W. Somerset St.	7
78	Diversified Community Services (Dixon House)	1920 S. 20th St.	2
79	Esperanza	4261 N. 5th St.	7
80	Greater Philadelphia Asian Social Service (GPASS)	4943 N. 5th St.	8
81	HACE: Central Office	167 W. Allegheny Ave., Ste. 200	7
82	HACE: Frankford Office	4660 Frankford Ave.	7
83	Intercommunity Action (Senior Center)	403 Rector St.	4
84	Intercultural Family Services	4225 Chestnut St.	3
85	Korean Community Development Services Center	6055 N. 5th St.	9
86	Liberty Resources	714 Market St., Ste. 100	1
87	Mt. Airy USA	6703 Germantown Ave., Ste. 200	8
88	New Kensington CDC/NAC	2513-15 Frankford Ave.	1
89	Norris Square Community Alliance	174 W. Diamond St.	7
90	Northwest Counseling Service	5001 N. Broad St.	9
91	Philadelphia Council for Community Advancement (PCAA) - PCAA Center City	1617 JFK Blvd., Ste. 1550	5
92	Philadelphia Council for Community Advancement (PCAA) - PCAA West	5218 Master St.	3
93	Philadelphia Senior Center	509 S. Broad St.	2
94	Southwest CDC	6328 Paschall Ave.	2
95	Tenant Union Representative Network	21 S. 12th St., 11th Fl.	1
96	The Partnership CDC	4020 Market St., Ste 100	3
97	Unemployment Information Center	112 N. Broad St., 11th Fl.	5
5	United Communities Southeast Philadelphia	2029 S. 8th St. (in the Houston Center)	1
98	Urban League of Philadelphia	121 S. Broad St., 9th Fl.	2
99	West Oak Lane CDC	2502 W. Cheltenham Ave.	9